



BRITISH POSTMARK SOCIETY

“SLOGAN POSTMARKS OF THE EIGHTIES”

**By Cyril R H Parsons, Colin G Peachey
& George R Pearson**

**(Volume 3 of the Catalogue of Slogan Postmarks
of the UK - 1980-1989)**

Published 1990

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SLOGAN POSTMARKS OF THE EIGHTIES

An Illustrated Reference Catalogue
of slogan postmarks first used or
re-introduced in the UK during the
1980s



by
Cyril R H Parsons, Colin G Peachey
& George R Pearson

Published in the U.K. by the Authors, May 1990

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Slogan Postmarks of the Eighties

An Illustrated Reference
Catalogue of slogan
postmarks first used or
re-introduced at post
offices in the UK between
1980 and 1989.

by

Cyril R H Parsons,

Colin G Peachey &

George R Pearson

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Foreword

Slogan postmarks are a form of advertising. Millions of letters pass through the mail each day, and a proportion of these bear stamps which have to be "cancelled" by the Post Office to prevent their re-use and to show the date and place of posting. For over seventy years the "space" has also been available to "sponsors" as an opportunity to "reach" the millions of recipients of those letters with a simple message (a "slogan"!) applied to the outside of the envelope.

Why one collects these slogans is as difficult to explain as why one collects anything else! But we have observed that collecting advertising material generally seems to have become more and more popular - enamel signs, advertising posters, tins and packaging material, exhibition and coronation souvenirs, mugs etc - all have a collecting appeal. Yet the authors of this book often wonder why slogan postmarks have not become the "boom collecting topic" they might have, particularly as the interest in postmarks generally and postal history is as popular as ever. Indeed, many stamp collectors seem to have become more interested in "envelopes generally" as the number of stamps issued becomes excessive.

Similarly, the number of slogans in the UK in the 1960s and 1970s had "frightened off" a good number of collectors. We are pleased to report that the 1980s was a much quieter period in terms of numbers, but for the collector there was much of excitement and much to give the decade its own "character".

As with our previous works, much diligent effort was necessary to compile this work, and it complements our two existing books in the series:

"Collecting Slogan Postmarks" (published 1986)
(includes a full slogan listing to 1969)

"Slogan Postmarks of the Seventies"
(published 1980, and reprinted 1989)

See next page for further details.

Let us hope that the production of our Eighties book will once again attract new collectors into our intriguing hobby!

It is with great sadness that we record the death of our dear friend and colleague George Pearson in April 1989. A stalwart of the British Postmark Society for many years, George compiled the slogan lists for the BPS Quarterly Bulletin in the 1960s, and from his enthusiasm stemmed the early books in this "Slogan Postmarks of the UK" series. It is as a tribute to George and all his hard work that we proudly retain his name as a co-author of this series.

CRHP and CGP March 1990

Front cover

The first green slogan was used in 1989, for details see page 17. But was 2.15am on 3 April the first use? The answer is in this book somewhere!

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COLLECTING SLOGAN POSTMARKS

by

Cyril R H Parsons, Colin G Peachey &

George R Pearson



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"SLOGAN POSTMARKS OF THE EIGHTIES"

completes the trio!

. . . at least until 2000 when we hope to produce the next volume . . .

SLOGAN POSTMARKS OF THE SEVENTIES

An Illustrated Reference Catalogue of slogan postmarks first used or re-introduced in the UK during the 1970s



by

Cyril R H Parsons, Colin G Peachey
& George R Pearson

Published in the U.K. by the Authors, May 1980

British Philatelic Trust

The authors wish to acknowledge the financial assistance given by the British Philatelic Trust towards the printing costs of this publication. The Trust was created in 1981 to support a wide range of philatelic activities including the sponsorship of books such as this.

Grants or loans are made by the Trustees in the light of the merits of the proposals and the resources available. Requests should be addressed to:

The Secretary,
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. . . and . . .

Quarterly Bulletin, British Postmark Society, from 1958 (see page 4)

Post Office publications : "British Postmark Bulletin" and "British Philatelic Bulletin"



BRITISH POSTMARK SOCIETY

Founded 1st January 1958

The British Postmark Society brings together enthusiastic collectors of all types of postal markings but particularly those of the 20th century. One of the Society's aims is to disseminate information, and it does this largely through its Quarterly Bulletin, which in turn depends on articles, research, and News reports sent in by members.

Additionally, for UK members there is a good library, and three different exchange packets for buying and selling postmark material. There is also an annual auction and a sale in which overseas members can participate.

For further details please write to the Society's Honorary Secretary :

Mr Alan J Howard
21 Empress Way
Euxton
Chorley, Lancs.
PR7 6QB

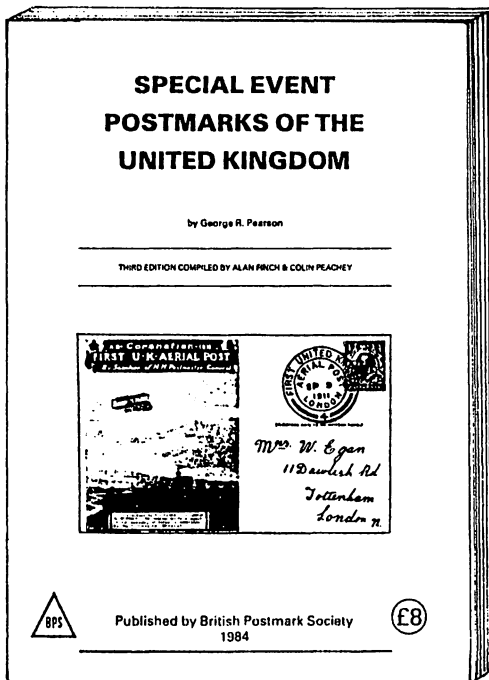
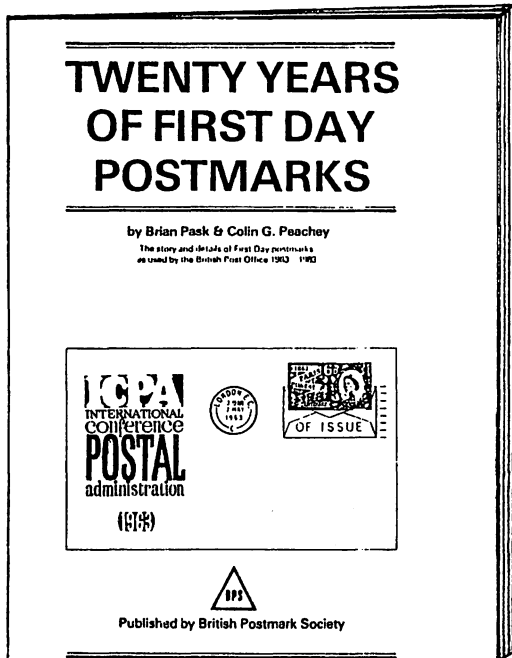
The Society has published a number of books and the two shown on this page are available from Colin Peachey (cheques to British Postmark Society please) at the address shown on page 2.

SPECIAL EVENT POSTMARKS OF THE UNITED KINGDOM
(Third edition compiled by A G Finch & C G Peachey)

by George R. Pearson

This third edition gave a much needed update to George's excellent 2nd edition of 1973. It includes updated valuations of early marks, the complete ten-year update of listings to 1983, bringing the total to over 6000, and all in a neat handbook of 276 pages, including Channel Islands, Isle of Man, and philatelic counter and "tourist" handstamps.

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TWENTY YEARS OF FIRST DAY POSTMARKS

by Brian Pask and Colin G Peachey

It was in 1963 that the GPO provided posting boxes for the first time in order that collectors could obtain specially cancelled first day covers. In spite of the provision of "special offices" for most stamp issues since then, these postmarks are available countrywide at over 200 post offices, and it is this full story that is told in this book, at least up to 1983. Fully illustrated, 104 pages, A5 format.

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1 Introduction

1.1 Slogans as an advertising medium

By a slogan we mean an advertising message applied to an envelope that is passed through the mail. Put simply, there are four ways of prepaying the postage on an ordinary letter :

- (a) Put a stamp on it and post it in a letter box or hand it in at a post office - the resulting postmark is generally in black ink
- (b) Pay cash at a post office counter; if a large number of letters, then they can be handed in at a post office without stamps and cash paid for the postage (this is referred to as "prepaid" mail or "paid" mail for short) - the resulting postmark is in red ink
- (c) Use a "meter machine" to stamp one's own mail - this applies mainly to commercial mail (and obviously there are arrangements for paying the Post Office) - also more recently this applies to government mail as well as commercial mail
- (d) Print a postage impression on the envelope beforehand; these are known as "postage paid impressions".

Of these, (d) seems to provide no opportunity to apply slogans (or messages) (except those printed on the envelope!). (c) provides ample opportunity for a firm to apply its own advertising messages with little fear of controversy since it is only that company's mail which carries the message. However, it is the Post-Office-applied slogans that we concentrate on here, ie (a), and to a lesser extent (b).

Given that the Post Office applies a machine postmark to a good proportion of such letters (here we have to discard from the discussion mail too large for machine stamping) to show the place and date of posting, there is also space to apply a "slogan", and this facility has been utilised since slogans started in 1917. Apart from using this space for its own messages (such as "Post early for Christmas") the Post Office offers this space to sponsors for advertising events, anniversaries, etc.

Rules have been carefully evolved over the years defining exactly what may and may not be included in such slogans. However, the position has also gradually changed towards allowing commercial advertising, once totally prohibited but later commercially acceptable. This we will discuss further in chapters 2 and 3.

For many years the wording of a slogan was restricted as described above, and we have defined General Slogans as those which -

- advertise or commemorate events of local, national or international importance
- promote campaigns sponsored by local or central government, charities or the Post Office

In 1963 the requirements were relaxed to permit less specific advertising of a locality, hence Local Publicity Slogans which :

- advertise the virtues of a town
- promote industrial opportunities
- highlight local places of interest
- invite local investment

Local publicity slogans, by their nature, do not usually include a dated event and usually run for longer periods.

Our listings handle separately the "exceptional" use of a general slogan. This is typically where a slogan is used without announcement or "official endorsement", and it is surprising that sometimes such slogan usages continue for an extended period - it is as though no-one apart from the eagle-eyed collectors had noticed! Such Exceptional Uses are not to be confused with over-running slogans known as "late uses" which are included in the "general list" - in fact there are so many of these we only show the latest ones reported in each case.

1.2 Layout of this book

In the next chapter we go into further detail concerning the slogan postmarks themselves and the machines that impress the postmarks. Do you know what a mis-sort is? Have you ever seen a post office slogan applied in red ink? Read on to find out more!

In chapter 3 we record some of the individual events that have characterised the 1980s - this we have termed "Postal History of the Eighties".

In chapter 4 we concentrate on uses of "Post Code" slogans which largely started in the 1970s and, in chapters 5, 6 and 7 we give the detailed listings of General, Exceptional, and Local Publicity slogans respectively. We then go on to list Maritime and Forces Post Office slogans in chapters 8 and 9, followed by a separate listing of Channel Islands and Isle of Man slogans in chapter 10. Chapter 11 lists other Miscellaneous slogans such as the "First day of issue" slogans, and we end with an Index of all 1980s slogans; this will be of particular interest to collectors looking for slogans of a particular theme or town.

1.3 Complete slogan impressions

We cannot impress upon collectors strongly enough that a slogan on its own, cut or torn out from an envelope, is of little consequence. The complete slogan postmark consisting of impressions of both slogan die and the town die, showing the date and place of posting, should be retained intact as though it were one unit - see the illustrations in the next chapter. In later chapters we illustrate the slogans alone, but this is only to save space.

1.4 Collecting slogans

This topic was covered in depth in our "Collecting Slogan Postmarks" book, but we repeat here the essence of chapter 3 of that book.

(a) Generally there are two sources of slogans, those that have been sent for by collectors, and envelopes from personal or commercial mail. The former are obtained by sending envelopes (or "covers" as they are known) to post offices for reposting. This is a valuable facility provided by the Post Office, for which there is no extra charge (beyond the postage), and it is based on information given in the British Postmark Bulletin (see section 2.8). Commercial mail is a valuable source of slogans, if you can find an office willing to save such envelopes for you. At least this source should provide plenty of collectable material at little cost!

(b) When sending envelopes for reposting, obtain good quality white envelopes. Write the address clearly but well away from where the postmark will fall; the best way to do this is either to use a rubber stamp or to obtain address labels, which are small and neat. Position the stamp so that ideally it will be cancelled by the circular "town die", leaving the slogan to fall clear of the stamp. The stamp should be of the correct rate for first or second class, whichever is appropriate, and preferably of a light colour - the 19p definitive stamps (in 1988-89) were ideal, but the black 20p that followed later in 1989 totally unsuitable for black postmarks!

(c) However one should expect some disappointments since quality of slogans is variable, and however carefully worded your letter to the relevant post office, errors do occur though polite requests for replacements are usually handled sympathetically.

(d) Older slogan envelopes can be obtained from other collectors, or from dealers, some of whom advertise in this book. Collectors keen enough to join the British Postmark Society (see 3.19) will find single items and collections on offer.

(e) Important early decisions for the collector concern methods of housing the collection and whether to retain whole envelopes or cut out "pieces" which are usually 4 inches by 2 inches or slightly smaller. If in doubt our advice is to keep envelopes whole since once cut they cannot be reinstated. On the other hand pieces are easier to mount in albums if that is the way you have decided to keep your collection. An alternative is to store whole covers in suitably labelled cardboard or plastic storage cartons, with dividers labelled for different sections of the collection.

(f) It is important to decide what slogans to collect. Thematic collecting is popular, with many themes on offer - royalty, railways, politics, religion, sport, music, scouting, birds, philately and postal mechanisation just to mention a few. But it is just as feasible to collect specific towns or counties. Similarly one has to decide whether to collect ALL the towns using, say, the "Happy Christmas" slogan or to settle for one specimen. Such are the choices open to the collector!

1.5 Valuations

We find it difficult to put valuations on modern slogans. Largely frowned upon by collectors of older postmarks and postal history, most dealers are not prepared to handle modern slogans which are bulky and provide little revenue for them. However we feel modern slogans do have an inherent value, and philatelic covers currently (1989) cost at least 30p (postage each way of 15p)!

The value can also vary on the circumstances, such as finding a slogan of your particular theme, which could mean it is worth to the finder more than the trivial price-tag it might otherwise carry. First Day Covers carrying a slogan relevant to the commemorative stamp issue command an even greater premium; such covers with a full set of commemorative stamps will normally carry a price of £5-10 or more.

Our valuation "coding" is done on a comparative basis. We have put no value on the "Post Code" items discussed in chapter 4; these carry much interest but little value. But other items are coded from A up to F for scarce items for which there will always be a demand; consequently these deserve a price tag of at least a few pounds.

Our valuations are for clean white envelopes; pieces will be slightly less. Special covers or postcards will add a premium to the price. However our definitions are as follows:

- | | | |
|---|--|--------|
| A | "Post Code" or other slogans used over a period of years; never likely to carry much financial value | 1-2p |
| B | Modern multi-town slogan, or single-town slogan used over an extended period; very common at the time | 1-10p |
| C | Modern single-town slogan used for a few weeks and which could be sent for at the time, but not the small towns for which little commercial mail exists. Multi-town slogan at small towns or used for a short period. Possibly not easy to find now since no-one has kept a stock! | 10-30p |
| D | Modern slogans used at small offices, for a short period or unannounced, possibly only philatelic copies available, alternatively NO philatelic copies available! | 30p-£1 |
| E | Modern slogans would have to have been elusive even when current to reach this category, or possibly of a specific thematic appeal | £1-£3 |

Note: items priced at * in the Exceptional chapter are those "one off" items that are difficult to price; however since they are "repeats" and not "new" slogans we would compare their value to "E", not higher

- | | | |
|---|--|--------|
| F | Noteworthy items bound to carry a special premium on the grounds of both scarcity and being much sought after; unlikely to be more than one or two in the 1980s, since this category more appropriate to older items | £3-£10 |
|---|--|--------|

G and G+ - see "Collecting Slogan Postmarks"

2 Slogan Postmarks - Background

2.1 Town dies

A complete slogan postmark consists of the impression of the slogan die itself, and the town die which gives details of the date and location of posting. In order to understand more fully the intricacies of slogan collecting, we devote a few sections of this chapter to detailing the various types of "town die" which occurred along with slogans in the 1980s.

2.2 The Two Tier System

In order to understand why several dies of a slogan may or may not be used at a particular post office, one has to understand the two-tier system for inland mail. It requires the sender to choose between the first and second class services, and the Post Office has recently been making massive efforts to secure next-day delivery for a high proportion of first class mail in the face of reduced standards and increased volumes. Second class mail is handled quite differently, with further different arrangements for bulk mail (not normally given a slogan impression). The main point is that a first class postmark normally includes a "time" as well as a date (suspended for the pre-Christmas pressure period) whereas second class does not. From their receipt at the sorting offices the two classes of mail are streamed, and even at the smaller offices there would normally be two machines - one for first class and the other for second class.

The slogan sponsor must decide how many dies to fund and at which offices, bearing in mind that at larger offices up to twenty or thirty machines (potentially a slogan die in each) can be used, thus the number of dies (and the cost thereof!) requires careful consideration.

2.3 Universal machines

This is the general term applied to the normal stamp cancelling machine and its impression in black ink. It is basically designed for stamp cancelling ie on the front of an envelope, but it can also be used for "missort" purposes - another impression usually on the back of an envelope to denote where the envelope arrived (usually in error) en route, also for other special purposes described later in this chapter.

Stamp cancelling machines were developed over the early years of the twentieth century, and from 1933 the same type of town dies (called "unified") were applied by at least two different types of machine: the Universal (Universal Stamping Machine Co./Universal Postal Frankers Ltd) and the Hey-Dolphin. There is thus no way of differentiating between these machines, hence the general term of "Universal", or "ordinary machine" to distinguish such machines from the ALF and FCT machines developed later.

2.4 ALF machines

The ALF (Automated Letter Facer) was the first facing machine developed to be used in large "concentrated" mechanised offices; it was first used at Southampton in 1957 in conjunction with the newly developed "graphite lined" stamps which the machine "detected" before stamping them. Others were introduced in the period up to 1965. They are large installations including a packet segregator, and this is partly the reason for the later development of the FCT - see next section - (though by the late 1980s smaller and simpler versions of ALF machines were being introduced again). ALFs have four streams of mail, two first class and two second class, and the postmarks are often distinguishable eg Stoke-on-Trent B1 to B4 (B2 and B3 are used on first class mail, B1 and B4 on second class mail) - see figure 2-1.



Fig. 2-1

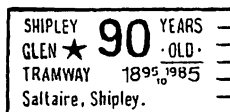


Fig. 2-2

2.5 FCT machines

The FCT (Facer Cancellor Table) is not as automated as the ALF. It requires first and second class streams to be segregated manually and to be faced ie the envelopes arranged the same way round. First introduced in the late 1960s, these machines were supplied to offices mechanised later rather than the more unwieldy ALFs. Consisting of conveyor belts along a facing table and into a stamping area, the FCT has two streams (first and second class), and once again the postmarks are often identifiable eg Bradford FCI and FC2 are used in the FCT, whereas A1 to A4 and B1 to B4 are used in its ALF machines. Figure 2-2 shows a slogan used in this FCT machine at Bradford.

At other offices eg Redhill and Edinburgh, up to a dozen identical town dies are used in "ordinary machines" and FCTs, and the collector has no way of telling what type of machine was used to apply a particular postmark impression.

In the Channel Islands both Guernsey and Jersey have introduced FCTs, but the two postmark streams in each machine denote "island" and "outward" mail, not first and second class.

2.6 Standard and transposed slogans

By a standard slogan we mean one in which the town die is shown on the left, with the slogan cancelling the stamp to the right, in the position that the "wavy line" canceller would otherwise be. Soon after the introduction of the first Local Publicity slogan in 1963, the first transposed slogan was introduced, at Bath, with the slogan on the left, normally clear of the stamp, and thus arguably giving the sponsor a "better deal" in that the slogan would normally be more legible. So this was accepted and until 1976 transposed slogans became the norm. Pressure on the Post Office in an environment of deteriorating service forced particular attention to be paid to showing clearly the date on which items were posted, with at the same time dark coloured commemorative stamps making reading of the date more difficult. The net result was a "swing" back to standard slogans, which have again become the norm since 1976, with use of what has become an everyday expression - "Quality of service".

However, with special transposed "die hubs" (the piece on to which a slogan is fixed) still in existence, a few transposed slogans are still to be seen right through the 1980s, and one such slogan is shown at figure 2-3. These we denote in our lists with a "t" after the reference number. Note that, with transposed slogans, as well as having the slogan to the left, a further seven "skid lines", fitted for protection appear to the right of the town die.

In standard slogans the seven "skid lines" at the right are supposed to be included in the design, and this is in the Post Office guidelines on slogan designs; a quick look through chapter 5 will show the different ways slogan designers have chosen to fulfil this obligation. Inevitably there are a few cases where the lines have been omitted!



Fig. 2-3



Fig. 2-4

2.7 Concentration

It is as well to understand why one can find slogans from, for example, Farnham, St Andrews, and Caerphilly in the 1970s but not the 1980s. The process of concentration means that more and more small offices have been losing their stamp cancelling machines, as mail is stamped at the larger mechanized offices. See chapter 3 for more details.

This also means that the town at which an event is taking place may no longer stamp outward mail. Thus a Dundee slogan can only be used at Perth, arguably receiving more exposure than if used at Dundee, but only if ALL the Perth machines carry the slogan! We sometimes wonder if potential slogan sponsors fully understand this. At figure 2-4 we show a Dundee slogan used at Perth with its generic town die (explained later).

2.8 Periods of use

The Post Office publishes advance notice of forthcoming slogans. Once confined to "Press & Broadcast Notice"s which were not available to the public, the collector was dependent for many years on the philatelic press which, with deadlines to meet, found it difficult to publicise slogans in ample time beforehand.

Most important for the collector was the introduction in 1971 of the "Postmark Bulletin", later renamed "British Postmark Bulletin", which the Post Office sends to subscribing collectors at approximately fortnightly intervals. This publication gives information about forthcoming slogans and special handstamps. By and large it has been successful, and the philatelic press still manages to publish some slogan news but the British Postmark Bulletin is now its source. Unfortunately there are still omissions due to the multitude of post office staff around the country on whom it relies to report the information. Nevertheless the Bulletin does give collectors the valuable opportunity to send for most slogans (see section 1.4) in advance.

In our listings we denote with an asterisk (in chapters 5 and 7 only) the slogans which were either not announced in the British Postmark Bulletin or which were announced too late for collectors to send for a first-day impression. However we have not expected the Bulletin to announce every "re-use" after an interruption, hence such items are not asterisked.

Quite often slogans are used outside the correct dates. Since a post office engineer is involved in the fitting and withdrawing a slogan, such dies cannot always be installed/removed at midnight on the appropriate day, and as a result "late uses" are quite common, but "early uses" less so. A complete listing of late uses would be lengthy, so we have included "latest late uses" and the "earliest early uses" known, both standard and transposed, where there are any known. "Late use" or "Early use" indicates that just one is known. Similarly for a one-town slogan we have adjusted the dates accordingly eg "1 Sep to 1 Oct (official end date 30 Sep)". At figure 2-5 we show a "late use" after the event in question had ended.



Fig. 2-5

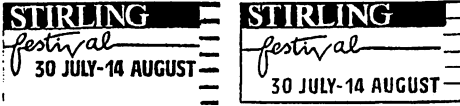


Fig. 2-6

2.9 Illustrations

We have gone to great lengths to provide accurate illustrations in this book, these normally coming from photocopies of actual slogan impressions, which are then "blacked in". Our opinion is that tracing of postmarks does not provide the same accuracy.

We are grateful for the occasions on which the slogans have been illustrated in the British Postmark Bulletin, and we have used a few of them in this book. However our policy is to illustrate designs as they were really used; at figure 2-6 we show a Stirling slogan both as shown in the Bulletin and, clearly subject to last-minute changes, as it was actually used.

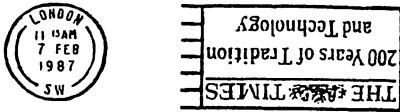


Fig. 2-7



Fig. 2-8

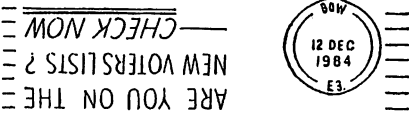


Fig. 2-9

2.10 Inverted slogans

The next three illustrations show slogan dies fitted to the die hub in such a way that the inscription appears inverted. In such cases the town die may also appear inverted, but if the postmark appears at the top of the envelope there is little doubt that the slogan was fitted inverted. The slogan in figure 2-7 was probably fitted to the hub inverted, then the town die installed correctly, but in figure 2-8 the whole hub, put together correctly, was put in the machine inverted. At figure 2-9 we show a "transposed and inverted" slogan (this one being "exceptional" as well!). There is a fourth



Fig. 2-10



Fig. 2-11

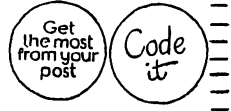


Fig. 2-12



Fig. 2-13

inverted combination, an example of which is shown in "Collecting Slogan Postmarks" (figure 4-28 in that book), but we have not found a 1980s example, thanks to transposed slogans being so seldom used.

2.11 Broken slogans

Broken slogans are less common than they were in the 1970s because there are fewer long-running slogans. We have not listed broken dies specifically, though they are fun to collect. A word of warning: since impressions can often be incomplete, possibly due to the envelope's contents, it is advisable to obtain at least two impressions of a broken slogan in order to prove that they came from a broken die. The "Post Code" slogans provide many examples of broken corners etc. The more interesting breaks affect the wording of the slogan, and we show at figure 2-10 a slogan where the first letter of the Welsh inscription is missing. We cannot match the four breaks in "Bradford means business" shown in "Slogan Postmarks of the Seventies", but at least we can report three "corner breaks" to Leeds' "Be wise litterwise" slogan (see E.191) in 1985.

In "Collecting Slogan Postmarks" we tell the story of a 1982 slogan at Haverfordwest where the slogan die, once broken, was apparently repaired and used again, and the "repair" can be seen in the slogan impressions.

2.12 Missort dies

Stamp cancelling machines are often used to impress a postmark to denote that the letter "lost its way" and arrived at an "unexpected" office. To maintain "quality of service" evidence of incorrect routing/sorting is quite valuable.

In London special town dies are used for this purpose, each with a code denoting one of the postal sub-districts of London. Two of the more frequently seen are London -75- (Paddington) and London -6A- which denotes London Mount Pleasant. We show a less common example at figure 2-11; missort die 4 is the code for Hampstead NW3.

2.13 Diamond and triangle dies

Universal stamp cancelling machines are fitted with automatic counting devices, which sorting offices use to keep a close check on the amount of mail posted. It is not so easy to monitor the amount of mail arriving at any office, unless it is passed through such a machine on arrival. Each year to about 1985 the Post Office carried out a detailed "census" of mail, normally in October, and passed mail through a machine at the office of receipt to obtain these statistics. Such items were normally stamped with a "census diamond" to denote that they had been counted. In fact items could be similarly stamped at the office of posting (or an intermediate office), thus it is not unknown for a letter to receive two diamonds!

In 1986 new sampling systems associated with quality of service superseded this procedure.

Nevertheless the diamond is still seen in occasional use. Also, triangular dies, originally designed for a quite different purpose (up to 1968), are nowadays seen from time to time serving the same purpose as the diamond dies.

Only occasionally are diamond and triangular dies seen with slogans, but at figures 2-12 and 2-13 we show examples; naturally they are not dated, but we can report that the diamond die was used at Coventry (see no.3147, chapter 4) in 1985, and the triangle die was used at Bolton, for which 92 is the code, in 1983. Both were on "meter mail" envelopes stamped at the office of posting.

2.14 Paid dies

For volumes of 120 items or more, letters do not have to have adhesive stamps affixed, instead they can be bundled and handed in at a main post office as "mail prepaid in cash", or "paid" mail for short. "Paid" mail is struck in red ink, and since it bears no adhesive stamp which would show the country of origin, Universal Postal Union regulations require that the words "Great Britain" are included in the postmark, at least for any such mail that is going overseas. Thus, although much "paid" mail is postmarked with an ordinary "non Great Britain" die, the practice is arguably correct if restricted to inland mail.

Very little "paid" mail of the 1980s carried a slogan. The basic reason is that the word "Paid" should form part of the postmark, which in a modern Universal machine necessitates the use of the "wavy line" postmark carrying "1st paid" or "2nd paid" in the centre section of these "wavy lines", and use of the "wavy lines" prevents use of a slogan.

In practice there are exceptions to this, and two examples show slogans in use on "paid" mail, even though the complete postmarks do not have the word "Paid" in them. The Hemel Hempstead postmark shown at figure 2-14 includes no mention of "Paid" or "Great Britain", but at the time of posting Post Office staff considered this to be perfectly in order. At least figure 2-15 shows the use of a "Great Britain" die, still however without a "Paid" indicator.

Slogans in red with "Paid" dies were much more common in the 1930s and 1940s since square "Paid" dies were then in frequent use, and the square die carried the words "Paid" and "Great Britain". Thus the use of a slogan was perfectly acceptable, and the value of the paid posting items (or since 1968 "1st" or "2nd") could be shown with the date. Such dies have in the 1980s been reduced to the last few, some of which for technical reasons eg Leatherhead and Windsor, could not be fitted with a slogan. We feel confident that the Woking postmark shown at figure 2-16 will prove to be the last such usage, partly since Woking was in 1986 shortly due to lose its "paid" stamping through concentration. The Dudley die shown in our "Seventies" book and mentioned in "Collecting Slogan Postmarks" had previously been taken out of use in 1981. Neither Woking nor Dudley appear to have had a "2nd" plug to fit with the date, but see the Hastings example mentioned below.

One can wonder why the word "Paid" was not retained in modern town dies so that these could more frequently be used with advertising slogans. The only examples where this has in fact been done are the Hastings die shown at figure 2-17 and the Glasgow G58 die shown at figure 2-18. The Hastings town die is one we have referred to in our other books. It was introduced in 1963, and it was not withdrawn in 1973 as stated in our "Seventies" book, but regular use of the LP slogans with this town die seems to have stopped about that time, so the town die has only occasionally been used with slogans since then. So even at Hastings, where the town die exists for proper use of slogans on paid mail, the facility has not been used! The Glasgow G58 postmark is used at the National Savings Bank office, and, surprisingly, the slogan shown (figure 2-18) is the only known usage of a slogan at "Glasgow G58" since "Savings" slogans ended in 1967 - another publicity opportunity missed!

Another solution to the problem discussed above is to include the word "Paid" in the slogan itself, and London Postal Region did precisely this in 1983, producing a pair of slogan designs (with "1st Paid" and "2nd Paid") for use at a number of offices in the region - see figure 2-19. These were the first slogans designed for use on paid mail (apart from three in Guernsey, see "Slogan Postmarks of the Seventies"), and they are listed in chapter 11 ("Miscellaneous slogans"), apart from erroneous uses in black which are listed in chapter 6 ("Exceptional Uses") in this book.

Lastly - see figure 2-20 - we show a "Great Britain" die brought into service on normal mail (not "paid" mail) and thus used in black ink. Use of these dies is particularly common in December each year as extra machines are used to cope with seasonally increased volumes of mail, but in 1989 we have noted over 40 (many with slogans) in use through the year between January and November.

2.15 Meter slogans

As we stated in chapter 1, our listings do not include the slogans from firms' franking machines, and these are prolific in their numbers. We illustrate some examples of these in "Collecting Slogan Postmarks", including some from overseas. Beginners should learn to differentiate meters from Post Office "paid" postmarks both of which are struck in red ink. A development from the mid 1980s that concerned meter postmarks was the option to show the "slogan" in a second colour i.e. blue, green or black, but to conform to UPU regulations the "stamp" at the right must continue to be shown in red.

A strong link with Post Office postmarks, that we consider worthy of particular mention, is where the slogan from a meter machine is of the same design as that of a Post Office slogan (which we will have listed); invariably this means the sponsor has put a similar slogan in his own meter machine. Thus, one is able to obtain a "matching pair" of slogans from Post Office and meter machines, and we show such a pair of slogans, a Post Office slogan at figure 2-21 and its meter equivalent at figure 2-22. In "Collecting Slogan Postmarks" we show such a pair emanating from the Isle of Man in 1979.



Fig. 2-18



Fig. 2-19



Fig. 2-20



Fig. 2-14



Fig. 2-21

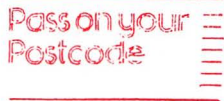


Fig. 2-15



Fig. 2-22



Fig. 2-16



Fig. 2-17

2.16 Printed postage impressions (PPIs)

In the 1980s there was a massive expansion of bulk mail, some of it "junk mail", with envelopes and plastic wrappers mostly carrying PPIs, printed on the envelopes thus avoiding time-consuming postmarking by the Post Office. As we stated in chapter 1, printed postage impressions do not seem to be a field for applying slogans, though there was an exception to this, which we showed in our "Seventies" book (figure R). Printed postage impressions have appeared in all sorts of designs and in several cases the designer has loosely based his PPI design on a "real" postmark. In the above instance the PPI was an accurate copy of the Post Office slogan "Remember to use the Post Code", though we have seen no other attempt at copying a slogan postmark quite as accurately.

PPIs are themselves a large collecting field, and interested collectors should refer to the listings compiled by the British Postmark Society.



Fig. 2-23



Fig. 2-24



Fig. 2-25



Fig. 2-26

2.17 Post Office reposting facility

The Post Office reposting facility, described in chapter 1, has been used by collectors quite happily for many years. It is thus with some regrets that we report that in the last two or three years of the 1980s the service appears to have deteriorated, with a good chance of poorly inked results, wrongly stamped envelopes, wrong dates, no attention paid to 1st or 2nd class, and difficulty in obtaining replacements. We hesitate in reporting this since we do not wish to put off new collectors, but we feel they should be aware that things are not as easy as they might seem.

Post Office reorganisations and cutbacks now mean that reposting requests are handled by a few staff at the "concentrated offices", normally working on this duty part time, often untrained though enthusiastic. In addition they are often remote from the MLO where stamping takes place and some communication failures are inevitable.

Unfortunately the Post Office regards this slogan facility as "philatelic", even though the slogans are used in strictly operational stamp cancelling machines. Requests for slogans are thus handled along with those for special event and "first day" handstamps, and these can be processed several days or weeks after the relevant date with no ill effects. But it is the late handling of slogan requests that leads to a new set of problems.

Around 1970 we were first faced with the phenomenon of the "rolled on" or hand applied slogan to overcome the difficulties of ALF machines - an unfortunate development since the result was visibly different! In recent times the problem of handling a backlog of requests, after the start date or after the end date of a slogan, leads to the rolling on of slogans once again (at some offices), thereby avoiding the backdating of a machine which is contrary to regulations.

The first problem with the "rolled on" slogan is that the human wrist has to turn about 135° to apply the slogan in one motion; for this reason the impression shown at figure 2-23 has "skipped" and is partly missing. For the same reason the town die has to be applied separately, and the gap between the two parts is usually wrong; in figure 2-23 the two are too close together - we have seen the two halves actually overlapping on an envelope from Birmingham! In figure 2-24 the two halves are applied the wrong way round; this is not listed as transposed, since there are no skid lines to the right of the town die and it is so obviously just another philatelic freak! A slogan can also be twisted, and we show such a specimen from Belfast at figure 2-25.

Apart from "rolled on" slogans, the other features to look for on philatelic covers are the failure to "copy" the original town die, and to disregard whether a 1st/2nd class postmark is appropriate. For example, even when a slogan is announced for both 1st and 2nd class mail, first class stamped envelopes sent to London SW invariably seem to receive a second class (without time) postmark.

At Liverpool special attention is paid to providing a clean town die regardless of whether it was used for the correct period of the slogan. Stamping of collectors' covers seems to take place at Liverpool only every few months, but the results are of high quality. In 1989 a number of slogans were stamped, all using the F4 town die shown at figure 2-26; most collectors would recognise this town die as a second class ALF die, here used on 1st class mail - strictly a philatelic occurrence!

Collectors' objectives differ. Some require quality regardless of all else, and would not be displeased with this Liverpool specimen. But others regard slogans as a part of an operational stamp cancelling process, and regard any "service" that does not produce an authentic postmark as strictly "philatelic" and to be rejected. We would not wish to rule on which view is valid.

Regrettably, there seems to be no turning back. Post Office management have listened politely to our pleas to return to "operational postmarks", but they have no answer to the cutbacks in trained staff countrywide. Meanwhile, we would wish to give credit to individual post office personnel countrywide who patiently continue to provide for the needs of collectors as best they can.

But collectors should note that poorly applied operational postmarks are even more common! Malfunction of machines can produce stretched or compacted impressions, or the slogan at the left of the envelope and the town die to the right, but usually with "skidding" marks resulting from moving at high speed. The collector should learn to recognise these two sets of characteristics.

3 Postal History of the Eighties

3.1 Mechanisation, postcodes, concentration and generic postmarks

The process of concentration, which we described in detail in "Slogan Postmarks of the Seventies", continued in the 1980s in order to maximise efficiency. This process, along with the increased use of generic postmarks, is best described with an example. One office which lost its identity in the 1980s was Coatbridge (the town die read "Coatbridge & Airdrie") as its mail was concentrated on to Motherwell. But soon this office too was to lose its identity ("Motherwell & Wishaw") since a generic postmark ("Clyde Valley") was introduced in 1987 (see figure 3-1), designed as a general (or "generic") description of the whole area. Lanark and Biggar were also supplied with identifiable "Clyde Valley" postmarks as a part of the same exercise. Lastly, the whole area was concentrated on to Glasgow, but this was only for sorting purposes, with stamping still retained at "Clyde Valley" offices.

There are now a good number of generic titles, these having started with the "Fylde Blackpool" designation in 1966. To aid the collector we have named the actual town in our listings. One worthy of explanation is London SW. All the SW London sub-districts were concentrated in 1983 on to a new MLO where the town dies were changed from "London SW1" to "London SW"; in fact the new office is in SW8, hence in our listings we have referred purely to "London SW" from 1983 onwards.

Similarly "Gatwick MLO" (see next para) is the postmark used by Redhill since their MLO operation moved from the centre of Redhill in 1988 - the location is Gatwick Road, Crawley.

As forecast in "Slogan Postmarks of the Seventies", the mechanisation programme was completed in the 1980s (but about 1985, not 1982-3). This means the network of "Mechanised Letter Offices" has now been completed (with exceptions) and the initials "MLO" can be found in the postmarks of some (see figure 3-2). At least it leaves far behind the individual local "postcode" slogan campaigns connected with the introduction of postcodes in each area; the last of these was as long ago as 1974. However, many have continued in use and we are still left with our complex listings of "Remember to use the Post Code!" which emanated from those days. We have put the updated listings of the campaigns that started in the 1960s and 1970s together in a separate chapter, chapter 4. Later nationwide "postcode" slogans -

- "Be properly addressed - postcode it", and
- "Pass on your postcode"

only receive one entry each in our listings. Along with "Remember to use the Post Code!", all three slogans were in use side by side through much of the 1980s, and they are without doubt the commonest of 1980s slogans.



Be properly
addressed
POSTCODE IT

Fig. 3-1

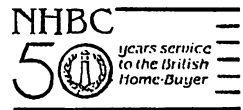


Fig. 3-2

3.2 Sunday and bank holiday collections

Regrettably the modern "concentrated" operation has become strictly a 5½-day-per-week operation. Sunday collections had been stopped in 1976 (except in the Channel Islands), also gradually all Bank Holiday and New Year's Day collections were stopped, the only anomaly remaining being Good Friday, some areas having collections on this day and some not. Obviously these measures have had their effect on slogan campaigns, and although the announcements have often included Sunday dates, we have attempted to describe in our lists the actual start and end dates. In some major Scottish cities Sunday collections are made from Head Office letter boxes, and where we know this to have affected slogan campaign dates we have noted it accordingly.

We are delighted to report the reintroduction of limited Sunday collections, in an attempt to recoup lost customer satisfaction. This started in five selected Letter Districts (see 3.16) on 19 November 1989 and is due to spread nationwide during 1990.

3.3 Quality of service

Concern over the quality of service, with mounting pressure from customers following deteriorating service (eg first class inland delivery in two days or more becoming commonplace rather than exceptional), grew during the 1980s. Inside the Post Office added emphasis was placed on keeping costs down yet attempting to reachieve the first class service aim of 90%-or-more letters delivered by the working day after posting. Obviously, this is tied up with mechanisation and concentration mentioned earlier. Coincidentally these trends had two effects on slogans.

One was the desire for the postmark date to be readable, underlining the need to impress slogans in the standard position. Strangely enough collectors were campaigning at the same time over the quality of machine impressed postmarks, which appeared to be worse than ever, not better!

The second was the increased effort to ensure that meter applied postmarks (ie letters stamped by firms not by the Post Office) were correctly dated. This gave rise to over-stamping of meter mail by the Post Office, in many cases whether the date was correct or not; if not correct a correction needed to be made, and accordingly a crop of slogans appeared in 1986-9, and these are described in chapter 11. One is shown here at figure 3-3, along with (at figure 3-4) the unusual "chessboard" design used at Bradford, though, with no message, we have not listed this in chapter 11.

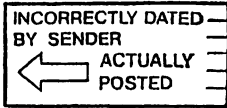


Fig. 3-3

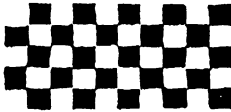


Fig. 3-4

3.4 Commercial slogans

Since before their inception there has been concern over slogans which appeared to "overstep the mark" in terms of including commercial advertising. Early examples of this were "Gibbons Centenary" in 1965 and "Christies" in 1966. Up to the 1980s the Post Office ruling on the topic was that mention of a commercial concern was permissible only if an event or anniversary was being advertised, even though such slogans could appear on the mail of competitors. A later example was "Brintons Carpets" of 1983, commemorating the company's bicentenary; in explaining the background to this slogan Dudley Post Office added that a slogan from Brintons' competitors would be welcomed! Other examples were "Sally Viking Line" in 1981, "A. Gardner" at Glasgow in 1982 and "Jacob's crackers!" in 1985.

But the Post Office changed its attitude in the mid-1980s. As part of its attempt to market slogan advertising more widely, inclusion of company names was welcomed, and the ban on "direct exhortations to support a charity" was removed. Commercial concerns do not seem to have responded in large numbers, but early examples of the apparently new policy came from Ipswich (1987) where the slogan clearly showed the sponsor "Royal Guardian Exchange" (LP.2207), similarly the "Tower Bridge" slogan in 1988 (no.3874). The appeals to keep Cheltenham tidy in 1988-9 left no doubt who the sponsors were - see figure 3-5 - and the "Curries" slogan of 1988 was a "straight advert", followed by "Aveling Barford" and "Speedy Hire

Centres" in 1989. So the pendulum seems to have swung fully since the days of "no advertising".

At the root of this discussion is the actual effectiveness of slogans as a means of advertising. Most consider it is not as effective as it could be, particularly while poor quality slogan impressions and dark coloured stamps are the order of the day in the UK. It would appear that commercial advertisers generally agree, though at least one campaign helped to bring the medium to their attention - see 3.8 below.

3.5 The rise and fall of the slogan

To a large extent the statistics speak for themselves, and we show below the numbers of slogans introduced in each year (ie the number of entries in our listings) from 1957. The introduction of Local Publicity slogans in 1963 ensured that 1968-70 were later to become the peak period, with many local events also being advertised in a massive growth in both general and local publicity slogans. Local authority reorganisation and cut-backs changed all that in the 1970s, and while in the 1980s the local publicity slogan has almost died completely, the use of slogans for national campaigns has grown significantly in 1988-9. Some credit might be due to the marketing efforts of the Post Office, and while the cost of a slogan might seem high for a private advertiser or local council, it must compare favourably with the cost of other media for the government or commercial advertiser.

Year	General	Local Publicity	Total
1957	17	-	17
1958	20	-	20
1959	22	-	22
1960	31	-	31
1961	30	-	30
1962	38	-	38
1963	39	58	97
1964	78	123	201
1965	87	121	208
1966	136	126	262
1967	197	166	363
1968	267	173	440
1969	224	142	366
1970	297	136	433
1971	235	136	371
1972	193	147	340
1973	228	157	385
1974	218	146	364
1975	181	133	314
1976	150	94	244
1977	109	41	150
1978	114	49	163
1979	122	41	163
1980	89	40	129
1981	62	31	93
1982	72	27	99
1983	60	28	88
1984	78	22	100
1985	54	24	78
1986	79	25	104
1987	81	20	101
1988	92	9	101
1989	120	10	130

3.6 Local Publicity slogans

One of the clear conclusions, as stated above, is that local publicity slogans died out almost completely in the 1980s. Indeed their numbers were inflated only through a number of Post Office sponsored slogans. Firstly, some of these slogans advertised Philatelic Counters in major towns and cities; also, following an agreement to sell bus tickets at post offices, a number of "buy your bus ticket" slogans were used in the 1984-8 period.



Fig. 3-5



Fig. 3-6

3.7 Slogans at "remote" offices

We have already referred (section 2.7) to a Dundee slogan being used at Perth, and as concentration progressed in the 1980s it became increasingly necessary to use advertising slogans at the offices which handled the mail, these normally being the larger towns or cities.

The other possibility, seen in earlier decades, was to advertise well away from the town being promoted. On this basis, Birmingham played host to many local publicity slogans in the 1970s, and more followed in the 1980s. An example is the "Somerset" slogan used in 1988 and shown at figure 3-6, bringing the impact of Somerset advertising to bear on the recipients of Birmingham correspondence. "Torquay" at Manchester and "Bude" at London SW1 provide further examples.

Use of the Llandudno slogan with a Colwyn Bay town die in 1981 is another matter. The two towns' mail was stamped in the same sorting office but carefully segregated; however, even though segregated correctly, the town die of one seems to have crept, in error, into the machine of the other!

3.8 Controversial slogans

In "Collecting Slogan Postmarks" we discussed (section 4.30) such controversial slogans as "World Refugee Year" (1960) and "Britain says thank you for food gifts" (1949). It is arguable that none of these caused as much furore and publicity as the "Jesus is alive!" campaign in 1988 (see figure 3-7).

About 340 dies of this slogan were produced as part of a campaign sponsored by Paul Slennett, a Christian bookseller in Southend, to run country-wide for six weeks prior to Easter. An honest Christian attempt to celebrate Easter, it cost

some £50,000, and Mr Slennett was convinced that "The Lord will speak to the nation" through the postmark. The Post Office, naturally wanting to avoid any controversy as a result of slogans, agreed to the campaign, but subsequently regretted it! Claiming that the slogan message "does not confirm Post Office agreement with the contents", there were nevertheless howls of protest from "non believers". One went to the lengths of inscribing "Jesus is a myth!" on her own envelopes, in a



Fig. 3-7



Fig. 3-8

small attempt to have her own message heard. "Would the Post Office agree to a 'Jesus is dead!' campaign?", asked another protester ironically!

The protests that followed received wide publicity in the national press, on television and radio programmes. The protests were not connected with the actual beliefs themselves, more with the right of the Post Office to display arguable statements of fact on everybody's letters.

While most of the reaction was negative, it was also a "shot in the arm" for slogan postmarks as a form of advertising, and at least one sponsor subsequently admitted the campaign opened his eyes to the power of this medium. Commercial advertisers, thus made more aware of the recent change of Post Office policy (see section 3.4), still seem to have been slow in exploring the commercial potential of slogan advertising even following the "Jesus" campaign.

The full story of the "Jesus" slogan has been written up by Dr Tim Whitney, well known for his "Collect British Postmarks" book, and who is a Lecturer in Religious Studies at the SE Essex Sixth Form College. Moreover he was himself involved at the embryo stage of the slogan campaign, and his book is included in our bibliography on page 3.

Meanwhile, Post Office officials were forced to rethink their guidelines concerning slogan wording, and as a result two further campaigns on religious themes were affected. The first was the slogan commemorating the 250th anniversary of John Wesley, a campaign eventually agreed only on removal of the words "The Methodist Church", and it is apparent from the impressions of this slogan that the top line of the legend had been removed, as can be seen in figure 3-8. There was a rumour

that one die had been used WITH this wording though we feel it most unlikely, but it certainly remains something collectors should keep an eye open for!

The second campaign to be affected was a submission by the Bradford's Ukrainian community to commemorate the millennium of Christianity in Ukraine. This slogan was rejected on the grounds that it was controversial, evangelical in tone and could have been provocative if used on mail to the USSR (thanks to "Daily Telegraph" for this item).

A further slogan which was the subject of press comment was the "AIDS" slogan, still in use in February 1989 at Royston (see E.210). This slogan was impressed on an envelope bearing a Valentine card and the sender wrote to "The Sunday Times" commenting that this was "hardly a sensitive or romantic touch". The slogan was promptly withdrawn at this office. Cambridge Post Office were embarrassed when reminded in July 1989 that the slogan was still in use at other offices in their area; it was then promptly withdrawn.

3.9 Channel Islands and Isle of Man

Guernsey and Jersey have operated their own postal administrations since 1969 and similarly the Isle of Man since 1973. We have listed separately the slogans used in these islands, and each set of slogans has its own characteristics. Guernsey has used a few slogans on local mail in order to reach that specific "audience", with general "Collect Guernsey Stamps" slogans on external mail. Jersey has acted similarly but with a greater number of local campaigns. The Isle of Man Post Office has retained a bland set of "holiday" slogans, with excitement injected by the occasional Royal Birth! But all three have retained their slogans in the transposed position; presumably they are not subject to the same quality of service pressures as the British Post Office.

These slogans are seldom seen with a diamond or triangle denoting that the letter has been counted in the annual census (see section 2.13), but we show here a triangle bearing the code '407' of Douglas and used in 1984 (see figure 3-9).

We take the opportunity of thanking all three postal administrations who have been most helpful in advising us of forthcoming slogans. The Isle of Man Post Office wisely produces a Postmark Bulletin, similar in principle to the British Post Office, and Jersey Post Office produces Press Notices with data on stamps and postmarks. We would particularly like to thank the Jersey Post Office who kindly checked our listings; some additional data was given but there were no additions to make to our list!

3.10 Plastic slogans

To minimise costs and produce dies quickly, the Post Office conducted trials in the 1980s with slogans produced in a hard-wearing plastic material. In 1985 the British Post Office used a special variation of "Be properly addressed" (see no.3626), but the one die wore badly after a few weeks. There were also plastic dies of the "Royal Mail 350 years" slogan in the same year, but the scanty evidence we have suggests these dies did not stand up to rigorous treatment sufficiently well.

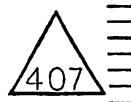


Fig. 3-9

Also in 1985, Guernsey used a plastic version of the "First Class Mail" slogan then current, but the fact that the plastic version was in use for only about 24 days speaks for itself. Guernsey Post Office tells us it concluded that this new material would be suitable for short-run slogans (some of their campaigns last only for a week or so) but we have no evidence that they have since used any others.

3.11 Quality of slogan designs

We have remarked before on the mixed quality of slogan designs. The ideal slogan is a simple "punchy" message of a few words, preferably with a simple emblem or picture. To be avoided are elaborate pictures, too many words in small lettering, and white letters on a black background. Slogan designers do not seem to follow these guidelines; it appears they have not studied the appropriate Post Office leaflet. For example, many "event" slogan designers seem to feel they have to fit in fullest details, complete with dates and times of the event, losing impact in the process, we would submit.

We take the opportunity to mention, however, some of the 1980s designs we find most pleasing: Carrickfergus (type 2192), Gillette London Marathon (type 2277) and "Jersey fresh" (type J.80) are simple and striking, while Belfast's "Irish Geology Week" (type 2646), although containing a slightly elaborate picture, is even more striking! Bath and Brixham produced local publicity slogans which were attractive yet fit the guidelines adequately.

3.12 Design errors

The error of date in the "Midland Counties Railway" slogan of 1989 we can only assume was a manufacturing error, since the correct dates 1839-1989 were shown in the British Postmark Bulletin. But the die actually used was dated 1889-1989 in celebration of its 150th anniversary!

Our second example of a design error was that of Spring Stampex 1987, where the design of the special handstamp was also used in error for a slogan - see chapter 5 for details of this intriguing mix-up!

Our third example is not a design error but a case of the submitted slogan design causing difficulties, following which a revised design was prepared, but only after the initial slogan die had been in use for a while. This occurred at Kilmarnock (Irvine slogan) in 1983 and it is listed in chapter 7. The problem appears to have resulted from white lettering on black background as mentioned in 3.11 above; when such lettering is small, ink collects in the slogan die recesses and dries; we are not surprised Kilmarnock Post Office had problems!

3.13 1988 Postal Strike

Not since 1971 had there been a national stoppage. The 1988 dispute was in two parts, first a one day stoppage on 31 August as a result of recruitment bonuses paid to staff in London and SE England only. The second part stemmed from the use of casual staff to clear the backlog, and it meant that staff at many post offices did not return to work on 1 September. Others went on strike on 7 September or thereabouts, and with resolution of the dispute on 12 September gradually staff returned to work, but stamping of mail was not resumed until 14-16 September generally, about 21-23 September in London and 26 September at Manchester and Stockport.

The effect on slogan postmarks is obvious, but, unlike 1971, no campaigns fell totally within the strike period. As far as we know a refund was given to sponsors of campaigns which operated for only restricted periods, such as "Europe Week" (no.3889). For further details see the relevant entries in chapter 5.

3.14 Events of the Eighties

Many national and international events and anniversaries were marked with slogan campaigns, and each year of the decade has its own "character" as can be seen from some of the campaigns.

Charities became "big business", and millions of pounds were collected from "Live Aid" in 1985; while there were no slogans for this event, there were for "Sport Aid" in 1986, "Telethon" and "Carol Aid" in 1988, and "BBC Children in need" in 1989.

1980 marked the 150th anniversary of the Liverpool-Manchester railway, and 1981 was "International Year for disabled people"; both of these were marked with stamp issues, thus relevant slogans can be found with the appropriate stamps. 1981 also saw the Royal Wedding of "Charles & Diana" and one slogan at least marked this. The Garden Festivals at Liverpool 1984, Stoke-on-Trent 1986, Glasgow 1988 and Gateshead 1990 (the latter advertised in 1989) all saw advertising slogans. A good number of slogans commemorated the NSPPC Centenary in 1984, and "European Road Safety Year" in 1986 - it was "Industry Year" too! There followed a number of "Citizens Advice Bureau" slogans in 1989. A number of other slogans had a European flavour, such as the "Jean Monnet" slogan in 1988. 1989 was characterised by frequent "64 LDO" slogans, also the first use of green ink - see next two sections for further details of these two phenomena!

3.15 Green ink

"We ♥ lead free", the result of increased environmental, or "green", consciousness, was one of the outstanding slogans of 1989. Someone had the bright idea that the slogan should be struck in green ink, though we remain uncertain as to whether Universal Postal Union rules (adhesive stamps to be cancelled in black ink, "paid" mail in red ink) were flouted thereby. Post offices countrywide clearly had problems with the green ink, since not only was the quality of impressions



WE ♥
LEAD-FREE

Fig. 3-10

generally poor, but many offices were apparently forced to change back to black ink, or continued to use a mixture of black and green! Also, other slogans were, in error, impressed in green ink, and these are listed in chapter 5 after no.3944. The "Lead free" slogan is shown in green on our front cover, used on the first day 3 April, and here at figure 3-10 we show a specimen struck in black - and it is a late use as well!

3.16 First Day Covers

In "Collecting Slogan Postmarks" (section 4.41) we discussed briefly the task of obtaining relevant slogans on first day covers of new stamp issues. Putting to one side the "First day of issue" slogan (used for bulk mailings), a market has built up for first day covers bearing datestamps or slogans relevant to the stamp issue. During the 1980s relevant slogans were not plentiful, but below we list a few examples. Post Office regulations in theory now prevent a slogan and a handstamp appearing on one envelope (better presentation than a slogan alone), thus these attractive covers are becoming more difficult to produce; collectors are advised to use the services of a first day cover dealer rather than trying to get their own covers serviced.

We here mention "Collecting British First Day Covers" by N C Porter (see page 3) which lists slogans for each stamp issue, though we find some of them more relevant than others! We should add that the market price attributed to each such cover (bearing a full set of stamps) is considerably higher than the valuations we have in this book given any of the slogans - there is one 1980s slogan first day cover given a valuation of £150! Some examples of 1980s slogans we consider relevant to the stamp issues are given below (we will leave the reader to deduce the stamp issues):

- 12 March 1980 - slogan no.3278 - Liverpool to Manchester railway
- 25 March 1981 - slogan no.3360 - International Year of disabled people
- 22 July 1981 - slogan no.3383 - Prince Charles Lady Diana Isle of Man crowns minted in Sutton
- 13 Oct 1982 - slogan no.3469 - Hella of Banbury Motor Show (an early commercial advert!)
- 6 July 1983 - slogan E.180 (see chapter 6) - TA 75th anniversary - (note: we admit we did not know the slogan was used on this date!)
- 10 April 1984 - slogan no.3547 - Liverpool International Garden Festival (shown on 16p stamp)
- 17 June 1986 - slogan LP.2184 - Hereward Country
- 1 March 1988 - slogan no.3844 - "Jesus is alive!"
- 19 July 1988 - slogan no.3879 - "Armada 400"
- 7 March 1989 - slogan LP.2177 - "Bradford Philatelic counter" (shows sheep's head, this was "Food & Farming Year" issue)
- 14 Nov 1989 - slogan no.4029 - "Charity stamps" used at Ely ("Cambridge E") (Ely shown on stamps)

3.17 Letter District Offices

In 1986 the Post Office underwent a massive reorganisation, separating its operation into three separate businesses - counters, parcels and letters. With slogans obviously remaining the concern of the latter, the operational letters business that resulted is based round 63 Letter Districts, the main office of each being known as an "LDO". Thus one way of offering a sponsor nationwide coverage is to use a slogan die at each of these. In 1987 we first saw a campaign of 64 dies, one at each of these offices plus London Inland Section (Mount Pleasant) where London's country-bound mail is sorted (and much other provincial mail is handled there in transit). There were several more such campaigns in 1988 and even more in 1989, sometimes with 65 dies with London WC added to the list. We wonder how effective a sponsor considers one die at Manchester, an office using over twenty machines!

While it is not our practice to take up space listing all offices where more than eight or so are involved, with a number of campaigns revolving round the LDOs we list here the 64 offices, with town die descriptions as used in 1988-9, and alternate locations which were used if necessary:

London Mount Pleasant - "IS MLO" town dies
 London E1 - "London E1-E18" town dies
 London EC
 London NW1 - "London NW MLO" town dies
 London SE1 (alternates Camberwell SE5 or Catford SE6)
 London SW (see 3.1)
 London W1 (alternate London WC)
 Paddington W2 - "Paddington MLO" town dies

Aberdeen
 Belfast
 Birmingham
 Bournemouth - "Bournemouth-Poole" town dies
 Bolton - "Bury Bolton Wigan" town dies
 Bradford
 Brighton - "Sussex Coast" town dies
 Bristol
 Cambridge
 Canterbury
 Cardiff
 Carlisle (alternates Dumfries or Penrith)
 Chelmsford
 Chester - "Cheshire & Clwyd 1" town dies
 Coventry - "Coventry & Warwickshire" town dies
 Crewe - "Cheshire" town dies
 Croydon
 Darlington
 Derby
 Doncaster
 Edinburgh - "Edinburgh Lothian Fife Borders" dies
 Exeter - "Exeter District" town dies
 Gatwick MLO (from Aug 1988, prev Redhill, see 3.1)
 Glasgow
 Gloucester - "Gloucestershire" town dies,
 (alternate Worcester - "Worcester District" dies)
 Guildford
 Inverness (alternates Stornoway or Fort William)
 Ipswich (alternate Norwich)
 Kingston upon Thames
 Leeds
 Leicester
 Liverpool

Manchester
 Milton Keynes (alternates Bedford or Luton)
 Newcastle-upon-Tyne
 Northampton - "Northamptonshire" town dies
 Nottingham
 Oxford
 Perth - "Perth Dundee Angus" town dies
 (alternate Stirling)
 Peterborough
 Plymouth - "Plymouth W Devon & Cornwall" town dies
 (alternate Truro)
 Portsmouth - "Portsmouth & IOW" town dies
 Preston - "Lancashire" town dies
 Reading
 Romford
 Sheffield
 Shrewsbury - "Shropshire & Mid Wales" town dies
 Southampton
 Stoke-on-Trent
 Swansea
 Swindon (alternate Andover)
 Tonbridge
 Twickenham
 Wntford
 Wolverhampton
 York

3.18 General use of red ink

We learn late in 1989 that from 5 January 1990 machine postmarks generally are to be struck in red ink, regardless of the confusion with "paid" postmarks also struck in red ink. Presumably this is a result of the strange decision to use black as the colour of the recent 20p (first class) definitive and country stamps, and we assume the use of red ink will last only for the life of the black stamps. Operational considerations seem to have taken second place to the commemoration of the 150th anniversary of the penny black stamp.

Following the story of green ink in 1989, we anticipate plenty to report in our next book! We encourage collectors to look for such slogans as "Correct date is shown in black" when struck in red ink!

Meanwhile we have appended to each of chapters 5, 6 and 7 a summary of existing slogans which have changed colour from "red day" or thereabouts, and we append the suffix 'R' to reference numbers of slogans used in red from January 1990 onwards.

3.19 Into the Nineties

For the collector the 1980s was a much more "manageable" period than the 1960s and 1970s; 1990s developments we will watch with interest. The Post Office "letters business" of the 1990s is organised around the LDOs, with slogan campaigns either advertising local events, commercial ventures or national campaigns largely based on these offices. Privatisation is in the wind and other effects on postmarks may in time stem from this.

We hope to be reporting further on these developments when we produce our next book, "Slogan Postmarks of the Nineties", in the year 2000! In the meantime slogan lists will continue to appear regularly in the "Quarterly Bulletin" of the British Postmark Society. Enquiries from interested collectors should be directed to the Society's Hon Secretary at the address given on page 4.

4

"Post Code" Slogans

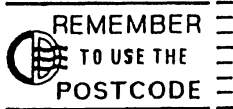
In this chapter we list all 1980s uses of the "Post Code" slogans illustrated below; these are primarily types 627 and 941, with a third design shown later in the chapter. The listings continue from the previous books, hence, for example, Brighton no.960t starts at (d), but in all case the initial "date lines" are shown. Also there are some amendments to previous entries such as no.959t. By "to date" we mean the slogan is still in use, as far as we know, in Feb 1990; although there was a general change to red ink from 5 Jan 1990 we have not mentioned this in each individual entry.

SOUTHAMPTON (see also no.2210/t) 627

- 959 19 Feb 1968 to Nov 1979 (standard)
- 959t Dec 1968 to March 1972 (transposed)
 - (b) amendment - used at Eastleigh to March 1972

BRIGHTON (see also no.1709/t) 627

- 960t 19 Feb 1968 to Aug 1972 (transposed)
- 960 Dec 1970 to June 1985 (standard)
 - (d) Used again standard with "Sussex Coast" town die Aug to Nov 1979 and May 1984 to June 1985



Type 627 used at Preston (no.966)

PRESTON (see also no.1676/t) 627

- 966 19 Feb 1968 to date (standard)
- 966t 4 March 1970 only (transposed)
 - (c) Used standard again at Preston with "Lancashire" town dies from Dec 1977 to Nov 1979, and intermittently from May 1981 to Nov 1983, and Feb to Aug 1985, then Dec 1987 to May 1988, and Aug 1989 to date

BRISTOL (see also no.1923/t) 627

- 1070 10 June 1968 to Jan 1980 (standard)
- 1070t 24 Sep 1968 to Sep 1974 (transposed)
 - (h) Used again standard at Weston-super-Mare Jan 1980 only

CHESTER (see also no.1983/t) 627

- 1111t 5 Aug 1968 to June 1973 (transposed)
- 1111 25 March 1970 to June 1987 (standard)
 - (e) Used again standard at Chester May 1983 only, then with "Chester Clwyd Gwynedd" town die from Jan to June 1985 and March to June 1987

READING (see also no.2056/t) 627

- 1168 28 Oct 1968 to March 1982 (standard)
- 1168t April 1970 to July 1972 (transposed)
 - (e) Used again standard at Reading (one die) Jan to March 1982

SOUTHEND-ON-SEA 627

- 1376t 8 Sep 1969 to July 1975 (transposed)
- 1376 Dec 1980 only (standard)
 - (b) Used again transposed at Southend-on-Sea (2 dies) July 1975 only and standard (one die) Dec 1980 only



REMEMBER
to use the
POST CODE!

Type 941 used at Edgware (no.1385)

HARROW 941

- 1385 22 Sep 1969 to date (standard)
- 1385t June 1970 to Sep 1976 (transposed)
 - (g) Ended about 1978 at Edgware but continued standard at Ruislip, with town die changed to "Harrow R" from Sep 1978, but ended about Feb 1980
 - (h) Used standard at Harrow from early 1980 to date (probably two dies), almost continuously
 - (i) Used again standard at Edgware from July 1983 to date (missorts only)

BOURNEMOUTH 941

- 1392 10 Oct 1969 to date (standard)
- 1392t 2 Sep 1974 to March 1976 (transposed)
 - (c) Not used 1978 to July 1979 while "Mechanised Letter Sorting" slogan in use, but used again and ended 3 Nov 1979
 - (d) Used again standard (probably two dies) at "Bournemouth-Poole" from June 1989 to date

PLYMOUTH 941

- 1404t 17 Nov 1969 to Dec 1981 (transposed)
- 1404 April 1976 to date (standard)
 - (f) Ended 3 Nov 1979 except at Plymouth and St Austell (probably one die each) but these ended early 1980
 - (g) Used again standard at Plymouth (one die) and Wadebridge Jan to June 1981
 - (h) Used again transposed at Plymouth (one die) Dec 1981 only
 - (i) Used again standard at Bodmin from Dec 1982 to Dec 1985, and again from Dec 1988 to date
 - (j) Used again standard at Plymouth (one die) Dec 1985 only

CARLISLE 941
 1432 12 Jan 1970 to date (standard)
 1432t Nov 1972 to March 1976 (transposed)
 (h) Ended 8 Sep 1979 at Penrith and Workington, see no.3228/t, but re-used at Workington Jan to May 1980
 (i) Ended at other offices 3 Nov 1979 but Feb 1980 at Seascale
 (j) Used again standard at Keswick Dec 1982 to Dec 1984
 (k) Used standard with newly installed machine at Kirkby Stephen from about Aug 1983 to date
 (l) Used again standard at Cockermouth from Jan 1989 to date and at Keswick from June 1989 to date

PETERBOROUGH 941
 1436 19 Jan 1970 to date (standard)
 1436t 19 Jan 1970 to March 1979 (transposed)
 (c) amendment - used again standard at St Neots March to April 1972
 (h) Ended at all offices 3 Nov 1979
 (i) Used again standard at Huntingdon Dec 1980 to Feb 1981, then again late-1985
 (j) Used again standard at Kings Lynn Jan to Feb 1983, Sep 1985 only, then from Jan to Dec 1987
 (k) Used again standard 28 Sep to 5 Oct 1987 at Chatteris, March, Wisbech, but still in use 8 Oct at Wisbech, then reverting to no.3668 at all three offices
 (l) Used again standard at Peterborough from May 1989 to date

CLEVELAND (previously "TEESSIDE") 941
 1444 1 Feb 1970 to date (standard)
 1444t 2 Feb 1970 to early 1977 (transposed)
 (d) correction - used Aug to Dec 1974, not Aug 1974 only
 (g) Ended 3 Nov 1979, but used again standard at Middlesbrough ("Cleveland" town dies) from Nov 1984 to June 1985, and again from May 1988 to Jan 1989, then from Dec 1989 to date after LP.2221 and "A Happy Christmas" slogan (probably two dies)

WORCESTER 941
 1462t 9 March 1970 to April 1976 (transposed)
 1462 April 1976 to date (standard)
 (b) amendment - all changed to standard from April 1976, but also used standard at Worcester (B) 23 Dec 1975
 (d) Ended 3 Nov 1979 at all offices but Feb 1980 at Droitwich
 (e) Used again standard at Droitwich Dec 1981 to Nov 1982
 (f) Used again standard at Evesham from Dec 1982 but used with "Worcester District H" town die from May 1983, and used to date (local mail only)
 (g) Used again standard at Malvern from May 1983 but used with "Worcester District M" town die from later in May 1983 to date (local mail only)
 (h) Used again standard at Worcester ("Worcester District" town dies) from Dec 1987 to date

WALSALL 941
 1467t 16 March 1970 to April 1976 (transposed)
 1467 Oct 1972 to date (standard)
 (d) Used again standard at Lichfield Jan 1982 to April 1986
 (e) Used again standard at Walsall from Aug 1988 to date

IPSWICH 941
 1470t 17 March 1970 to May 1977 (transposed)
 1470 Jan 1975 to date (standard)
 (d) Used standard at Saxmundham from Dec 1975, and the rest of area gradually changed to standard between April and Aug 1976, but one of the two dies at Stowmarket still transposed May 1977
 (e) Ended 3 Nov 1979 at all offices but Dec 1979 at Diss, and continued in use standard to date at Ipswich and Stowmarket (but not continuously); used in red ink at Stowmarket in 1983 on "paid" mail
 (f) Used standard again at Felixstowe at least by Dec 1981, and although seldom seen since only used on local mail, the slogan was in use in 1989 and used to date, and it may have been in continuous use since 1981
 (g) Used standard again at Saxmundham Dec 1982 to Oct 1983

LONDON E 941
 1478 31 March 1970 to Dec 1985 (standard)
 1478t 31 March 1970 to Dec 1985 (transposed)
 (e) Ended Dec 1979 at all offices, but used again as follows :-
 E2 standard Dec 1983 only
 E3 standard Jan to Nov 1981 and Dec 1983 to Dec 1985
 E4 standard March 1984 to Dec 1985
 E7 standard Jan 1982 to Dec 1983, then Dec 1984 and Dec 1985 only
 E8 standard intermittently Nov 1981 to Dec 1985
 E11 transposed March 1984 to Dec 1985
 E14 transposed Sep 1984 to Dec 1985
 E15 standard Dec 1984 only
 E17 standard Dec 1980 to Dec 1985
 E18 transposed Nov 1984 to Dec 1985

LEICESTER 941
 1512t 27 April 1970 to April 1976 (transposed)
 1512 17 Aug 1970 to date (standard)
 (k) Ended 3 Nov 1979 at all offices except Melton Mowbray which continued standard to date
 (l) Used again standard at Market Harborough Dec 1980 only

LUTON 941
 1526t 11 May 1970 to Dec 1984 (transposed)
 1526 Dec 1972 to date (standard)
 (d) Ended Nov 1979, but Feb 1980 at Luton
 (e) Used again transposed at Dunstable ("Luton" town die) Dec 1984 only
 (f) Used again standard at Luton intermittently from Dec 1985 to date, also at Dunstable ("Luton" town die) to date

LONDON N 941
 1577 22 June 1970 to date (standard)
 1577t 22 June 1970 to about Jan 1978 (transposed)
 (g) Ended 2 Feb 1980 (replaced by "Be properly addressed") except at London N1 which continued standard to date

<u>BIRMINGHAM</u>		<u>941</u>	<u>SWANSEA</u>		<u>941</u>
1578	22 June 1970 to date (standard)		1607t	20 July 1970 to Dec 1984 (transposed)	
1578t	22 June 1970 to 3 Nov 1979 (transposed)		1607	21 June 1971 to date (standard)	
	(j) Ended 3 Nov 1979, but Dec 1979 at Birmingham WDO (West District Office), and continued at Warley to Dec 1982, Solihull to June 1983, Tamworth to Nov 1985, all standard			(i) Ended 3 Nov 1979 at all offices but Jan 1980 at Fishguard, Feb 1980 at Pembroke Dock, March 1980 at Milford Haven	
	(k) Used again standard at Solihull Jan to Feb 1985			(j) Used again standard at Haverfordwest Dec 1980 to March 1981, and at Fishguard for all of 1981 and Swansea for all 1981 and 1982, and Carmarthen and Milford Haven for part of 1981 and Cardigan for all of 1982	
	(l) Used again standard at Birmingham (about 3 dies) from May 1985 to date			(k) Used again both standard and transposed in "Christmas extra" machines at Swansea Dec 1984 only, but also standard for part of 1985	
	(m) Used again standard at Halesowen Oct to Nov 1985, and again from Jan to Dec 1988, and at Tamworth from Feb 1988 to date			(l) Used again standard at Haverfordwest Sep to Nov 1985, and Llandysul and Pembroke Dock Sep to Dec 1985	
				(m) Used again standard at Carmarthen from Nov 1987 to Dec 1989, and at Haverfordwest from Dec 1988 to date	
<u>TELFORD</u>		<u>941</u>	<u>LEEDS</u>		<u>941</u>
1579	22 June 1970 to March 1981 (standard)		1621t	3 Aug 1970 to April 1976 (transposed)	
1579t	22 June 1970 to April 1976 (transposed)		1621	April 1976 to Dec 1985 (standard)	
	(d) Ended March 1981 at Newport Salop			(e) Ended 3 Nov 1979 but used again standard at Leeds Nov 1982 to Jan 1984 and again Dec 1985 only (at least two dies)	
<u>SHREWSBURY</u>		<u>941</u>	<u>STOKE-ON-TRENT</u>		<u>941</u>
1580	22 June 1970 to date (standard)		1649	about 14 Sep 1970 to date (standard)	
1580t	22 June 1970 to Nov 1976 (transposed)		1649t	about 14 Sep 1970 to Apr 1976 (transposed)	
	(i) Ended 3 Nov 1979, but March 1980 at Newtown, and continued to Feb 1982 at Shrewsbury, Dec 1982 at Whitchurch and Dec 1985 at Ludlow			(f) Slogan thought to have stopped before 1980 at Newcastle Staffs, but continued at Longton to April 1980 and at Burslem to Dec 1982, and at Cheadle to about 1984	
	(j) Used again standard at Craven Arms late-1980 to Dec 1984 (possibly 1985)			(g) Later reintroduced at Burslem and used standard to date	
	(k) Used again standard at Whitchurch by 1989 ("Whitchurch Shropshire" town die, previously "Salop"), possibly from 1987 or 1988, and used to date			(h) Slogan continued standard to date at Kidsgrove and Leek	
	(l) Used again standard at Shrewsbury ("Shropshire & Mid Wales" town die) Dec 1989 only		<u>LONDON NW</u>		<u>941</u>
<u>SUNDERLAND</u>		<u>941</u>	1650	14 Sep 1970 to date (standard)	
1597	13 July 1970 to about Oct 1984 (standard)		1650t	14 Sep 1970 to April 1976 (transposed)	
1597t	13 July 1970 to about Sep 1976 (transposed)			(c) amendment - seen standard at London NW1 Oct to Nov 1975, but all changed to standard from April 1976	
	(d) Ended (at Sunderland) Feb 1980, but used again standard from Dec 1982 to about Oct 1984			(d) Ended at all offices 2 Feb 1980 but a few days later at Mill Hill NW7	
				(e) Used again standard at London NW1 June 1981 to Dec 1985, and (with "London NWML0" town die) intermittently from Sep 1988 to date	
<u>SLOUGH</u>		<u>941</u>	<u>LONDON W2-14</u>		<u>941</u>
1598	13 July 1970 to date (standard)		1651	14 Sep 1970 to date (standard)	
1598t	13 July 1970 to date (transposed)		1651t	14 Sep 1970 to April 1976 (transposed)	
	(e) Probably ended Dec 1979 at Slough but used again standard from mid-1980 and continued to date			(d) Ended at all offices 2 Feb 1980	
	(f) Continued transposed to date at Gerrards Cross			(e) Used again standard at "Paddington MLO" intermittently from Jan 1986 to date	
	(g) Used again standard at Windsor from Dec 1981 to date		<u>TORQUAY</u>		<u>941</u>
<u>LONDON EC</u>		<u>941</u>	1656t	28 Sep 1970 to April 1976 (transposed)	
1605t	20 July 1970 to Nov 1976 (transposed)		1656	Aug 1973 to June 1985 (standard)	
1605	24 Feb 1972 to date (standard)			(f) Used standard intermittently at Torquay ("South Devon" town die) to about June 1985	
	(f) Ended 2 Feb 1980 at London EC, but used again standard from Oct 1981 to Nov 1983, then March 1985 to date (probably not continuously)		<u>CHELMSFORD</u>		<u>941</u>
<u>CHELMSFORD</u>		<u>941</u>	1606	20 July 1970 to Dec 1988 (standard)	
1606t	20 July 1970 to about Sep 1976 (transposed)		1606t	20 July 1970 to about Sep 1976 (transposed)	
	(g) Ended 3 Nov 1979 at all offices but March 1980 at Braintree			(g) Ended 3 Nov 1979 at all offices but March 1980 at Braintree	
	(h) Used again standard at Harlow part of July 1980 only, then March 1981 to Nov 1985			(h) Used again standard at Harlow part of July 1980 only, then March 1981 to Nov 1985	
	(i) Used again standard at Epping from Dec 1981 to 1984, possibly to 1985			(i) Used again standard at Epping from Dec 1981 to 1984, possibly to 1985	
	(j) Used again standard at Braintree Dec 1988 only			(j) Used again standard at Braintree Dec 1988 only	

To make better sense of the paragraph "letters" shown above eg (d), (e) and (f), please refer to entries in "Slogan Postmarks of the Seventies" from which these are continuation entries

NEWPORT GWENT (see also no.2098/t) 941
 1668t 12 Oct 1970 to Nov 1979 (transposed)
 1668 about 15 Oct 1970 to date (standard)
 (j) Ended 3 Nov 1979 at Newport ("Gwent" town dies), later in Nov 1979 at Abertillery (transposed), Jan 1980 at Blackwood (standard) and Dec 1980 at Ebbw Vale (standard)
 (k) Used again standard at Newport ("Gwent" town dies) for part of 1981, then Jan 1983 to date (two dies)
 (l) Continued in use standard to about 1982 at Usk, and to date at Cross Keys and Monmouth

OXFORD 941
 1669t 12 Oct 1970 to Dec 1976 (transposed)
 1669 27 Nov 1972 to date (standard)
 (g) Number of dies at Oxford reduced to two from 5 Nov 1979, and ended at Oxford, Abingdon and Banbury Feb 1980
 (h) Used again standard at Abingdon from Dec 1980 to Nov 1985, and at Banbury for at least Feb to Sep 1982, then Dec 1986 to date (two dies)

PRESTON (see also no.966/t) 941
 1676t 26 Oct 1970 to Aug 1976 (transposed)
 1676 June 1975 to date (standard)
 (i) Used again standard at Preston from April 1980 to date (probably about four dies), seen with variety of "Lancashire" town dies numbered from 20 to 45
 (j) Also used standard at Preston North DO ("Lancashire 51" town die) to date, though start date of this die not known (used at least from 1981)
 (k) Continued in use standard to date at Southport ("Lancashire 32" town die) - for reference to Blackburn ("Lancashire 33" town die) see no.1892/t

BRIGHTON (see also no.960/t) 941
 1709 about 11 Dec 1970 to Dec 1987 (standard)
 1709t about 11 Dec 1970 to Nov 1988 (transposed)
 (b) correction - transposed at Shoreham-by-Sea, not standard
 (h) Used transposed at Newhaven July 1979 only, then seen again transposed 1986 to Nov 1988, but not often seen and possibly in continuous use since 1979
 (i) Ended 3 Nov 1979 except at Lewes (which used "Sussex Coast L" town die Dec 1979 to Oct 1980) where slogan continued standard to at least 1984
 (j) Used again standard at Brighton ("Sussex Coast" town dies) Oct 1980 to Dec 1985, sometimes alongside one die of type 627 (see no.960/t), and again Dec 1987 only
 (k) Used again standard at Eastbourne from April 1984 to mid 1986 (but not continuously)

STEVENAGE 941
 1722 11 Jan 1971 to date (standard)
 1722t 11 Jan 1971 to Sep 1977 (transposed)
 (c) correction - also used at Hertford from 8 Jan 1973
 (h) Ended at all offices 3 Nov 1979
 (i) Used again standard at Stevenage (two dies) from Sep 1981 to June 1982, then again in 1985

(j) Used again standard at Ware Dec 1981 to Dec 1982, Hitchin and Letchworth Jan to Aug 1982, and again Jan 1984 to Dec 1985; used in red ink on 'paid' mail at Letchworth Jan 1985
 (k) Used again standard at Stevenage from Jan 1987 to date, and Hitchin Aug 1989 (possibly other months also)

NOTTINGHAM 941
 1744 about 8 April 1971 to late 1985 (standard)
 1744t 1 July 1971 to April 1976 (transposed)
 (h) Ended at all offices 3 Nov 1979
 (i) Used again standard at Mansfield from Jan 1982 to late 1985, also in 1985 standard at Newark

LONDON SE 941
 1753t 19 April 1971 to 2 Feb 1980 (transposed)
 1753 about Sep 1971 to date (standard)
 (e) Generally ended 2 Feb 1980, but later in Feb 1980 at London SE1 (standard), and continued in use at SE3 to 1983 and SE6 to June 1985
 (f) Used again standard at SE10 from Jan 1985 to date
 (g) Used again standard at SE5 from May 1987 to date
 For use of type 485 at SE16 see E.221

LONDON SW 941
 1754t 19 April 1971 to Dec 1977 (transposed)
 1754 19 April 1971 to date (standard)
 (a) Amendment - we have seen a copy of Stockwell SW9 (1st class) used standard on the first day, 19 April 1971 (10am), and the slogan was clearly changed to transposed soon after
 (f) Generally ended 2 Feb 1980, but used later in Feb 1980 at SW3 and 8, and continued to Sep 1983 at SW1, 1984 at SW11, Nov 1985 at SW19 and to date at SW10, 14 and 15
 (g) Used again standard at SW6 from Nov 1981 to date, SW7 Jan 1983 only, SW2 Jan 1983 to date, SW18 Oct 1984 to 1986
 (h) Used again standard at "London SW" from Nov 1985 to Feb 1986

REDHILL 941
 1777 17 May 1971 to date (standard)
 1777t 18 May 1971 to June 1985 (transposed)
 (h) Appears to have stopped at other offices (Redhill already stopped) by early 1980 - Horsham latest seen Jan 1980 - but see (l) below
 (i) Used again standard at Redhill Nov 1980 to Aug 1981, transposed July to Nov 1981
 (j) Used again standard at East Grinstead at least by 1983 and at least to 1984
 (k) Used again standard and transposed at Redhill Jan to June 1985, and standard again Dec 1985 only
 (l) Seen used standard at Storrington in 1988 (local mail only) and may have been used continuously from 1980 - continued in use to date

DERBY 941
 1824t 29 June 1971 to late 1976 (transposed)
 1824 about 2 July 1971 to date (standard)
 (g) Used again standard at Derby from Sep 1985 to date

- DARTFORD** 941
 1837t 12 July exceptionally (philatelic mail),
 then 17 July 1971 to Jan 1981 (transposed)
 1837 July 1973 to date (standard)
 (f) Ended at all offices 2 Feb 1980
 (g) Used again transposed at Sidcup
 ("Dartford K" town die) March 1980 to
 Jan 1981
 (h) Used again standard at Bexleyheath
 ("Dartford H" town die) Sep 1980 to
 date, Dartford (up to 4 dies) Dec 1980
 to date, Gravesend ("Dartford J" town
 die) March 1982 to Jan 1983, Sidcup
 ("Dartford K" town die) Sep 1984 to
 date, and Erith ("Dartford I" town die)
 March 1988, possibly later
- KINGSTON-UPON-THAMES** 941
 1843t 21 July 1971 to June 1976 (transposed)
 1843 June 1976 to date (standard)
 (e) Ended at Epsom early Jan 1980, and
 2 Feb 1980 at all except Surbiton
 ("Kingston-upon-Thames" town die) where
 at least one die continued standard to
 date, and Leatherhead which ended March
 1980
 (f) Used again standard at Weybridge Dec
 1983 and Dec 1985 only ("Christmas
 extra" machine)
 (g) Used again standard at New Malden
 ("Kingston-upon-Thames 5" town die) at
 least 1981 to 1985, possibly later also
- NORWICH** 941
 1844t 23 July 1971 to March 1976 (transposed)
 1844 March 1976 to May 1982 (standard)
 (g) Used again standard at Norwich Jan 1981
 to May 1982
- SHEFFIELD** 941
 1845 26 July 1971 to Dec 1986 (standard)
 1845t 14 Feb 1972 to 3 Nov 1979 (transposed)
 (d) amendment - used again transposed at
 Barnsley from March 1976, but changed
 to standard from April 1976, . . .
 (f) Ended at all offices 3 Nov 1979
 (g) Used again standard at Chesterfield Dec
 1983 to Jan 1984, then Dec 1984, Dec
 1985 and Dec 1986 only
- NEWCASTLE-UPON-TYNE** 941
 1846 26 July (1971) exceptionally (philatelic
 mail) and 3 Aug 1971 to 3 Nov 1979 (std)
 1846t about 3 Aug 1971 to 9 Sep 1972 (transposed)
 (a) amendment - changed to transposed at
 North Shields from Oct 1971
- LONDON W1** 941
 1859 3 Aug 1971 to date (standard)
 1859t July 1976 only (transposed)
 (a) Used standard at London W1 (five dies)
 but only intermittently after 1971 and
 ended 2 Feb 1980
 (b) One die seen used transposed July 1976
 only
 (c) Used again standard from March 1989 to
 date, probably up to three dies
- COLCHESTER** 941
 1888t 13 Sep 1971 to Nov 1976 (transposed)
 1888 Oct 1974 to mid-1985 (standard)
 (d) Generally ended 3 Nov 1979, but Jan
 1980 at Harwich, and continued to at
 least June 1985 at Sudbury
- (e) Used again standard at Frinton-on-Sea
 Nov 1981 (possibly for whole of 1981)
 and at Manningtree March 1982 to Feb
 1983
- DONCASTER** 941
 1891t 20 Sep 1971 to Oct 1976 (transposed)
 1891 April 1976 to date (standard)
 (f) Ended at Scunthorpe Feb 1980
 (g) At least one die continued standard at
 Doncaster to Nov 1985, and again from
 Aug 1988 to date
- BLACKBURN** 941
 1892t 27 Sep 1971 to Feb 1976 (transposed)
 1892 21 Nov 1974 to Nov 1989 (standard)
 (e) Ended at Blackburn ("Lancashire 33"
 town die) about April 1980
 (f) Used again standard at Burnley
 ("Burnley & Pendle" town die) Dec 1985
 only, then from June to Nov 1989
- DUNDEE** 941
 1905 18 Oct 1971 to date (standard)
 1905t 18 Oct 1971 to Sep 1976 (transposed)
 (c) Changed to standard at Dundee (two
 dies) from Sep 1976, but ended 10 Nov
 1979
 (d) Used again standard at Dundee (one die
 and on missorts only) from Dec 1989
 (possibly earlier) to date
- GLASGOW** 941
 1906 18 Oct 1971 to date (standard)
 1906t 18 Oct 1971 to 10 Nov 1979 (transposed)
 (f) Continued in use standard at
 Helensburgh each Dec to 1986
 (g) Used again standard at Glasgow Jan 1988
 to date (probably one die)
- WARRINGTON** 941
 1911 25 Oct 1971 to Oct 1980 (standard)
 1911t 25 Oct 1971 to April 1976 (transposed)
 (a) amendment - continued in use
 (transposed) at Newton-le-Willows to at
 least March 1972
 (b) amendment - seen transposed at
 Newton-le-Willows as early as May 1974
 (e) Ended at all offices 3 Nov 1979
 (f) Used again standard at Altrincham Aug
 to Oct 1980
- KILMARNOCK** 941
 1917t 1 Nov 1971 to March 1976 (transposed)
 1917 March 1976 to date (standard)
 (g) Ended at Saltcoats June 1980
 (h) Continued in use (standard) inter-
 mittently at Kilmarnock to April 1985
 (i) Continued in use (standard) at Brodick,
 but changed to Kilmarnock town die from
 Oct 1983 to July 1988 for outward mail
 on Saturdays only, but Brodick town die
 continued to date on local mail only
- SWINDON** 941
 1919 1 Nov 1971 to date (standard)
 1919t 1 Nov 1971 to April 1981 (transposed)
 (e) Continued in use standard at Chippenham
 to Dec 1985, and Swindon (usually two
 dies) to date
 (f) Also used transposed at Swindon Dec
 1980 to April 1981

BATH 941
 1920t 2 Nov 1971 to 3 Nov 1979 (transposed)
 1920 1 Dec 1971 to Feb 1988 (standard)
 (e) Ended at Radstock and Westbury by April 1980
 (f) Used again standard at Yeovil Dec 1980 to July 1981
 (g) Used again standard at Bath (usually two dies) June 1982 to Feb 1988

WAKEFIELD 941
 1922t 6 Nov 1971 to 8 April 1972 (transposed)
 (official start date 8 Nov 1971)
 1922 Feb 1987 to date (standard)
 (a) Used transposed at Wakefield (3 dies) 6 Nov 1971 to 8 April 1972
 (b) Used again, but standard, at Wakefield (one die) Feb to April 1987 and again Dec 1987 to date

BRISTOL (see also no.1070/t) 941
 1923 8 Nov 1971 to date (standard)
 1923t 8 Nov 1971 to Nov 1976 (transposed)
 (h) Ended 3 Nov 1979, but Feb 1980 at Weston-super-Mare, then used again there Dec 1980 only
 (i) Used again standard at Fishponds at least 1982-4, and at Kingswood from 1982 probably to Feb 1986 when stamping stopped at Kingswood
 (j) Used again standard at Bristol April 1985 to Nov 1986, and again from Dec 1988 to date

TWICKENHAM 941
 1928 22 Nov 1971 to date (standard)
 1928t 22 Nov 1971 to July 1977 (transposed)
 (a) Amendment - also used standard on first day (22 Nov 1971) with one "Richmond & Twickenham" die (2nd class), then changed to transposed
 (g) Continued in use intermittently at Twickenham to date (standard)

Note : an interesting item which has recently come to light is the "Post Code" slogan transposed at Feltham clearly dated 28 March 1971, some eight months prior to the introduction of the slogan as described above. This is thought to be a date error for 28 NOV or 28 DEC, but there may be other explanations.

COVENTRY (see also no.3147) 941
 1966t 22 Feb 1972 to 17 Feb 1979 (transposed)
 1966 Sep 1974 to June 1985 (standard)
 (f) Used again standard at Coventry ("Coventry and Warwickshire" town die) Jan 1984 to June 1985, alongside no.3147 (see later this chapter)

CROYDON 941
 1967 28 Feb 1972 to date (standard)
 1967t Dec 1972 to April 1976 (transposed)
 (d) Ended 2 Feb 1980, but used again standard at Croydon from Jan 1981 to April 1989, but continued in use at Sutton ("Croydon S" town die) to date

HEREFORD 941
 1976 20 March 1972 to Jan 1989 (standard)
 1976t 20 March 1972 to March 1976 (transposed)
 (f) Ended at Knighton Feb 1980
 (g) Used again standard at Brecon Jan 1981 to Jan 1985, and at Hereford Oct 1981 to Dec 1982, and Dec 1985 to Jan 1989, and at Llandrindod Wells March 1983 to Dec 1985, then Dec 1986 only

CHESTER (see also no.1111/t) 941
 1983 27 March 1982 to date (standard)
 1983t 27 March 1982 to April 1976 (transposed)
 (g) Continued in use (standard) at Chester, mainly with "Clwyd 1" town die but also with "Chester" die, to Aug 1981
 (h) Used again standard at Chester, now with "Chester Clwyd Gwynedd" town die, Jan to June 1984 and July 1987
 (i) Used again standard at Wrexham Dec 1982 to March 1983, possibly later months also
 (j) Used again standard at Rhyl with "Clwyd 2" town die in "Christmas extra" machine Dec 1988 only
 (k) Used again standard at Chester, now with "Chester & Clwyd/1" town die, from Oct 1989 to date, also again standard at Wrexham Sep 1989 to date

NORTHAMPTON 941
 1990t 10 April 1972 to April 1976 (transposed)
 1990 18 June 1973 to Dec 1985 (standard)
 (f) Continued in use standard at Corby to Dec 1984
 (g) Used again standard at Rushden Nov to Dec 1985

LINCOLN 941
 2012t 1 May 1972 to Dec 1982 (transposed)
 2012 March 1976 to Dec 1984 (standard)
 (e) Ended at Lincoln 3 Nov 1979, but used again standard from Jan 1982 to Dec 1984, and also transposed Nov to Dec 1982

CAMBRIDGE 941
 2013t 4 May 1972 to July 1976 (transposed)
 2013 30 Oct 1972 to date (standard)
 (g) Ended about Nov 1979, but Jan 1980 at Saffron Walden and Feb 1980 at Cambridge (2 dies)
 (h) Used again standard at Ely ("Cambridge E") from 1984 (possibly earlier) to date (local mail only)
 (i) Used again at Saffron Walden April 1985 to May 1986, then again Jan 1987 possibly for most of 1987
 (j) Used again standard at Cambridge (several dies) March 1987 to date
 (k) Used again standard at Newmarket from Jan 1990 (possibly Dec 1989) to date

CARDIFF 941
 2016 8 May 1972 to about Dec 1985 (standard)
 2016t 8 May 1972 to Sep 1976 (transposed)
 (f) Used again standard at Merthyr Tydfil Dec 1980 to Feb 1981, and at Pontypridd from Dec 1981 (possibly earlier) to Dec 1985

YORK 941
 2024t 22 May 1972 to about 1983 (transposed)
 2024 Feb 1975 to date (standard)
 (a) Correction - should refer to YORK's postcode area
 (d) Postcode standard at Driffield to date (machine only used for missort duties)
 (e) Used again transposed at Malton from 1980 (possibly earlier), but changed to standard by 1983 and used until machine withdrawn in 1987
 (f) Used again standard at Scarborough (two dies) from 1 Nov 1980 to Nov 1985

<u>PERTH</u>		<u>941</u>
2029t	30 May 1972 to Sep 1980 (transposed)	
2029	April 1976 to Nov 1980 (standard)	
	(f) Amendment - changed to standard at Pitlochry, possibly Crieff also, as early as April 1977	
	(h) Changed to standard at Aberfeldy, probably from Sep 1980	
	(i) Ended Oct 1980 at Pitlochry and Nov 1980 at Aberfeldy, but earlier at Crieff (all standard)	
<u>EDINBURGH</u>		<u>941</u>
2032	5 June 1972 to Dec 1981 (standard)	
2032t	5 June 1972 to April 1976 (transposed)	
	(c) Ended at all offices 10 Nov 1979	
	(d) Used again standard at Edinburgh SW Dec 1980 to Dec 1981	
<u>GLOUCESTER</u>		<u>941</u>
2042t	26 June 1972 to Sep 1976 (transposed)	
2042	about April 1978 to March 1989 (standard)	
	(e) Ended May 1980 at Gloucester ("Gloucestershire" town die)	
	(f) Used again standard at Gloucester ("Gloucestershire" town die) from Dec 1988 to March 1989	
<u>PORTSMOUTH</u>		<u>941</u>
2048	26 June 1972 to date (standard)	
2048t	26 June 1972 to Sep 1976 (transposed)	
	(i) Used again standard at Newport ("Isle of Wight" town die) Aug 1980 (after no.3317), but not certain for how long, then again in 1985 probably to Dec 1985	
	(j) Used again standard at Havant Dec 1980 only	
	(k) Used again standard at Portsmouth ("Portsmouth & IOW" town die) from Feb 1989 to date, and at Newport IOW ("Isle of Wight" town die) (island mail only) from Feb 1990 (probably Dec 1989) to date	
<u>READING</u> (see also no.1168/t)		<u>941</u>
2056t	10 July 1972 to Oct 1989 (transposed)	
2056	29 July 1972 to date (standard)	
	(d) Ended at all offices 3 Nov 1979	
	(e) Used again standard at Basingstoke July 1984 probably to Dec 1985	
	(f) Used again standard intermittently at Reading from April 1985 to July 1987	
	(g) Used again standard at Newbury from March 1989 to date, but transposed Oct 1989 only	
<u>OLDHAM</u>		<u>941</u>
2063t	24 July 1972 to Jan 1982 (transposed)	
2063	Feb 1976 to Dec 1986 (standard)	
	(d) Amendment - used transposed at Ashton-under-Lyne to Jan 1978, then reverted to standard	
	(f) Changed to standard at Oldham from April 1980, and normally two dies used, with town dies changed to "Rochdale Oldham Ashton-u-Lyne" from June 1982 to Dec 1985, then one die only usually in reserve "8" machine to Dec 1986	
	(g) Used again transposed at Ashton-under-Lyne Dec 1981 to Jan 1982, then standard Dec 1982 only	
	(h) Used again at Rochdale (only seen used intermittently) from 1982 to at least 1986	
<u>STOCKPORT</u>		<u>941</u>
2080t	21 Aug 1972 to March 1976 (transposed)	
2080	about 12 Feb 1975 to Oct 1982 (standard)	
	(b) Amendment - used standard at Stalybridge, seen Oct 1974, but changed to transposed by Nov 1974	
	(h) Ended at Stockport Oct 1982	
<u>LLANDUDNO</u>		<u>941</u>
2091	18 Sep 1972 to date (standard)	
2091t	18 Sep 1972 to about Dec 1976 (transposed)	
	(f) Amendment - used with "Llandudno-Colwyn Bay" town dies Dec 1977 and Dec 1978 only	
	(g) Ended at all offices 3 Nov 1979	
	(h) Used again standard at Penmaenmawr from early 1980, later used on local mail only, but probably continuously to about 1987, then stamping of even local mail stopped and subsequently machine only used on philatelic mail to 1988	
	(i) Used again standard at Porthmadog from about 1982 to date	
	(j) Used again standard at Tywyn Dec 1985 only	
	(k) Used again standard at Bangor Gwynedd from Feb 1988 to date	
	(l) Used again standard at Dolgellau from April to Dec 1989	
<u>NEWPORT GWENT</u> (see also no.1668/t)		<u>627</u>
2098t	1 Oct 1972 to Dec 1974 (transposed)	
2098	Dec 1974 to date (standard)	
	(d) Ended at "Gwent" March 1980, but continued standard to date at Tredegar	
<u>ABERDEEN</u> (see also no.2556)		<u>941</u>
2100t	9 Oct 1972 to date (transposed)	
2100	Feb 1976 to 10 Nov 1979 (standard)	
	(d) - is correct but used continuously (transposed) on local mail only at Fraserburgh and Stonehaven, to date, not just Dec each year	
	(e) Ended at Aberdeen 10 Nov 1979	
	(f) Used again transposed in Dec only each year at : Banff 1983-1985 Buckie 1980-1987	
<u>MEDWAY</u>		<u>941</u>
2101	9 Oct 1972 to date (standard)	
2101t	9 Oct 1972 to Aug 1977 (transposed)	
	(e) Used again standard at Maidstone Dec 1980 only, and at Chatham ("Medway" town die) from Dec 1981 to Jan 1982	
	(f) Ended at Faversham Feb 1981, then used again standard Jan to March 1986 and again Jan 1990 to date	
<u>TUNBRIDGE WELLS</u> (later TONBRIDGE)		<u>941</u>
2144	15 Jan 1973 to Dec 1989 (standard)	
2144t	15 Jan 1973 to Nov 1976 (transposed)	
	(f) Continued at Tunbridge Wells to Nov 1980, then intermittently Aug 1982 to Oct 1984 (standard)	
	(g) Used again standard at New Romney Jan to March 1981	
	(h) Used again standard at Tonbridge July 1984 to Jan 1986	
	(i) Used again standard at Edenbridge ("Tonbridge J" town die) Dec 1987, Dec 1988 and Dec 1989 only	

HEMEL HEMPSTEAD

941

- 2146 22 Jan 1973 to date (standard)
 2146t 22 Jan 1973 to Feb 1977 (transposed)
 (g) Continued at Beaconsfield ("High Wycombe" town die) but ended by 1981
 (h) Used again standard at Berkhamsted Dec 1980 to Jan 1982, Hemel Hempstead Oct 1981 to Jan 1982, High Wycombe Dec 1981 to July 1984, and Aylesbury Dec 1981 to April 1982
 (i) Used again standard at Hemel Hempstead (at least two dies) Dec 1984 to date, and at High Wycombe Dec 1987 to Dec 1988 and Jan 1990 to date
 (j) Used in green at Hemel Hempstead July 1989 only, see note after no.3944 in next chapter

GUILDFORD

941

- 2151 5 Feb 1973 to March 1987 (standard)
 2151t 5 Feb 1973 to Sep 1976 (transposed)
 (h) Ended at all offices 3 Nov 1979, but used again standard at Guildford July to Aug 1980, then June 1985 to Jan 1987
 (i) Used again standard at Aldershot Oct 1981 to March 1987, probably not continuously, and at Woking Dec 1981 to Jan 1982

LANCASTER

941

- 2152 12 Feb 1973 to Aug 1976 (transposed)
 2152t April 1976 to Dec 1985 (standard)
 (d) Used again standard at Lancaster ("Lancaster & Morecambe" town die) Oct to Nov 1980, and at Ambleside March 1982 to Dec 1985

MILTON KEYNES

941

- 2153 12 Feb 1973 to date (standard)
 2153t 12 Feb 1973 to May 1984 (transposed)
 (f) Ended 18 Aug 1979 at Milton Keynes and 6 Nov 1979 at Bedford
 (g) Used again standard at Milton Keynes July to Aug 1980, then intermittently Aug 1987 to date
 (h) Used again standard at Wolverton ("Milton Keynes 12" town die) Jan 1983 to Jan 1985, but transposed April to May 1984

ST ALBANS

941

- 2154t 12 Feb 1973 to Dec 1980 (transposed)
 2154 Dec 1974 to date (standard)
 (e) Ended at both offices 2 Feb 1980 (standard)
 (f) Used again transposed at Welwyn Garden City from Dec 1980, but changed to standard from Jan 1981 and used to date

SALISBURY

941

- 2158t 19 Feb 1973 to April 1977 (transposed)
 2158 March 1977 to date (standard)
 (c) Correction - changed to standard at Andover from March 1977 (possibly earlier) and at Salisbury from April 1977, and slogan used intermittently at both offices but ended 3 Nov 1979
 (d) Used again standard at Andover from Dec 1989 to date, and at Salisbury from Jan 1990 to date

CANTERBURY

941

- 2159 26 Feb 1973 to date (standard)
 2159t 26 Feb 1973 to Dec 1978 (transposed)
 (f) Ended at all offices 3 Nov 1979
 (g) Used again standard at Dover June 1980 to Jan 1981, and Jan to Nov 1984

- (h) Used again standard at Canterbury April 1986 to date
 (i) Used again standard at Folkestone Dec 1989 to date

TAUNTON

941

- 2166 12 March 1973 to March 1985 (standard)
 2166t 12 March 1973 to ? 1979 (transposed)
 (c) Amendment - also changed to standard at Crewkerne some time between 1976 and 1979 (June 1979 reported standard)
 (e) Ended at all other offices (other than Taunton) 3 Nov 1979
 (f) Used again standard at Bridgwater Feb 1984 to March 1985

TRURO

941

- 2177 2 April 1973 to May 1986 (standard)
 2177t 2 April 1973 to about Apr 1978 (transposed)
 (f) Used again standard at Falmouth Dec 1980 to March 1981, and Penzance Dec 1980 to March 1981
 (g) Used again standard at Helston Dec 1981 to Dec 1985, St Marys Jan 1982 to June 1984, Hayle Jan 1983 to late 1985, Penzance Dec 1985 to May 1986

SOUTHAMPTON (see also no.959/t)

941

- 2210t 14 May 1973 to 1 Nov 1976 (transposed)
 2210 2 Nov 1976 to Dec 1986 (standard)
 (e) Ended at both offices 3 Nov 1979
 (f) Used again standard at Southampton (usually two dies) from Oct 1982 to April 1985, then Nov to Dec 1986

BELFAST

941

- 2223 4 June 1973 to date (standard)
 2223t 4 June 1973 to early 1978 (transposed)
 (e) Ended Feb 1980 at Antrim and Banbridge, but earlier at Ballymena
 (f) Used again standard at Belfast Nov 1980 intermittently to date (several dies)
 (g) Used again standard at Newcastle Co Down Aug to Oct 1981, Armagh Jan to July 1982, Newtownabbey Jan 1983 only, Banbridge Dec 1983 to Nov 1985, Bangor Co Down Dec 1983 to date (but not continuously) and Coleraine Nov 1983 to date
 (h) Used again standard at Lurgan April 1985 to Nov 1988, Newcastle Co Down and Strabane Sep to Nov 1985, Portadown Dec 1986 to Nov 1988, and Lisburn Feb 1987 to date
 (i) Used again standard at Newcastle Co Down from Jan 1988 to date
 (j) Used again standard at Downpatrick from Dec 1989 to date

DORCHESTER

941

- 2237 18 June 1973 to date (standard)
 2237t 18 June 1973 to July 1976 (transposed)
 (a) Correction - two dies used at Dorchester (transposed), one from 18 June 1973, the second from 1 July 1973
 (f) Ended at Dorchester Feb 1980, but used again standard March 1981 to Sep 1986 (but not continuously)
 (g) Used again standard at Sherborne Dec 1980 to Feb 1981
 (h) Used again standard at Lyme Regis from Dec 1987 (possibly earlier) to date

BOLTON 941
 2535t 4 Oct 1974 to April 1976 (transposed)
 2535 April 1976 to date (standard)
 (c) Ended at both offices 5 Nov 1979
 (d) Used again standard at Bolton
 ("Bury Bolton Wigan" town die) Dec 1983
 and Dec 1985 only
 (e) Used again standard at Bury (missorts
 only) ("Bury Bolton Wigan J" town die)
 from 1984 (possibly earlier) to at
 least Dec 1988, though this machine was
 probably withdrawn in 1989 (NB: not to be
 confused with another "J" die in
 normal use at Bolton from Dec 1988)
 (f) Used again standard at Bolton
 ("Bury Bolton Wigan" town die) from Dec
 1987 to date

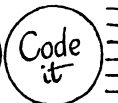
MANCHESTER 941
 2544 21 Oct 1974 to date (standard)
 2544t 21 Oct 1974 to about May 1978 (transposed)
 (f) Ended Feb 1980 at all four offices
 (g) Used again standard at Manchester from
 Nov 1980 (up to about four dies) to Dec
 1985, Manchester SW, Eccles and
 Stretford Dec 1980 to date, Urmston May
 1981 to date, Salford June 1981 to
 date, Chorlton-cum-Hardy Jan to Nov
 1982, and Wythenshawe March 1982 to
 date
 (h) Used again standard at Manchester Jan
 1988 to date (probably one die)

ABERDEEN (see also no.2100/t) 627
 2556t about 15 Nov 1974 to Jan 1975 (transposed)
 2556 Jan 1975 to date (standard)
 (b) Correction - used standard at Peterhead
 continuously to date, not only in Dec
 each year (missorts only)

ROMFORD 941
 2607t 27 March 1975 to Dec 1976 (transposed)
 2607 1 April 1976 to date (standard)
 (b) correct, but in continuous use to date
 at South Ockendon, though town die
 changed to "Romford R71" from early
 1989 (local mail only)
 (c) Continued in use standard at Romford to
 date, with a variety of town dies, with
 and without "MLO" and "Essex", used
 both for missort (including "Romford A"
 at Dagenham) and normal stamping duties
 (d) Also used standard at Hornchurch with
 "Romford R51" town die (missorts only)
 in 1989 (possibly earlier) and used to
 date

LIVERPOOL 941
 2783 1 April 1976 to Dec 1985 (standard)
 2783t 5 July 1976 only (transposed)
 (a) Used at Liverpool, 16 dies standard, to
 3 Nov 1979; only "J1" seen used
 transposed on 5 July 1976
 (b) Used again (probably one die) standard
 May to June 1980, then again from Dec
 1981 intermittently to Dec 1985, up to
 five dies used

BLACKPOOL 941
 2874 1 Sep 1976 to date (standard)
 (a) Four dies used with "Fylde Blackpool
 Wyre" town dies to 3 Nov 1979
 (b) One die used again from April 1980,
 later up to four dies used
 intermittently to May 1986, and again
 from Sep 1987 to date (probably two
 dies)
 (c) Used standard at Lytham St Annes,
 probably from about 1987, with "Fylde
 Blackpool Wyre 8" town die, to date
 (d) Used in green April 1989, see note
 after no.3944 in next chapter



Type 2083 used at Coventry (no.3147)

COVENTRY/DERBY "Get the most from your post" 2083
 3147 5 Feb 1979 to 4 Jan 1990 (black)
 (d) Ended 3 Nov 1979 except at Coventry
 where up to two dies continued almost
 continuously to 30 Dec 1989, later with
 "Coventry and Warwickshire" town dies
 (e) Used again at Derby (about 4 dies) from
 May 1989 to 4 Jan 1990 (then see below)
 3147R USED IN RED FROM JAN 1990
 (f) Used in red at Derby from 5 Jan 1990
 but prematurely at Coventry ("Coventry
 and Warwickshire" town dies) from 2 Jan
 1990 to date

For similar design used at Norwich see
 no.3441 in next chapter

The two major "postcode slogans" which are to be found in the next chapter are numbers
 3244/t "Be properly addressed" and 3668/t "Pass on your postcode". We list here other
 entries in the next two chapters that are relevant to postcodes and postal mechanisation :

3244/t & 3626 Be properly addressed postcode it!
 3356 Thomson local directories
 3441 Get the most from your post, code it
 3484/t Prevent crime postcode your bicycle
 3530 Tonbridge Mechanised Letter Office
 3532 Sealed and postcoded etc
 3625 Help us push postcodes (and repeats)
 3658 Help stop burglary
 3668/t Pass on your postcode
 3707,3787,3800 Prevent crime postcode valuables
 3743 10th anniversary of code sort
 3778 Beat the burglar postcode property
 (and repeats)
 3812 Royal Mail Code Show (and E.226)

3905 Crime prevention postcode valuables
 (and repeat)
 3949 Mailing & Communication Show
 E.167 Leeds is a MLO (and repeats)
 E.168 Norwich has a MLO (and repeat)
 E.176 Manchester is a MLO
 E.181-2 Please use the postcode 1st/2nd Paid
 (and repeats, and M.24-25, M.24A-25A)
 E.185 Cambridge has a MLO
 E.187 Sheffield is a MLO (and repeat)
 E.213 Croydon has a MLO
 E.221 Remember to use the Postal Code (SE16)
 E.223t Huddersfield is a MLO
 E.228 Liverpool is a MLO

NOTES ON LAYOUT OF ENTRIES IN LATER CHAPTERS

- at the left is shown the reference number, these numbers started at number 1 in 1917!
- no prefix is used for "general" slogans (chapters 4 and 5), but prefix E is used for Exceptional slogans (chapter 6), LP for local publicity slogans, G for Guernsey, J for Jersey, IM for Isle of Man, F for Forces (FPOs) and M for Miscellaneous
- * in front of the reference number shows the slogan was not announced in the normal way, at least not in time for the start of the slogan campaign
- 't' after the number shows the slogan was used transposed, see chapter 2 for details
- the slogan description is shown underlined - this is usually abbreviated
- if the description shows a town, that town is where the slogan was used (one die of the slogan) unless shown otherwise in the text that follows
- to the right underlined is shown the type, illustration, or picture number; if it is a repeat, look back in the same chapter to find the first use of the type or picture - it will be in one of the previous volumes if originally used pre-1980
- on the next line are shown the dates of use; for a one-town slogan used outside the official dates such details are shown here also, with the official dates shown in brackets
- at the extreme right is shown the 'value code', shown as A,B,C,D,E,F or * - see below for details

Following this are further details : number of dies, number of towns where slogan was used, and these are shown in detail for slogans used at up to nine offices. Finally we show details of earliest and latest uses known where outside the official dates.

SUMMARY OF PRICE CODES USED IN LATER CHAPTERS (see also chapter 1)

A	Never likely to carry any financial value	1-2p
B	Multi-town or long use, pretty common!	3-10p
C	Single-town used for few weeks, but announced	10-30p
D	Single-town but short time or unannounced	30p-£1
E	Elusive even when current, or thematic appeal	£1-£3
F	Scarce and sought after	£3-£10
*	Difficult to price, since a "one off"	max £3
G and G+	Special scarcity applicable to earlier years - see "Collecting Slogan Postmarks" over £10	

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General slogans are defined in chapter 1, and the listings below are continued from our previous books. One die of each slogan was used at the relevant town mentioned in the slogan, unless otherwise stated. The number at the right is the design or "type" number.

5 General Slogans

We start this chapter by listing amendments to our earlier books. "Post Code" slogans are excluded, these being detailed in the previous chapter.

The following are amendments to chapter 5 of "Collecting Slogan Postmarks" (published 1986) :

- | | | | |
|-------|--|--------|--|
| 13 | we feel Nottingham can now be deleted | 213 | Early use : 29 Nov London NW1 |
| A20 | 31 Jan (1924) reported | 213-4 | Late uses :(no.213) 6 Dec Hampstead NW3
(no.214) 6 Dec
add Stoke Newington N16, Worthing |
| 53a | also used Nov 1933 | 217 | Early use : 7 Jan London SW1 |
| A124 | On page 71 there are two entries numbered 124, the first of these should be A124 | 218 | Latest late use : 14 May Tonbridge |
| 136 | Latest late use : 29 Aug Clacton-on-Sea | 220 | Latest late uses : 1 Aug Caernarvon,
Llandudno |
| 140 | Latest late use : 23 May Southampton | 221 | Latest late use : 11 Oct Swansea |
| 141 | Latest late use :
25 April Warwick & Leamington Spa | 227 | Late use : 3 March London W1 |
| 142 | Latest late use : 2 June Maidstone | 228 | Early use : 2 March London W1 |
| 144 | Latest late use : 29 Sep Coventry | 229 | Earliest early uses : 28 May London EC, SW1 |
| 145 | Latest late use : 19 Nov Maidstone | 231 | Latest late uses : 15 Oct add Canterbury,
Sutton |
| 146 | Late uses : 1 Dec several offices | 247 | Latest late use : 29 Oct High Wycombe |
| 150 | Earliest early use : 16 Jan Stockport | 248 | Early use : 25 Sep Camberwell SE5
Late use : 28 Oct Tottenham N17 |
| 151 | Latest late use : 8 April Southport | 249 | Latest late use : 29 Dec Rugby |
| 152 | Earliest early use : 2 April Yeovil | 265 | Latest late use : 7 Nov Hastings |
| 153 | Latest late use : 1 Sep Salisbury | 268 | Latest late use : 3 Dec Bristol |
| 158 | Early use : 16 Aug Ilford
Late use : 6 Sep Bexhill-on-Sea | 274 | Latest late use : 7 May Stoke-on-Trent |
| 159 | Latest late use : 6 Dec King's Lynn | 275 | Latest late uses : 1 July add Farnborough |
| 162 | Latest late use (no.162) : 24 Dec Wigan | 282 | Late uses : 1 July add Sutton |
| 163 | Latest late uses : 16 Feb Bexhill-on-Sea,
Ilford | 287 | Latest late use : 5 Dec Gravesend |
| 165 | Late use : 31 Aug Maidenhead | 289 | Latest late use : 14 Dec Ilford & Barking |
| 167 | Latest late use : 16 July Salisbury | 293 | Earliest early use : 2 Dec Radstock |
| 169 | Early use : 20 June London EC
Late use : 20 July Glasgow | 296 | Earliest early use : 29 Jan Altrincham |
| 170 | Late use : 5 Sep Hull | 299 | Latest late use : 14 June Weybridge |
| 172 | Late uses : 1 Dec add Sutton | 338 | Early use : 28 July High Wycombe |
| 176 | Late uses : 17 May add London (Mt Pleasant) | 347 | Latest late use : 4 Dec Southall |
| 177 | Latest late use : 5 April Chichester | 353 | Early use : 7 Dec London (Mount Pleasant)
- see also E.25 |
| 183 | Early uses : 15 Jan add Sevenoaks
Late use : 26 Jan Belfast | 359 | Earliest early use : 19 March Greenock |
| 185 | Early use : 31 Jan London (Mount Pleasant)
Late use : 7 May Dunfermline | 378 | Latest late use : 29 Oct Norwich |
| 188 | Late uses : 1 Dec Chelsea SW3, Chichester | 394 | Early use : 18 Feb Bristol |
| 190 | Late use : 16 May Nottingham | 399 | Earliest early use : 26 March Blackpool
page 90 - pictures in wrong sequence! |
| 191 | Late use : 18 March Winchester | 501 | Latest late uses : 2 Dec add Stafford |
| 192 | Latest late use : 20 Oct Gloucester | 510t | Late use : 22 Dec Edinburgh (transposed) |
| 196 | Latest late uses : 29 Jan Bexhill-on-Sea,
Harrow | 989 | Early use : 26 Nov Maidenhead |
| 197 | Early use : 15 Jan London W1 | 602t | Correction - also transposed at Llanelly |
| 200 | Latest late use : 31 Aug Newbury | 634 | Latest late use : 20 May Manchester (st) |
| 201 | Late use : 1 Oct Lewes | 733 | Earliest early use : 2 Dec Maidenhead (st) |
| 202 | Early uses : 2 Nov add London (Mt Pleasant) | 927 | Earliest early uses : 4 Dec Folkestone (st) |
| 205-6 | Latest late uses : (no.206) 25 Jan Lewes
(no.205) 27 Jan Hastings | 937 | Used to 8 Jan at Belfast |
| 207 | Late use : 16 May London W1 | 950 | Latest late use : 5 May 1969
Walthamstow E17 (standard) |
| 209 | Late use : 1 July Hastings | 1012 | Lewes - 20 April to 8 June (standard) |
| 210 | Latest late use : 3 Oct Preston | 1056 | Earliest early use : 14 May Huntingdon (st) |
| 211-2 | Latest late uses :(no.211) 31 Oct Maidstone
(no.212) 30 Oct London W1 | 1073 | Early uses : 14 June Paddington W2,
Bristol NDO (both standard) |
| | | 1126/t | Also changed from standard to transposed at
Hemel Hempstead |
| | | 1150 | Late use : 3 Nov N Shields NOT Newcastle |
| | | 1193 | Also used at W8 (16 Dec reported) |
| | | 1209 | Latest late uses : 26 March Stockport (st) |

The following are amendments to "Slogan Postmarks of the Seventies" (published 1980), though some of them are corrected in the 1989 reprint.

- 1433/t Late use : 28 Jan Cardiff (standard)
 1440/t Also used transposed at Manchester
 1453/t Late uses : 31 March add London (Mount Pleasant) (standard)
 1487/t Early use : 5 April Bristol (transposed)
 1501t Late use : 27 April Bangor Co Down
 after 1696t add :
 *1696A Christmas Illuminations Shrewsbury 295
 21 Dec seen, used in Christmas extra machine (see "Collecting Slogan Postmarks" sec 4.39)
 1736 used standard to 28 March
 1769/t Late use : 28 May Coleraine (transposed)
 1871t amend end date to 7 Sep
 1899/t Late uses, add : 22 Nov London SW1 (trans)
 2006 Used standard to 1 May
 2136/t Late use : 5 Jan 1973 Brighton (transposed)
 2138t amend end date to 4 Jan 1973
 2141/t Late uses, add : 1 April London (Mount Pleasant) (transposed)
 2312/t Late use : 28 Nov Slough (standard)
 2358/t Earliest early uses, add : 10 Dec Kingston-upon-Thames (standard)
 Late use : 28 Dec London NW1 (transposed)
 2566 used standard to 9 Dec
 2593t delete Sep 1976 trans (was used standard)
 2668t amend start date to 15 June (official start date 16 June)
 2785/t Late uses : 11 April Stoke-on-Trent (st), Walsall (transposed)
 2797t used transposed to 1 Sep
 2849/t amend end date to 17 Feb 1978
 2851/t Late use : 3 Aug Gloucestershire (trans)
 2882/t Correction : Used transposed at Coventry and Redditch, and standard at a further 16 Midland region offices . . . valuations B/C not C/B
 2886 amend end date to 31 July 1979
 2936/t Latest late use: 2 May Aldershot (standard)
 2964 amend end date to 3 Aug 1985; dies transferred to Whitehaven and Workington 2 Jan to 31 March 1982, then back to Carlisle
 2989/t Late uses : 5 Oct add "Harrow & Wembley" (standard)
 2992-3 reference should be to LP.1728 not LP.1728t
 2995/t Late use : 21 Nov London 75 (missort)(st)
 3030 amend end date to 11 March
 3047 amend end date to Jan 1980 (d) Ended Nov 1979 at Edgware and Enfield, Jan 1980 at Harrow
 3059t amend start date to 7 May
 3067 amend end date to Aug 1980
 3070-1/t Latest late uses : 22 Jan 1979 Twickenham (2031 standard)
 3081 amend end date to 28 July
 3099 correction - also at Liverpool (4 dies)
 3105 amend end date to 30 Oct (official end date 28 Oct)
 3117 Early use : 12 Nov Belfast
 3135/t Used to 19 Feb 1979 (st.) at Milton Keynes
 3138 amend end date to 14 Feb 1981
 3185/t Late uses add : 4 June Cheltenham (trans)
 3198 amend end date to 19 July (official end date 14 July)
 3203 Late use : 4 July 1980 Edinburgh
 3204 amend start date to 6 July
 3213 30 July then 10 to 17 Sep (standard)
 3220 amend end date to 15 Aug 1980

We now continue with the listing of General Slogans. We start with no.3223/t which continued throughout the 1980s, and continue from no.3244/t, which coincides with the start of page 160 in the "Seventies" book.

1979

Senders name and address on the back of envelopes ensures prompt return of undeliverable letters

Type 2142



Type 2157

Be properly addressed

POSTCODE IT

Type 2156



Type 2158

- Senders name and address** 2142
 3223 3 Sep 1979 to 11 May 1984 (standard) B
 3223t 3 Sep 1979 to 11 May 1984 (transposed) C
 Used standard at 23 offices and transposed at Poplar E14; not used continuously at every office, and by early 1980 the slogan had ended at several offices, including Edinburgh, Luton and New Romney. At Sunderland the slogan was used intermittently in a reserve machine for several years. Presumably as slogan dies became worn or broken, the slogan gradually dropped out of use at individual offices, there being about ten remaining by 1983.
 Additionally, five dies were used at Nottingham from 1 Nov 1982 to Feb 1983 (official end date 30 Nov 1982), and a further die was used at Aberdeen from 1 May 1983 to 30 April 1984. Later uses at Nottingham are listed as nos 3600 and 3804, and slightly different designs were used at Norwich, see no.3442, and at other offices from 1988 - see no.3840.
 In none of the designs does the apostrophe appear in "Sender's", this being to prevent ink clogging in the slogan die, claimed Nottingham Post Office when asked in 1988.
 Although announced as ending on 11 May 1984, indications were that few of the dies remaining in use, including the transposed use at Poplar E14, stopped on that date; all these late uses are shown below.
 Late uses (in black, then see below) :
 11 July 1984 Poplar E14 (transposed)
 9 Dec 1985 Hendon NW4 (standard)
 11 Dec 1985 Cardiff (standard)
 15 May 1987 Camberwell SE5 (standard)
 4 Jan 1990 Tottenham N17 (standard)
 3223R LATE USE IN RED FROM 5 JAN 1990 C
 Used only at Tottenham N17

Be properly addressed 2156
 3244 5 Nov 1979 to 4 Jan 1990 (standard, blk) A
 3244t 5 Nov 1979 to Dec 1989 (transposed, blk) B
 3244R 5 Jan 1990 to date (standard, red) B
 About 1250 dies used, generally replacing the previous designs of "Post Code" slogan (see chapter 4) in regions of England (except London region), and Wales from 5 Nov 1979, Scotland from 12 Nov 1979 and *N.Ireland from 26 Nov 1979. General use in London region was from 4 Feb 1980 (numbers included in the 1250 total) but some offices had started from 5 Nov 1979 (London Mount Pleasant, Bromley, Watford for example) but some of these then withdrew the slogan again before correct introduction on 4 Feb 1980, and most of East London sub-districts started the slogan early from Dec 1979.

Mostly used standard, but transposed for at least a short period at London SE1, Hackney E8, Brighton ("Sussex Coast" town die), Bristol, Dunstable ("Luton" town die), Liverpool, Llandrindod Wells, Llanelli, Mansfield, Milford Haven, Orpington, Plymouth, Rhyl ("Clwyd 2" town die), Swansea, Wincanton, Worksop. More consistently the slogan was used transposed at Poplar E14, Stratford E15, Victoria Dock E16, Cheltenham (regularly to 1984), Redditch and Redhill, and later at Stirling (occasionally, from March 1987) and Rugby (see below). General use of the slogan was only up to late-1985, as explained below.

With such a large number of dies involved there were inevitably many changes of use, with some offices no longer stamping mail and others "taking over" their dies or acquiring new dies. Sometimes such "new introductions" have been announced in the British Postmark Bulletin eg Bristol July 1983, though in fact the slogan had been in use there since 1979.

Due to the large number of dies, probably manufactured by different engravers, there are differences in the thickness of lettering and slight differences in sizes of lettering. For slightly different design used at London EC in 1985, see no.3626.

Early uses :

Many slogans in NW region used the slogan from late-Oct 1979, earliest seen 17 Oct from Ashton-under-Lyne, and also used early at Great Yarmouth and Newcastle-upon-Tyne; also seen 13 Nov from Banbridge (correct start date 26 Nov) as well as the London region early uses mentioned above.

From 25 Nov 1985 at ten NE region offices, and from 20 Dec 1985 countrywide, a new design slogan "Pass on your postcode" was introduced, see no.3668/t, and to a large extent "Be properly addressed" was replaced. However, we show below a selection of generally smaller offices where the slogan continued in use, at least into 1986, followed by a list of larger offices where the two slogans continued in use side by side.

Examples of offices which continued to use the slogan (all standard except Rugby) - note this is NOT a complete list :
 London N and SE sub-districts
 Banbridge, Downpatrick, Dungannon, Omagh
 Barnstaple ("North Devon" town die)
 Beckenham and Orpington
 Berkhamsted and Tring
 Brentwood and Halstead
 Cheltenham
 Egremont, Maryport, Seascale, Wigton
 Manchester districts
 Rugby, used transposed Nov 1988 only,
 otherwise standard

St Albans
 St Austell ("Plymouth R and S" town dies)
 Saundersfoot
 Wincanton
 and many smaller Scottish offices such as
 Annan, Aviemore, Bathgate, Bishopbriggs,
 Cambuslang, Dingwall, Duns, Forres,
 Invergordon, Kelso, Kyle, Portree, Thurso,
 and districts of Edinburgh.

Offices which continued to use the two slogans side by side, and in some cases with the older "Remember to use the Post Code!" as well, included (all standard except Redhill and Stirling) the following - note this is NOT a complete list :

London SW, Mt Pleas't ("London IS MLO" dies)
 Birmingham, Coventry and Derby
 Burnley ("Burnley & Pendle" dies, used
 transposed 4 to 5 Dec 1989 only)

Cardiff
 Glasgow, Perth ("Perth Dundee Angus" dies)
 Ipswich, Newmarket, and Southend-on-Sea
 Liverpool, Preston ("Lancashire" town dies)
 Redhill (transposed, only to 24 Dec 1985)
 Stirling (standard and transposed)
 Watford
 Worcester ("Worcester District" town dies)

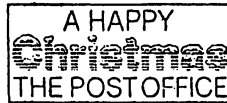
The above paragraphs describe a situation which continued to the end of the decade, except where machines ended, such as, for example, at Aviemore in 1986.

Two dies of the slogan were used (standard) at Nottingham 2 to 31 March 1987 along with other slogans, see nos 3759-60, and again 7 Sep 1987 to at least early 1988 (not continuously), once again along with other slogans, see nos 3803-4.

There was a general change to red ink from 5 Jan 1990, but used prematurely from 2 Jan 1990 at Coventry ("Coventry & Warwickshire" town die) and St Austell ("Plymouth R & S")

Help the elderly 2076
 3245 5 Nov to 15 Dec C
 One die only, used one week at each of the following : Dumfries, Aberdeen, Edinburgh, Falkirk, Galashiels, Hawick
RAF Benevolent Fund (5th use) 2129
 3246 5 to 17 Nov B
 20 dies used at Midland region offices
 Late use : 21 Nov Warwick & Leamington Spa
Barnardo's Belfast 1935
 3247 5 Nov 1979 to 5 Nov 1980 B
 Two dies used

- 3248 Barnardo's Cardiff 1936 C
5 Nov 1979 to about 19 Jan 1980
Replaced by no.3264
- 3249 Barnardo's PO Box Ilford 2100 B
5 Nov 1979 to 22 Nov 1980
Used at Edinburgh (nos 3243, 3267 also
in use) from 5 Nov 1979, and second die
(slightly different) used at Hounslow from
4 Feb 1980, see also no.3250; ended 31 Oct
1980 at Edinburgh, 22 Nov 1980 at Hounslow
- 3250 Barnardo's PO Box 1 Ilford 1912 D
5 to 22 Nov (transposed)
- 3250 Barnardo's PO Box 1 Ilford 1912 A
5 Nov 1979 to March 1983 (standard)
Used at Ilford (2 dies) transposed at
first, then standard, also two dies used
standard at Edgware from 5 Nov 1979 but one
die transferred to Harrow from 19 Nov 1979.
One die also used at Hounslow from 4 Feb
1980 along with one die of no.3249, later
two dies used. Ended about 20 Jan 1981 at
Ilford, 1 Dec 1981 at Hounslow, Jan 1982 at
Harrow and March 1983 at Edgware
- Milton Keynes Xmas Shopping - see LP.1976
- 3251 Be wise litterwise 2046 B
12 Nov 1979 to 14 Feb 1981
Used at Leeds; replacement slogan die
introduced Dec 1979; LP.1772, nos 3138,
3203 also in use at Leeds
- 3252 Little Red Riding Hood Lewisham 2157 C
19 Nov 1979 to 22 Jan 1980
(official end date 19 Jan 1980)
Two dies used at Catford SE6
- 3253 RAF Benevolent Fund (6th use) 2129 B
26 Nov to 21 Dec (standard)
- 3253 RAF Benevolent Fund (6th use) 2129 C
26 Nov to 21 Dec (transposed)
About 19 dies used standard at London
region offices, & transposed at London SE1
Late use : 8 Jan 1980 Dartford (standard)
- 3254 Buzby wishes all many a happy call 2068 C
26 Nov to 23 Dec
Used at *Cardiff and Newport Gwent
("Gwent" town die), one die each
- 3255 York Festival & Mystery Plays 2158 C
1 Dec 1979 to 5 Jan 1980
Four dies used; LP.1939, 1985, 1991
also in use at York
- 3256 A Happy Christmas The Post Office 1278 A
3 to 19 Dec (standard)
- 3256 A Happy Christmas The Post Office 1278 B
3 to 19 Dec (transposed)
About 780 dies used standard, and about
20 dies used transposed; see note after
no.4036 concerning design variations
Early uses : (see also E.161) (both std)
30 Nov Biggleswade, Braintree
Latest late uses : (both standard)
31 Dec Redhill PDO, Southampton
- 3257 A Happy Christmas (Welsh bilingual) 1392 B
3 to 19 Dec (standard)
- 3257 A Happy Christmas (Welsh bilingual) 1392 C
3 to 19 Dec (transposed)
About 70 dies used standard at Welsh
offices, and transposed at Abertillery,
Barnmouth and Llandrindod Wells
Latest late use : 22 Dec Newport Gwent
("Gwent" town die)



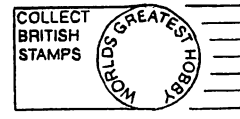
Type 1278



Type 1392



Type 169



Type 2159

- *3258 Post early for Christmas 169 D
3 to 19 Dec (assumed dates)
Used at Sevenoaks
- 3259 Collect British Stamps 2159 A
31 Dec 1979 to 4 Jan 1990 (black)
- 3259 Collect British Stamps 2159 B
5 Jan 1990 to date (red)
Used at about 100 offices (one die each),
spread evenly over the ten Post Office
regions of the country; at some offices
such as at Bath (see LP.1955) the slogan
started late. At other offices the slogan
was short lived; for example at Epsom it
was replaced from 18 Jan 1980 and not
reintroduced after the "Pobjoy Mint"
slogans had ended (though it was used again
after enquiries were made, but possibly
only on philatelic mail, in March 1983).
Enquiries were also made of Uxbridge where
the slogan had not been used although
announced, and the slogan was used for a
short period in March 1983.
- Gradually the number of dies in use was
reduced, largely due to wear or damage to
the dies, and most ended without
announcement. End dates that were announced
included Leeds 5 Feb 1982, York 21 Feb
1982, Northallerton 29 March 1982 and
Bristol 7 July 1983. At Leicester the
slogan was announced as ending on 19 Dec
1981 but at least one die continued in use
to 1985. The slogan ended at Wakefield due
to wear on 7 Feb 1982, but following a
request for it to be re-used for a period
surrounding the 1983 Yorkshire Philatelic
Convention, the Barnsley die was
transferred to Wakefield from 25 April to
14 May 1983, though it may not have
returned as it has not been seen used at
Barnsley since.
- By late 1983 about 30 dies remained in use,
and by 1986 the list was reduced to London
SE1, Kirkcaldy, Liverpool, Norwich,
Reading, Weston-super-Mare and Worthing. By
1988 only Norwich and Weston-super-Mare
remained, though slogan was reintroduced at
Dumfries from April to Dec 1988, and at
Bath from 27 Dec 1989.
- Changed to red from 5 Jan 1990 at Bath,
Norwich, Weston-super-Mare.
- Earliest early use : 22 Dec 1979 Newry
(see also E.162)

1980



Type 2160



Type 2161



Type 2162



Type 2163



Type 2164



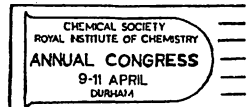
Type 2165



Type 2166



Type 2167



Type 2168

- 3260 DH Lawrence Nottingham 2160 C
7 Jan to 17 May
Two dies used
- 3261 Derby Bicentenary Crown 2161 C
- 3262 USA Olympic Crown 2162 C
18 Jan to 2 Aug
One die of each design used at Croydon (except 2 June to 19 July, see no.3304), Epsom, Sutton
- 3263 A phone saves time & money 1924 B
21 Jan to 30 Aug
One die used at 15 Scottish offices, two or three weeks each
- *3264 Barnardo's 177 Newport Rd Cardiff 2163 C
about 21 Jan to 7 Nov
Replaced no.3248 at Cardiff; no.3272 also in use
- 3265 The Samaritans Aberystwyth 1954 C
28 Jan to 23 Feb
LP.1817 continued in use
- 3266 Channel Offshore Exhib Southampton 2164 C
28 Jan to 23 Feb
- *3267 Barnardo's Edinburgh 1914 B
4 Feb to 31 Oct (standard)
- *3267t 22 Oct only seen (transposed) D
Replacement die ie new die since previous use of this slogan in 1978-9, with thinner lettering; nos 3249, 3311 also in use
- 3268 RAF Benevolent Fund (seventh use) 2129 B
11 to 22 Feb (standard)
- 3268t 11 to 22 Feb (transposed) D
About 20 dies used in "Wales and Marches" region, all standard except transposed at Rhyl ("Clwyd 2" town die)
Late use : 29 Feb Newport Gwent ("Gwent" town die)(standard)
- 3269 Camping Outdoor Leisure Exhib 2165 B
11 Feb to 5 March
Used at London SW1, W1, Fulham SW6, Acton W3, Kensington W8
Late use : 11 March London SW1
- 3270 Pageant of the Horse Doncaster 2166 C
18 Feb to 19 April
Two dies used

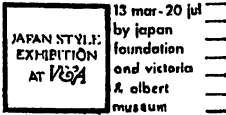


Type 2169



Type 2170

- 3271 Learn to swim 1569 C
28 Feb to 3 April
Three dies used at Leicester; LP.1999 also in use
- 3272 Church in Wales Celebration Cardiff 2167 C
1 March to 31 May
No.3264 also in use
- 3273 Chem Soc Congress Durham (1st use) 2168 D
3 to 8 March
Two dies used
- 3274 50 years Contract Bridge Contest 2169 B
3 March to 16 Aug (standard)
Two dies, used 3 to 15 March at Edinburgh and Glasgow, then used for successive two-week periods at further pairs of offices
- 3274t 27 May to 5 July (transposed) D
Used transposed at Walsall 27 May only, and at Swindon 23 June to 5 July
Late use : 18 Aug Nottingham (standard)
- 3275 Datapost 1970-1980 2170 B
3 to 22 March
About 41 dies used at 20 Midland region offices; ended 15 March at some offices
Late use : 25 March Mansfield
- 3276 Japan Style Exhib at V&A 2171 C
6 March to 17 April
Two dies used at London SW1
- 3277 Easter Balloon & Air Meet 2172 C
10 March to 5 April
Used at Dudley (LP.1998 also in use) and Wolverhampton (LP.1914 also in use), one die at each



Type 2171



Type 2172



Type 2179



Type 2180



Type 2173



Type 2174



Type 2181



Type 2182



Type 2175



Type 2176



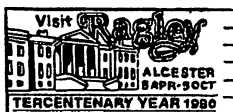
Type 2183



Type 2184



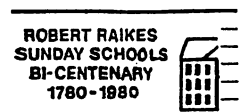
Type 2177



Type 2178



Type 2185



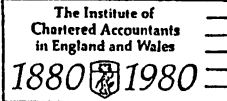
Type 2186

- 3278 Liverpool to Manchester by rail 2173
12 March to 3 May
Used at Liverpool and Manchester,
probably four dies each
- 3279 Sywell Radio Controlled Model Expo 2174
17 March to 5 April
Used at Northampton
- 3280 RAF Benevolent Fund (eighth use) 2129
17 to 28 March
About 20 dies used at 15 NE region offices
Late use : 18 April Darlington
- 3281 Earlestown 150 Years of Railway Exh 2175
24 March to 5 April
Used at Newton-le-Willows, Runcorn,
St Helens, Warrington, Widnes, one die each
- 3282 Chem Soc Congress Durham (2nd use) 2168
31 March to 12 April
Two dies used
- 3283 Newcastle upon Tyne 900 2176
31 March to 3 Dec
(official end date 29 Nov)
Four dies used
- 3284 Save petrol with a phone call 2177
31 March to 26 July
Used at Bedford, Brentwood, Cambridge,
Colchester, Ipswich, Luton, Norwich,
Oxford, Southend-on-Sea; ended 19 July at
some offices
Late use : 7 Aug Oxford
- 3285 Ragley Alcester Tercentenary 2178
1 April to 30 June
Two dies used at Birmingham

- 3286 RAF Benevolent Fund (ninth use) 2129
21 April to 2 May
20 dies used at Scottish offices
Late use : 22 May Perth
- 3287 Bath Festival 2179
21 April to 24 May
LP.2004 also in use
- 3288t Swansea Twinning Festival 2180
26 April only (transposed)
3288 727 April to 10 May (standard)
Four dies used at Swansea with
"West Glamorgan" town dies, probably all
transposed on first day, though 28 April
earliest seen standard
- 3289 Devon County Show 2181
28 April to 10 May
Used at Barnstaple ("North Devon"),
Exeter ("Exeter District" town die),
Plymouth, Torquay ("South Devon" town die)
- 3290 YHA (= Youth Hostels Assoc) Jubilee 2182
28 April to 3 May
Used at London SE1, Brighton ("Sussex
Coast" town die), Bristol, Cardiff,
Liverpool, Newcastle-upon-Tyne
- 3291 Aldershot Army Display 1945
28 April to 10 May at Reading,
then 19 to 31 May at Birmingham,
9 to 21 June at Brighton ("Sussex Coast")
- 3292 Kings Lynn Festival 2183
2 May to 2 Aug
- 3293 Sustain Scottish Scouts 2184
5 to 31 May
Used at Aberdeen, Dundee, Edinburgh,
Glasgow, one die each



Type 2187



Type 2188



Type 2191



Type 2192



Type 2189



Type 2190



Type 2193



Type 2194

3294 Chichester Festival Theatre 2185 C
6 May to 9 Oct
(official end date 20 Sep)
Two dies used

3295 Robert Raikes Bi-Centenary 2186 C
6 May to 28 June
Four dies used at Gloucester with
"Gloucestershire" town dies

3296 North West Motor Show 2187 C
6 May to 7 June
Used at Macclesfield, Stockport,
one die each

3297 Institute of Chartered Accountants 2188 B
12 to 17 May
Used at 25 offices
Late use : 2 July Nottingham

3298 Ashley House Bognor Regis 2189 C
12 May to 7 June
Two dies used

3299 Moto-cross Grand-prix 2190 C
12 May to 21 June (standard)
3299t 12 May to 21 June (transposed) D
Used standard at Shrewsbury (two dies)
and Whitchurch, and transposed at Oswestry

3300 Warrington Festival 2191 C
12 to 31 May
Used at Newton-le-Willows, Runcorn,
St Helens, Warrington (2 dies), Widnes

3301 800 Carrickfergus 2192 C
727 May to 30 Aug
(official start date 2 June)
Used at Belfast; no.3247 also in use

3302 RAF Benevolent Fund (tenth use) 2129 B
27 May to 6 June (standard)

3302t 27 May to 6 June (transposed) C
20 dies used at SW region offices, all
standard except transposed at Cheltenham,
Chippenham, Swindon, also transposed at
Bournemouth-Poole 27 May only then standard
Early use : 21 May Weston-s-Mare (standard)
Late use : 24 June Weston-s-Mare (standard)

3303 Learn to swim 1569 C
28 May to 18 June
Three dies used at Leicester; LP.1999
also in use

3304 Festival of Music Croydon 2193 C
2 June to 19 July
Two dies used



Type 2195



Type 2196



Type 2197



Type 2198

3305 RAF Finningley Air Show 2194 B
2 June to 19 Sep
Two dies used at Doncaster

3306 Viking Festival Largs 2195 C
2 June to 30 Aug
Used at Kilmarnock

Worth Valley Railway - see LP.2008
Jeux sans Frontieres Arundel 2196 C
30 June to 19 July
Used at Bognor Regis, Littlehampton
("Worthing" town die), one die each
Earliest early use : 9 June Bognor Regis
(also early at Littlehampton)

Late use : 22 July Littlehampton
("Worthing" town die)

3308 Wakefield Festival 2197 C
23 June to 4 Aug
(official end date 2 Aug)
Three dies used

3309 RAF Benevolent Fund (eleventh use) 2129 B
30 June to 11 July
About 20 dies used at NW region offices
Late use : 28 July Bolton
("Bolton & Bury" town die)

3310 900th Anniv Holy Trinity Dartford 2198 C
1 July to 30 Aug

3311 RSSPCC Edinburgh 2199 C
7 July to 29 Nov
Nos 3249, 3267 also in use

3312 Not getting on? Marriage Guidance 2093 B
7 July 1980 to 4 July 1981
Used at Glasgow; no.3351 also in use



Type 2199



Type 2200



Type 2201



Type 2202



Type 2203



Type 2204



Type 2205



Type 2206



Type 2207



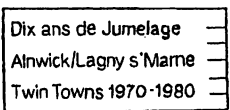
Type 2208



Type 2209



Type 2210



Type 2211



Type 2212

- 3313 Westham Church 1080 1980 2200
9 July to 21 Oct C
Used at Brighton with "Sussex Coast"
town die
- 3314 Dyffryn Lliw Eisteddfod 2201
14 July to 9 Aug C
Four dies used at Swansea with
"West Glamorgan" town dies
- Derby Playhouse season tickets- see LP.2013
- 3315 Wigan Trade Fair 2202 C
28 July to 7 Aug
LP.1928 continued in use

- Isle of Man Queen Mother Crown 2203
4 to 29 Aug (standard) B
3316t 4 to 29 Aug (transposed) C
Used at 28 offices, two dies at each,
all standard except at London SE1 (trans-
posed at first, then standard) and trans-
posed at Swindon; thickness of lettering in
slogan dies varies
- Latest late use : 15 Sep Canterbury (std)
- Pobjoy Needles Trophy Race 2204
4 to 16 Aug C
Used at Bournemouth-Poole, Newport
Isle of Wight ("Isle of Wight" town dies),
two dies at each
- Bible Exhibition Plymouth 2205
4 to 23 Aug C
Two dies used
- Rotary 75th Anniversary 2206
3319 4 Aug to 1 Sep C
(official end date 30 Aug)
Two dies used at Torquay with "South Devon"
town dies
- RAF Benevolent Fund (twelfth use) 2129
3320 11 to 22 Aug B
About 20 dies used at Eastern region
offices
- Latest late use : 28 Nov Hitchin
- Leicester Show 1496
3321 11 to 23 Aug C
Five dies used; LP.1999 also in use
- Order of Foresters Conference Ayr 2207
3322 26 Aug to 6 Sep C
- Derby Bicentenary Crown 2161 C
3324 USA Olympic Crown 2162 C
30 Aug to 31 Dec (re-use after no.3316)
One die of each design used at each of
Croydon, Epsom, Sutton
- Late uses: 27 May 1981 (both slogans) Epsom
- British Philatelic Exhibition 2208
3325 1 Sep to 4 Oct B
Used at London WC, Wembley ("Harrow"
town dies), probably two dies at each
- Southport Shopping Festival 2209
3326 1 to 27 Sep C
Four dies used at Preston with
"Lancashire" town dies
- Arboretum Illuminations Walsall 2210
3327 10 Sep to 1 Oct C
Two dies used
- RAF Benevolent Fund
3328 15 to 26 Sep (no lines at right) 1693 C
3329 15 to 26 Sep (lines at right) 2129 C
About 8 dies of no.3328 and about 12 dies
of no.3329 used at Midland region offices
- Late uses : (no.3328) 29 Sep Derby
(no.3329) 27 Sep
Nottingham, Peterborough
- Dix ans Alnwick/Lagny twin towns 2211
3330 19 to 26 Sep D
Used at Alnwick



Type 2213

Type 2214

Type 2215

Type 2216

Everyone's shopping by post 2212
 3331 13 Oct 1980 to 2 May 1981 (standard) B
 3331t 31 Oct 1980 only, and 9 Feb to 2 May 1981 (transposed) C
 (a) About 50 dies used to 31 Jan 1981, five in each of the ten Post Office regions, all standard but transposed at Doncaster 31 Oct 1980 only
 (b) Extended at many of these offices to 2 May 1981, and 50 extra dies used 9 Feb to 2 May 1981, all standard but transposed only at Swindon

Latest late use : 16 Dec 1981 Nottingham (see also E.166)

75 years of Dorland Advertising 2213
 3332 13 to 18 Oct D
 Used at Paddington W2

Oyez! Oyez! Hastings Day 1985
 3333 14 Oct only D
 Two dies used

RAF Benevolent Fund
 3334 20 to 31 Oct (no lines at right) 1693 C
 3335 20 to 31 Oct (lines at right) 2129 C
 About 6 dies of no.3334 and about 14 dies of no.3335 used at SE region offices

Latest late uses : (no.3334) 11 Nov Dover (no.3335) 6 Nov Brighton ("Sussex Coast" town die)

Dundee & District Philatelic Society 2214
 3336 20 Oct to 15 Nov C
 Used at Dundee

British Food Week Cwmbran 2215
 3337 10 to 15 Nov C
 Four dies used at Newport with "Gwent" town dies

Give them the gift of the gab 2216
 3338 17 Nov to 21 Dec (standard) B
 3338t 17 Nov to 21 Dec (transposed) C
 About 50 dies used, five in each of ten regions, all standard but transposed only at Swindon

Latest late use : 24 Nov 1982 London SE1 (standard) (see also E.175)

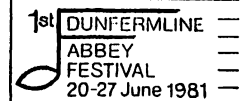
RAF Benevolent Fund
 3339 24 Nov to 19 Dec (no lines at right) 1693 C
 3340 24 Nov to 19 Dec (lines at right) 2129 C
 About 6 dies of no.3339, and about 14 dies of no.3340, used at London region offices

Late use : (no.3340) 16 Jan 1981 London SE1

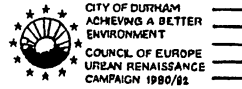
Brent Festival 2217
 3341 24 Nov 1980 to 5 Feb 1981 C
 (official end date 31 Jan 1981)
 Used at Wembley with "Harrow E" town die



Type 2217



Type 2218



Type 2219

Dunfermline Abbey Festival 2218
 3342 1 Dec 1980 to 20 June 1981 C
 Two dies used

A Happy Christmas The Post Office 1278
 3343 1 to 20 Dec (standard) A
 3343t 1 to 20 Dec (transposed) C
 About 810 dies used standard and about 12 dies used transposed; see note after no.4036 concerning design variations

Latest late use : 14 Jan 1981 Monmouth (standard)

A Happy Christmas (Welsh bilingual) 1392
 3344 1 to 20 Dec (standard) B
 3344t 1 to 20 Dec (transposed) C
 About 70 dies used at Welsh offices, plus Chester, all standard except transposed at Pembroke Dock (part period only, then changed to standard) and Abertillery

Latest late use : 29 Dec Newport Gwent ("Gwent" town die) (standard)

Post early for Christmas 169
 *3345 1 to 20 Dec (assumed dates) D
 Used at Manchester E (East District Office)

Hagley Hall - see LP.2030

British Deaf Association 1553
 *3346 16 to about 20 Dec E
 Used at Carlisle (C machine) in extra machine; no.2964 continued in use. Both designs illustrated in "Collecting Slogan Postmarks" section 4.15 (page 32)

RSSPCC Edinburgh 2199
 3347 20 Dec 1980 to 6 July 1981 C
 (re-use after Christmas break)
 No.3382 also in use

Durham Urban Renaissance Campaign 2219
 3348 22 Dec 1980 to 26 June 1981 C
 One die used initially, but two dies from 2 Feb 1981

1981



Type 2220



Type 2221

3349 St Loyes College Exeter 2220
 2 Jan to 31 Dec B
 Used at Exeter with "Exeter District" town die; LP.2033 also in use

3350 Brit Museum (Nat History) Centenary 2221
 2 Jan to 9 April C
 (official end date 27 March)
 Used at London SW1

3351 Cumbernauld The Place 1956-1981 2222
 12 Jan to 31 Dec B
 Used at Cumbernauld and Glasgow, one die each; not used 23 March to 4 April at Glasgow (see no.3361) or 1 to 30 Dec at Cumbernauld but re-used 31 Dec



Type 2222



Type 2223



Type 2224



Type 2225



Type 2226



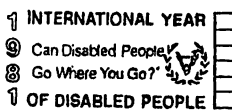
Type 2227



Type 2172A



Type 2228



Type 2229

3352 Clear paths mean safe delivery 2223

12 Jan to 6 Feb B
 Used at Cardiff, Edinburgh, Gloucester, ("Gloucestershire" town die), Reading
 Late use : 7 Feb Gloucester ("Gloucestershire" town die)

The Samaritans 1953-1978 - see E.163

3353 Let's get the most - Bolton 2224

2 Feb 1981 to 4 Jan 1990 (black) A
 3353R 5 Jan 1990 to date (red) B
 Four dies used at Bolton with "Bolton & Bury" town dies, and town dies changed to "Bury Bolton Wigan" from 13 April 1981; five dies used from 5 May 1981 though later reduced to one, then four dies again from Dec 1989; see note below no.3354

3354 Let's get the most - Southampton 2225

2 Feb 1981 to 4 Jan 1990 (black) A
 3354R 5 Jan 1990 to date (red) B
 About 10 dies used at Southampton and two dies used at Winchester; ended at Winchester Nov 1984, then about June 1986 at Southampton, but reintroduced (only one die) at Southampton from March 1987 to date

Note: After short breaks for the other slogans, these two "Let's get the most" slogans (applies to later ones also) are not relisted each time. This also applies to other long-running PO-sponsored slogans such as the "Philatelic Counter" slogans (see chapter 7), see note after LP.2081

3355 British Telecom 2226

16 Feb to 6 June B
 Used at Bedford, Brentwood, Cambridge, Colchester, Ipswich, Luton, Norwich, Oxford, Southend-on-Sea, one die each
 Latest late use : 9 June Oxford

3356 Thomson Local Directories 2227

16 Feb to 4 July B
 Used at Bournemouth-Poole, Bradford, Kingston-upon-Thames, Middlesbrough ("Cleveland" town die), Reading, Twickenham

3357 Learn to swim 1569

28 Feb to 4 April C
 (official end date 3 April)
 Three dies used at Leicester

3358 Easter Balloon & Air Meet 2172A

2 March to 18 April C
 One die used at Dudley, but two dies from 30 March; the slogan dies are those of 1980 (type 2172) with the dates suitably altered. LP.2030 continued in use.

3359 Colex '81 2228

2 to 27 March B
 Used at London SW1, Chingford E4, Fulham SW6, Putney SW15, Ealing W5

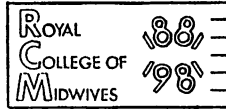
3360 International Year of disabled people 2229

16 March to 24 April C
 Used at Dumfries to 27 March, then transferred to Kilmarnock (from 30 March) and to Kirkcaldy from 13 April; for later uses see no.3372

3361 Royal College of Midwives 2230

23 March to 4 April B
 Used at 10 offices

3362	<u>Sustain Scottish Scouts</u> 30 March to 25 April Used at Aberdeen, Dundee, Edinburgh, Glasgow, one die each	<u>2184</u>	B
	<u>IYDP Fest of Achievement Colchester</u> (first use)	<u>2231</u>	
3363	30 March to 4 April IYDP = Internat Year of disabled people		C
3364	<u>Bath Festival</u> (first use) 6 to 11 April LP.2004 also in use	<u>2232</u>	C
3365	<u>Lyon Birmingham 1951 1981</u> 6 to 18 April	<u>2233</u>	D
3366	<u>Golden Jubilee Whipsnade Zoo</u> 6 April to 27 June Two dies used at Dunstable	<u>2234</u>	C
3367	<u>Perth Festival of the Arts</u> 6 April to 9 May Two dies used	<u>2235</u>	C
3368	<u>To buy IOM Crowns helps disabled</u> 21 April to 20 June Two dies used at Sutton	<u>2236</u>	C
3369	<u>Warrington Festival</u> 21 April to 16 May Used at Newton-le-Willows, Runcorn, St Helens, Warrington (two dies), Widnes Late use : 29 May Newton-le-Willows	<u>2237</u>	C
	<u>Radio Derby</u>	<u>2238</u>	
3370	27 April to 5 May (official end date 2 May) Probably two dies used		C
	<u>Devon County Show</u>	<u>2239</u>	
3371	27 April to 16 May Used at Barnstaple ("North Devon" town die), Plymouth, Torquay ("South Devon" town die) (started 5 May at Torquay)		C
	<u>International Year of disabled people</u>	<u>2229</u>	
3372	4 May to 27 Nov One die used initially at Paisley, then the same die transferred to 11 other Scottish offices for varying periods between two and four weeks each		B
	<u>Twickenham Week</u>	<u>2240</u>	
3373	5 to 30 May <u>Grand Theatre Blackpool</u> - see LP.2046 <u>Voters Lists</u> - see E.164		C
	<u>Bath Festival</u> (second use) 11 to 30 May (re-use after LP.2033) LP.2004 also in use	<u>2232</u>	
3374			C
	<u>Royal Pageantry Hagley Hall</u>	<u>2241</u>	
3375	11 May to 30 Sep Two dies used at Dudley		C
	<u>George Stephenson Exhibition</u>	<u>2242</u>	
3376	26 May to 22 June Used at London SW1; no.3380 also in use <u>IYDP Fest of Achievement Colchester</u> (second use)	<u>2231</u>	
3377	26 to 30 May IYDP = Internat Year of disabled people		D



Type 2230



Type 2231



Type 2232



Type 2233



Type 2234



Type 2235



Type 2236



Type 2237



Type 2238



Type 2239



Type 2240



Type 2241



Type 2242



Type 2243

3378 Learn to swim 1569
28 May to 18 June
Three dies used at Leicester

3379 University of Nottingham 2243
1 to 6 June
Used at Mansfield (two dies),
Newark (two dies), Nottingham (six dies)

3380 Royal Westminster Exhibition 2244
5 June to 24 Aug
Used at London SW1; no.3376 also in use



Type 2244



Type 2246



Type 2248



Type 2250



Type 2252



Type 2245



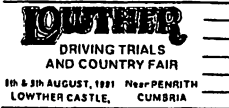
Type 2247



Type 2249



Type 2251



Type 2253

- 3381 Chester Summer Music Festival 2245 C
15 June to 31 July
Two dies used with Chester town dies but one used with "Clwyd 1" town die in error in late July; no.3386 also in use
- 3382 The Company of Merchants Edinburgh 2246 D
22 to 27 June
No.3347 continued in use
- 3383 Prince Charles Lady Diana Crowns 2247 C
22 June to 1 Aug
Two dies used at Sutton
- Voters Lists - see E.165
- Keighley/Worth Valley Railway - see LP.2051
- 3384 Peterlee Festival 2248 D
29 June to 17 July
- 3385 Cardiff Searchlight Tattoo 2249 C
1 July to 15 Aug
Two dies used
- 3386 Send holiday postcards 2250 C
1 July to 5 Oct
(official end date 1 Oct)
Two dies used at Chester with "Clwyd 1" town dies and also two more dies with Chester town dies from 1 Aug - but one die used with Chester town die in error late-July; no.3381 also in use

- 3387 Wells 800 2251 C
1 July 1981 to 30 June 1982
- 3388 Canoe '81 2252 C
6 July to 1 Aug
Used at Mansfield (two dies), Newark (two dies), Nottingham (six dies)
- 3389 Lowther Driving Trials 2253 C
6 July to 1 Aug
Two dies used at Penrith
- 3390 The Brent Show 2254 C
20 July to 12 Sep
Used at Wembley (two dies with Harrow "E" and "F" town dies), Cricklewood NW2, Willesden NW10, two dies each
Late use : 15 Oct Wembley ("Harrow F" town die)
- 3391 Shotts Highland Games 2255 C
3 to 29 Aug
Used at Edinburgh to 15 Aug, then transferred to Motherwell ("Motherwell & Wishaw" town die)
- 3392 Duke of Edinburgh's Award Crowns 2256 C
(first use)
3 Aug to about 30 Oct
(official end date 26 Sep)
Two dies used at Sutton, then see no.3406
- Sally Viking Line - see LP.2054
- 3393 Godalming Electricity 2257 C
10 Aug to about 26 Sep
(official end date 19 Sep)
Used at Guildford
- *3394 Leicester Show 1496 D
17 to 29 Aug
Five dies used
- 3395 Hereford & Worcester County Fair 2258 C
17 Aug to 12 Sep
Used at Worcester
- 3396 Insurance & Actuarial Centenary 2259 C
1 Sep to 31 Dec
Used at Glasgow (Head Office, 2 dies), Glasgow G41 (South District Office, 2 dies)
- 3397 Foresters Conference Scarborough 2260 C
1 to 12 Sep
Two dies used
- 3398 Jermyn Street Festival 2261 C
7 to 19 Sep
Two dies used at London W1



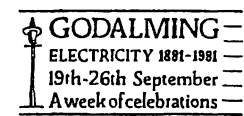
Type 2254



Type 2255



Type 2256



Type 2257

Today's Post Office ("short" design) 2262
 3399 28 Sep to 10 Oct (standard) B
 3399t 28 Sep to 10 Oct (transposed) C
 About 300 dies used in E, SE, Midland, NE regions, Scotland and N.Ireland (ended 9 Oct in Midland region); all standard except one die transposed at Redhill. For late uses see note below no.3400/t. In this design the words "Post Office" are 4½mm tall, see no.3400/t

Today's Post Office ("tall" design) 2262A
 3400 28 Sep to 10 Oct (standard) B
 3400t 28 Sep to 10 Oct (transposed) C
 Nearly 300 dies used in London, NW, SW, Wales & Marches regions, all standard except transposed at Poplar E14, Stratford E15, Abertillery, Cheltenham, Southport ("Lancashire 32" town die), Whitehaven. In this design the words "Post Office" are 6mm tall, see no.3399/t

Early use (no.3400) : 24 Sep Okehampton

Note concerning late uses :

This slogan was originally intended to be used for two weeks to mark the Post Office's "Vesting Day" on 1 October 1981 ie. the separation from British Telecom. However the slogan remained in semi-permanent use at a number of offices, particularly in Wales. Moreover, some of these stopped for the "Happy Christmas" slogan in Dec 1981 but were re-used afterwards and are listed as exceptional uses, see E.170/171. Thereafter the remaining late uses and the exceptional uses ran concurrently, and we list below the late uses that continued to Nov 1982 or later. At Newcastle upon Tyne the slogan was used again exceptionally after the "Territorial Army" slogan in July 1983, see E.170.

Latest late uses :

- (no.3400) 30 Nov 1982 Cardiff
- (no.3400) 13 Dec 1982 Newport Gwent ("Gwent" town die)
- (no.3400) 16 Dec 1982 Ebbw Vale
- (no.3399) 11 July 1983 Newcastle-u-Tyne - then see E.170



Type 2258



Type 2259

The friendliest friendly society
ANCIENT ORDER OF FORESTERS
ANNUAL CONFERENCE
 Scarborough, Sept. 5th - 12th 1981

Type 2260

Jermyn Street
14-19 SEPT 1981 Festival

Type 2261

Today's POST OFFICE in business to serve you

Type 2262



Type 2263



Type 2265

Today's POST OFFICE in business to serve you

Type 2262A



Type 2264



Type 2266

3401 **UOSAT Educational Spacecraft** 2263 C
 8 Oct 1981 to 9 Jan 1982
 Two dies used at Guildford; start delayed because of delayed launch of spacecraft

3402 **Melvin Moneyspider Northampton** 2264 C
 12 to 24 Oct
 Four dies used

3403 **Today is Hastings Day** 773 D
 14 Oct only
 Two dies used; 1968 design used in error instead of correct "Oyez! Oyez! Hastings Day" design

3404 **Handicap 81** 2265 C
 19 to 31 Oct (standard)

3404t 30 Oct only seen (transposed) D
 Used standard at Birmingham, Coventry ("Coventry & Warwickshire" town die), Stoke-on-Trent, Wolverhampton, one die at each, but also seen transposed at Wolverhampton 30 Oct only

Late use : 19 Nov Coventry ("Coventry & Warwickshire" town die)

3405 **Lombard RAC (car) Rally Chester** 2266 C
 26 Oct to 24 Nov
 Two dies used

Duke of Edinburgh's Award Crowns 2256 (second use)

*3406 30 Nov 1981 to 13 Feb 1982 C
 (official start date 18 Jan 1982)
 Two dies used at Sutton

3407 **A Happy Christmas The Post Office** 1278 A
 1 to 19 Dec (standard)

3407t 1 to 19 Dec (transposed) C

About 1000 dies used standard and about 20 dies used transposed; see note after no.4036 concerning design variations
 Early use : 30 Nov March (standard)

Latest late uses :
 29 Dec Redhill (transposed)
 23 Jan 1982 Wakefield (standard)

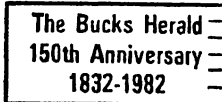
- A Happy Christmas (Welsh bilingual)** 1392
 3408 1 to 19 Dec (standard) B
 3408t 1 to 19 Dec (transposed) D
 About 80 dies used at Welsh offices, plus Chester, all standard except transposed at Brecon (part period only, then standard) and Abertillery
 Late use : 20 Dec Swansea (standard)
- Post early for Christmas** 169
 *3409 1 to 19 Dec (assumed dates) D
 Used at Walthamstow E17, and also at Manchester E and N (East and North District Offices); possibly one die at these two offices, used at E then transferred to N
Voters Lists - see E.164, 165, 169
Leeds is a Mechanised Letter Office -
 - see E.167
Norwich has a Mechanised Letter Office -
 - see E.168

1982

- The Samaritans Carlisle** 2267
 3410 2 Jan to 31 March C
 Two dies used
- The Bucks Herald (first use)** 2268
 3411 4 to 30 Jan C
 Two dies used at Aylesbury
- Essex Radio Chelmsford** 2269
 3412 11 Jan to 1 May C
 Used at Brentwood (one die) and Chelmsford (two dies)
- Essex Radio Southend** 2270
 3413 11 Jan to 1 May C
 Used at Basildon, Southend-on-Sea, one die each
- Scouts help others (first use)** 2271
 3414 25 Jan to 13 Feb C
 Used at London SW1, Chingford E4, Aberdeen, Dundee, Edinburgh, Glasgow, Worthing, one die each
- Dickens Festival Rochester** 2272
 3415 1 Feb to 5 June C
 Three dies used at Chatham ("Medway" town dies)



Type 2267



Type 2268



Type 2269



Type 2270



Type 2271



Type 2272



Type 2273



Type 2274

- Everyone's shopping by post** 2212
 3416 1 Feb to 30 April B
 Used at about 90 offices, one die each
 Note concerning late uses:
 There seem to have been a good number of offices which continued using the slogan for the rest of 1982 and beyond. At two offices - Torquay ("South Devon" town die) and Altrincham - the slogan ended on 30 Nov 1982 but was used again after the "Happy Christmas" slogan, and these are listed as an exceptional use, see E.177. We list below those that continued into 1983 or later (see also E.173):
 Latest late uses :
 19 March 1983 Wolverhampton
 30 Nov 1983 Truro (also used later as exceptional use, see E.183)
 1 Dec 1984 Stoke-on-Trent (also used later as exceptional use, see E.190, E.217)
 25 March 1986 Derby
- The Barbican Centre opens March** 2273
 3417 8 to 9 Feb and 22 Feb to 10 April B
 Used at London EC (two dies) and London Mount Pleasant (four dies with "IS MLO" town dies); dies defective and withdrawn 9 Feb (valuation "D" for 8 or 9 Feb), then repaired and re-used from 22 Feb
- The Bucks Herald (second use)** 2268
 3418 22 to 27 Feb C
 Two dies used at Aylesbury
- World Cup Crowns** 2274
 3419 1 March to 31 July C
 Two dies used at Sutton
- Scouts help others (second use)** 2271
 3420 22 March to 10 April C
 Used at 19 offices (the seven of no.3414 plus another 12 English offices)
- The Bucks Herald (third use)** 2268
 3421 22 to 27 March C
 Two dies used at Aylesbury
- The Vikings in England** 2275
 3422 22 March to 17 April C
 Six dies used at York
- A. Gardner and Son Ltd** 2276
 3423 29 March to 8 May C
 (official end date 3 April)
 Two dies used at Glasgow



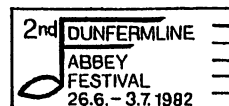
Type 2275



Type 2276



Type 2277



Type 2278

- | | | | |
|-------|---|-------------|---|
| 3424 | <u>Gillette London Marathon</u>
29 March to 8 May
Two dies used at Paddington W2 | <u>2277</u> | C |
| 3425 | <u>Dunfermline Abbey Festival</u>
1 April to 30 June
Two dies used | <u>2278</u> | C |
| 3426 | <u>Samaritans Barrow</u>
5 April (10.15am seen)(standard) | <u>2279</u> | D |
| 3426t | 5 (earliest seen 2.45pm) to 30 April
(transposed) | | C |
| 3427 | <u>Thames Valley Caravan & Camping Show</u>
5 to 24 April
Two dies used at Slough | <u>2280</u> | C |
| 3428 | <u>At the end of the line Samaritans</u>
12 April to 1 May
Two dies used at Dudley;
although 12 April was Easter Monday the
slogan was used at 11.15pm on that day | <u>2281</u> | C |
| 3429 | <u>Red Cross Week</u>
13 April to 1 May
14 dies used at 13 offices; used from
13 April at London WC but from 19 April at
all other offices

Late use : 17 May Shrewsbury
("Shropshire & Mid Wales" town die) | <u>2282</u> | C |
| 3430 | <u>First Anniversary Sunday Standard</u>
19 April to 1 May
Used at Aberdeen, Dundee, Edinburgh,
Perth, one die each, Glasgow (two dies) | <u>2283</u> | C |
| 3431 | <u>Maidstone-Beauvais Twinning Exhib'n</u>
24 April to 10 May
(official end date 30 April)
Used at Maidstone | <u>2284</u> | D |
| 3432 | <u>Aldershot Army Display</u>
26 April to 8 May at Basingstoke,
17 to 29 May at Birmingham,
7 to 22 June (official end date 19 June) at
Brighton ("Sussex Coast" town die) | <u>1945</u> | C |
| 3433 | <u>The Bucks Herald (fourth use)</u>
26 April to 5 May
(official end date 1 May)
Two dies used at Aylesbury | <u>2268</u> | C |
| 3434 | <u>Congleton Carnival & Tattoo</u>
26 April to 22 May
Two dies used at Crewe | <u>2285</u> | C |
| 3435 | <u>Voters Lists - see E.172</u>

<u>University of Dundee</u>
1 to 31 May | <u>2286</u> | C |



Type 2279



Type 2280



Type 2281



Type 2282



Type 2283



Type 2284



Type 2285



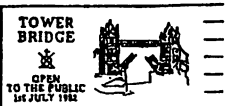
Type 2286



Type 2287



Type 2288



Type 2289



Type 2290

- | | | | |
|------|--|-------------|---|
| 3436 | <u>60 years of franking machines</u>
4 to 29 May
Used at 10 offices

Late use : 14 Aug Cardiff | <u>2287</u> | B |
| 3437 | <u>Milton Keynes Central Station</u>
10 May to 3 July
Used at Coventry ("Coventry & Warwickshire"
town dies), Harrow, Hemel Hempstead, Milton
Keynes, Northampton, Watford, two dies
each; used in red on "paid" mail at Hemel
Hempstead (see page 11)

Late use : 22 July Watford | <u>2288</u> | B |
| 3438 | <u>Tower Bridge</u>
10 May to 3 July
Used at London Mount Pleasant
("IS MLO" town die), EC, one die each

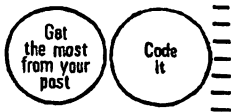
Late use : 24 July London "IS MLO" | <u>2289</u> | B |
| 3439 | <u>Beat crime (first use)</u>
10 to 28 May
Used at Newport Gwent ("Gwent" town die) | <u>2290</u> | C |

- 3440t Horsham Historics Vintage Rally 2291 D
10 to 15 May
Used at Redhill
- 3441 Get the most from your post 2083A B
3442 Senders name and address 2142A B
*3443 Post early before 4pm 2029 B
17 May 1982 to 20 Dec 1985
(a) One die of each design used at Norwich, but two dies of no.3442 used from 5 July 1982
(b) A second die of no.3443 used at Diss, but replaced by no.3442 from 29 July 1982
(c) No.3443 ended July, then nos 3441-2 ended 2 Oct, but all three slogans used again intermittently from 18 Oct 1982, with no.3441 at Diss (but withdrawn in error Dec 1984 to March 1985)
(d) No.3441 ended at Diss and Norwich 30 Nov 1985, and nos 3442-3 ended 20 Dec 1985

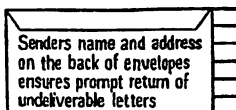
Type 2083A has slightly different lettering from the original type 2083, and type 2142A has various differences from the original type 2142 (see page 30) including the seven lines at right being joined to the frame



Type 2291



Type 2083A



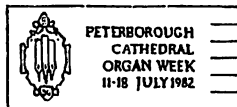
Type 2142A



Type 2292



Type 2293



Type 2294



Type 2295



Type 2296



Type 2297





Type 2298



- 3444 Thames Valley Motor Show 2292 C
17 May to 5 June
Two dies used at Slough
- 3445 The Bucks Herald (fifth use) 2268 C
24 May to 2 June
(official end date 29 May)
Two dies used at Aylesbury
- 3446 North West Motor Show 2293 C
24 May to 4 June
Two dies used at Macclesfield
- 3447 Peterborough Cathedral Organ Week 2294 C
24 May to 17 July
- 3448 Stirling Festival 2295 C
24 May to 12 June
- 3449 Eisteddfod Genedlaethol Abertawe 2296 C
1 June to 4 Aug
(official end date 31 July)
Two dies used at Swansea
- 3450 Tall Ships Southampton 2297 C
7 June to 31 July
Five dies used
- 3451 The Bucks Herald (sixth use) 2268 C
28 June to 5 July
(official end date 3 July)
Two dies used at Aylesbury
- 3452 Beat crime (second use) 2290 B
28 June to 4 Dec
Used at Newport Gwent ("Gwent" town die); no.3458 also in use
- 3453 Blood donors love life 2298 B
1 July to 4 Sep
Used at Dundee, Glasgow (one die each) to 24 July, then transferred to Aberdeen, Edinburgh 26 July to 14 Aug, then Stirling, Wick from 16 Aug
- 3454 Help the aged year 2299 B
5 July to 2 Oct
Used at 10 offices
Latest late use : 31 May 1983
Newcastle-upon-Tyne
- 3455 British Horse Society Open Day 2300 C
12 July to 10 Aug
(official end date 24 July)
Two dies used at Coventry
("Coventry and Warwickshire" town dies)
- 3456 World Pipe Band Championships 2301 C
12 July to 14 Aug
Used at Dunfermline, Kirkcaldy, two dies each
- Norwich has a Mechanised Letter Office -
- see E.174
- 3457 Scouts help others (third use) 2271 B
19 July to 21 Aug (standard)
Used 19 July to 7 Aug at Aberdeen, Dundee, Edinburgh, Glasgow, 26 July to 14 Aug at 14 English offices, and 2 to 21 Aug at Brighton ("Sussex Coast" town die)
- 3457t 26 July to 14 Aug (transposed) D
Used at Swindon
Late use : 31 Dec London SW1 (standard)
- 3458 Independent local radio 2302 B
19 July 1982 to 21 Feb 1983
(official end date 28 Jan 1983)
Used at Newport Gwent ("Gwent" town die); no.3452 also in use


3459	<u>Salvation Army Norwich Citadel</u> 19 July to 14 Aug Nos 3441-3 also in use at Norwich	<u>2303</u>	C
3460	<u>Southend Hospital</u> 26 July to 7 Aug Four dies used at Southend-on-Sea	<u>2304</u>	C
3461	<u>Info Technology Exhibition Edinburgh</u> 2 to 14 Aug Used at Bathgate, Edinburgh, Falkirk, one die each	<u>2305</u>	C
3462	<u>Shotts Highland Games</u> 2 to 28 Aug Used at Dundee, Edinburgh, one die each to 14 Aug, then transferred to Motherwell ("Motherwell & Wishaw" town die), Stirling from 16 Aug (but started late at Stirling)	<u>2255</u>	C
3463	<u>Weymouth Carnival</u> 3 to 16 Aug	<u>2306</u>	D
3464	<u>Leicester Show</u> 16 to 27 Aug Five dies used	<u>1496</u>	C
3465	<u>The Samaritans Bath</u> 1 Sep to 31 Dec Also used in red on "paid" mail; LP.2076, 2085 also in use	<u>2307</u>	B
3466	<u>RAF St Athan Air Show</u> 6 to 18 Sep Used at Cardiff	<u>2308</u>	C
3467	<u>Let's get the most - Bournemouth</u> 13 Sep 1982 to Dec 1985 Up to 10 dies used with "Bournemouth-Poole" town dies; see note after no.3354	<u>2309</u>	A
3468	<u>Let's get the most - Liverpool</u> 13 Sep 1982 to Nov 1984 Up to 14 dies used; see note after no.3354; several other slogans also in use; for later use see no.3678	<u>2310</u>	A
3469	<u>Hells of Banbury Motor Show</u> 27 Sep to 23 Oct Used at Banbury, Oxford, two dies each	<u>2311</u>	C
3470	<u>RNIB launches Autobralle</u> 4 to 30 Oct Used at Derby, Leeds, Warrington, Watford, all to 16 Oct, and at Brighton ("Sussex Coast" town die) to 30 Oct Latest late use : 3 Nov Brighton ("Sussex Coast" town die)	<u>2312</u>	C
3471	<u>Luton Boys Club</u> 11 to 16 Oct	<u>2313</u>	D
*3472	<u>Oyez! Oyez! Hastings Day</u> 14 Oct only Two dies used	<u>1985</u>	D
3473	<u>Hackney Barbados town twinning</u> 25 Oct to 6 Nov Two dies used at Hackney E8	<u>2314</u>	D
3474	<u>Spillers vouchers</u> 25 Oct to 13 Nov (standard)	<u>2315</u>	B
3474t	25 Oct to 13 Nov (transposed) About 49 dies used standard at about 41 offices, and transposed at Swindon Latest late uses : 29 Nov Swindon (transposed) 26 Jan 1983 Paddington W2 (standard)		D

<p>Help the aged YEAR 1982 TARGET £10 MILLION 32 Dover St, London W1A 2AP</p>	<p>BRITISH HORSE SOCIETY Stonleigh Telephone: Coventry 52141</p> <p>OPEN DAY SUNDAY 1st AUGUST</p>
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<p>Type 2299</p>  <p>1982 WORLD PIPE BAND CHAMPIONSHIPS SAT 14TH AUGUST GLENROTHES</p>	<p>Type 2300</p>  <p>IT'S IN THE AIR Independent Local Radio IS COMING TO GWENT</p>
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<p>Type 2301</p>  <p>The Salvation Army NORWICH CITADEL 100th CENTENARY 1982</p>	<p>Type 2302</p>  <p>FIFTIETH ANNIVERSARY OF SOUTHEND HOSPITAL</p>
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<p>Type 2303</p>  <p>INFORMATION TECHNOLOGY EXHIBITION APPLETON TOWER EDINBURGH 12 13 14 AUGUST 1982</p>	<p>Type 2304</p>  <p>WEYMOUTH CARNIVAL WEDNESDAY 18th AUGUST</p>
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<p>Type 2305</p> <p>Who Cares? THE SAMARITANS Bath 29222 or local branch</p>	<p>Type 2306</p>  <p>RAF ST ATHAN 18 SEP 82 BATTLE OF BRITAIN AT HOME DAY AIR SHOW</p>
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<p>Type 2307</p> <p>Let's get the most from our Post</p> <p>Royal Mail: Bournemouth Area</p>	<p>Type 2308</p> <p>Let's get the most from our Post</p> <p>Royal Mail: Liverpool Area</p>
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<p>Type 2309</p> <p>HELLA OF BANBURY MOTOR SHOW EXHIBITION 20-31st OCTOBER</p> 	<p>Type 2310</p> <p>ROYAL NATIONAL INSTITUTE FOR THE BLIND LAUNCHES THE AUTOBRALLE PRESS 14 OCTOBER 1982 DO YOU SUPPORT US?</p>
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<p>Type 2311</p> <p>LUTON BOYS CLUB DIAMOND JUBILEE 1922-1982</p> 	<p>Type 2312</p> <p>HACKNEY BARBADOS Town Twinning Oct. '82</p> 
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<p>Type 2313</p>	<p>Type 2314</p>
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Give them the gift of the gab - see E.175



Type 2315



Type 2317



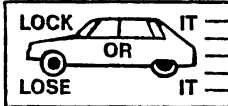
Type 2319

Brintons carpets
woven for two centuries

Type 2321



Type 2316



Type 2318



Type 2320

PREVENT CRIME -
POSTCODE
YOUR BICYCLE

Type 2322

- 3475 BBC 50 years broadcast to the world 2316
22 Nov to 4 Dec C
Eight dies used at London WC
Manchester is a MLO - see E.176
- 3476 A Happy Christmas The Post Office 1278
1 to 20 Dec (standard) A
3476t 1 to 20 Dec (transposed) C
About 980 dies used standard and about
15 dies used transposed; see note after
no.4036 concerning design variations
Latest late uses : 8 Jan 1983
Eccles, Tipton (both standard)
- 3477 A Happy Christmas (Welsh bilingual) 1392
1 to 20 Dec B
About 80 dies used at Welsh offices,
including two dies at Chester with
"Chester Clwyd Gwynedd" town dies
Late use : 21 Dec Chester
("Chester Clwyd Gwynedd" town die)
- *3478 Post early for Christmas 169
1 to 20 Dec (assumed dates) D
Used at Manchester E and N (East
and North District Offices) and at Preston
("Lancashire 45" town die)
- 3479 Aberystwyth Summer Festival 2317
6 Dec 1982 to 29 Jan 1983 C
- 3480 Lock it or lose it 2318
6 to 15 Dec (official end date 11 Dec) C
Used at Oxford
- Everyone's shopping by post - see E.177
- 3481 Keep Sheffield clean 2319
20 Dec 1982 to 12 March 1983 C

Are YOU seeking that elusive G B slogan item pre-1969 ? We may have
it in our specialised stocks.

Write or telephone::

MICHAEL GOODMAN, P.T.S.

111 Green Lane

Edgware, Middlesex HAS 8EL

Tel. 081 958 6973

We are always interested in BUYING G B postal markings pre-1963 and pay
good prices, especially for T P O's, paquebots, ship letters, military
mail, postage dues, line-engraved adhesives of all types on cover,
pre-stamps, parcel post labels, etc, etc. Also postal stationery.

1983

- 3482 Back Beautiful Britain 1983 2320 B
4 Jan to 30 Dec (standard)
- 3482t 14 June to 30 Dec (transposed) C
Used at 10 offices (started 5 Jan at Stirling), all standard but changed to transposed at Stirling from about 14 June
Late use : 30 Jan 1984 Stirling (transp'd)
- 3483 Brintons Carpets 2321 B
4 Jan to 31 Dec
Used at Dudley (2 dies) and Kidderminster (one die); only one die at Dudley approx Aug to early Oct
- 3484 Prevent crime postcode your bicycle 2322 C
18 to 31 Jan (standard)
- 3484t 1 Feb to 26 March (transposed) C
Two dies used at Bristol, changed from standard to transposed because of poor ALF machine impressions
- 3485 Ideal Home Exhibition 2323 B
31 Jan to 5 March (standard)
- 3485t 31 Jan to 5 March (transposed) C
Used standard at 19 offices (one die each) and transposed at Bromley
Latest late use : 28 March Enfield (standard)
- 3486 British Computer Society 2324 D
7 to 12 Feb
Used at Glasgow; LP.2098 also in use
- 3487 Wycombe Arts Festival 2325 C
11 Feb to 10 March
Two dies used at High Wycombe
- 3488 Torquay Int'l Gastronomic Festival 2326 C
21 Feb to 2 April
Two dies used with "South Devon" town dies
- 3489 Bath British Food Week 2327 C
28 Feb to 26 March
Two dies used
- 3490 Royal Mail business Merseyside 2328 C
28 Feb to 28 July
Six dies used at Liverpool; no.3468 also in use
- 3491 Mission Plymouth 83 2329 D
11 to 16 April
Two dies used
- 3492 Shropshire Show Shrewsbury 375 C
11 April to 18 May
Used at Shrewsbury with "Shropshire & Mid Wales" town die; LP.2090 also in use
- 3493 Stony Stratford legend 2330 D
18 to 30 April
Used at Milton Keynes; refers to arrest of Prince Edward en route to London in 1483
- 3494 Bolton Boys Federation Football 2331 C
3 May to 21 June
Two dies used with "Bury Bolton Wigan" town dies; no.3353 also in use
- 3495 Downpatrick Lions Club 2332 D
3 to 31 May
- 3496 Kimberly Clark Marathon Maidstone 2333 C
3 May to 18 June
Two dies used



Type 2323



Type 2324



Type 2325



Type 2326



Type 2327



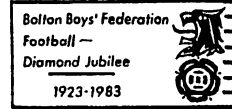
Type 2328



Type 2329



Type 2330



Type 2331



Type 2332



Type 2333



Type 2334



Type 2335



Type 2336

- 3497 Burntwood Milk Race 2334 C
3 to 21 May
Used at Walsall; E.172 also in use
- 3498 Inter-City 125 E.Midlands - London 2335 C
9 to 20 May
Used at Derby (four dies), Leicester (five dies), Loughborough, Mansfield, Nottingham (four dies)
Late use : 23 May Leicester

GLC THAMES BARRIER

 PROTECTING LONDON

Type 2337



CHESTER
 LE STREET
 1100 YEARS
 FESTIVAL
 27 MAY 3 JULY


Type 2338

Stratford upon Avon
FESTIVAL
 16th-31st JULY 1983

Type 2339

Happy Birthday
HERNE BAY
 1833-1983


Type 2340

YOUR GARDEN ISLE IS
BEAUTIFUL
KEEP IT
TIDY!


Type 2341

MIDDLESEX CC
CRICKET
FESTIVAL
 AT UXBRIDGE
 JUNE 7 TO 17

Type 2342

Datapost
The
Guaranteed
Overnight
 Delivery Service

Type 2343

Ask for
 details
 at your
 main
 Post
 Office

THE ARMY
1914-82

 National
 Army Museum

Type 2344

Enter the
Kodak / Royal Mail
Postcard Competition

Type 2345

THE
BURRELL
COLLECTION
 OPENING OCTOBER

Type 2346

Sports Centre for Disabled
 COVENTRY CV1 4JJ
 APPEALS TO YOU
 "TO GIVE THEM A SPORTING ENHANCE"

Type 2347



Type 2348

QUALITY

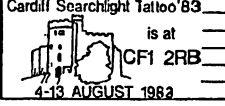









SELECTED
 CHECK
 YOUR
 CHEDDAR
 HAS THE
 CHEESE
 QUALITY
 MARK

Type 2349

SHREWSBURY
FLOWER SHOW
AUGUST
12th & 13th


Type 2350

- World Communications Year** 2336
 3499 16 May to 3 June C
 Used at London NW1, SW1, W1, WC, one die each
 Late use : 8 July London SW1
- GLC Thames Barrier** 2337
 3500 23 to 28 May D
 Used at Charlton SE7 (from 24 May), Woolwich SE18, two dies each
- Chester le Street 1100 Year Festival** 2338
 3501 23 May to 2 July D
 Machine introduced only for currency of this slogan
- Stratford upon Avon Festival** 2339
 3502 23 May to 4 June C
 Used at Birmingham, Coventry ("Coventry and Warwickshire" town die), Stratford-upon-Avon, one die each
 Late use : 1 July Coventry ("Coventry & Warwickshire" town die)
- Herne Bay 1833-1983** 2340
 3503 31 May to 10 Sep C
- The Samaritans Bath** 2307
 3504 1 to 30 June C
 LP.2104 also in use
- Your garden isle keep it tidy!** 2341
 3505 1 June to 31 Aug D
 Used at Newport Isle of Wight ("Isle of Wight" town die) on mail internal to Isle of Wight; no.3507 also in use
- Middlesex CC Cricket Uxbridge** 2342
 3506 4 to 17 June D
- Datapost guaranteed overnight** 2343
 *3507 6 June to 4 July C
 Used at Portsmouth (two dies) and Newport Isle of Wight ("Isle of Wight" town die) (internal mail as no.3505)
- The Army 1914-1982 Nat Army Museum** 2344
 3508 27 June to 23 July C
 Two dies used at London SW1
- Kodak/R Mail postcard competition** 2345
 3509 27 June to 17 Sep B
 Used at 10 offices
- The Burrell Collection (first use)** 2346
 3510 4 to 16 July C
 Two dies used at Glasgow; LP.2098 also in use
- Sports Centre for disabled Coventry** 2347
 3511 4 July to 6 Oct C
 (official end date 30 July)
 Used with "Coventry and Warwickshire" town die; no.3147 also in use
- TA 75th Anniversary** 2348
 3512 11 to 30 July (standard) B
 3512t 11 to 23 July (transposed) D
 About 99 dies used at 98 offices (one each except two at Crewe - "Cheshire" town dies), all standard except transposed at Redhill, Workington; used 11 to 23 July at most offices but 18 to 30 July at four Scottish offices. See also E.180
- Latest late uses (all standard, and seen late-Nov, probably to 30 Nov) :
 30 Nov Hereford, Hounslow, Oxford

- Cheddar Cheese** 2349
 3513 11 July to 17 Sep (standard) B
 3513t 713 July to early Sep (transposed) D
 50 dies used, all standard except transposed part period at Redhill, but standard before and after dates shown. Used to 26 Aug at Plymouth, used from 25 July at Shrewsbury ("Shropshire & Mid Wales" town die), and used at Hull to 6 Aug, die transferred to Lincoln from 8 Aug
 Early use : 7 July Newcastle-upon-Tyne (standard)
 Latest late uses (Dec 1983 onwards) :
 20 Dec 1983 Romford (standard)
 29 Nov 1984 Redhill (standard)
 16 Dec 1984 Newcastle-upon-Tyne (st'd)
 14 June 1985 Ealing W5 (standard)
- Shrewsbury Flower Show** 2350
 3514 17 July to 11 Aug C
 (official start date 18 July)
 Used with "Shropshire & Mid Wales" town die
- Cardiff Searchlight Tattoo** 2351
 3515 25 July to 13 Aug C
 LP.2112 also in use
- Boys Brigade first for boys** 2352
 3516 25 July to 8 Oct (standard) C
 3516t 729 July to about 3 Sep (transposed) D
 Used standard at Brighton ("Sussex Coast" town die), and transposed part period at Redhill, but standard before and after dates shown
- The Burrell Collection (second use)** 2346
 3517 1 Aug to 31 Oct C
 Two dies used at Glasgow; LP.2098 also in use. Although 1 Aug was a Scottish Bank Holiday, slogan was used at 11.15pm that day
- RAF Finningley Air Show** 2353
 3518 15 Aug to 12 Sep C
 (official end date 10 Sep)
 Three dies used at Doncaster
- Royal Mail special services** 2354
 3519 15 Aug 1983 to 25 July 1984 B
 (not continuously)
 Two dies used at Hull; like other long-running Post Office sponsored slogans this has not been relisted after each break in use, see note after no.3354
- Leicester Show** 1496
 3520 15 to 27 Aug C
 Five dies used; LP.2102 also in use
- Datapost guaranteed overnight** 2343
 3521 15 Aug to 7 Nov B
 (a) Used 15 Aug to 12 Sep at Ashford, Maidstone ("Medway & Maidstone" town dies), two dies each
 (b) Used 19 Sep to 17 Oct at Canterbury, Dover, Margate ("Thanet A" town dies), two dies each
 (c) Used 10 Oct to 7 Nov at Chichester, Worthing, two dies each
 Latest late uses : 30 Nov Dover, Margate ("Thanet A" town dies) (two dies each), though in both cases the slogan was used again after "Happy Christmas" and is listed as E.184
- Cardiff Searchlight Tattoo '83**

 is at CFI 2RB
 4-13 AUGUST 1983
 Type 2351
- RAF FINNINGLEY S. YORKSHIRE AIR SHOW**

 17th SEPTEMBER
 Type 2353
- RAF ST ATHAN**

 10 SEP 83
 BATTLE OF BRITAIN AT HOME DAY AIR SHOW
 Type 2355
- British Philatelic 20th Bulletin Anniversary** 1963-1983

 Type 2357
- NUMERACY WEEK**

 Sept 12-19
 Type 2359
- RAF St Athan Air Show** 2355
 3522 24 Aug to 13 Sep C
 (official end date 7 Sep)
 Two dies used at Cardiff; LP.2112 also in use
- Foresters Conference Plymouth** 2356
 3523 27 Aug to 10 Sep C
 Two dies used
- British Philatelic Bulletin 1963-83** 2357
 3524 29 Aug to 1 Oct C
 Used at Edinburgh (from 29 Aug), London EC (from 30 Aug), two dies each
- Southern Sound Radio** 2358
 3525 30 Aug to 13 Sep C
 (official end date 9 Sep)
 Eight dies used at Brighton ("Sussex Coast" town dies)
- Numeracy Week** 2359
 3526 30 Aug to 10 Sep B
 Used at 10 offices
 Late use : 16 Nov Newport Gwent ("Gwent" town die)
- Letchworth Garden City Exhibition** 2360
 3527 8 Sep to 8 Oct C
- FIRST FOR BOYS**

 Type 2352
- Royal Mail Special Service**

 Datapost Expresspost Special Delivery Swiftair
 For details - contact your Head Post Office
 Type 2354
- The Friendliest Friendly Society Ancient Order of Foresters**

 Annual Conference PLYMOUTH Sept 3rd-10th 1983
 Type 2356
- On your radio NOW! SOUTHERN SOUND RADIO**

 1324kHz 225AM 103.4fm
 Type 2358
- GARDEN CITY 83 EXHIBITION OCT 8th-9th LETCHWORTH**

 The world's first Garden City
 Type 2360



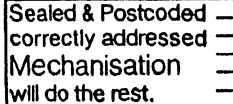
Type 2361



Type 2362



Type 2363



Type 2364



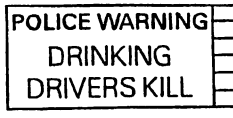
Type 2365



Type 2366



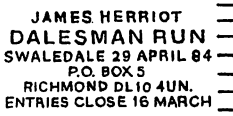
Type 2367



Type 2368



Type 2369



Type 2370

3528 Peter Pan Darlington 2361 C
19 Sep to 10 Dec
Two dies used

3529 Albert his life and work 2362 B
3 to 22 Oct
Used at London EC, "SW", one die each
Late use : 3 Feb 1984 "London SW"

3530 Tonbridge Mechanised Letter Office 2363 D
3 to 31 Oct

3531 Oyez! Oyez! Hastings Day 1985 D
14 Oct only
Two dies used

Please use the postcode 1st PAID and
Please use the postcode 2nd PAID -
- see E.181/182

3532 Sealed & postcoded mechanisation
will do the rest 2364 D
17 to 30 Nov
Used at Cardiff, Chester ("Chester Clwyd Gwynedd" town die), Newport Gwent ("Gwent" town die), Shrewsbury ("Shropshire & Mid Wales" town die), Swansea, one die each

3533 Nottingham Christmas Spectacular 2365 C
21 Nov to 3 Dec

Christmas Magic Manchester - see E.2118

3534 A Happy Christmas The Post Office 1278 A
1 to 20 Dec (standard)
3534t 1 to 20 Dec (transposed) C

About 740 dies used standard and about 13 dies used transposed; see note after no.4036 concerning design variations
Earliest early use : 22 Nov Slough (std)
Latest late use : 3 Jan 1984 Reading (std)

3535 A Happy Christmas (Welsh bilingual) 1392 C
1 to 20 Dec (standard)
3535t 12 Dec only (transposed) D

About 28 dies used at Welsh offices, including use at Chester with "Chester Clwyd Gwynedd" town dies, all standard but transposed at "Llandudno-Colwyn Bay" on first day of joint town die, then standard
Latest late use: 22 Dec Bridgend (standard)

*3536 Post early for Christmas 169 D
1 to 20 Dec (assumed dates)
Used at Walthamstow E17

3537 World Leprosy Day 2366 B
5 Dec 1983 to 28 Jan 1984
Used at London EC, "SW", one die each
Late use : 19 July 1984 London SW

3538 Aberystwyth Summer Festival 2367 C
5 Dec 1983 to 28 Jan 1984

3539 Drinking drivers kill 2368 C
5 to 24 Dec
Two dies used at Nottingham

3540 Father Christmas 2369 C
12 to 24 Dec
Four dies used at Liverpool

3541 James Herriot Dalesman Run (1st use) 2370 C
19 to 24 Dec
Two dies used at Darlington

Cambridge has a Mechanised Letter Office -
- see E.185



Type 2371



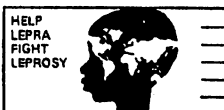
Type 2372



Type 2373



Type 2374



Type 2375



Type 2376

1984

- 3542 James Herriot Dalesman Run (2nd use) 2370
 2 Jan to 18 Feb C
 Four dies used at Darlington; only philatelic covers were stamped on 2 Jan, a public holiday
- 3543 NSPCC Centenary 2371
 3 Jan to 29 Dec B
 Used at Belfast, Bristol, Leeds, Leicester, Reading, Southend-on-Sea, Stockport, Swansea
 Latest late use : 8 Feb 1985 Reading
- 3544 RSSPCC 1884 1984 2372
 4 Jan to 29 Dec B
 Used at Edinburgh ("Edinburgh Lothian Fife Borders" town die) to 7 April, Stirling from 9 April, Glasgow for whole period, and at Aberdeen and Perth ("Perth Dundee Angus" town die), both 2 to 28 April
 Latest late use : 4 Jan 1985 Stirling
- 3545 Datapost guaranteed overnight 2343
 9 Jan to 5 March B
 (a) Used 9 Jan to 10 Feb at Bexhill-on-Sea, Eastbourne, one die each; see also E.184
 (b) Used 16 Jan to 13 Feb at Guildford, Woking, one die each
 (c) Used 6 Feb to 5 March at Aldershot (two dies)
 Late use : 27 Feb Woking
 (correct end date 13 Feb)



Type 2377



Type 2378



Type 2379



Type 2380



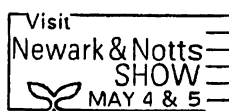
Type 2381



Type 2382



Type 2383



Type 2384



Type 2385



Type 2386

- 3546 National Westminster Bank Gloucester 2373
 16 to 22 Jan C
 Ten dies used with "Gloucestershire" town dies
- 3547 Liverpool Internat'l Garden Festival 2374
 16 Jan to 13 Oct B
 Three dies used; nos 3468, 3565, 3579, 3596 also in use
- 3548 Help Lepra fight leprosy 2375
 23 Jan to 31 March B
 Used at 10 offices
 Latest late use : 1 May Brighton
 ("Sussex Coast" town die)
- 3549 Ideal Home Exhibition 2376
 30 Jan to 3 March B
 Used at 20 offices
 Early use : 4 Jan Paddington W2
 Latest late use : 30 March Dartford
- 3550 NSPCC Celebrity Football 2377
 30 Jan to 31 March C
 Used at Dudley (LP.2120 also in use), Wolverhampton, one die each
 Early use : 28 Jan Dudley
 Write it say it better in a letter 2378
- 3551 6 Feb to 31 March (standard) 2378 B
 3551t 6 Feb to 31 March (transposed) 2378 D
 About 95 dies used standard at 87 offices and used transposed at Motherwell ("Motherwell & Wishaw" town die)
 Latest late uses (see also E.188/t) :
 3 Dec Motherwell ("Motherwell & Wishaw") (transposed) (but used again after "Happy Christmas" slogan, see E.188t)
 26 June 1985 "London SW" (standard)
- 3552 Bournemouth Festival of Flowers 2379
 13 Feb to 12 May C
 Two dies used; no.3467 also in use
- 3553 Winchester Festival of Heritage 2380
 17 Feb to 4 Sep C
 Official dates of use were 13 Feb to 1 Sep but the slogan started and ended late; no.3354 also in use
- 3554 Britannia 1st Boeing 767 in Europe 2381
 5 to 10 March D
 Used at Luton
- 3555 Grantham's Great Expo 84 2382
 1 April to 5 May C
 Used 11.30pm on 1 April which was a Sunday
- Leeds is a Mechanised Letter Office -
 see E.186
- 3556 Credit Union Convention Belfast 2383
 2 to 30 April C
 Two dies used
- 3557 Newark & Notts Show 2384
 2 April to 4 May C
 Used at Newark



Type 2387



Type 2388



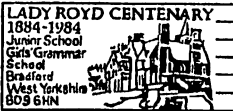
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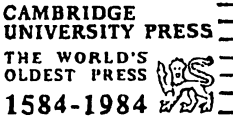
Type 2390



Type 2391



Type 2392



Type 2393



Type 2394



Type 2395



Type 2396

3558 Chesterfield Parish Church 750 years 2385
2 April to 18 Oct
(official end date 1 Oct)
Used at Sheffield C

3559 Swansea Philatelic Society Convention 2386
1 to 28 April C
Used 1 April, which was a Sunday, probably only on philatelic mail

3560 NSPCC Family Extravaganza 2387 C
2 April to 26 May
Used at Dudley (LP.2120 also in use), Wolverhampton, one die each; probably used in reserve machine at Dudley from 14 May, see no.3577

Late use : 11 June Wolverhampton
(see no.3586)

3561 West Mid Show Shrewsbury 2388 C
5 April to 16 May
Two dies used with "Shropshire & Mid Wales" town dies, but one die ended 12 May

3562 Made in Edinburgh Exhibition 2389 C
9 April to 19 May
Two dies used with "Edinburgh Lothian Fife Borders" town dies

3563 The Samaritans Bath 2307 C
16 April to 12 May
LP.2104 also in use

3564 Congleton Carnival and Tattoo 2390 C
16 April to 19 May
Two dies used at Crewe with "Cheshire" town dies

3565 Cavern Walks shopping opened 2391 C
26 April to 27 Oct
Used at Liverpool; nos 3468, 3547, 3579 and 3596 also in use

3566 Lady Royd School Centenary Bradford 2392 D
30 April to 12 May

3567 Cambridge University Press 2393 C
30 April to 8 June
(official end date 2 June)
Six dies used

3568 Intertrade 84 2394 C
30 April to 2 June
Used at Newcastle-upon-Tyne, Sunderland, two dies each

Late use : 21 June Newcastle-upon-Tyne

3569 Festival of Architecture 2395 C
1 to 31 May
Used at Belfast

3570 Beverley Meditation with flowers 2396 C
4 to 25 May
Used at Hull; nos 3519, 3576 also in use

3571 Festival of Architecture Scotland 2397 C
8 May to 8 Sep (not continuously)
One die used at Glasgow to 19 May, then transferred 28 May to 9 June to Dundee, 2 to 14 July at Stirling, 30 July to 11 Aug at Edinburgh ("Edinburgh Lothian Fife Borders" town die), 27 Aug to 8 Sep at Aberdeen

Late use : 13 Aug Edinburgh
("Edinburgh Lothian Fife Borders" town die)
(correct end date 11 Aug)

3572 Christian Heritage (first use) 2398 B
8 May to 2 June
Used at 10 offices
Latest late use : 23 June High Wycombe

3573 Defeat Diabetes Week 2399 B
8 to 26 May
Used at Brighton ("Sussex Coast" town die), Leeds, Llanelli, Manchester, Nottingham, Paisley, Romford (two dies), Stevenage, Taunton

Latest late use : 14 July Stevenage



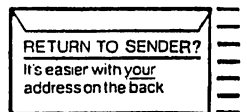
Type 2397



Type 2398

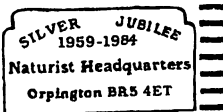


Type 2399



Type 2400

- 3574 Return to sender? (first use) 2400 B
 14 to 26 May
 About 96 dies used at 86 offices
 Late uses : several offices continued with this slogan and joined up with the next use (no.3607) in Dec 1984; also used at Nottingham from 17 Sep, also see no.3607
- 3575 Silver Jubilee Naturist Headquarters 2401 C
 14 May to 13 July
 Used at Bromley, Dartford, one die each
- 3576 Milk on your doorstep 2402 C
 14 May to 9 June
 Used at Hull; nos 3519, 3570 also in use
- 3577 At the end of the line Samaritans 2281 C
 14 to 26 May
 Used at Dudley (LP.2120 also in use), Kidderminster, one die each
- 3578 Festival 84 in Shropshire 2403 C
 17 May to 16 June
 Used at Shrewsbury with "Shropshire & Mid Wales" town die
- Prescot Museum now open Sundays 2-5 2404
 21 May to 30 June
 Used at Liverpool; nos 3468, 3547, 3565 also in use
- 3580 City of Nottingham Charter (1st use) 2405 C
 29 May to 25 June
 (official end date 23 June)
 Two dies used
- Return to sender? Rubber stamp (first use) 2406
 29 May to 9 June
 Used at London WC, Birmingham, Liverpool, Luton, Newcastle-upon-Tyne, Reading, one die each; see also early use of no.3589
 Late use : 14 June Luton
- 3582 Your garden isle keep it tidy! 2341 C
 1 June to 31 Aug
 Used at Newport Isle of Wight ("Isle of Wight" town die) on mail internal to Isle of Wight
- 3583 Ballymena Show 2407 D
 4 to 12 June (official end date 9 June)
- 3584 Lighting Show at Homelight Ilford 2408 B
 7 June to 1 Sep
 (official end date 28 July)
 Six dies used at Romford



Type 2401



Type 2402



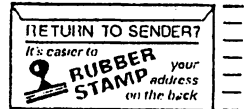
Type 2403



Type 2404



Type 2405



Type 2406



Type 2407



Type 2408



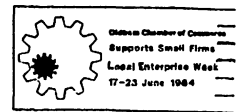
Type 2409



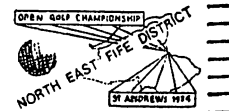
Type 2410



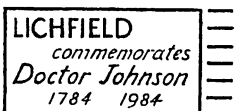
Type 2411



Type 2412



Type 2413



Type 2414

3585 20th Anniv Magyar Philatelic Society 2409
 8 June to 30 Aug
 Used at Oxford

3586 NSPCC Centenary Raleigh Fun Day NEC 2410
 11 June to 14 July
 Used at Dudley (LP.2120 also in use), Wolverhampton, one die each; started later on 11 June (7.30pm seen) at Wolverhampton since late use of no.3560 in use earlier in the day. NEC = National Exhibition Centre

3587 Camel Racing at Enfield Festival 2411
 11 June to 7 July
 Two dies used

3588 Oldham Local Enterprise Week 2412
 18 to 23 June
 Used at Oldham with "Rochdale Oldham Ashton-u-Lyne" town die

Return to sender? Rubber stamp (second use) 2406

3589 18 to 30 June C
 Used at Basingstoke, Exeter ("Exeter District" town die), Ipswich, Kingston-upon-Thames, Wakefield

Early use :
 29 May Kingston-upon-Thames (see no.3581)
 Late use :
 5 July Kingston-upon-Thames



Type 2415



Type 2416

- 3590 Open Golf St Andrews 2413
25 June to 14 July
Used at Edinburgh with "Edinburgh Lothian Fife Borders" town die
- 3591 Lichfield commemorates Dr Johnson 2414
(first use)
2 to 17 July
Used 2 to 14 July at Lichfield and 4 to 17 July at Walsall (official end date 16 July)
- 3592 R Naval Sick Berth Branch Centenary 2415
(first use)
9 to 14 July
Used at Plymouth
- 3593 Middlesex Cricket at Lords 2416
25 July to 18 Aug
Used at St Johns Wood NW8; announced as starting on 23 July but delayed by industrial action
- 3594 Boys' Brigade Council Southport 2417
1 Aug to 11 Sep
Two dies used at Preston with "Lancashire" town dies
- 3595 Edinburgh International Festival 2418
6 to 31 Aug
Used with "Edinburgh Lothian Fife Borders" town die; no.3571 also in use
- 3596 Exhibition at Prescott Museum 2419
6 Aug to 15 Sep
Used at Liverpool; nos 3468, 3547, 3565 also in use
- 3597 Tunbridge Wells Home & Leisure Fair 2420
15 Aug to 4 Sep
Used at Tonbridge
- 3598 Christian Heritage (second use) 2398
20 Aug to 15 Sep
Used at 10 offices
Latest late use : 24 Sep Londonderry
- 3599 City of Nottingham Charter (2nd use) 2405
20 to 25 Aug
Two dies used; no.3600 also in use
- 3600 Senders name and address 2142
20 Aug to 1 Dec
Used at Nottingham; nos 3599, 3607 also in use. For earlier use of type 2142, including late uses still in use in 1984, see no.3223/t
- 3601 R Naval Sick Berth Branch Centenary 2415
(second use)
20 to 25 Aug
Used at Portsmouth
- 3602 Road safety watch out animals about 2421
20 Aug to 17 Nov
Two dies used at Southampton; no.3354 also in use

- 3603 Foresters Conference Scarborough 2422
28 Aug to 8 Sep
Two dies used C
- 3604 Home Improvement Show 2423
3 to 29 Sep B
Used at London E1 ("E1-E18" town die), EC, W1, WC, Hampstead NW3, Catford SE6, Wandsworth SW18, Paddington W2, Barnet, Croydon
- 3605 Radio Countysound (first use) 2424
3 Sep to 1 Dec C
Two dies used at Guildford
- 3606 Lichfield commemorates Dr Johnson 2414
(second use)
10 to 25 Sep C
Used at Lichfield, Walsall, one die each
- 3607 Return to sender? (second use) 2400
17 Sep to 22 Dec (standard) B
- 3607t 3 to 22 Dec (transposed) D
Used standard at Nottingham (one die)
17 Sep to 1 Dec (no.3600 also in use), then about 70 dies used at about 60 offices (including two dies at Nottingham) from 3 to 22 Dec, all standard except transposed at Armagh
- Early uses : see late uses of no.3574
Latest late use : 18 Dec 1985 Cardiff
- 3608 Battle of Worcester 2425
17 to 22 Sep D
Used with "Worcester District" town die



Type 2417



Type 2418



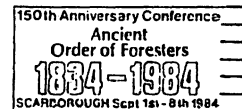
Type 2419



Type 2420



Type 2421



Type 2422



Type 2423



Type 2424

- 3609 Crime Prevention Conference Cardiff 2426 D
1 to 9 Oct (official end date 5 Oct)
- 3610 Halfpenny Green market Christmas 2427 C
29 Oct to 27 Dec
(official end date 22 Dec)
Used at Dudley; LP.2120 also in use
Sheffield is a Mechanised Letter Office -
- see E.187
- 3611 Exeter late night shopping 2428 C
5 Nov to 15 Dec
Used with "Exeter District" town die
- 3612 Don't risk Rubella 2429 B
5 Nov 1984 to 4 May 1985
Used at 10 offices
Latest late use : 30 July 1985 Worcester
("Worcester District" town die)
- 3613 Girl Guides 75th Anniv (first use) 2430 B
19 Nov to 15 Dec
Used at 10 offices
Late use : 17 Dec "London SW"
Christmas City Centre Manchester -
- see LP.2139
- 3614 A Happy Christmas The Post Office 1278 A
3 to 19 Dec (standard)
- 3614t 3 to 19 Dec (transposed) C
About 700 dies used standard and about
9 dies used transposed; see note after
no.4036 concerning design variations.
Dated 3 and 4 Nov in error for 3 and 4 Dec
at Canterbury (standard)
Early uses : 30 Nov Hemel Hempstead,
Hertford (both standard)
Latest late use :
8 Jan 1985 London W1 (standard)
- 3615 A Happy Christmas (Welsh bilingual) 1392 B
3 to 19 Dec (standard)
- 3615t 3 to 19 Dec (transposed) D
About 22 dies used at Welsh offices,
including use at Chester with "Chester
Clwyd Gwynedd" town dies, all standard
except transposed at Swansea (probably two
dies and not for whole period - also used
standard at Swansea)
- *3616 Post early for Christmas 169 D
3 to 19 Dec (assumed dates)
Used at Manchester E (East District Office)
- 3617 Drinking drivers kill 2368 C
3 to 28 Dec
(official end date 23 Dec)
Two dies used at Nottingham
- 3618 Samuel Johnson 1709-1784 2431 C
4 to 17 Dec
Used at London Mount Pleasant ("IS MLO"
town dies), EC, two dies each
Voters Lists - see E.189t
- 3619 Shetland Hamefarin 1985 2432 C
31 Dec 1984 to 23 Feb 1985
Used at Lerwick;
"Hamefarin" is a worldwide gathering of
Shetland descendants and ex-islanders



Type 2425

NATIONAL CRIME
PREVENTION
CONFERENCE,
CARDIFF
5/7 OCTOBER1984



Type 2426



Type 2427

**EXETER
Late Night
Shopping**
Thursday
Dec. 6th-13th-20th

Type 2428

Don't risk
RUBELLA
Be wise,
immunise!

Type 2429



Type 2430



Type 2431



Type 2432

1985

- 3620 The Times 1785-1985 (first use) 2433 B
7 to 26 Jan
Used at 10 offices
Late use : 18 Feb London EC
Return to sender? Rubber stamp 2406
(third use)
- 3621 21 Jan to 30 March B
Used at 10 offices; all ended 16 Feb
except at Birmingham
Latest late use : 15 March Stevenage
(correct end date 16 Feb)
- 3622 D H Lawrence Centenary Nottingham 2434 C
6 Feb to 14 Sep
LP.2152, 2154 also in use
- 3623 Girl Guides 75th Anniv (second use) 2430 B
11 Feb to 2 March
Used at 10 offices
Latest late use : the slogan continued at
Leeds and joined up with the third use in
June, see no.3644
- *3624 Radio Countysound (second use) 2424 C
14 Feb to 8 May
Two dies used at Guildford
- 3625 Help us push postcodes (first use) 2435 C
1 March to 29 June
Two dies used at Shrewsbury with
"Shropshire & Mid Wales" town dies

*3626 Be properly addressed 2436 D
 5 March to 30 April
 Used at London EC; this slogan die was longer than usual and was an experimental die, thought to be of a hard-wearing plastic material. The first illustration below shows the complete design as published in the British Postmark Bulletin - unfortunately the slogan usage was not announced until later in March and all specimens seen show the slogan die to be badly worn, see second illustration. See chapter 3 for further details of other plastic slogans, see also no.3646 and G.23t (Guernsey) for others used in 1985.

3627 Bradford Delius Festival 2437 C
 1 April to 25 May
 No.3635, LP.2147 also in use

3628 Sedgemoor Rebellion 1685-1985 2438 C
 1 April to 28 Sep
 Two dies used at Bridgwater

3629 50 years electricity network 2439 B
 9 April to 1 June
 About 50 dies used at 43 offices; all ended 4 May except at Bournemouth-Poole where the dates of use were 24 April to 1 June
 Latest late uses : 29 June Brighton ("Sussex Coast" town die), Swansea



D.I.LAWRENCE
 CENTENARY
 FESTIVAL
 NOTTINGHAM
 7-28 SEPTEMBER 1985

Type 2433

Type 2434



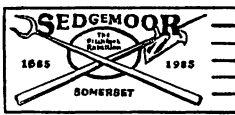
Type 2435

Be properly addressed
 POSTCODE IT

Be properly addressed
 POS·CODE I

Type 2436 new and worn

THE BRADFORD
Delius Festival
 MAY 20th - 26th



Type 2437

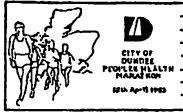
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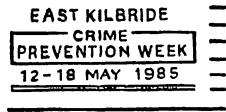
Type 2439



Type 2440



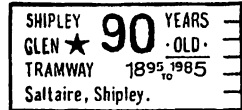
Type 2441



Type 2442



Type 2443



Type 2444

3630 Hereford Cathedral restoration 2440 C
 9 April to 15 June
 Two dies used

3631 Dundee Marathon 2441 C
 14 to 27 April
 Two dies used at Perth with "Perth Dundee Angus" town dies; at Perth there are Sunday collections and 14 April was a Sunday

3632 East Kilbride Crime Prevention Week 2442 C
 22 April to 18 May
 Two dies used

3633 Christian Heritage (third use) 2398 B
 7 May to 1 June
 Used at 10 offices
 Latest late use : 21 June Wolverhampton

3634 Stamp Bug Club 5th Anniv (first use) 2443 B
 7 May to 29 June
 20 dies used at 16 offices

3635 Shipley Glen Tramway Saltaire 2444 C
 7 May to 1 June
 Used at Bradford; no.3627, LP.2147 also in use

3636 Red Cross Week 2445 D
 7 to 11 May
 Used at Coventry with "Coventry and Warwickshire" town die; no.3147 also in use

3637 CBSO Proms Birmingham 2446 C
 13 May to 13 July

3638 North Wiltshire entertains 2447 C
 13 May to 8 June
 Used at Chippenham

3639 Ballymena Show 2448 D
 20 May to 10 June
 Two dies used

*A3640 Cardiff Singer of the World 2448A E
 1 to 28 June

3640 Jacob's Crackers 100 years 2449 C
 3 to 29 June
 Used at Liverpool

3641 The Times 1785-1985 (second use) 2433 B
 10 to 29 June
 Used at same 10 offices as no.3620

3642 Aberdeen Internat'l Youth Festival 2450 C
 10 June to 12 Aug (official end date 8 Aug)
 Two dies used; no.3648 also in use

- 3643 City of London Festival 2451 C
10 June to 5 July
Two dies used at London Mount Pleasant ("IS MLO" town dies)
- 3644 Girl Guides 75th anniv (third use) 2430 B
17 June to 6 July
Used at 10 offices; ended 29 June at Worthing in favour of no.3646, possibly at other offices also
Early use : see late use of no.3623
- 3645 St Pauls Cathedral Dundee 2452 C
30 June to 27 July
Used at Perth with "Perth Dundee Angus" town die; at Perth there are Sunday collections and 30 June was a Sunday
- 3646 Royal Mail 350 years 2453 A
1 July to 31 Aug (standard)
- 3646t Royal Mail 350 years 2453 D
1 July to 31 Aug (transposed)
About 700 dies used standard, and transposed at Bangor Co Down (part period only), Milford Haven, Redhill (one die of several), Sudbury (two dies).
- At several Glasgow offices the slogan was announced as starting 15 July, but it in fact started 16 July since 15 July was a public holiday.
- There are minor differences in some dies such as the thickness of the outer circle at right of the design.
- Apparently nine of the slogan dies were made from plastic as no.3626, but only by observing wear over the weeks of use can it be deduced that dies at Brighton ("Sussex Coast" town dies), Bristol, Guildford and Harrow were some of the nine. There is an unconfirmed report that a plastic die at Slough broke on the first day and was withdrawn.
- In addition, at least two dies, used at Brighton ("Sussex Coast" town die) and Redhill (both standard) appear to have the left part of the design slightly narrower and more oval in shape than in other dies, though it is unlikely that these were two of the plastic slogan dies.
- Early use : 20 June London W1 (standard)
- Latest late uses : (see also E.192, E.242)
27 Nov Redhill (transposed)
(listed below are all standard late uses of over a year after the correct end date)
8 Sep 1986 Battersea SW11
1 Dec 1986 Llanelli
(though later exceptional use, see E.192)
12 Dec 1986 Chorley ("Lancashire 40" town die)
30 March 1987 Ammanford
4 Dec 1987 Preston ("Lancashire" town dies)
4 Jan 1990 Kilburn NW6
- 3646R LATE USE IN RED FROM 5 JAN 1990 D
Used only at Kilburn NW6



RED CROSS WEEK
5-11 MAY 1985

Type 2445



Type 2446



Type 2447



Type 2448

Cardiff
Singer of the World
June 23-29

Type 2448A



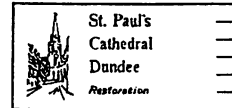
Type 2449



Type 2450



Type 2451



Type 2452



Type 2453

HEALTH RUN '85
HOLYROOD PARK
EDINBURGH
11 am. JULY 20 th.


Type 2454



Type 2455

- 3647 Health Run Edinburgh 2454 D
8 to 20 July
Used at Edinburgh with "Edinburgh Lothian Fife Borders" town die
- A3648 Your garden isle keep it tidy! 2341 C
8 July to 31 Aug
Used at Newport Isle of Wight ("Isle of Wight" town die) on mail internal to island
- 3648 Aberdeen Rose Day 2455 C
21 July to 3 Aug
Two dies used; no.3642 also in use. At Aberdeen there are Sunday collections and 21 July was a Sunday
- 3649 Stockton on Tees Town Hall Anniv 2456 D
30 Aug to 5 Sep
Two dies used at Middlesbrough with "Cleveland" town dies; LP.2156-7 also in use


TOWN HALL — **1 National** —
STOCKTON — **9 Guide Dog** —
ON · TEES — **8 Week** —
 280th Anniversary — **5 Sept 30-Oct 6** —



Type 2456

Type 2457

ARTHRITIS CARE — **5 · OCTOBER · 1985** —
WEEK — **STAMP FAIR** —
 21-28 — **SOUTHEND-ON-SEA** —
 SEPT 85 — **CIVIC CENTRE** —



Type 2458

Type 2459

3650 **Help us push postcodes (second use)** 2435
 2 Sep to 30 Nov C
 Used at Cardiff, Chester ("Chester Clwyd Gwynedd" town dies), Newport Gwent ("Gwent" town dies), Shrewsbury ("Shropshire & Mid Wales" town dies), Swansea, two dies each; all ended 31 Oct except at Shrewsbury

Latest late use : 19 Dec (see also E.193)
 Shrewsbury ("Shropshire & Mid Wales" die)

3651 **Stamp Bug Club 5th Anniv (2nd use)** 2443
 2 Sep to 26 Oct B
 20 dies used at 16 offices

Latest late use : 9 Jan 1987 London SW

3652 **National Guide Dog Week** 2457
 2 Sep to 5 Oct B
 Used at London N1, Bradford, Harrow, Liverpool (two dies), Maidstone ("Medway & Maidstone" town die), Romford, Slough

3653 **Arthritis Care Week** 2458
 2 to 28 Sep B
 Used at 10 offices

3654 **Stamp Fair Southend-on-Sea** 2459
 23 Sep to 5 Oct D
 Two dies used

3655 **Write now!** 2460
 23 Sep to 30 Nov (standard) B
 3655t 23 Sep to about 9 Oct (transposed) D
 About 200 dies used, all standard except transposed at Gloucester ("Gloucestershire" town die) to about 9 Oct, then standard

Latest late uses : (see also E.195)
 25 Jan 1987 Belfast (standard)
 (then used as exceptional, see E.203)
 14 Oct 1987 Barnet (standard)

Note - these late uses should not be confused with exceptional uses at Edinburgh and Watford in 1986, see E.195, or at London W1, Belfast, Watford and Whitehaven in 1987, see E.203.

3656 **Police drug abuse hotline Bradford** 2461
 30 Sep to 26 Oct C
 LP.2147 also in use

3657 **Police drug abuse hotline Leeds** 2462
 30 Sep to 26 Oct C
 LP.2147 also in use

3658 **Help stop burglary postcode property** 2463
 8 to 26 Oct C
 Used at Sheffield; LP.2148 and E.187 also in use

3659 **Talking books with RNIB** 2464
 14 to 19 Oct C
 Used at Brighton ("Sussex Coast" town die), Crewe (two dies with "Cheshire" town dies), Harrow, Liverpool, Manchester, Sheffield, Windsor

Latest late use : 20 Nov Harrow

3660 **The Times 1785-1985 (third use)** 2433
 21 Oct to 9 Nov B
 Used at 10 offices; while these are the same offices as previous uses of the slogan, doubts surround whether the slogan was used at London E1 on this occasion

3661 **United Nations Assoc 1945-1985** 2465
 21 to 31 Oct (official end date 26 Oct) D
 Used at London SW; LP.2094 also in use

3662 **British Deaf Assoc cares** 1958
 2 Nov 1985 to 29 March 1986 B
 Two dies used at Carlisle

3663 **Dumfries Octocentenary (first use)** 2466
 11 to 30 Nov C
 Two dies used


3664 **Exeter late night shopping** 2467
 18 Nov to 28 Dec C
 (official end date 21 Dec)

3665 **Londonderry Chamber of Commerce** 2468
 18 to 30 Nov D

3666 **Drinkwise 85** 2469
 25 to 30 Nov C
 Used at Aberdeen, Edinburgh ("Edinburgh Lothian Fife Borders" town die), Glasgow, Perth ("Perth Dundee Angus" town die)

3667 **TV-AM Caring Christmas campaign** 2470
 25 Nov to 7 Dec B
 Used at London NW1, Ayr (two dies), Harrow, Liverpool, Manchester, Redhill, Sheffield (two dies), Tonbridge

Write Now! — **POLICE** —
 SAY IT — **DRUG ABUSE** —
 BETTER — **HOTLINE** —
 IN A LETTER — **Bradford (0274) 729666** —
 24 hours — **CONFIDENTIAL** —




Type 2460

Type 2461

POLICE —
DRUG ABUSE —
HOTLINE —
Leeds (0532) 424300 —
24 hours — CONFIDENTIAL —

Type 2462

Help Stop Burglary —
POSTCODE —
Your Property —



Type 2463

50 YEARS OF —
TALKING BOOKS —
FROM ROYAL —
NATIONAL INSTITUTE —
FOR THE BLIND —

Type 2464

UNITED NATIONS —
ASSOCIATION —
40 YEARS STRONG —
1945 - 1985 —

Type 2465

Pass on your postcode 2471
 3668 25 Nov 1985 to 4 Jan 1990 (standard, blk) A
 3668t 20 Dec 1985 to 4 Jan 1990 (transpsd, blk) B
 3668R 5 Jan 1990 to date (standard, red) A
 3668Rt 5 Jan 1990 to date (transposed, red) C

About 1050 dies used countrywide, generally replacing "Be properly addressed"; introduced 25 Nov 1985 at ten NE region offices (all standard), but generally used from 20 Dec 1985 (but with early uses), mainly standard but transposed at Leytonstone E11, Poplar E14, Stratford E15, South Woodford E18, Milford Haven (to ?1986) and Redhill, also at Stirling from about May 1986 and Newbury Dec 1986 to Feb 1987 and again in 1988 and 1989. Also used transposed for part of 1989 only at Hendon NW4 and Ealing W5.

See notes after no.3244/t concerning the continued use of "Be properly addressed" alongside "Pass on your postcode".

Due to the number of dies involved, several manufacturers were clearly used, and at least three distinct types of lettering exist.

Earliest early uses :
 (correct start date 20 Dec)
 27 Nov Redhill (standard & transposed)
 28 Nov Devizes (standard)

Notes concerning "late starts". Frequently one or two offices start slogan campaigns late, and we do not aim to note each such occurrence. However, for this slogan there seemed to be a sufficient number to warrant mention here; we assume these late starts were either in error or because dies were late in being supplied. We list below some of the late starts (all 1986), and some of these were announced in the British Postmark Bulletin. In other cases such an announcement was made when in fact the slogan was already in use (eg. W3 to 14 from 12 May, Royston from 4 Aug):

8 Jan Hawick
 7 Feb Kilmarnock
 17 Feb Bracknell
 about 8 March Motherwell
 ("Motherwell & Wishaw" town die)

10 March Dorchester and Weymouth
 14 March Taunton
 1 April Faversham and "Medway"
 17 April Hampton
 12 May Paddington W2
 28 June Eastbourne
 4 Aug Saffron Walden
 14 Aug Calne
 3 Sep Basildon (after LP.2161)

At Lichfield the slogan started in May 1986 (standard) but philatelic covers were backdated to 20 Dec 1985.

The slogan changed to red countrywide from 5 Jan 1990, though some offices changed late so uses in black later in January are known. All were standard except transposed at Stratford E15, and probably later at other offices also.

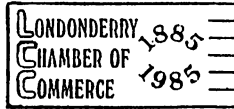
Black ink remained in use at Bracknell, and at Twickenham where one machine overstamp-



Type 2466



Type 2467



Type 2468



Type 2469



Type 2470



Type 2471



Type 2472



Type 2473

ing meter mail remained in black, both seen to Feb 1990 (and probably later).

A Happy Christmas The Post Office 1278
 3669 2 to 19 Dec (standard) A
 3669t 2 to 19 Dec (transposed) C
 About 690 dies used standard, and about 8 dies used transposed, mostly part period only; see note after no.4036 concerning design variations

Latest late uses :
 20 Dec Luton, Redhill (transposed)
 10 Jan 1986 Aldershot (standard)

A Happy Christmas (Welsh bilingual) 1392
 3670 2 to 19 Dec B
 About 20 dies used at Chester ("Chester Clwyd Gwynedd" town dies) and at Welsh offices; used with 1982 year plug in error at Haverfordwest ("Milford Haven" town die)
 Latest late use : 8 Jan 1986 Newport Gwent ("Gwent" town die, no.3669 also in use at Newport Gwent and used to same date)

Sunderland late Christmas shopping 2472
 3671 9 to 21 Dec C
 Two dies used; LP.2155 also in use

Be wise litterwise - see E.191

Royal Mail 350 years - see E.192

1986

- 3672 Clydebank 1886-1986 2473 C
6 Jan 1986 to mid-June 1987
(official end date 31 Dec 1986)
- 3673 Dumfries Octocentenary (second use) 2466 C
6 to 11 Jan
Two dies used
- 3674 Catscan the Tayside body scanner 2474 D
6 to 11 Jan
Used at Perth with "Perth Dundee Angus"
town die
- Help us push postcodes - see E.193
- 3675 International Golf Show '86 2475 C
22 Jan to 4 Feb
Used at London Mount Pleasant
("IS MLO" town die), EC, one die each
- European Road Safety Year 2476
(first design, first use)
- 3676 3 Feb to 1 March B
Used at Kingston-upon-Thames, Leeds,
Liverpool, Northampton ("Northamptonshire"
town die), Reading
- Late use : 19 March Kingston-upon-Thames



Type 2474



Type 2475



Type 2476



Type 2477



Type 2478



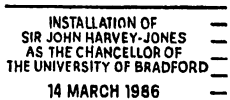
Type 2479



Type 2480



Type 2481



Type 2482



Type 2483



Type 2484



Type 2486



Type 2485



Type 2487

- 3677 Dumfries Octocentenary (third use) 2466 C
3 to 8 Feb
Two dies used
- *3678 Let's get the most - Liverpool 2310 B
3 Feb 1986 to at least Feb 1988
Up to about four dies used; re-use after
"gap" of over a year, for previous use see
no.3468. See note after no.3354
- 3679 Thomas Danby College Leeds 2477 C
10 Feb to 8 March
Two dies used; LP.2147 also in use
- 3680 Industry Year (first design) 2478 C
17 Feb to 1 March
Two dies used at Nottingham
- 3681 Stampex 86 2479 C
24 Feb to 10 March
Used at "London SW"; LP.2094 also in use.
Design shows Halley's Comet
- 3682 National Garden Festival Stoke 2480 B
1 March to 30 Aug
Used at London E1 ("E1-E18" town die),
London NW1 ("NWMLO" town die), Birmingham,
Dartford, Harrow, Liverpool, Manchester,
Stoke-on-Trent (two dies)
- Latest late use : 28 Nov Liverpool
- 3683 Round Table Week Area Ten 2481 C
3 to 10 March
Used at Darlington, Middlesbrough
("Cleveland" town die), one die each
- 3684 Chancellor University of Bradford 2482 C
3 to 29 March
Two dies used
- 3685 Dumfries Octocentenary (fourth use) 2466 C
3 to 8 March
Two dies used
- 3686 Lincs & S Humberside Coast & Country 2483 C
(first use)
10 to 15 March
Used at Doncaster, Lincoln, one die each
- 3687 The Music Man Ipswich 2484 C
17 March to 19 April
- 3688 Oxford Leiden (twin towns) 40 years 2485 C
17 to 29 March
Two dies used
- 3689 Natureland Marine Zoo Skegness 2486 C
17 March to 27 Sep

**1986
IS
INDUSTRY
YEAR**

Type 2488



the saltire society
SALTIRE HOUSE
13 ATHOLL CRESCENT
EDINBURGH
EH3 8HA
50th Anniversary Year

Type 2490

**EUROPEAN
ROAD SAFETY
YEAR 1986
MAKE IT A SAFE ONE**

Type 2489

BRITAIN'S MOST NORTHERLY
AIR SHOW
7th JUNE 1986
SUMBURGH AIRPORT
SHETLAND

Type 2491

- 3690 150 years USPCA 2487 C
24 to 29 March
Used at Belfast, Londonderry, one die each; USPCA = Ulster Society for the Prevention of Cruelty to Animals
Late use : 9 April Belfast
- 3691 Lines & S Humberside Coast & Country 2483 C
(second use)
24 to 29 March
Used at Doncaster, Lincoln, one die each
- 3692 Industry Year 2488 B
(second design, first use)
24 March to 4 April
About 200 dies used at about 112 offices
Latest late uses : at Haverfordwest (also used with "Milford Haven" town die), Hereford and Portadown the slogan was used continuously to Sep, joining up with the second use, no.3731
- 3693 Dumfries Octocentenary (fifth use) 2466 C
1 to 5 April
Two dies used
- 3694 European Road Safety Year 2489 B
(second design)
1 April to 3 Oct
Two dies used at Northampton with "Northamptonshire" town dies
Return to sender? - see E.194
- 3695 The Saltire Society Edinburgh 2490 C
12 April to 7 May
Two dies used with "Edinburgh Lothian Fife Borders" town dies
- 3696 Air Show Sumburgh Airport 2491 C
14 April to 10 May
Used at Lerwick
- 3697 Lines & S Humberside Coast & Country 2483 C
(third use)
28 April to 10 May
Used at Doncaster, Lincoln, one die each
- 3698 Dumfries Octocentenary (sixth use) 2466 C
28 April to 3 May
Two dies used
- 3699 Southend-on-Sea Spring Festival '86 2492 C
28 April to 24 May
Two dies used

Garden Festivals wasteland 2493
transformed

- 3700 1 May to 25 Oct (see also no.3682) B
Used at "London SW" (six dies), South Kensington SW7 (one die, started late), Stoke-on-Trent (ten dies)
Latest late use : 5 March 1987 "London SW" (see also E.208)

Local Authorities support European 2494
Road Safety

- 3701 1 May to 25 Oct B
Used at Chester (two dies with "Chester Clwyd Gwynedd" town dies), Coventry ("Coventry & Warwickshire" town die), Crewe ("Cheshire" town die), Hereford, Shrewsbury (two dies with "Shropshire & Mid Wales" town dies), Walsall, Worcester ("Worcester District" town die); not used continuously at all offices
Latest late uses : 29 Nov Coventry ("Coventry & Warwickshire"), Crewe ("Cheshire" town die), Walsall
- *3702 G & J Swingler 200 years Birmingham 2495 C
1 May to 31 Oct
No.3705 also in use
Write now! - see E.195
- 3703 What's new in Tonbridge 2496 C
3 to 17 May
- 3704 Three Spires Festival Truro 2497 C
8 May to 12 June
- 3705 Sport Aid NEC Birmingham 2498 C
17 to 24 May
Two dies used; no.3702 also in use



17th-26th MAY '86

Type 2492



Type 2493

LOCAL AUTHORITIES
SUPPORT
EUROPEAN
ROAD SAFETY
YEAR 1986

Type 2494

G & J SWINGLER LIMITED
200 YEARS 1786
IN CHAINS
BIRMINGHAM 1986

Type 2495

WHAT'S NEW IN
TONBRIDGE
15th-17th MAY 1986

Type 2496

THREE SPIRES FESTIVAL
TRURO 16-28 JUNE
for details: see to
39 LEMON ST
TRURO TR12NS

Type 2497

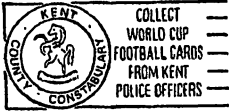


SPORT AID
NEC
BIRMINGHAM
AND AROUND
THE WORLD
MAY 18-25 1986.

Type 2498

PREVENT
CRIME
Post Code Valuables

Type 2499



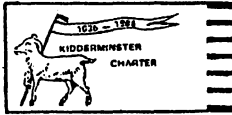
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Type 2501



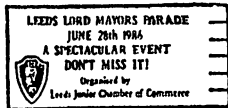
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Type 2503



Type 2504



Type 2505



Type 2506



Type 2507



Type 2508



Type 2509



Type 2510



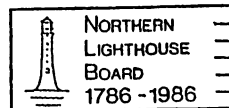
Type 2511



Type 2512



Type 2513



Type 2514



Type 2515

- Lines & S Humberide Coast & Country 2483
(Fourth use)
3706 19 to 31 May C
Used at Doncaster, Lincoln, one die each
Late use : 3 June Lincoln
- Prevent crime postcode valuables 2499
3707 2 to 29 June B
Used at Aberdeen (two dies), Dundee,
Perth (two dies with "Perth Dundee Angus"
town dies); ended 28 June except at Perth
where there are Sunday collections, and 29
June was a Sunday, officially last day
Late use : 21 July Perth
("Perth Dundee Angus" town die)
- World Cup football cards 2500
3708 2 June to 14 July B
Used at Canterbury, Maidstone ("Medway
& Maidstone" town die), one die each
- Bond Street 300th Anniversary 2501
3709 2 June to 2 Dec C
(official end date 28 June)
Three dies used at London W1
- Dumfries Octocentenary (seventh use) 2466
3710 2 to 7 June C
Two dies used
- Crofters Act 1886-1986 2502
3711 2 to 23 June C
Two dies used at Inverness
- Kidderminster Charter 2503
3712 2 June to 2 Aug C
- English Estates 1936-1986 2504
3713 2 to 28 June C
Five dies used at Newcastle-upon-Tyne;
LP.2155 also in use
- Leeds Lord Mayors Parade 2505
3714 9 to 28 June C
LP.2147 also in use
- Internat'l Youth Festival Aberdeen 2506
3715 30 June to 14 Aug C
(official end date 9 Aug)
Two dies used
- Dumfries Octocentenary (eighth use) 2466
3716 30 June to 5 July C
Two dies used
- St Ann's Church Portsmouth 2507
3717 30 June to 26 July C
- British Presidency Euro Community 2508
3718 30 June to 31 Dec (standard) B
3718t 30 June to 31 Dec (transposed) C
About 44 dies used standard at 40 offices,
and used transposed at Redhill; not used
continuously at all offices
Latest late uses :
3 Dec 1987 Newport Gwent ("Gwent" die)
8 Jan 1988 Slough
- Rotary Club Manchester 75th Anniv 2509
3719 1 to 31 July C
Two dies used
- University of Sussex Silver Jubilee 2510
3720 7 July to 21 Oct C
(official end date 18 Oct)
Two dies used at Brighton with
"Sussex Coast" town dies

- 3721 European Road Safety Year 2476
(first design, second use)
7 July to 3 Oct B
Used at four offices as no.3676 from 7 July to 2 Aug; at the fifth office, Kingston-upon-Thames, the announced dates were amended to 23 July to 2 Aug and 20 Sep to 3 Oct, but it would appear the slogan was used continuously from 21 July to 3 Oct (though it possibly stopped for no.3732)
Late use : 1 Dec Northampton ("Northamptonshire" town die)
- 3722 Octavia Hill & Rowe Housing Trust 2511 D
14 to 26 July
Used at Paddington MLO, Birmingham, one die each
- 3723 Blackpool lights 2512 C
19 July to 9 Aug
Used at Bournemouth-Poole (six dies), Brighton (four dies with "Sussex Coast" town dies), Torquay (one die with "South Devon" town die)
Late use : 11 Aug Bournemouth-Poole
- 3724 Dumfries Octocentenary (ninth use) 2466 C
28 July to 2 Aug
Two dies used
- 3725 Cumbernauld Industry Year 1986 2513 C
1 Aug to 24 Oct
Used at Glasgow
- 3726 Northern Lighthouse Board 1786-1986 2514 C
18 Aug to 14 Nov
Used at Edinburgh with "Edinburgh Lothian Fife Borders" town die
- 3727 Shrewsbury Music Series 1986/7 2515 C
(first use)
18 Aug to 6 Sep
Two dies used with "Shropshire & Mid Wales" town dies
- 3728 Foresters Conference Llandudno 2516 D
23 to 30 Aug
Two dies used at Chester with "Chester Clwyd Gwynedd" town dies

The friendliest friendly society
ANCIENT ORDER OF FORESTERS
Annual Conference
LLANUDNO 23-30 AUGUST 1986

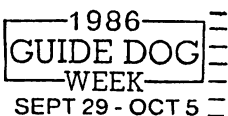
Type 2516



Type 2518

THE BRITISH INTERNATIONAL
MOTOR SHOW 86
NEC - BIRMINGHAM - OCTOBER 18-26

Type 2520



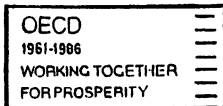
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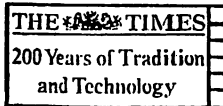
Type 2519

CHESHIRE CONSTABULARY
Don't leave valuables
in your car
PREVENTING CRIME TOGETHER

Type 2521



Type 2522



Type 2523

- 3729 Dumfries Octocentenary (tenth use) 2466 C
1 to 9 Sep (official end date 6 Sep)
Two dies used
- 3730 Guide Dog Week 2517 B
1 Sep to 4 Oct
16 dies used at 14 offices
Latest late use : 22 Oct Darlington
- 3731 Industry Year 2488 B
(second design, second use)
7 to 19 Sep (standard)
- 3731t 7 to 19 Sep (transposed) C
About 190 dies, generally used from 8 Sep at the same offices as no.3692 but with one or two omissions, all standard but both standard and transposed at Redhill. Slogan announced as starting 7 Sep which was a Sunday, and since there are Sunday collections at Perth and Redhill the slogan started on 7 Sep at Perth ("Perth Dundee Angus" town die) (standard) and Redhill (transposed)
Early uses : see late uses of no.3692
Latest late use : 24 Jan 1987 Kings Lynn (standard) - see also E.199
- 3732 Help defeat diabetes 2518 D
8 to 13 Sep
Used at Kingston-upon-Thames, see note after no.3721
- 3733 BPE Stamp Exhibition 2519 C
22 Sep to 25 Oct
(official end date 18 Oct)
Used at "London SW"; LP.2094 also in use
- 3734 Shrewsbury Music Series 1986/7 2515 C
(second use)
22 Sep to 31 Oct (re-use after no.3731)
Two dies used with "Shropshire & Mid Wales" town dies
- 3735 Motor Show 86 Birmingham 2520 C
29 Sep to 25 Oct
Used at 10 offices
Late use : 27 Oct Salisbury
- 3736 Cheshire - don't leave valuables 2521 C
6 to 31 Oct
Used at Liverpool; no.3678 also in use
- 3737 OECD 1961-1986 2522 C
6 Oct to 1 Nov
Used at London Mount Pleasant ("IS MLO" town die), Belfast, Cardiff, Edinburgh ("Edinburgh Lothian Fife Borders" town die), Twickenham, one die each;
OECD = Organisation for Economic Co-operation and Development
Late use : 3 Nov Twickenham



Type 2524



Type 2526



Type 2528



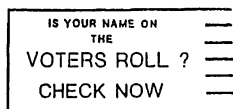
Type 2530



Type 2525



Type 2527



Type 2529



Type 2531

- 3738 The Times 200 years of tradition 2523
6 Oct 1986 to 31 Dec 1987 B
Used at London Mount Pleasant ("IS MLO" town die), EC, N1, NW1 ("NWML0" town die), W1, WC, Paddington MLO, all from 6 Oct, also at London E1 ("E1-E18" town die), SW both from 27 Oct, not continuously at all offices, and ending 31 Dec 1986 at all except London E1
Latest late use : 16 Jan 1987 London EC (correct end date 31 Dec 1986); see also E.204
- *3739 Oyez! Oyez! Hastings Day 1985 D
10 to 18 Oct
Used to celebrate 920th anniversary of the Battle of Hastings; also struck in red ink on "paid" mail (see chapter 2)
- 3740 Ocean Sound new radio station 2524 C
13 Oct to 22 Nov
Used 13 Oct to 12 Nov at Portsmouth (four dies) and 10 to 22 Nov at Southampton (two dies)
- 3741 Faulty wires cause fires 2525 D
20 to 25 Oct
Two dies used at Oxford
- 3742 Round Table helps others 2526 D
27 Oct to 1 Nov
Used at Manchester, Stockport, two dies each
- 3743 10th Anny of Code Sort 2527 C
6 Nov to 6 Dec
Four dies used at Guildford

- 3744 British Deaf Assoc cares 1958 C
10 Nov 1986 to 28 Feb 1987
(re-use after LP.2174)
Two dies used at Carlisle
- 3745 NHBC 50 years 2528 B
10 to 29 Nov
Used at 18 offices; see also E.196
NHBC = National House Building Council
Latest late use : 5 May 1988 Harrow
- 3746 Is your name on the voters roll? 2529 C
26 Nov to 12 Dec
Three dies used at Perth with "Perth Dundee Angus" town dies
- 3747 Ring Northumbria Police crimeline 2530 C
1 to 20 Dec
Used at Newcastle-upon-Tyne
- 3748 A Happy Christmas The Post Office 1278 A
1 to 19 Dec (standard)
- 3748t A Happy Christmas The Post Office 1278 C
1 to 19 Dec (transposed)
About 710 dies used standard, and transposed at Stratford E15, Faversham, Newhaven, Redditch, Redhill (also standard at last two); see note after no.4036 concerning design variations
Early use : 26 Nov Romford (standard)
Latest late uses :
22 Dec Redhill (transposed)
20 Jan 1987 "London SW" (std)
- 3749 A Happy Christmas Welsh bilingual 1392 B
1 to 19 Dec (standard)
- 3749t A Happy Christmas Welsh bilingual 1392 C
1 to 19 Dec (transposed)
About 18 dies used standard at Welsh offices and transposed at Aberystwyth; this number of dies includes those used at Chester ("Chester Clwyd Gwynedd" town die) and Shrewsbury ("Shropshire & Mid Wales" town die) (no.3748 also used at both offices). There was a spelling error in the die at Caernarfon, and "Nadoliq" was shown as "Nadoug".
Used in red ink on normal mail at Swansea (standard) (machine '5') on 8 Dec (first day of use of this machine) with no year shown
Latest late use: 31 Dec Swansea (standard)
- *3750 Post early for Christmas 169 D
1 to 19 Dec (assumed dates)
Used at Manchester E (East District Office)
- Please use the postcode 2nd PAID -
(used in black) - see E.197
- Today's Post Office - see E.198 & 200
- 3751 150 years Somerset County Gazette 2531 C
29 Dec 1986 to 28 March 1987
Two dies used at Taunton
Industry Year - see E.199

1987

3752 25 years Abbey Life 2532 C
 2 to 31 Jan
 Two dies used at Bournemouth-Poole
Today's Post Office - see E.200
Leeds is a Mech Letter Office - see E.201

3753 Church of Scotland's Woman's Guild 2533 C
 19 Jan to 8 April
 (official end date 2 March)
 Two dies used at Edinburgh with "Edinburgh
 Lothian Fife Borders" town dies

AIDS 2534
 *3754 26 Jan to 28 Feb (standard) B
 *3754t 26 Jan to 28 Feb (transposed) C
 About 500 dies used standard, and used
 transposed at Londonderry, Redhill,
 Salisbury and Stirling; see also E.206/t
 and chapter 9 ("Slogans at FPOs")
 Latest late uses : 5 March Redhill (trans)
 29 Oct 1988 Acton W3 (standard)
 4 Jan 1990 London 34B (W3 missort)(st)
 (no year shown in 1989 or 1990)

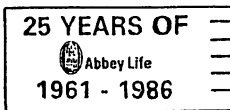
3754R LATE USE IN RED FROM 5 JAN 1990 D
 Used only at London 34B (Acton W3 missort)

Hull Samaritans 2535 D
 9 to 14 Feb

Spring Stampex London SW1
 3756 16 Feb to 10 April 2536 C
 (correct design, official end date 7 March)

*3757 16 Feb to 10 April 2537 D
 (erroneous design)
 Used at "London SW"; type 2536 is the
 correct design and, although according to
 the announcement twelve dies were used,
 only one die is believed to have been used.

Also shown here is the "special event"
 handstamp for use on mail posted at the
 exhibition; this illustration is taken from
 the British Postmark Bulletin and shows the
 "empty box" in the centre which contained
 the date in the actual handstamp. A second
 design slogan was produced in error, based
 on the design of the handstamp, and
 consequently it is shorter than a normal
 slogan and includes the "empty box". This
 slogan is shown as type 2537, and though it
 was supposedly withdrawn, it continued with
 type 2536, and after "Spring Stampex" ended



Type 2532



Type 2533



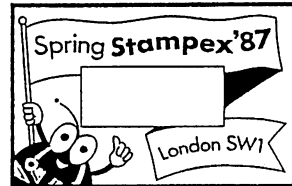
Type 2534



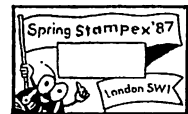
Type 2535



Type 2536



Special handstamp



Type 2537

Correct date of posting shown in black -
 see E.202 and M.27

3758 British Deaf Assoc'n (new design) 2538 C
 2 March 1987 to 6 Jan 1988
 (official end date 31 Dec 1987)
 Two dies used at Carlisle

3759 Return to sender? 2400 B
 3760 Write now! 2460 B

2 March to 21 April
 (official end date 31 March)
 Two dies of each design used at Nottingham,
 along with two dies of "Be properly
 addressed" listed under no.3244 (which
 continued in use countrywide).
 No.3759 not seen used late after 31 March;
 no.3760 not to be confused with late use at
 Barnet and exceptional uses at London W1,
 Belfast and Whitehaven, see E.203. For
 later use of type 2460 see no.3803

3761 Pat Seed Appeal Christie Hospital 2539 C
 9 to 23 March
 Used at Manchester (two dies, ended
 18 March) and at Preston (one die, used
 with "Lancashire" town die)

3762 European Year of the Environment 2540 B
 (first use)
 19 March to 16 April
 96 dies used at ten offices

Latest late use : 23 July Brighton
 ("Sussex Coast" town die)

A Happy Christmas The Post Office -
 see E.205

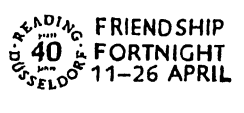
3763 Yorkshire Baptist Association 2541 C
 3 to 10 April
 (official end date 9 April)
 Used at Bradford; LP.2147, 2177 also
 in use



Type 2538



Type 2540



Type 2542



Type 2544



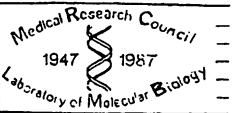
Type 2546



Type 2548



Type 2550



Type 2552



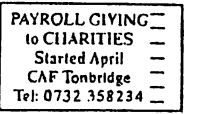
Type 2539



Type 2541



Type 2543



Type 2545



Type 2547



Type 2549



Type 2551



Type 2553

- 3764 Reading Dusseldorf Friendship 2542
11 to 25 April D
Used at Reading
- 3765 Spring Trades Fair Grantham 2543 C
15 April to 13 May
Used at Grantham, Nottingham, Peterborough, one die each; announced as three dies each but this is believed to be an error
- 3766 St Magnus Cathedral 850th Annivers'y 2544 C
17 April to 31 Aug
Used at Kirkwall
- *3767 Payroll giving to charities CAF 2545 C
(first use)
21 to 28 April
12 dies used at ten offices;
CAF = Charities Aid Fund
Latest late use : 7 May Leeds
- 3768 Cairngorm 25 years skiing (1st use) 2546 C
27 April to 25 May
(official end date 24 May)
Two dies used at Inverness; at Inverness there are Sunday collections and 24 May was a Sunday
- 3769 Mormons British Annivers'y (1st use) 2547 B
29 April to 17 June
Used at 10 offices
Late use : 18 June Chester
("Chester Clwyd Gwynedd" town die)
- 3770 Bible Exhibition Nuneaton 2548 C
4 to 23 May
Two dies used at Coventry with "Coventry and Warwickshire" town dies; probably only philatelic covers were stamped on 4 May which was a public holiday. No.3147 also in use (see chapter 4)
- 3771 East Kilbride 47-87 forty years 2549 C
4 to 19 May (official end date 17 May)
Two dies used at Glasgow from 5 May; philatelic replacement covers were dated 4 May which was a public holiday but the announced start date; there are Sunday collections at Glasgow and 17 May was a Sunday
- 3772 Crewe Heritage Festival 2550 C
5 May to 27 July
Six dies used with "Cheshire" town dies
- 3773 Pageant of Monarchy Guildford 2551 C
9 May to 18 July
Four dies used
- 3774 Lab of Molecular Biology 1947-1987 2552 C
18 to 30 May
Six dies used at Cambridge
- 3775 Hughes Sale 2553 B
26 May to 4 July
Used at Croydon (four dies), Horsham, Tonbridge (six dies)
Latest late use : 21 July Tonbridge
- 3776 Derby Jubilee City 1977-1987 2554 C
1 June to 8 Sep
(official end date 31 July)
Four dies used
- 3777 Skinner's Bottom Festival 2555 C
1 to 27 June
Used at Truro

	<u>Beat the burglar postcode property (first use)</u>	<u>2556</u>	
3778	1 June to 31 July Four dies used at York; LP.2135, 2173 also in use		C
	<u>Stockport Grammar School</u>	<u>2557</u>	
3779	9 June to 7 July Two dies used		C
	<u>Llandrindod Wells Victorian Festival</u>	<u>2558</u>	
3780	15 June to 15 Aug Two dies used at Shrewsbury with "Shropshire & Mid Wales" town dies		C
*3781	<u>Campaign for the countryside</u> 17 June to 15 July Used at 10 offices	<u>2559</u>	B
	Early use : 16 June Belfast		
3782	<u>40th Anniv Pi (greek) Meson</u> 18 June to 27 July (official end date 25 July) Two dies used at Bristol; Meson = sub atomic particle	<u>2560</u>	C
	<u>Payroll giving to charities CAF (second use)</u>	<u>2545</u>	
3783	22 to 26 June Two dies used at Brighton with "Sussex Coast" town dies		C
	<u>Chester Summer Music Festival</u>	<u>2561</u>	
3784	22 June to 18 July Two dies used with "Chester Clwyd Gwynedd" town dies		C
*3785	<u>Mormons British Annivers'y (2nd use)</u> 24 June to 5 Aug Used at 10 offices (different 10 from first use)	<u>2547</u>	B
	<u>1287-1987 New Romney great storm</u>	<u>2562</u>	
3786	30 June to 1 Aug		D
	<u>Prevent crime postcode valuables</u>	<u>2563</u>	
3787	5 July to 2 Aug Used at Dundee (to 1 Aug), Perth (3 dies with "Perth Dundee Angus" town dies); at Perth there are Sunday collections and 5 July and 2 Aug were Sundays, but philatelic covers were dated 5 July at Dundee also		B
	<u>Royal Welsh Show Llanellwedd</u>	<u>2564</u>	
3788	6 to 20 July (official end date 18 July) Used at Cardiff		C
	<u>Aberdeen Internat'l Youth Festival</u>	<u>2565</u>	
3789	13 July to 8 Aug Two dies used		C
	<u>Water ski for disabled Wraysbury</u>	<u>2566</u>	
3790	17 to 24 July Used at Twickenham		D
	<u>Great British Beer Festival Brighton</u>	<u>2567</u>	
3791	21 July to 3 Aug Two dies used with "Sussex Coast" town dies		C
	<u>Caingorm 25 years skiing (second use)</u>	<u>2546</u>	
3792	2 to 30 Aug Two dies used at Inverness; at Inverness there are Sunday collections and 2 and 30 Aug were Sundays		C

Derby ———
The Jubilee City ———
1977-1987 ———

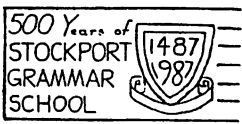
Skinner's Bottom ———
Festival ———
 Wheel Briton Caravan Park,
 Blackwater, Nr. Truro, Cornwall.
JUNE 26th, 27th, 28th 1987 ———

Type 2554

Type 2555



Type 2556



Type 2557

Come to the sixth ———
Llandrindod Wells ———
Victorian Festival ———
 5th - 13th September, 1987 ———

Type 2558



Type 2559

40th ANNIVERSARY ———
7 MESON ———
 University of Bristol ———
 22nd-24th July, 1987 ———

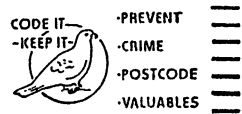
Type 2560



Type 2561

1287-1987 7TH CENTENARY ———
GREAT STORM ———
NEW ROMNEY ———

Type 2562



Type 2563



Type 2564



Type 2565



Type 2566

10th GREAT BRITISH BEER FESTIVAL ———
 August 4-8 1987
 Brighton Metropole ———

Type 2567

Polio plus 2568
 3793 3 Aug to 2 Sep
 Used at 10 offices; originally announced for use 3 to 29 Aug, it was later announced that dies had arrived late and slogan extended to 1 Sep (one working day) though several offices stamped philatelic covers on 3 Aug, except Worthing where slogan was used 5 Aug to 2 Sep
 Late use : 27 July 1988 Leeds



Type 2568



Type 2570



Type 2572



Type 2574



Type 2569



Type 2571



Type 2573



Type 2575

- 3794 Edinburgh Book Festival 2569
8 to 31 Aug (official end date 23 Aug) C
Two dies used with "Edinburgh Lothian
Fife Borders" town dies; nos 3795, 3798
also in use. At Edinburgh there are Sunday
collections and 23 Aug was a Sunday
- 3795 Edinburgh International Festival 2570
9 to 31 Aug C
Two dies used with "Edinburgh Lothian
Fife Borders" town dies; nos 3794, 3798
also in use. At Edinburgh there are Sunday
collections and 9 Aug was a Sunday
- 3796 Beat the burglar postcode property 2556
(second use) C
10 Aug to 30 Sep
Three dies used at Hull (announced as 4)
- 3797 Mormons British Annivers'y (3rd use) 2547
15 Aug to 30 Sep B
Used at 10 offices (different 10 from
first and second uses)
Late use : 20 Oct Newcastle-upon-Tyne
(see no.3813)
- 3798 The Edinburgh Old Town Trust 2571
17 Aug to 30 Sep C
Two dies used with "Edinburgh Lothian
Fife Borders" town dies; nos 3794-5 also in
use
- 3799 Foresters Conference Eastbourne 2572
24 Aug to 5 Sep C
Used at Brighton (eight dies used with
"Sussex Coast" town dies), Eastbourne (two
dies)
Late use : 10 Sep Brighton
("Sussex Coast" town die)



Type 2576



Type 2578

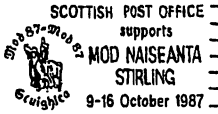


Type 2577

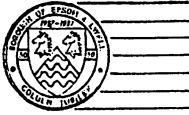


Type 2579

- 3800 Prevent crime postcode valuables 2573
24 Aug to 1 Dec C
(official end date 21 Sep)
Six dies used at Preston with "Lancashire"
town dies, possibly only one die after
21 Sep; design is similar to type 2499 but
with different lettering
- 3801 Guide Dog Week 2574
1 Sep to 3 Oct B
16 dies used at 14 offices
- 3802 Autumn Stampex/BPE 2575
1 Sep to 13 Nov C
(official end date 26 Sep)
Twelve dies announced as being used at
"London SW"; later it was announced that
slogan had not started until 3 Sep but
philatelic covers were dated 1 Sep
- *3803 Write now! 2460 B
*3804 Senders name and address 2142 B
7 Sep 1987 to 4 Jan 1990 (black)
(official dates 5 Oct to 28 Nov 1987,
4 Jan to 2 April 1988 etc, see below)
- 3803R 5 Jan 1990 to date (red) B
3804R 5 Jan 1990 to date (red) B
- Three dies of no.3803 and one die of
no.3804 used at Nottingham, along with two
dies of "Be properly addressed" (listed as
no.3244 which continued in use countrywide)
but no.3244 used only to early 1988; see
also nos 3759-60 earlier in 1987.
- Only no.3803 seen before 5 Oct 1987; not to
be confused with late use at Barnet and
exceptional uses at London W1, Belfast and
Watford (see E.203 and E.222).
- The problem with the dates is that "local
management decisions" at Nottingham seem to
have taken preference over the announced
dates; this was the basis of starting
no.3803 on 7 Sep 1987 for example. The
slogans were not in continuous use, but
they were in use in Dec 1987 thereby
"joining up" the first two official periods
of use. As well as the dates mentioned
above other 1988 dates were announced,
though the local ruling means these were
not necessarily adhered to, and the two
slogans (along with no.3839) were in almost
continuous use. The situation was then
regularised by the announcement that one
die of each design was to be used from Sep
1988 until further notice.



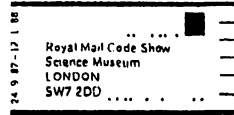
Type 2580



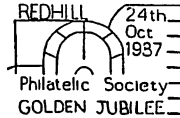
Type 2582



Type 2581



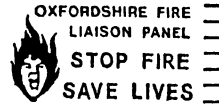
Type 2583



Type 2584



Type 2585



Type 2586



Type 2587



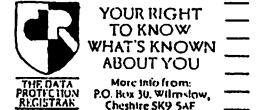
Type 2588



Type 2589



Type 2590



Type 2591

- 3805 Bristol 40 year Hannover (twin town) 2576
7 to 30 Sep (official end date 26 Sep) C
Two dies used
- 3806 40th Swansea Festival 2577
7 Sep to 3 Oct C
Two dies used
- 3807 RAF Leuchars Battle of Brit Air Show 2578
11 to 18 Sep C
Used at Edinburgh ("Edinburgh Lothian
Fire Borders" town die), Glasgow, one die
each
Late uses : 19 Sep Edinburgh, Glasgow
- 3808 Imperial Cancer Research Fund Week 2579
14 to 21 Sep C
Used at 12 offices
Latest late use : 10 Feb 1988 "London SW"
- 3809 Mod Naiseanta Stirling 2580
14 Sep to 16 Oct C
Two dies used
- *3810 Ely Cathedral Restoration Trust 2581
19 Sep to about 8 Dec E
(official end date 17 Oct)
Used at Ely with "Cambridge E" town die,
normally used on local mail only, but on
all outward mail for the Christmas period
starting about 7 Dec, then see no.3832
after "Happy Christmas" slogan
- 3811 Epsom & Ewell Golden Jubilee 2582
21 Sep to 3 Oct D
Used at Epsom with "Kingston-upon-Thames"
town dies numbered 6 and 7
- 3812 Royal Mail Code Show Science Museum 2583
24 Sep to 19 Nov B
Used at London EC, SW, Birmingham,
Brighton ("Sussex Coast" town die),
Bristol, Cardiff, Reading, Worthing, one
die each
Latest late use : 22 Feb 1988 Reading
- *3813 Mormons British Annivers'ly (4th use) 2547
7 Oct to 18 Nov B
Used at 10 offices (different 10 from
first, second and third uses); not to be
confused with late use of no.3797 at
Newcastle-upon-Tyne
Latest late use : 2 Dec Bangor Gwynedd
(see also E.211)

- 3814 Redhill Philatelic Society 2584
9 to 23 Oct (official end date 22 Oct) D
- 3815 St Mary's Church Nottingham 2585
12 Oct to 7 Nov C
Nos 3803-4 also in use
- 3816 Stop fire save lives 2586
12 to 24 Oct C
Two dies used at Oxford
- 3817 Action for jobs action North West 2587
19 Oct to 6 Nov C
Used at Liverpool, Manchester, Preston
("Lancashire" town die), one die each
Please use the postcode 2nd PAID
(used in black) - see E.207
- 3818 Gold angels for Xmas Pobjoy Mint 2588 C
- 3819 Gold angels from jewellers 2589 C
9 Nov to 23 Dec
Four dies of each design used at Croydon
- 3820 Xmas shopping is fun in Nottingham 2590
9 Nov to 19 Dec C
Nos 3803-4 also in use
- 3821 Your right to know what's known 2591
11 Nov to 23 Dec B
Used at 64 offices, one die each
Latest late use :
5 Aug 1988 Kingston-upon-Thames (not
to be confused with exceptional use at
Northampton ("Northamptonshire" town die),
over same period, see E.218)

TAYSIDE POLICE
DRUGS HOTLINE
TELEPHONE DUNDEE
201444

Type 2592

FIRST MAIL FLIGHT
TO SUMBURGH SHETLAND
50TH ANNIVERSARY
23 NOVEMBER
1987

DYCE ABERDEEN

Type 2594

the NATIONAL
BABYCAR
SYMBOL



Type 2596

CLEVELAND CONSTABULARY
DRINKING &
DRIVING
WRECKS LIVES

Type 2593

FIRST MAIL FLIGHT
TO SUMBURGH SHETLAND
50TH ANNIVERSARY
23 NOVEMBER
1987

LERWICK SHETLAND

Type 2595

THE LORD MAYOR'S
CHARITY APPEAL
FOR CHILDREN
—1987—1988—

Type 2597

Tayside police drugs hotline 2592
(first use)

3822 12 Nov to 4 Dec C
Used at Dundee (one die), Perth
(two dies with "Perth Dundee Angus" town
dies); announced as starting 9 Nov but dies
arrived late

Late use : 7 Dec Perth
(“Perth Dundee Angus” town dies)
(see also E.212)

3823 Cleveland drinking & driving 2593 C
23 Nov 1987 to 9 Jan 1988
Used at Middlesbrough with "Cleveland"
town die; LP.2156-7 also in use, but this
slogan temporarily replaced LP.2155 at
Middlesbrough

3824 1st mail flight to Shetland Dyce 2594 C
23 to 29 Nov
Two dies used at Aberdeen; at Aberdeen
there are Sunday collections and 29 Nov was
a Sunday; see also no.3825

3825 1st mail flight to Shetland Lerwick 2595 D
23 to 28 Nov
Used at Lerwick; see also no.3824

Garden Festival wasteland transformed -
- see E.208

3826 National babycare symbol 2596 C
5 Dec 1987 to 2 Jan 1988
Used at Newcastle-upon-Tyne

3827 A Happy Christmas The Post Office 1278 A
7 to 19 Dec (standard)
3827t 7 to 19 Dec (transposed) C
About 690 dies used standard, and used
transposed at Balham SW12, Bangor Co Down,
Chippenham, Faversham, Londonderry (also
standard at Londonderry), Newhaven; see
note after no.4036 concerning design
variations. For early/late uses see notes
after no.3828

3828 A Happy Christmas (Welsh bilingual) 1392 B
7 to 19 Dec
About 27 dies used at Welsh offices;
in two dies (used at Carmarthen, Swansea,
one each) there was a spelling error, and
"Nadolig" was shown as "Nadoug".

Nos 3827-8 were only announced at the last
minute, and meanwhile some offices had
taken local decisions to start the "Happy
Christmas" slogan on 30 Nov or 1 Dec, which
gave rise to early and exceptional uses,
see E.209.

Earliest early uses : (no.3827/t)
30 Nov Clacton-on-Sea, Colchester,
Taunton (all standard),
1 Dec Newhaven (transposed)
(no.3828) 30 Nov Wrexham

Latest late uses :
(no.3828) 22 Dec Cardiff, Rhyl
(no.3827) 23 Jan 1988 Coventry
(“Coventry and Warwickshire” town die)

*3829 Post early for Christmas 169 D
7 to 19 Dec (assumed dates)
Used at Manchester E (East District Office)

3830 The Lord Mayor's charity appeal 2597 C
10 Dec 1987 to 6 Jan 1988
Used at London EC

3831 Internat Scottish Arts Council Exhib 2598 C
19 Dec 1987 to 14 Feb 1988
Used at Edinburgh with "Edinburgh
Lothian Fife Borders" town die; at
Edinburgh there are Sunday collections and
14 Feb 1988 was a Sunday

*3832 Ely Cathedral Restoration Trust 2581 E
21 Dec for a short period
(re-use after no.3827)
Used at Ely with "Cambridge E" town
die; as no.3810 but used on outward mail
21-24 Dec, in fact it may not have
continued beyond that period, but precise
end date not known

AIDS - see E.210

Mormons British Anniversary - see E.211

Tayside police drugs hotline - see E.212

Croydon has a Mechanised Letter Office -
- see E.213



EDINBURGH
INTERNATIONAL

Scottish Arts Council Exhibition
at the Royal Scottish Academy
19/12/87 to 14/2/88

Type 2598



Celebrate
PEEL YEAR 1988
IN-1A MWORTH-STAFFS
BICENTENARY OF THE ROYAL PEEL

Type 2599



PAISLEY
BURGH
CHARTER
1488-1988

Type 2600

Shrewsbury BOOKINGS:
MUSIC MUSIC HALL
SHREWSBURY
SEASON 1987/88 5Y1 1LH
OCTOBER-MAY 0748 50761

Type 2601

1988

- 3833 Peel Year in Tamworth 2599
2 Jan to 1 July C
Used at Birmingham; LP.2216 also in use
- 3834 Paisley Burgh Charter 500 2600
5 Jan to 31 Dec C
Two dies used
- 3835 Shrewsbury Music Season 2601
11 Jan to 12 March C
Two dies used with "Shropshire & Mid Wales" town dies
- 3836 Armada 400 (first use) 2602
18 to 25 Jan C
Used at Bodmin (two dies), Bude, Newquay (two dies), Penzance (two dies, also used with "Sennen & Lands End" town die), Plymouth (two dies), Redruth (two dies with "Camborne Redruth" town dies), St Austell (two dies with Plymouth town dies lettered R and S), Truro (two dies)
Latest late use : at St Austell (Plymouth town dies lettered R and S) the slogan not only continued to the next use of the slogan, but it in fact continued uninterrupted through all five uses, latest date seen 11 Oct
- 3837 Tayside police drugs hotline (second use) 2592
25 Jan to 6 Feb C
Two dies used at Perth with "Perth Dundee Angus" town dies; see also E.212
- 3838 Cold in Cleveland? 2603
8 Feb to 19 March C
Two dies used at Middlesbrough with "Cleveland" town dies; LP.2156-7 also in use



Type 2602



Type 2603



Type 2604



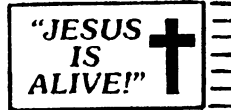
Type 2605



Type 2606



Type 2607



Type 2608

Type 2609

- 3839 Industry matters 2604
8 Feb 1988 to 29 April 1989 B
Four dies used at Nottingham; nos 3803-4 also in use, but along with nos 3803-4 this slogan was used whenever other campaigns allowed, hence the number of dies varied, and it was not in continuous use
- 3840 Senders name and address 2142
15 Feb 1988 to 4 Jan 1990 (black) A
- 3840R 5 Jan 1990 to date (red) A
 - (a) Used from 15 Feb 1988 at Andover (two dies), Bath (three dies), Calne, Chippenham (two dies), Devizes, Salisbury (two dies), Swindon (four dies), Yeovil; also started later in 1988 and used for part of 1988-9 at Shaftesbury ("Salisbury 4" town die)
 - (b) Used from 5 Sep 1988 at Chichester (two dies), Newport Isle of Wight (two dies with "Isle of Wight" town dies), Portsmouth (three dies used with "Portsmouth & Isle of Wight" town dies)
 - (c) Used from 7 Nov 1988 at Chester (two dies with "Chester & Clwyd 1" town dies - announced as one die), Colwyn Bay (two dies), Rhyl (two dies) - ended 3 Dec 1988 at Colwyn Bay and Rhyl

The dies of this slogan have slightly larger lettering than the original dies of type 2142 (but one of the two dies at Chester is different from the others), and this usage should not be confused with late use of no.3223 at Tottenham N17, or no.3804 at Nottingham

This slogan was used when other campaigns permitted, hence number of dies varied and slogan not in continuous use at each office or dropped out of use. In practice it seemed to compete with postcode slogans for use when no other slogans in use. To exemplify this, we list those of the above offices using the slogan as far as we know in Jan 1990 on the change to red ink :

- (a) Devizes, Salisbury, Swindon (about 3 dies), Yeovil
- (b) Chichester (two dies)
- (c) Chester, but remained in use in black (to at least 23 Jan 1990), and used with obsolete town die "Chester / Clwyd 1".

Use of the slogan at Leicester in Feb 1990 will be listed separately as "exceptional".



Type 2610



Type 2612



Type 2614



Type 2616



Type 2618



Type 2611



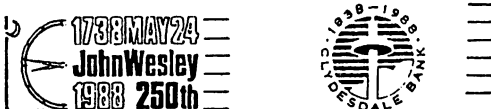
Type 2613



Type 2615



Type 2617



Type 2619

3841 Only fools play on railway lines 2605 C
20 Feb to 30 July
Used at Doncaster, Leeds, Peterborough,
York, one die each; ended 26 June (Sunday)
at Peterborough

Early use : 16 Feb Doncaster

3842 Spring Stampex London SW1 2606 C
22 Feb to 1 March
(official end date 29 Feb)
Eight dies used at "London SW"

3843 Oldham Education Week 2607 C
22 Feb to 19 March
Four dies used with "Rochdale Oldham
Ashton-u-Lyne" town dies

3844 "Jesus is alive!" 2608 B
1 March to 11 April (standard)

3844t 1 March to 11 April (transposed) D
About 340 dies used standard, and used
transposed at Keswick and Penrith, one die
each. This slogan was the subject of much
controversy and press coverage, see chapter
3 for more details. See also Guernsey G.32t
in chapter 10

Early use : 29 Feb York (standard)
Latest late use : 7 May Derby (standard)

3845 Armada 400 (second use) 2602 C
21 March to 2 April
Used at 8 offices as no.3836

Early/late uses : see note after no.3836

3846 European Year of the Environment 2540 B
(second use)
21 March to 20 April

About 97 dies used at 11 offices

Latest late use : 18 July Leeds

3847 Ullapool Bicentenary 2609 C
28 March to 16 July
Used at Dingwall

British Diabetic Assoc - see E.215

3848 Rowallan (Creamery) Centenary 2610 C
1 to 29 April
Two dies (announced as three) used at
Kilmarnock

Please use the postcode 2nd PAID -
(used in black) - see E.216

3849 West Mid 100 2611 C
5 April to 14 May

Two dies used at Shrewsbury with
"Shropshire & Mid Wales" town dies

3850 Action for Jobs Scotland 2612 C
12 April to 10 May
(official end date 8 May)

Four dies used at Glasgow; at Glasgow there
are Sunday collections and 8 May was a
Sunday; nos 3854, 3858 also in use

Everyone's shopping by post - see E.217

Your right to know - see E.218

Today's Post Office - see E.219

Return to sender? - see E.220

3851 Armada 400 (third use) 2602 C
18 to 30 April
Used at 8 offices as no.3836

Early/late uses : see note after no.3836

3852 BBC The New Look East 2613 B
25 April to 7 May

Used at Bedford, Bury St Edmunds,
Cambridge, Chelmsford, Ipswich, Milton
Keynes, Norwich, Peterborough, one die each

Early use : 18 April Bedford
Latest late use : 25 June Bedford

3853 Keep Beautiful Blackpool tidy 2614 C
25 April to Dec

(official end date 11 June)
Used with "Fylde Blackpool Wyre" town dies;
announced as six dies but probably up to
three dies used, with one die continuing at
least to Dec

3854 Glasgow Garden Festival 2615 B
28 April to 26 Sep

Eight dies used; nos 3850, 3858, 3862
also in use; commercial copies not seen
prior to 9 May, thus there is doubt whether
the slogan started on 28 April, though
philatelic covers were dated 28 April

3855 Tobermory 200 2616 C
2 May to 26 Sep
Used at Oban

- 3856 Chartered Accountants in Ireland 2617 C
3 to 31 May
Eight dies used at Belfast
- 3857 250th Anniv John Wesley 2618 B
3 May to 11 June
About 115 dies used at 108 offices; all ended 31 May, but slogan used 16 May to 11 June at Shrewsbury with "Shropshire & Mid Wales" town die after no.3849. Slogan dies had been modified before use, with a top line of inscription removed, hence the unusual six "skid lines" rather than seven, see chapter 3 for more details
Latest late use : 9 Dec Stafford
- 3858 Clydesdale Bank 1838-1988 2619 B
8 May to 4 July
Used at 9 May to 3 July at Aberdeen (two dies), 8 May to 4 July at Edinburgh (two dies with "Edinburgh Lothian Fife Borders" town dies), 9 May to 4 July at Glasgow (four dies); at Aberdeen and Edinburgh there are Sunday collections, and 8 May and 3 July were Sundays
Late use : 5 July Edinburgh ("Edinburgh Lothian Fife Borders" town die)
- 3859 The Samaritans Bath 2307 C
9 May to 4 June
LP.2213 also in use
- 3860 Beat the burglar postcode property 2556 C
9 to 14 May
Four dies used at York; LP.2135, 2173 also in use
- 3861 Samaritans Week 2620 C
9 May to 2 June
(official end date 28 May)
Two dies used at Derby; dies arrived late and slogan used from 12 May, but philatelic covers dated 9 May, which was the announced start date
- 3862 Glasgow Book Bonanza 2621 D
12 to 16 May
Two dies used; nos 3854, 3858 also in use
- 3863 Inland Revenue Staff Association Federation Conference 2622 D
15 to 20 May
(official start date 17 May)
Two dies used at Preston with "Lancashire" town dies
Remember to use the postal code - see E.221
- 3864 Contact The Samaritans 2623 C
23 May to 6 June
Used at Brighton ("Sussex Coast" town die), Guildford, Tonbridge, one die each
- 3865 Royal Town Plan Institute Cardiff 2624 C
31 May to 20 June
Three dies used
- 3866 SASRA 150 years 2625 C
1 to 30 June
Used at Aldershot, Guildford, 3 dies each; SASRA = The Soldiers' & Airmen's Scripture Readers Association
Early use : 31 May Aldershot

- 3867 Medway Towns Child Safety 88 2626 C
1 to 30 June
Used at Chatham with "Medway" town die
- 3868 Currie Motors 2627 B
1 June to 27 July
48 dies used at 14 offices
Latest late use : 2 Nov Kingston-u-Thames
- 3869 Armada 400 (fourth use) 2602 C
6 to 18 June
Used at 8 offices as no.3836
Early/late uses ; see note after no.3836; Truro also joined up with no.3879
- 3870 Year of the Bible 1988 2628 C
6 June to 3 July
Used at Aberdeen, Edinburgh (both "Edinburgh" and "Edinburgh Lothian Fife Borders" town dies), Glasgow, Inverness, one die each, all to 3 July, and 6 to 12 June at Perth ("Perth Dundee Angus" town die); at these offices there are Sunday collections and 12 June and 3 July were Sundays
- 3871 Dundee City Festival 2629 C
13 June to 25 Sep
(official end date 17 Sep)
Three dies used at Perth with "Perth Dundee Angus" town dies; at Perth there are Sunday collections and 25 Sep was a Sunday
- 3872 Customer Care Shrewsbury 2630 C
13 June to 13 Aug
Two dies used with "Shropshire & Mid Wales" town dies

samaritans
week
23-30 may 88

Scottish Post Office Board
Supports *Glasgow*
1988 *Book*
12-16 May *Bonanza*

Type 2620

Type 2621

Inland Revenue Staff Federation
50
1938-1988
YEARS OF PROGRESS
1988

Type 2622

IT HELPS TO TALK
CONTACT
The Samaritans

Type 2623

ROYAL TOWN
PLANNING INSTITUTE
14 - 17 JUNE 1988
CARDIFF

Type 2624

THE SOLDIERS' AND AIRMEN'S
1833 - 1988
SASRA
150 years of
Foresight
SCRIPTURE READERS ASSOCIATION

Type 2625

KEEP YOUR TOWN
CHILD SAFETY
Have Fun. Take Care.

Type 2626

HAVE PEACE OF
MIND WITH
CurrieMotors
The peace of mind you deserve

Type 2627



Type 2628



Type 2629



Type 2630



Type 2631



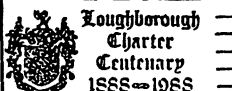
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Type 2633



Type 2634



Type 2635



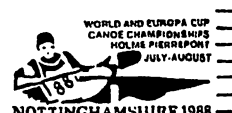
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Type 2637



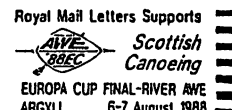
Type 2638



Type 2639



Type 2640



Type 2641

3873 Campaign for the countryside 2559
(second use)

17 June to 15 July
Used at 10 offices

Late use : 30 Aug Manchester

3874 Tower Bridge floodlit 2631

20 June to 16 July

Used at London Mount Pleasant ("IS MLO" town die), E1 ("E1-E18" town die), EC, N1, NW1 ("NWMLO" town die), "SW", W1, WC, Camberwell SE5, Paddington MLO

Latest late use : 26 Aug "London SW"



Type 2642



Type 2643

Write now! - see E.222

3875 BBC Radio Leeds 2632
24 June 1988 to March 1989
Two dies used; no.3903, E.198,201,224 also in use

*3876 NCVQ 2633
27 June to 2 Aug (standard)

*3876t 4 July seen (transposed)

Used standard at about 66 offices, one die each, all ending 16 July except at Fort William where slogan used 12 July to 2 Aug; at London E1 ("London E1-E18" town die) slogan seen transposed on 4 July though seen standard later in the period. NCVQ = National Council for Vocational Qualifications

Latest late use : 1 April 1989 Romford

3877 Aberdeen Internat'l Youth Festival 2634
4 to 31 July

Two dies used; at Aberdeen there are Sunday collections and 31 July was a Sunday

3878 Loughborough Charter Centenary 2635
4 July to 3 Dec

3879 Armada 400 (fifth use) 2602
18 to 30 July

Used at 8 offices as no.3836

Early/late uses : see note after no.3836, latest late use 11 Oct St Austell
(Plymouth town dies lettered R and S)

3880 Festival of London 2636
18 to 26 July

Used at London "SW", WC, Paddington, Dartford, one die each, Twickenham (announced as seven but probably about four dies used); also announced as being used at Romford but not used.

Slogan announced as ending 5 Aug but terminated prematurely as Festival ended after three days, though slogan continued at "London SW", Paddington and Twickenham

Latest late use : 4 Aug Paddington

*3881 Chelmsford Centenary Celebrations 2637
18 July to 31 Aug

Two dies used; announced after campaign had ended, and according to the announcement only one die used and the slogan was due to end on 31 Aug, but this was a "national strike day" so commercial copies only available to 30 Aug; philatelic covers (first and last day) were later produced (1st class only) and made available to collectors, and last days were dated 31 Aug

3882 Mansfield Show 2638
18 July to 27 Aug (standard)

3882t 18 July to 27 Aug (transposed)

Two dies used standard at Nottingham and two dies used transposed at Mansfield

- 3883 Canoe Champs Nottinghamshire 2639
18 July to 13 Aug C
Used at Nottingham; nos 3803, 3804, 3839,
3882 also in use
- *3884 Stirling Festival 2640
18 to 29 July (standard) C
*3884t seen 8 to 14 Aug (transposed) D
(official end date 13 Aug)
Slogan changed from standard to transposed
during the period but it is difficult to
say when the change took place. Philatelic
covers were stamped in the transposed
position and dated 30 July (announced in
error as the start date), but these were
probably stamped later and backdated, so
they cannot be relied on as evidence that
the slogan really was changed to transposed
by 30 July
- 3885 Scottish Canoeing River Awe Argyll 2641
25 July to 22 Sep C
(official end date 6 Aug)
Two dies used at Glasgow; nos 3854, 3887
also in use
- *3886 Manchester Airport 1938-1988 2642
23 July to 24 Oct C
(official start date 25 July)
- 3887 Centenary John Logie Baird 2643
1 to 31 Aug (official end date 29 Aug) C
Used at Glasgow; nos 3854, 3885 also in use
- Huddersfield is a Mechanised Letter Office
- see E.223t
- Royal Mail 350 years - see E.224
- 3888 Foresters Conference Torquay 2644
23 Aug to 3 Sep C
Used at Exeter ("Exeter District" town
dies) and Torquay ("South Devon" town
dies), two dies each
Late use: 5 Sep Exeter
("Exeter District" town die)
- For general notes concerning the 1988
postal strike, which affected the use of
slogans from 31 August to late September,
see chapter 3; against this background the
individual notes recorded below will be
easier to understand.
- 3889 Europe Week Northern Region 2645
27 Aug to 17 Sep D
Used at Newcastle-upon-Tyne (one die but
two more from 30 Aug), Darlington (one die,
from 3 Sep), Middlesbrough (one die with
"Cleveland" town die, from 3 Sep, LP.2155-6
also in use)
- The postal strike drastically reduced the
life of this slogan. At Newcastle-upon-
Tyne, given a Bank Holiday weekend, there
were only two working days (27 and 30 Aug)
before the strike, then probably four days
of use in the 1-5 Sep period and about
three days at the end of the campaign (15-
17 Sep); at the other two offices the
slogan was probably only used for about
four days in the 3-17 Sep period.
- Late use : 19 Sep Middlesbrough
("Cleveland" town die)

The friendliest friendly society
ANCIENT ORDER OF
FORESTERS
Annual Conference
TORQUAY Aug 27 - Sept 3, 1988

Type 2644

IRISH GEOLOGY WEEK



Type 2646

GUIDE DOG
WEEK
3-9 OCT 1988

Type 2648

EUROPE WEEK
NORTHERN REGION
10-17 SEPT 1988

Type 2645



Type 2647



Type 2649

- 3890 Irish Geology Week 2646
30 Aug to 19 Sep D
(official end date 17 Sep)
Two dies used at Belfast; for effect of
postal strike see note after no.3892
- 3891 Brit Philatelic Bulletin 1963-1988 2647
1 to 30 Sep D
Used at London EC; due to the postal
strike, slogan probably used to 5 Sep, then
from about 16 Sep
- 3892 Guide Dog Week 2648
5 Sep to 8 Oct C
17 dies used at 14 offices; due to the
postal strike most offices started using
the slogan late, but at least Belfast
(apparently the only LDO which worked
continuously through the stoppage period)
and Darlington used the slogan on 5 Sep,
though certainly the relevant London
offices used the slogan only from 16 Sep at
the earliest.
- Latest late uses : 21 Oct Ayr, Norwich
- 3893 Great Ormond Street candle 2649
13 to 29 Sep D
Used at Bournemouth-Poole, Dorchester,
Weymouth, one die each; announced as
starting 8 Sep but start delayed by postal
strike
Late use : 30 Sep Dorchester
- 3894 Prevent crime postcode valuables 2573
715 Sep 1988 to 1 Dec 1989 C
(official end date 9 Oct 1988)
14 dies used at Preston with "Lancashire"
town dies; start date announced as 12 Sep
but delayed by postal strike, though
philatelic covers backdated to 12 Sep and
(wrongly) to 9 Sep; probably three or four
dies used after official end date up to
early-Dec 1988, then one die only; no.3965
also in use



Type 2650



Type 2651

Despairing? Lonely? Suicidal?

The Samaritans
Only a phone call away -
Carlisle 44444

Type 2652

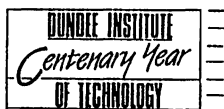


Type 2653

STOP THE PUSHERS!

DIAL 100
"FREEPHONE
CHESHIRE
DRUGWATCH"

Type 2654



Type 2655

*3895 Autumn Stampex/BPE 2650 C
16 Sep to 8 Oct
(official end date 1 Oct)(see also E.229)
Twelve dies used at "London SW"; due to the postal strike it is unlikely this slogan was used before 16 Sep, though announced as starting 1 Sep

3896 50th anniv record seaplane flight 2651 C
19 Sep to 2 Oct
Two dies used at Perth with "Perth Dundee Angus" town dies; there are Sunday collections at Perth and 2 Oct was a Sunday - no.3871 also in use (probably only one die used late) at least to 25 Sep

3897 The Samaritans Carlisle (first use) 2652 C
26 Sep to 8 Oct

*3898 Stampway Exhibition Liverpool 2653 C
30 Sep to 23 Nov
(official end date 15 Nov)
Four dies used

*3899 Cheshire Drugwatch 2654 C
3 to 31 Oct (official end date 28 Oct)
Used at Chester with "Chester & Clwyd 1" town die

3900 Dundee Inst of Technology Centenary 2655 C
3 Oct to 27 Nov
Two dies used at Perth with "Perth Dundee Angus" town dies; there are Sunday collections at Perth and 27 Nov was a Sunday

3901 "ET" video 2656 B
10 to 29 Oct
Used at about 64 offices, one die each; ended 22 Oct except at Derby where slogan used 17 to 29 Oct

Early use : 8 Oct Cambridge
Latest late use : 13 Dec "London SW"
(for later use see E.A230)

3902 Council of Europe Heritage Conf'ce 2657 C
10 to 29 Oct
Two dies used at Huddersfield with "Huddersfield Halifax" town dies

3903 Harry Ramsden Jubilee 2658 C
14 Oct to 14 Nov
(official end date 3 Nov)
Used at Leeds; no.3875, E.198,201,224 also in use; Harry Ramsden was famous for his "fish and chip" restaurant at Guiseley

3904 TNI The Newcastle Initiative 2659 C
17 Oct to 24 Nov
(official end date 12 Nov)
No.3905 also in use

3905 Crime prevention postcode valuables 2660 C
17 to 24 Oct
Used at Newcastle-upon-Tyne; no.3904 also in use

3906 UEA 25 years Norwich 2661 C
17 Oct to 19 Nov
Two dies used
UEA = University of East Anglia

3907 Pride in poppy care 2662 B
24 Oct to 5 Nov (see also E.225)
About 63 dies used at 61 offices in England, Wales and N.Ireland
Latest late use : 26 Nov Brighton
("Sussex Coast" town die)

Royal Mail Code Show - see E.226

3908 Jean Monnet European Community 2663 C
1 to 29 Nov
Used at 10 offices
Latest late use : 9 Jan 1989 "London SW"

3909 CBI 1992 2664 B
1 to 30 Nov (standard)
3909t 1 to 30 Nov (transposed) D
Used at 40 offices, all standard but transposed at Stirling
Latest late use : 21 Dec Milton Keynes
(for later use see E.230)

3910 Washington Red Apples 2665 C
7 to 26 Nov
Used at 10 offices
Latest late use : 29 Nov Manchester

A STEVEN SPIELBERG FILM

THE EXTRA-TERRESTRIAL
IS COMING HOME ON VIDEO ON OCT 28th

Type 2656



Type 2657



24th TO 30th OCTOBER

Type 2658

Royal Mail supports





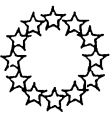



Type 2659

CRIME PREVENTION
HELP ROYAL MAIL
AND POLICE
POSTCODE VALUABLES

Type 2660



Type 2661

- 3911 IPM 1913-1988 2666
7 to 21 Nov (official end date 19 Nov) C
Two dies used at Shrewsbury with
"Shropshire & Mid Wales" town dies;
IPM = Institute of Personnel Management
- Netley BBC Children in Need 2667
3912 7 to 18 Nov C
Two dies used at Southampton
- European Year of Environment - see E.227
- Family Carols Guildford 2668
3913 21 Nov to 9 Dec C
- Luton Carol Aid 2669
3914 25 Nov to 12 Dec C
(official dates of use 2 to 9 Dec)
Two dies announced but only one thought to
have been used
- Liverpool is a Mechanised Letter Office
- see E.228
- Spud u like keep Cheltenham tidy 2670
3915 28 Nov to 3 Dec D
- Europ'n figure skating championships 2671
3916 1 to 15 Dec C
Used at Birmingham, Gloucester
("Gloucestershire" town die), Shrewsbury
("Shropshire & Mid Wales" town die),
Stoke-on-Trent, Wolverhampton, one die each
- A Happy Christmas The Post Office 1278
3917 5 to 20 Dec (standard) A
3917t 5 to 20 Dec (transposed) D
About 680 dies used standard, and used
transposed at Faversham (5 to 8 Dec only,
then standard), Blackburn ("Lancashire 33"
town die), Buckingham, Newhaven; see note
after no.4036 concerning design variations.
- Unusually the slogan was struck in red ink
on normal mail by one machine at Guildford
(standard) from 5 to 20 Dec.
- Earliest early uses :
28 Nov Brighton ("Sussex Coast" town dies),
Eastbourne, Worthing (all standard)
- Latest late uses :
22 Dec Buckingham (transposed)
16 Jan 1989 Liverpool (standard)
- A Happy Christmas (Welsh bilingual) 1392
3918 5 to 20 Dec C
About 23 dies used at *Chester (one die
with "Chester & Clwyd 1" town die) and
offices in South Wales; in two dies (used
at Carmarthen, Swansea, one each) there was
a spelling error (as in 1987), and
"Nadolig" was shown as "Nadou".
- Late use : 21 Dec Haverfordwest
(for later use see E.231)
- Happy Christmas (new Welsh design) 2672
3919 5 to 20 Dec C
About 21 dies used at Chester (two dies
with "Chester & Clwyd 1" town dies) and
offices in North Wales
- Latest late use : 30 Dec Rhyl
(both Rhyl and "Clwyd 2" town dies)
- Post early for Christmas 169
*3920 5 to 20 Dec (assumed dates) D
Used at Manchester E (East District
Office) and Redhill (no year)
- PRIDE IN
POPPY
CARE** 
POPPY DAY, NOV.12
Type 2662
- CBI 1992**
PREPARING BRITISH BUSINESS
Tel: 01-836 1992
Type 2664
- 75**
FATHER: WREN THE Duke of Edinburgh ROYAL
Type 2666
- FAMILY
CAROLS**
GUILDFORD CIVIC HALL
11th December 1988.
Type 2668
- SPUD U LIKE**
HEALTHY FOOD!
Type 2670
- HAPPY
CHRISTMAS
MADOLIG
BLAWEN** 
Type 2672
- JEAN MARLET
(1882-1972)** 
FOUNDER OF THE
EUROPEAN
COMMUNITY
Type 2663
- WASHINGTON RED APPLES**
The bigger Christmas
CRUNCH! 
★★★★★★
Type 2665
- ROYAL VICTORIA
COUNTRY PARK
NETLEY
BBC
CHILDREN IN NEED
18th NOVEMBER**
Type 2667
- 10-DECEMBER 1988**

Type 2669
- EUROPEAN
FIGURE SKATING
CHAMPIONSHIPS
1989
N.E.C. BIRMINGHAM
17-22 JANUARY**
Type 2671
- THE CHRISTMAS NUT!**

DIAMOND
WALNUTS FROM CALIFORNIA
Type 2673
- Christmas cards 463
*3921 13 to 15 Dec D
Used at Stockport in "Christmas extra"
machine
- The Christmas Nut 2673
3922 5 to 23 Dec B
Used at about 64 offices, one die each
Latest late use : 20 Jan 1989 Sheffield
- GMR Greater Manchester Radio 2674
3923 5 Dec 1988 to 13 June 1989 B
(official end date 6 June 1989)
Four dies used at Manchester; nos 3938,
3940 also in use
Autumn Stampex/BPE - see E.229
- The Samaritans Carlisle (second use) 2652
3924 19 Dec 1988 to 15 Jan 1989 C
At Carlisle there are Sunday collections
and 15 Jan 1989 was a Sunday
ET video - see E.A.230 CBI 1992 - see E.230

1989

- Kentucky Fried Chicken keep** 2675
Cheltenham tidy
- 3925 3 to 9 Jan D
Some philatelic covers were dated 1988, but the year was erased and 1989 added instead
- 3926 **Dumfries Burns Howff Club Centenary** 2676
4 Jan to 1 Feb C
- 3927 **Operation Gatepost** 2677
13 Jan to 11 Feb C
(official start date 16 Jan)
Three dies used at Wakefield
- County Councils Centenary** 2678
(first design)
- 3928 23 Jan to 1 April C
Two dies used at Shrewsbury with "Shropshire & Mid Wales" town dies; see also no.3936 (also used at Shrewsbury) and E.233
- 3929 **1839-1989 Photography Anniversary** 2679
30 Jan to 28 Feb C
(official start date 31 Jan)
Used at London EC
- 3930 **1839-1989 Photography Exhib'ns Bath** 2680
31 Jan to 28 Feb C
No.3840 and LP.2213 also in use
- Victoria Place** - see LP.2222
- 3931 **Drinkwise Scotland** 2681
13 to 18 Feb C
Used at Edinburgh ("Edinburgh Lothian Fife Borders" town die), Glasgow, one die each

Late use : 19 Feb Glasgow
- 3932 **Spring Stampex 1989** 2682
14 Feb to 8 March C
(official end date 3 March)
Two dies used at "London SW"; LP.2222 also in use, see also E.236



Type 2674



Type 2675



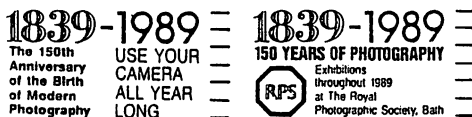
Type 2676



Type 2677



Type 2678



Type 2679

Type 2680



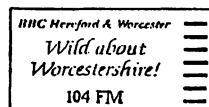
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Type 2682



Type 2683



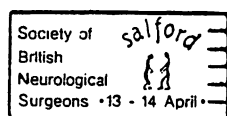
Type 2684



Type 2685



Type 2686



Type 2687



Type 2688

- 3933 **BBC Hooked on Herefordshire!** 2683
14 Feb to about 14 April C
(official end date 11 March)
Two dies used at Hereford
- 3934 **BBC Wild about Worcestershire!** 2684
14 Feb to about 6 April C
(official end date 11 March)
Four dies used (announced as five) at Worcester with "Worcester District" town dies; after 1 April probably only one die used
- 3935 **The Samaritans Carlisle** (third use) 2652
20 to 26 Feb C
At Carlisle there are Sunday collections and 26 Feb was a Sunday; dates changed from original announcement to accommodate no.3936, then see no.3939
- 3936 **County Councils Centenary** 2685
(second design) B
27 Feb to 11 March
Used at 58 offices in England and Wales; see also no.3928

Early use : 22 Feb Swindon (see also E.235)
Latest late use : 28 March Swansea

**WILTSHIRE
SOUND**
103.6 & 104.3 FM

Type 2689



Type 2690

1 Gloucester
0 Cathedral
8 Celebrates
9

Type 2691

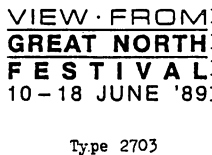
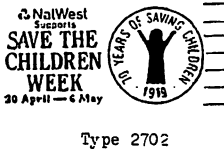
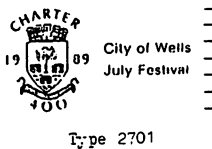
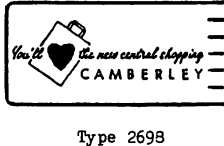
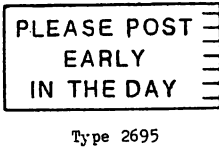
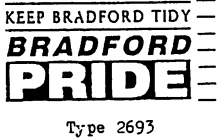
**WE ♥
LEAD-FREE**

Type 2692

- 3937 800th Anniv City of London 2686 B
27 Feb to 1 April
Used at 8 London offices, and Croydon, Kingston-upon-Thames, Romford, Twickenham, Watford, one die each
Late use : 4 April "London SW"
- *3938 Neurological Surgeons Salford 2687 C
6 to 28 March
(official end date 25 March)
Four dies used at Manchester, also applied to philatelic covers by hand and backdated to dates from 4 March to 13 April; nos 3923, 3940 also in use
- 3939 The Samaritans Carlisle (fourth use) 2652 C
13 March to 14 May
(re-use after no.3936)
Announced as ending 2 April with a further use from 17 April, but in fact the slogan continued uninterrupted through this period joining the two uses together. At Carlisle there are Sunday collections and 2 April and 14 May were Sundays
- 3940 Manchester Stampway to the world 2688 B
15 March to 2 Aug
(official end date 24 June)
Two dies used (announced as one die); nos 3923, 3938 also in use
- 3941 BBC Wiltshire Sound 2689 C
20 March to 15 April (standard)
- 3941t 20 March to 15 April (transposed) D
Used at Chippenham (two dies, one standard and one transposed), and standard at Bath (3 dies), Calne, Devizes, Salisbury (2 dies), Swindon (4 dies)
- 3942 NATO 40th anniversary 2690 B
28 March to 10 April
Used at 64 offices, one die each; also used in green, see note after no.3944 - valuation "D"
Latest late use : 2 Sep Preston ("Lancashire" town die)
- Gloucester Cathedral celebrates 2691
(first use)
- 3943 1 April to 3 July C
(official end date 30 June)
Used with "Gloucestershire" town die

- 3944 We ♥ lead-free 2692 B
3 April to 31 May
About 370 dies used at about 148 offices initially, and another 40 dies at another 18 offices used from 17 April. This slogan was struck in green ink, but at some offices (eg Dorchester, Guildford, Hull) the slogan was struck in black, at least initially, and in shades of blackish-green in other cases. At Romford the slogan was struck in green on the first day then black in nearly all cases from 4 April onwards. In all about 44 offices used the slogan in black or in mixtures of green and black at some time during the campaign.
Also used in red (correctly) at Hastings with "paid" die (valuation "D") and in blackish red ink at Manchester (in error, over-stamping meter mail). Originally the campaign was due to end on 28 April, though later extended to 31 May; however some offices appear to have adhered to the original dates, while others started late.
Early use :
31 March Doncaster (green)
Latest late uses :
(all three uses in black beyond June shown)
16 June Milton Keynes (GB die)(green)
5 Sep Redhill (black)
3 Oct Whitehaven (black)
5 Oct Slough (black)
Of the above uses in black ink, Redhill had used black during the April-May period, but both Slough and Whitehaven appear to have used green ink to 31 May then black ink from 1 June.
Inevitably, other slogans (and "wavy line" postmarks too) were used in green or blackish green ink mainly in the April to May 1989 period, as follows :
"Remember to use the Post Code!" at Blackpool ("Fylde Blackpool Wyre" town die) (no.2874) and Hemel Hempstead (blackish green, July 1989)(no.2146)
3244 "Be properly addressed" at about eight offices
3668 "Pass on your postcode" at about 19 offices (also at Hemel Hempstead in July and Aug, and Folkestone as late as Oct)
3942 "NATO" at Guildford, Swansea and Wolverhampton
3954 "Save the Children Week" at London SW, Brighton ("Sussex Coast"), Edinburgh ("Edinburgh Lothian Fife Borders")
3959 "Red Arrows" at Kingston-upon-Thames
3961 "The Archers" at Canterbury, Swansea and Watford
3964 "National Garden Festival" at Newcastle-upon-Tyne
3967 "Less fat fortnight" at Northampton ("Northamptonshire" town die), Plymouth E.198 "Today's Post Office" at Sheffield

- 3945 Keep Bradford tidy 2693 C
3 to 29 April
Three dies used; LP.2177 also in use
- 3946 Keep Calderdale clean 2694 B
3 April to 28 Oct
Three dies used at Huddersfield with
"Huddersfield Halifax" town dies
- 3947 Please post early in the day 2695 B
(first use)
3 April to 4 May
(official end date 29 April)
Ten dies used at Croydon
- *3948 Edinburgh Fest Science & Technology 2696 D
3 to 12 April
Used with "Edinburgh Lothian Fife Borders"
town die
- 3949 Mailing & Communication Show 2697 C
10 to 22 April
Used at London Mount Pleasant ("IS MLO"
town die), London EC, one die each



- 3950 New central shopping Camberley 2698 C
10 April to 6 May
Two dies used at Aldershot
- 3951 Univ of Durham Dept of Geography 2699 C
10 to 22 April
Used at Darlington
- 3952 Derbyshire County Council Centenary 2700 C
11 April to 2 May
Six dies used at Derby
- 3953 Charter 400 City of Wells 2701 C
17 April to 13 May
Two dies used at Bath; no.3840, LP.2213
also in use
- 3954 Save the Children Week 2702 B
29 April to 13 May
Used at 20 offices; also used in green,
see note after no.3944 - valuation "D"
Latest late use : 25 May London WL
- 3955 Great North Festival 2703 C
29 April to 27 May
Used at Newcastle-upon-Tyne; no.3964 also
in use
- 3956 Council of Europe 2704 C
2 to 26 May
Used at London Mount Pleasant with
"IS MLO" town die
- 3957 Medway & Swale Child Safety 2705 C
2 to 31 May
Used at Chatham with "Medway" town die
- 3958 Truro-Morlaix twinning 2706 C
2 to 27 May
Used at Truro
- Robin Hood Nottingham - see LP.2223
- 3959 25th Anniv Red Arrows 2707 C
8 to 13 May
Used at 64 offices, one die each;
also used in blackish green, see note after
no.3944 - valuation "D"
Latest late use : 29 May Edinburgh
("Edinburgh Lothian Fife Borders")
(note : philatelic cover at Edinburgh
wrongly backdated to 9 June, not considered
a late use)
- *3960 Knaresborough Charity Bed Race 2708 D
8 May to 9 June
Used at Leeds; E.201 also in use
- 3961 10,000th episode The Archers 2709 B
15 to 27 May
Used at 64 offices, one die each;
also used in green, see note after no.3944
- valuation "D"
Latest late use : 29 Nov Preston
("Lancashire" town die)
- 3962 Two trains an hour to London 2710 C
15 to 27 May
Used at Hastings
- 3963 Network Express from Maidstone 2711 C
15 to 27 May
Used at Maidstone with "Medway & Maidstone"
town die



Type 2705

TRURO ~ MORLAIX
TWINNING 1979-89
10th ANNIVERSARY

Type 2706

3964 National Garden Festival Gateshead 2712
15 to 23 May (official end date 20 May) C
Used at Newcastle-upon-Tyne; no.3955 also
in use; also used in green, see note after
no.3944 - valuation "D"

3965 Accrington Carnival Day 2713
20 May to 17 June C
Two dies used at Preston with
"Lancashire" town dies; no.3894 also in use

3966 150th Anniv Midland Counties Railway 2714
22 to 27 May C
Used at Derby; dates in slogan design
shown as "1889-1989", although the British
Postmark Bulletin illustrated the design
with the correct dates "1839-1989"

3967 Less fat fortnight 2715
27 May to 16 June B
Used at 58 offices, one die each;
also used in green, see note after no.3944
- valuation "D"

Latest late use : 8 Aug Milton Keynes

3968 Europe's Universities Durham 2716
30 May to 16 Sep B
Used at Darlington (one die),
Newcastle-upon-Tyne (two dies); in one of
the Newcastle-upon-Tyne dies (seen in "B"
machine) the design differs slightly, in
that one of the "heads" in the background
is "solid", but shown as "o" in the other
dies

Latest late use : 19 Oct Darlington

3969 Derbyshire County Show 2717
30 May to 17 June C
Six dies used at Derby

3970 Billy Graham Newbury 2718
1 June to 3 July C
(official end date 30 June)

3971 Country Living magazine (first use) 2719
7 to 12 June B
Used at 10 offices

Latest late use : 10 Aug Manchester

3972 The Samaritans Carlisle (fifth use) 2652
12 June to 9 July C
At Carlisle there are Sunday collections
and 9 July was a Sunday

3973 Billy Graham Sunderland 2720
16 to 30 June C
LP.2183 also in use

3974 Drinkwise 2721
19 to 24 June B
Used at 65 offices, one die each

Earliest early use : 1 June Shrewsbury
("Shropshire & Mid Wales" town die)
(see also E.237)

Latest late use : 2 Sep Milton Keynes

25TH ANNIVERSARY
OF THE
RED ARROWS
1965-1989

Type 2707

10,000th EPISODE
26 MAY 89
The Archers
• BBC RADIO 4 •

Type 2709



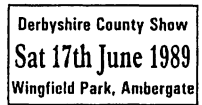
Type 2711



Type 2713



Type 2715



Type 2717



Type 2719

Drink WISE
20 June 1989

Type 2721

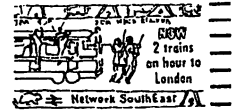
3975 BBC Radio Cardiff 2722
19 June to 7 July C

3976 Humberside Euro Week 2723
19 June to 1 July C
Two dies used at Hull



2nd - SATURDAY IN JUNE

Type 2708



Type 2710



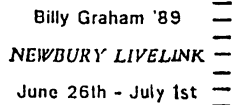
Type 2712



Type 2714



Type 2716



Type 2718



Type 2720



Type 2722

Yorkshire
Electricity
Supports the
**HUMBERSIDE
EURO WEEK '89**
June 25-July 2

Type 2723

**RICHMOND
FESTIVAL** 8-15
1989 JULY
CONGRATULATIONS FROM
Royal Mail

Type 2725

 **Aveling
Barford**
(Machines) Ltd
THE EARTHMOVERS

Type 2721

VISIT **A TASTE
OF MORAY.**
 Brodie Castle
19th. AUG. 1989

Type 2724

THE INSTITUTE OF
MARINE ENGINEERS
100 SERVICE
TO THE
YEARS MARITIME
INDUSTRY

Type 2726

Don't Miss The
**MANSFIELD
SHOW**
AUGUST 27 & 28

Type 2728

STIRLING
festival
29 July-13 Aug

Type 2729


Speedy
Hire Centres

Type 2731

BBC RADIO
GOES TO TOWN
BLACKPOOL AUG 26 - SEPT 2

Type 2733

1st INTERNATIONAL
ALLIED AIR
MONUMENT
SUNDAY 3rd SEPTEMBER 1989
THE HOE PLYMOUTH

Type 2730

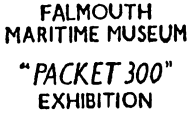

**FISH CALLED
WANDA** **OUT
NOW
ON
VIDEO**

Type 2732

C 17th SEPT
WESTGATE
CENTRE
R-8-9 CHICHESTER
E PO19 1RJ

Type 2734

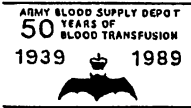
- | | | | | | | | |
|-------|---|-------------|---|-------|--|-------------|---|
| 3977 | <u>A taste of Moray Brodie Castle</u> | <u>2724</u> | | 3984 | <u>International Allied Air Monument</u> | <u>2730</u> | |
| | 26 June to 19 Aug | | C | | 31 July to 2 Sep | | C |
| | Used at Forres | | | | Two dies used at Plymouth | | |
| *3978 | <u>Richmond Festival</u> | <u>2725</u> | | 3985 | <u>Speedy Hire Centres</u> | <u>2731</u> | |
| | 26 June to 15 July | | D | | 1 Aug to 16 Oct | | C |
| | Two dies used at Twickenham, though announced (late) as one die | | | | (official end date 9 Oct) | | |
| | <u>Selborne Walk Shopping Centre</u> - see LP.2226 | | | | Used at Bolton with "Bury Bolton Wigan" town die; no.3353 also in use | | |
| 3979 | <u>Institute of Marine Engineers</u> | <u>2726</u> | | | <u>Boarzell Tutorial College</u> - see LP.2227 | | |
| | 3 to 29 July | | B | 3986 | <u>The Samaritans Carlisle (sixth use)</u> | <u>2652</u> | |
| | Used at 14 offices | | | | 7 Aug to 3 Sep | | C |
| | Late use : 8 Sep Hull | | | | At Carlisle there are Sunday collections and 3 Sep was a Sunday | | |
| 3980 | <u>Aveling Barford Earthmovers</u> | <u>2727</u> | | | "Fish called Wanda" video | <u>2732</u> | |
| 3980R | 3 July 1989 to 4 Jan 1990 (black) | | B | 3987 | 14 to 19 Aug | | B |
| | 5 Jan to 30 June 1990 (red) | | B | | Used at 65 offices, one die each | | |
| | Used at Grantham, Leicester, two dies each; interrupted for "A Happy Christmas" slogan in Dec 1989 at Grantham | | | | Latest late use : 27 Oct London W1 | | |
| | <u>Please post early in the day (second use)</u> | <u>2695</u> | | | <u>BBC Radio Blackpool</u> | <u>2733</u> | |
| 3981 | 3 July 1989 to 6 Jan 1990 (black) | | B | 3988 | 21 Aug to 15 Sep | | C |
| 3981R | 8 Jan 1990 to date (red) | | B | | (official end date 2 Sep) | | |
| | Four dies used at Croydon; official dates of this slogan were 3 July to 30 Sep, then again from 23 Oct 1989 to date, but at least one die of the slogan was in continuous use over this period. Change to red ink, supposedly from 5 Jan 1990, was late at Croydon. This PO-sponsored slogan used when other designs not in use thus there may be later breaks in its use | | | | Two dies used at Blackpool (though only one die used late); used with "Fylde Blackpool Wyre" town dies | | |
| | <u>Mansfield Show</u> | <u>2728</u> | | | <u>CARE 89 Chichester</u> | <u>2734</u> | |
| 3982 | 17 July to 26 Aug | | C | 3989 | 21 Aug to 16 Sep | | C |
| | Used at Mansfield (two dies), Nottingham (one die, nos 3803-4 also in use); dated 16 July in error (Sunday!) on backdated philatelic item from Nottingham | | | | Two dies used;
CARE = Community Alarms systems,
Antique valuation service,
Residential security,
Exhibition in home improvements | | |
| 3983 | <u>Stirling Festival</u> | <u>2729</u> | | | <u>Falmouth 'Packet 300' Exhibition</u> | <u>2735</u> | |
| | 24 July to 12 Aug | | C | 3990 | 21 Aug to 8 Sep | | C |
| | Two dies used | | | | <u>Stampway to the world Newcastle-u-T</u> | <u>2736</u> | |
| | | | | 3991 | 24 Aug 1989 to 4 Jan 1990 (black) | | B |
| | | | | 3991R | 5 to 14 Jan 1990 (Sunday)(red) | | C |
| | | | | | (official end date 13 Jan 1990) | | |
| | | | | | Nos 3968, 4042 also in use | | |
| | | | | | <u>Army Blood Supply depot 1939-1989</u> | <u>2737</u> | |
| | | | | 3992 | 29 Aug to 11 Sep | | C |
| | | | | | Four dies used at Aldershot | | |



Type 2735



Type 2736



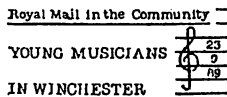
Type 2737



Type 2738



Type 2739



Type 2740



Type 2741



Type 2743



Type 2742



Type 2744



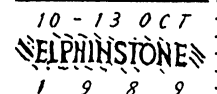
Type 2745



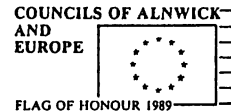
Type 2746



Type 2747



Type 2748



Type 2749



Type 2750

- 3993 Citizens Advice Bureau High Wycombe 2738
29 Aug to 2 Oct (official end date 30 Sep) C
- 3994 Foresters Conference Scarborough 2739
29 Aug to 9 Sep Two dies used C
- 3995 Young Musicians in Winchester 2740
29 Aug only (standard) D
- 3995t 29 Aug to 23 Sep (transposed) C
Used transposed at Southampton (four dies), Winchester (two dies), but one die used standard on philatelic covers at Southampton on 29 Aug; no.3354 also in use at Southampton
- 3996 Lock it or lose it (first use) 2741
1 Sep to 2 Oct (official end date 29 Sep) C
Two dies used at Edinburgh with "Edinburgh Lothian Fife Borders" town dies; known used with '1986' year plug in error
- 3997 Gloucester Cathedral celebrates (second use) 2691
1 Sep to 30 Nov Used with "Gloucestershire" town die C
- 3998 Sunderland Illuminations 2742
1 Sep to 31 Oct Two dies used C
- 3999 Europe against cancer 2743
4 Sep to 14 Oct (standard) B
- 3999t 15 to 18 Sep (transposed) D
Two dies used at each of 65 offices, though Inverness's second die was used at Stornoway, Carlisle's second die was used at Dumfries, Gatwick MLO's second die at Redhill (see section 3.17), and Milton Keynes' two dies used at Bedford and Luton, thus 69 offices in all, all standard but one die transposed at London E1 ("London E1-E18 T1" town die) 15 to 18 Sep (standard up to 14 Sep and from 19 Sep)
Latest late use : 23 Dec Darlington (std)

- 4000 Guide Dog Week 2744
4 Sep to 10 Oct 16 dies used at 14 offices B
Latest late uses : 30 Oct Belfast, Luton
- 4001 Milton Keynes Year of Environment 2745
4 Sep to 23 Oct (official end date 23 Sep) C
Two dies used, though one ended about 11 Oct; no.4015 also in use
- 4002 Golden Jubilee Citizens Advice 2746
4 Sep to 13 Nov (official end date 11 Nov) C
Two dies used at Shrewsbury with "Shropshire & Mid Wales" town dies
- *4003 Tunbridge Wells Citizens Advice 2747
4 to 9 Sep Used at Tonbridge; LP.2227 also in use D
- 4004 Elphinstone 2748
18 Sep to 13 Oct Used at Aberdeen, no.4007 also in use; the "Elphinstone" event was a historical dramatisation of the achievements of Bishop Elphinstone in 1489 in his role in founding Old Aberdeen C



Type 2751

DISCOVER 15
RENEW Oct
26 Roseangle -25
Dundee DD1 4LR Nov

Type 2753



Type 2755



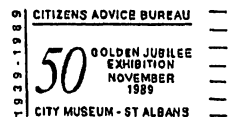
Type 2757



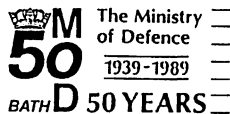
Type 2759



Type 2761



Type 2763



Type 2752



Type 2754



Type 2756



Type 2758



Type 2760



Type 2762

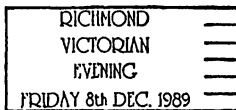


Type 2764

- 4005 Councils of Alnwick and Europe 2749 D
22 Sep to 4 Oct
Used at Alnwick; originally announced dates were 22 to 29 Sep, but die found to be faulty and a replacement die was used from 23 Sep, dates of use extended to 4 Oct
- Bath's first Royal Charter 1189 2750
(first use)
- 4006 25 Sep to 12 Oct C
Two dies used; no.3840, LP.2213 also in use

- 4007 Crime prevention postcode valuables 2660
2 to 7 Oct D
Used at Aberdeen; no.4004 also in use
- 4008 Autumn Stampex/BPE London SW1 2751 C
2 to 26 Oct (official end date 21 Oct)
Four dies used at "London SW"
- 4009 Ministry of Defence 50 years Bath 2752 C
13 to 19 Oct
Two dies used; no.3840, LP.2213 also in use
- 4010 Discover RENEW Dundee 2753 C
15 to 29 Oct
Used at Perth with "Perth Dundee Angus" town die, LP.2228 also in use; at Perth there are Sunday collections and 15 and 29 Oct were Sundays; "Discover" refers to Scott's "Discovery" which is berthed at Dundee, while "Renew" refers to a renewal of religious faith
- RTS Winners Midlands Today 2754
16 to 28 Oct C
Used at 10 Midlands offices; a specimen from Stoke-on-Trent was clearly dated 5 OCT which was probably an error for 25 OCT. RTS = Royal Television Society, which made an award to "Midlands Today" as best current affairs programme
Latest late use : 7 Nov Derby
- 4012 Brentford FC 100 years in football 2755 C
16 to 28 Oct
Six dies used at Twickenham
- 4013 The Samaritans Carlisle 2652 C
16 Oct to 12 Nov
At Carlisle there are Sunday collections and 12 Nov was a Sunday
- 4014 Industry matters 2604 C
16 Oct to about 4 Dec
Three dies used at Nottingham to 11 Nov, at least one die thereafter; nos 3803-4 also in use
- 4015 BBC Radio Milton Keynes 2756 C
18 Oct to 17 Nov
(official end date 28 Oct)
Announced as starting 9 Oct but die arrived late; no.4001 also in use
- Bath's first Royal Charter 1189 2750
(second use)
- 4016 20 Oct to 23 Dec C
(re-use after no.4009)
Two dies used; no.3840, LP.2213 also in use
- 4017 Festival of Hope '89 2757 C
23 Oct to 4 Nov
Two dies used at Hull
- 4018 St Pancras Chichester Tercentenary 2758 C
30 Oct to at least 17 Nov
(official end date 11 Nov)
Used at Chichester
- 4019 UK Volunteers Week 2759 C
1 to 7 Nov
Used at 10 offices; philatelic envelope stamped 4 SEP in error at Chelmsford
Late uses : 8 Nov "London SW", Birmingham

- 4020 40 years of UNICEF cards 2760
 1 Nov to 2 Dec C
 (official end date 30 Nov)
 Two dies used at Belfast; this is one of the slogans seen used on Sundays on the limited reintroduction of Sunday services, see chapter 3
- 4021 Cardiff Festival of Music 2761
 1 to 23 Nov C
- *4022 Milford Haven Bicentenary 2762
 1 to about 5 Nov (black, standard) D
 *4022t about 5 Nov 1989 to 4 Jan 1990 E
 (black, transposed)
- *4022Rt 5 Jan to 31 May 1990 (red, transposed) C
 Changed to transposed after a few days at sponsor's request, precise date not known
- 4023 Lock it or lose it (second use) 2741
 4 Nov to 18 Dec C
 (official end date 16 Dec)
 Two dies used at Edinburgh with "Edinburgh Lothian Fife Borders" (also "Edinburgh Gt Britain B") town dies; some doubt surrounds whether this slogan was used on (Saturday) 4 Nov, it may not have started until 6 Nov; this is one of the slogans seen used on Sundays on the limited reintroduction of Sunday services, see chapter 3
- *4024 Citizens Advice 50 exhib St Albans 2763
 6 Nov to 2 Dec C
 (official end date 30 Nov)
 Used at Watford; announced (late) as starting 1 Nov but die arrived late
- 4025 BBC Children in Need Appeal 2764
 8 to 17 Nov C
 Used at 67 offices, one die each
 Early uses : 7 Nov Swansea, Tonbridge
 Latest late use in black (then see below) :
 4 Jan 1990 "London SW"
- 4025R LATE USE IN RED FROM 5 JAN 1990 D
 Latest use at only office still in use :
 9 Jan 1990 "London SW"
- 4026 Richmond Victorian Evening 2765
 11 Nov to 8 Dec C
 Used at Twickenham
- *4027 Luton Carol Aid 2766
 13 Nov to 9 Dec C
 Used at Leighton Buzzard (two dies, announced as one), Luton (one die)



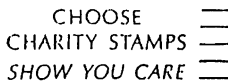
Type 2765



Type 2767



Type 2766



Type 2768



Type 2769



Type 2770

- 4028 Crime Stoppers Worcester 2767
 13 to 18 Nov D
 Used with "Worcester District" town die
- 4029 Choose charity stamps 2768
 14 Nov to 23 Dec (standard) B
 4029t about 10 to 23 Dec (transposed) D
 About 120 dies used but at some offices slogan started late, all standard, also initially standard at *Blackburn ("Lancashire 33" town die) but changed to transposed by 10 Dec; the slogan advertised the Christmas stamps which carried a 1p charity premium, and early publicity gave the slogan wording as "Post a penny; show you care"
 Early uses : 13 Nov Haverhill, Newport Gwent ("Gwent" town die) (both standard)
 Latest late uses in black (then see below):
 4 Jan 1990 - Haverhill, plus those listed below as used in red (all standard),
 - plus later use in black at Saffron Walden, latest date seen 6 Jan 1990
- 4029R LATE USE IN RED FROM 5 JAN 1990 (std) C
 Used at about 11 offices, as well as premature uses from 2 Jan at Coventry ("Coventry & Warwickshire" town die) and on 3 Jan at Kirkwall; of these -
 Latest late uses : still in use Feb 1990 at Belfast, Colchester, Dorchester
 Note : use in red at Basildon in Jan-Feb is "exceptional" and will be listed separately
- Cross (pens) since 1846 2769
- 4030 18 Nov to 16 Dec (standard) B
 4030t 18 Nov to 16 Dec (transposed) D
 Used standard at 10 offices and transposed at Bedford, but changed to standard from 29 Nov to 4 Dec then transposed again
 Early use : 17 Nov Glasgow (standard)
 Note : a philatelic envelope was dated 14 Nov from Morpeth ("Mid Northumberland" town die), but the slogan was backdated to stamp a first day cover of the Christmas stamps and it thus does not merit listing as an early (or exceptional) use
 Latest late uses in black (standard) (then see below): 4 Jan 1990 "London SW"
 - but continued in use in black and latest seen 20 Jan 1990 : S Kensington SW7
- 4030R LATE USES IN RED FROM 5 JAN 1990 (std) D
 Latest date at only office in use from this date : 9 Jan 1990 "London SW"
 - but the latest late use was at South Kensington SW7 which changed to red in late-Jan 1990 and continued until further notice



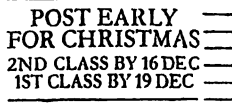
Type 2771



Type 2772



Type 2773



Type 2774

COME LATE LATE CHRISTMAS SHOPPING (til 10pm) AT OLYMPIA 20-24 DEC 1989

Type 2775



Type 2776

4031 Don't smoke 1990 2770 B
20 Nov to 20 Dec
Used at 65 offices, one die each

Early use : 18 Nov Canterbury
Latest late uses in black (then see below):
4 Jan 1990 Stornoway, and those offices listed below as used in red

4031R LATE USE IN RED FROM 5 JAN 1990 C
Used at "London SW", Ipswich, Manchester, Preston ("Lancashire" town die), Reading, and premature use from 2 Jan at Coventry ("Coventry and Warwickshire" town die); of these -
Latest late uses : still in use Feb 1990 Coventry ("Coventry and Warwickshire" town die), Ipswich, Manchester

4032 Great Expectations Liverpool 2771
22 Nov (philatelic mail) and
4 Dec 1989 to 5 Jan 1990 (black)

4032R 5 to 20 Jan 1990 (red) C
Eight dies used; change to red ink was supposedly on 5 Jan but was one day late at Liverpool, though philatelic covers were later backdated to 5 Jan in red; E.228/R also in use

*4033 Family Carols Guildford 2772 C
27 Nov to 8 Dec

*4034 Electoral register 2773 C
27 Nov 1989 to 2 Jan 1990 (official end date 15 Dec 1989)
Four dies used at Sheffield; E.198 also in use

4035 Post early 2nd class by 16 Dec . . 2774 B
27 Nov to 16 Dec (standard)
4035t 27 to 28 Nov (transposed) D
About 180 dies used, all standard but transposed at Chippenham (then changed to standard by 1 Dec before using no.4036 from 4 Dec)

Latest late uses (both standard) :
4 Jan 1990 The Hyde NW9, Kensington W8

A Happy Christmas The Post Office 1278
4036 4 to 19 Dec (standard) B
4036t 4 to 19 Dec (transposed) D
About 540 dies used, all standard but transposed at Buckingham; used with 1988 year plug at Hitchin (Gt Britain) in error.

This slogan has been used each year, and for many years there have been minor variations in dies of this design, for example with the thickness of frame lines, and with variations in the size of the die between 47 and 50mm length and 20½-22mm in height. Only since about 1986 have a few dies appeared with letters slightly smaller and further from the frame, giving a distinctively different appearance; these dies appear in different towns each year.

Earliest early uses : (see also E.240)
28 Nov Wincanton, Yeovil (standard)
Latest late uses in black (then see below):
4 Jan 1990 Portsmouth ("Portsmouth & IOW" town die), Diss - but Diss (2nd class die) dated Jan 1989 in error, at least on 2 Jan - plus later use in black to 6 Jan 1990 at Newbury

4036R LATE USE IN RED FROM 5 JAN 1990 (std) D
Used at Portsmouth ("Portsmouth & IOW" town die), plus premature use from 2 Jan at Coventry ("Coventry and Warwickshire" town die), and at Newbury on 8 Jan 1990; of these -
Latest late use : 9 Jan 1990 Portsmouth ("Portsmouth & IOW" town die)

In addition a backdated philatelic replacement from Leven Fife dated 16 Dec 1989 was struck in red in error

4037 A Happy Christmas (Welsh bilingual) 1392 C
4 to 19 Dec
About 20 dies used at Welsh offices; there was a spelling error in dies used at Aberystwyth, Cardigan, Carmarthen, Haverfordwest, Swansea and Tenby, with "Nadoug" instead of "Nadolig"

Latest late use : 27 Dec Pembroke Dock

*4038 Happy Christmas (1988 Welsh design) 2672 C
4 to 19 Dec
Used at Bangor Gwynedd (2), Caernarfon (2), Conwy, Corwen, Dolgellau, Llanfairfechan, Llangollen

Early use : 2 Dec Caernarfon
Latest late use : 23 Dec Llangollen

*4039 Post early for Christmas 169 D
4 (assumed start date) to 22 Dec
Used at Manchester E (East District Office)

For illustrations of types 1278, 1392 and 169 see page 32

Despairing? Lonely? Suicidal? —
The Samaritans —
Amersham (0494) 432000 —
Day or Night —

Type 2777



Type 2778

- 4040 Late late Christmas shopping Olympia 2775
8 to 22 Dec B
54 dies in all used, at nine London offices (36 dies), and at Croydon (4), Kingston-upon-Thames (2), Romford (1), Twickenham (10), Watford (1); Sunday trading restrictions prevented this event extending to (Sunday) 24 Dec
Early uses : 7 Dec London W1, Watford
Latest late uses in black (then see below):
4 Jan 1990 "London SW" - plus later use in black on 5 Jan 1990 at London EC
- 4040R LATE USE IN RED FROM 5 JAN 1990 D
Used at "London SW", plus London EC which changed to red late (seen 76 Jan, date unreadable); of these -
Latest late use : 9 Jan 1990 "London SW"
- Please use the Postcode 2nd PAID
(used in black) - see E.241
- Royal Mail 350 years - see E.242
- 4041 Country Living magazine (second use) 2719
13 to 20 Dec C
Used at same 10 offices as no.3971
Early use : 12 Dec Bristol
Latest late use in black (then see below) :
4 Jan 1990 "London SW"
- 4041R LATE USE IN RED FROM 5 JAN 1990 D
Latest date at only office still in use :
9 Jan 1990 "London SW"
- 4042 Take a bite out of crime (1st use) 2776
17 to 23 Dec C
Used at Newcastle-upon-Tyne; no.3191 also in use. At "Christmas pressure period" there are Sunday collections generally, and 17 Dec was a Sunday
Write now! - see E.243
- 4043 The Samaritans Amersham 2777
18 Dec 1989 to 4 Jan 1990 (black) C
4043R 3 to 27 Jan 1990 (red) C
Used at Aylesbury (two dies), Beaconsfield ("High Wycombe" town die), High Wycombe (two dies); used in both black and red on 3 and 4 Jan 1990 at Aylesbury, then used in red from 5 Jan at all offices
Early use : 17 Dec (Sunday) High Wycombe (see note after no.4042)
- A lot Glasgowing on in 1990 (1st use) 2778
*4044 20 Dec 1989 to 4 Jan 1990 (black) C
*4044R 5 Jan to 31 Dec 1990 (red) B
19 dies used at Glasgow; the slogan did not start until 21 Dec, but philatelic backdated covers were dated 20 Dec 1989, the (later) announced start date. A backdated philatelic cover was stamped in red on 5 Jan 1990 but with year 1989 in error.
This was a PO-sponsored slogan and subject to interruption by other slogans, and it is not being relisted after each such break in use; the first such break was for "Indoor Athletics" 19 Feb to 3 March 1990.
We ♥ love lead free - see E.244

1990

DONINGTON PARK 2-4 FEBRUARY
MOTOR RACING
S H O W
ENQUIRIES: 01 892 3637

Type 2779



Type 2780



Type 2781

We show here the first three entries for 1990, thereby completing the story up to "red day", 5 Jan 1990.

- 4045 Motor Racing Show 2779
2 to 5 Jan (black) D
4045R 2 to 30 Jan (red) C
Used at Birmingham, Coventry ("Coventry and Warwickshire" town die), Derby, Leicester, Northampton ("Northamptonshire" town die), Nottingham, Sheffield, Stoke-on-Trent, Wolverhampton, one die each; initially black but changed to red from 5 Jan, but used in red from 2 Jan at Coventry ("Coventry and Warwickshire" town die) but philatelic covers for 2 and 4 Jan stamped in black, and Wolverhampton changed late (seen used in black on 5 Jan) though philatelic replacement backdated to 5 Jan and stamped in red. Thickness of lettering in slogan dies varies slightly.
Early use : 27 Dec 1989 Stoke-on-Trent
Latest late use :
still in use late-Feb Coventry ("Coventry and Warwickshire" town die)
- 4046 Cumberland News 175th anniv 2780
4046 2 to 4 Jan (black) D
4046R 5 Jan to 29 Dec (red) C
Two dies used at Carlisle
- 4047 Shropshire Conferences 2781
4047R 2 to 4 Jan (black) D
5 Jan to 24 March (red) C
Two dies used at Shrewsbury with "Shropshire & Mid Wales" town dies; this slogan would earlier have been listed in the LP chapter, but separate LP listings are being discontinued from Jan 1990
- Sheffield is a Mech Letter Office
- see E.245

For continuation of these listings, see the Quarterly Bulletin of the British Postmark Society, as detailed on page 4. However we plan to produce our next book, "Slogan Postmarks of the Nineties", in 2000.

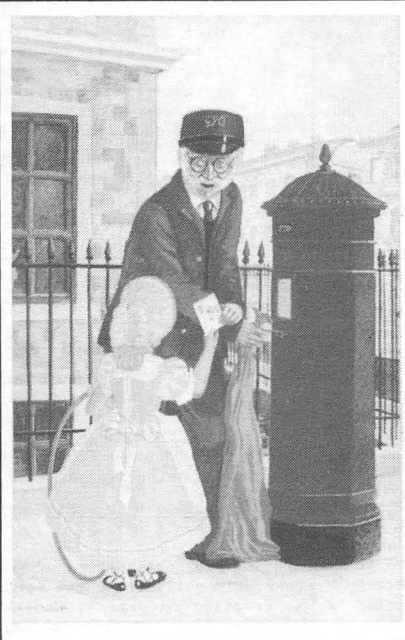
SUMMARY OF GENERAL SLOGANS USED IN RED FROM 5 JAN 1990

- "Remember to use the Post Code!",
types 627 and 941 - see chapter 4
- 3147R "Get the most - code it!" - see chapter 4
- 3223R "Senders name and address" late use at N17
- 3244R "Be properly addressed"
- 3259R "Collect British stamps"
- 3353R "Let's get the most - Bolton"
- 3354R "Let's get the most - Southampton"
- 3646R "Royal Mail 350 yrs" late use at NW6
- 3668R & 3668Rt "Pass on your postcode"
- used countrywide standard, transposed at
Stratford E15 and possibly other offices
later
- 3754R "AIDS" late use at London 34B (W3 missort)
- 3803R "Write now!" at Nottingham, and . . .
- 3804R "Senders name & address" also at Nottingham
- 3840R "Senders name & address" at several offices
- 3980R "Aveling Barford"
- 3981R "Post early in the day" at Croydon
- 3991R "Stampway to the world" Newcastle-upon-Tyne
- 4022Rt "Milford Haven Bicentenary"
- 4025R "BBC Children in need" late use
- 4029R "Choose charity stamps" late uses
- 4030R "Cross (pens)" late uses
- 4031R "Don't smoke 1990" late uses
- 4032R "Great Expectations" at Liverpool
- 4036R "A Happy Christmas" late uses
- 4040R "Late late shopping" late use
- 4041R "Country living magazine" late use
- 4043R "Samaritans Amersham"
- 4044R "A lot Glasgow on in 1990"
- 4045R "Motor racing show" at 9 Midlands offices
- 4046R "Cumberland News" at Carlisle
- 4047R "Shropshire Conferences" at Shrewsbury

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6

Exceptional Uses

In this chapter we list general slogans used exceptionally outside any announced or planned dates of use, not including early or late uses. Only in one case (E.228) had the slogan not been used previously and the slogan design has thus been allocated a "type number" of Type E.1

We start the listing with amendments to previous listings, firstly to chapter 6 of "Collecting Slogan Postmarks" :

- E.7 also used at Southall on 2 July
- E.21 amend end date to 31 Dec
- E.25 also used similarly at Bath
- E.36 used at Hounslow to 11 June 1965
- E.58 used at Bury to 14 July

Amendments to "Slogan Postmarks of the Seventies" :

- E.73 amend end date to 10 Feb 1970 (standard)
- E.81 amend end date to 20 July
- E.136t-7t amend start date to 18 May
- E.150 also used with Chelmsford "C" town die on philatelic covers on 10 July 1979
- E.157 amend start date to 6 Aug
- E.160 amend end date to 6 Nov

1980 None

1981

- E.163 The Samaritans 1953-1978 2060
Used at Truro on 21 Jan *
- E.164 Voters Lists 98A
Used at Portadown from 7 May to 30 Nov C
(see also E.179)



ARE YOU ON THE
NEW VOTERS LISTS?
—CHECK NOW—

- E.165 Voters Lists 98A
Used at Dunfermline from 23 June 1981 B
to 25 Jan 1984 though interrupted by
several slogans such as "Happy Christmas"
and "Abbey Festival"
- E.166 Everyone's shopping by post 2212 C
Used at Gloucester with
"Gloucestershire" town die from 17 Oct
to 26 Nov and at Peterborough from 19 to 20
Oct; at both offices "Today's Post Office"
had been in use from 28 Sep to 10 Oct then
"Shopping by post" brought back into use.
Not to be confused with late uses at Leeds,
Northampton and Nottingham over same period
- E.167 Leeds is a Mechanised Letter Office 1982 D
Used at Leeds on 14 Dec;
see also E.186, 200
- E.168 Norwich has a Mech Letter Office 2044 D
Used at Norwich on 14 Dec

Voters Lists

- E.169 Used at Haverfordwest 19 Dec 1981 to 27 Feb 1982 (standard), then again late-Nov to 31 Dec 1982
- E.169t Changed to transposed 1 March to mid-Nov 1982 D

- E.170 Today's Post Office ("short" design) 2262 C
- E.171 Today's Post Office ("tall" design) 2262A C
Used after "Happy Christmas" slogan in Dec 1981 for various periods as shown below, and this is not to be confused with late uses over the same period at Aberystwyth, Caernarfon, Cardiff, Ebbw Vale, Newport Gwent ("Gwent" town dies), Newcastle-upon-Tyne and York.

At several offices the slogan was interrupted by "Happy Christmas" in Dec 1982, then at Ware the slogan came into use after "Happy Christmas" Dec 1982, while at Newcastle-upon-Tyne the slogan came into use after "TA" slogan in July 1983.

Offices using the two designs were :

- "Short" design
- Ayr (to Feb 1984, then again Sep-Nov 1985)
- Hertford (to June 1985)
- Milton Keynes (to June 1985)
(for later use see E.219)
- Newcastle-upon-Tyne (July 1983 to Feb 1984)
- Stowmarket (to Nov 1982)
- Ware (Dec 1982 to Sep 1984)

- "Tall" design
- Abergavenny (to Nov 1982)
- Abertillery (latest seen Dec 1988)
- Blackwood (to 4 Jan 1990, then see below)
- Bridgend (to April 1982)
- Carmarthen (Dec 1981 only)
- Colwyn Bay (to Dec 1983)
- Cwmbran (to 4 Jan 1990, then see below)
- Monmouth (to Nov 1982)
- Newport Salop (to Dec 1985)
- Pontypool (to 4 Jan 1990, then see below)
- Rhyl ("Clwyd 2" town die from April 1982 to Oct 1983, then "Rhyl" die 1-30 Nov 1983)
- Salisbury (to 16 Feb 1984)
- Swansea (to Nov 1983, then again on 29 June 1985 only)
- Telford (to Feb 1982)
- Winchester (to Jan 1982, then again Dec 1984 to Jan 1985)
- Wrexham (to Nov 1982)
- See also E.198, 200 and E.219
- E.171R "Tall design" USED IN RED FROM 5 JAN 1990 C
at Blackwood, Cwmbran, Pontypool, to date

1982

- Voters Lists 98
 E.172 Used at Walsall from 12 May 1982 to 30 Nov 1983 but interrupted for "Happy Christmas" slogan Dec 1982 and "TA" slogan July 1983 C

- Everyone's shopping by post 2212
 E.173 Used at Newport Gwent ("Gwent" town die) D 4 to 14 June after "Beat crime" slogan, and at Blackpool ("Fyde Blackpool Wyre" town die) from 15 to 23 Oct; not to be confused with late uses of this slogan at several other offices, see no.3416

- Norwich has a Mech Letter Office 2044
 E.174 Two dies used at Norwich 15 to 19 July D in error on introduction of new FCT machine; nos 3441-3 also in use

- Give them the gift of the gab 2216
 E.175 Used at Cambridge (B machine) D 15 and 16 July after "Spillers" slogan; not to be confused with late use of this slogan at London SE1 (F machine) from Dec 1980, see no.3338

- Manchester is a Mech Letter Office 1973
 E.176 Used at Manchester (A machine, also G) C from 30 Nov 1982 to 15 Feb 1983

- Everyone's shopping by post 2212
 E.177 Used at Leeds (C machine) on 13 Dec C in extra machine for Christmas pressure period; also used from about 21 Dec 1982 after "Happy Christmas" slogan at Altrincham (A machine) to July 1983 and at Torquay ("South Devon 1" town die) to Jan 1983; not to be confused with late uses at Derby, Sheffield, Stoke-on-Trent, Truro and Wolverhampton, see no.3416

- Spillers vouchers 2315
 E.178 Used at Swansea after "Happy Christmas" C 21 Dec 1982 to 13 Jan 1983

- Voters Lists 98A
 E.179 Used at Portadown again (see E.164), C probably from Dec 1982 to 4 Feb 1984, but interrupted by "Happy Christmas" slogan in Dec 1983

1983

- TA 75th Anniversary 2348
 E.180 The dates of this slogan had been D planned as 20 June to 2 July, but were revised to 11 to 23 July (see no.3512/t); however, some offices appeared to introduce the slogan in accordance with the original dates ie on 20 June. As far as is known all were withdrawn and used again for the correct period. The offices concerned were:

Basingstoke (to 21 June)
 Cardiff (to 2 July)
 Derby (to 27 June)
 Hereford (to 29 June)
 Northampton (20 June only)
 St Albans (to 28 June)



Today's
POST OFFICE
 in business
 to serve you

E.171



Please use the **1ST**
 postcode PAID

E.181

- E.181 Please use the postcode 1st PAID M.22 D

- E.182 Please use the postcode 2nd PAID M.23 D

Both slogans used in black on normal mail at Watford from 15 Nov to 1 Dec, then 5 to 6 Dec, and Twickenham on 8 Dec only. These slogans were designed for use in red on paid mail only, see chapter 11, but one suspects the above dates show that when they were introduced at Watford and Twickenham the staff did not initially realise the true function of the slogans

- Everyone's shopping by post 2212
 E.183 Used at Truro 21 Dec 1983 to 9 Feb 1984; this follows late use of the slogan at Truro from May 1982, then "Happy Christmas" 1 to 20 Dec 1983 C

- Datapost guaranteed overnight 2343
 E.184 Used from 21 Dec 1983 at Dover to D 4 Jan 1984 and at Margate ("Thanet A" town dies) to 9 Jan 1984, probably two dies at each office; follows late use at these two offices from Oct 1983 followed by "Happy Christmas" 1 to 20 Dec 1983

- Cambridge has a Mech Letter Office 2041
 E.185 Used at Cambridge 21 Dec 1983 to D 20 Feb 1984 after "Happy Christmas" slogan

1984

- Leeds is a Mechanised Letter Office 1982
 E.186 Used at Leeds 2 April to Oct C but interrupted for "Return to sender?" slogan May 1984; see also E.201

- Sheffield is a Mech Letter Office 1909
 E.187 Used at Sheffield from 30 Oct 1984 C to Dec 1985

- Write it say it better in a letter 2378
 E.188 Used at Hampstead NW3 from 21 Nov 1984 C to 17 June 1985 (standard)


- E.188t Used at Motherwell ("Motherwell & C Wishaw A" town die) from 21 Dec 1984 to 6 March 1985 (transposed); this follows late use of the slogan April to Nov 1984 then "Happy Christmas" slogan 3 to 19 Dec 1984.

Not to be confused with late uses of the slogan over the same period, see no.3551/t.

- Voters Lists 98A
 E.189t Used (inverted) at Bow E3 on 12 Dec * (illustrated on page 9)

- Everyone's shopping by post 2212
 E.190 Used at Stoke-on-Trent from 21 Dec 1984 C
 to April 1986; this follows late use of
 the slogan from May 1982 to 1 Dec 1984,
 then "Happy Christmas" slogan 3 to 19 Dec
 1984; for later use see E.217
- 1985
- Be wise litterwise 2046
 E.191 Used at Leeds "A" 9 to 19 Dec D
 The slogan die is the broken die which,
 during the last "correct" usage of this
 slogan in 1979-1981 (see no.3251) was
 replaced in Dec 1979
- Royal Mail 350 years 2453
 E.192 Used at Blackburn ("Lancashire 33" C
 town die) after "Happy Christmas" slogan
 from 20 Dec 1985 to Nov 1989 (see below),
 interrupted by "Happy Christmas" slogan in
 Dec 1986, 1987 and 1988; also used at
 Southend-on-Sea Jan to April 1986, Telford
 14 June 1986, and London NWML0 ("Christmas
 extra" machine with "P" town die) Dec 1986
 only.
- Ended at Blackburn Nov 1989, and apparently
 the same slogan die was transferred to
 Darwen ("Lancashire 17" town die), where it
 was used (on missorts only) to 5 Jan 1990
 and probably withdrawn before the change to
 red ink.
- Also used at Llanelli from 30 Dec 1986 to
 15 April 1988 though interrupted for "Happy
 Christmas" slogan in Dec 1987; this follows
 late use up to Dec 1986, then "Happy
 Christmas" slogan in Dec 1986.
- Not to be confused with late uses over the
 same period at Kilburn NW6, Battersea SW11,
 Paddington MLO, Ammanford, Llanelli (up to
 Dec 1986, later exceptional), other
 "Lancashire" dies at Preston, and Swansea
- 1986
- Help us push postcodes 2435
 E.193 Used at Newport Gwent ("Gwent" town D
 die) from 13 Jan to March
- Return to sender? 2400
 E.194 Used at Catford SE6 from 8 April to C
 29 Nov; for later use see E.220
- Write now! 2460
 E.195 Used at Edinburgh ("Edinburgh Lothian C
 Fife Borders" town die) and Watford
 from May to Nov; not to be confused with
 late uses over the same period at Barnet
 and Belfast
- NHBC 50 years 2528
 E.196 Used at York on 10 Oct, then withdrawn *
 prior to correct use on 10 Nov
- Please use the postcode 2nd PAID M.23
 E.197 Used at Enfield (probably two dies) D
 in "Christmas extra" machines from
 8 to 15 Dec in black, the slogan being
 designed for use in red, see E.181-2
- Today's Post Office ("short design") 2262
 E.198 Used at Sheffield (about 8 dies) C
 from 20 Dec 1986 (after "Happy Christmas")
 to Dec 1987, then again from Dec 1988 to
 4 Jan 1990 (then see below) (only two dies
 from 27 Nov 1989 when no.4034 in use, later
 one die).
 Also used at Leeds (about 3 dies) from Jan
 1987 (possibly Dec 1986) to Dec 1988.
 E.201, 206, 224 also in use at Leeds.
 See also E.200 and 219.
 At Sheffield the slogan was used in at
 least one machine in green in April 1989 -
 valuation "D" - as a result of green ink
 being supplied for the "We love lead free"
 slogan, see note after no.3944 in chapter 5
- USE IN RED FROM 5 JAN 1990 C
 E.198R One die remained in use to date at
 Sheffield
- Industry Year (second design) 2488
 E.199 Used at Chelmsford on 30 Dec D
 after "Happy Christmas" slogan
- 1987
- Today's Post Office ("tall" design) 2262A
 E.200 Used at London NW1 ("NWML0" town die) C
 from 8 Jan 1987 intermittently to at
 least April 1988; see also E.171 which
 continued in use at four South Wales
 offices
- Leeds is a Mechanised Letter Office 1982
 E.201 Used at Leeds from 9 Jan 1987 to C
 4 Jan 1990 (then see below), see also
 E.186; no.3960, E.198, 206 also in use at
 Leeds
- USED IN RED FROM 5 JAN 1990 C
 E.201R
- Correct date of posting in black M.25
 E.202 Used at Chester ("Chester Clwyd Gwynedd" *
 town die) from 28 Feb to 5 March on
 normal mail (this slogan designed solely
 for correcting meter mail, see M.27 in
 chapter 11)
- Write now! 2460
 E.203 Used at Belfast from about 2 March C
 (after "AIDS" slogan, interrupted for
 "Countryside" slogan) to Dec, also at
 London W1 (two dies) from April 1987 to Feb
 1988, and at Whitehaven June to July, and
 at Watford Sep 1987 to March 1988; not to
 be confused with late use at Barnet and
 normal use (see nos 3760 and 3803) at
 Nottingham
- The Times 200 years of tradition 2523
 E.204 Used at London EC on 3 March after D
 "AIDS" slogan but followed by "Post Code";
 not to be confused with late use at London
 SW or continuing normal use at London E1
 ("E1-E18" town die) - see no.3738
- A Happy Christmas The Post Office 1278
 E.205 Used at Edinburgh ("Edinburgh Lothian *
 Fife Borders" town die) on 3 April



BRITISH DIABETIC ASSCN
50th year of insulin
in diabetic research 
DEFEAT DIABETES IN 1971

E.215

HUDDERSFIELD
is a mechanised
Letter Office
PLEASE
USE POSTCODES



E.223t

- AIDS 2534
E.206 Used at Leeds (standard) from 21 April to 7 May (about 8 dies, after "European Year of the Environment" slogan); E.198, 201 also in use C
- E.206t Used at Stirling (transposed) on 23 April, following and also followed by "Be properly addressed" slogan in same (first class) machine D
- E.207 Please use the postcode 2nd PAID M.23
Used at Bromley on 9 Nov in black on normal mail, the slogan being designed for use in red, see E.181-2 *
- Garden Festivals wasteland transformed 2493
E.208 Used at South Kensington SW7 from 30 Nov 1987 to Nov 1989 (then see no.4029), possibly not continuously D
- E.209 A Happy Christmas The Post Office 1278
Used at Hull (at least two dies) D
Lancaster ("Lancaster & Morecambe" town die), 30 Nov to 2 Dec, and 1 Dec only at Stockport, then withdrawn prior to reintroduction on correct date 7 Dec (see no.3827) at Hull and Lancaster but not at Stockport; not to be confused with early uses at other offices
- AIDS 2534
E.210 Used at Hertford, Hitchin, Letchworth, Royston ("Cambridge" town die), Saffron Walden, Ware, probably all from 21 Dec 1987 (after "Happy Christmas" slogan), but ended Feb 1988 at Hertford, Nov 1988 at Ware and Dec 1988 at Letchworth; also used at Twickenham from April to July 1988. Interrupted by "Happy Christmas" in Dec 1988 at Hitchin and Royston ("Cambridge" town die) but ended at Royston Feb 1989, then interrupted by "We love lead free" at Hitchin but continued afterwards; continued in use at Saffron Walden, and reintroduced after "We love lead free" from 1 June 1989 at Hertford (two dies) and Letchworth; ended at all four offices in July 1989 (latest seen 21 July at Hertford) C
- Mormons British Anniversary 2547
E.211 Used at Bangor Gwynedd 21 Dec 1987 to 4 Jan 1988 after "Happy Christmas" slogan D

- E.212 Tayside police drugs hotline 2592
Used at Perth ("Perth Dundee Angus" town die, one die used) from 30 Dec 1987 to 18 Jan 1988, then withdrawn prior to correct reintroduction on 25 Jan 1988, see no.3837 D
- E.213 Croydon has a Mech Letter Office 2081
Used at Croydon (two dies) from 31 Dec 1987 to 1 March 1988, then again (one die) from 12 April 1988 (after "Jesus is alive!" slogan) to about July 1989, possibly interrupted for "Please post early in the day" slogan (first use) in April 1989 C
- 1988
- Licenses 117
E.214 Used at Milton Keynes from 8 to 17 Feb D
- British Diabetic Assoc (1971 design) 1162
E.215 Used at Uxbridge on 29 March *
- Please use the postcode 2nd PAID M.23
E.216 Used at Watford on 5 April; used in black on normal mail, the slogan being designed for use in red, see E.181-2 *
- Everyone's shopping by post 2212
E.217 Used at Stoke-on-Trent from 12 April (after "Jesus is alive!" slogan) to Oct C
- Your right to know what's known about you 2591
E.218 Used at Northampton ("Northamptonshire" town die) from 12 April (after "Jesus is alive!" slogan) to 10 Aug; not to be confused with late use at Kingston-upon-Thames over the same period C
- Today's Post Office ("short" design) 2262
E.219 Used at Milton Keynes from 12 April 1988 (after "Jesus is alive!" slogan) to March 1989; E.232 also in use, see also E.170-171 and E.198 D
- Return to sender? 2400
E.220 Used at Catford SE6 from 12 April (after "Jesus is alive!" slogan) to 25 June C
- Remember to use the postal code 485
E.221 Used at Rotherhithe SE16 from May 1988 to 4 Jan 1990 (then see below) C
- E.221R USED IN RED FROM 5 JAN 1990 C
- Write now! 2460
E.222 Used at Twickenham June to Sep and at Belfast July to Oct; not to be confused with no.3803 at Nottingham C
- Huddersfield is a Mech Letter Office 1908
E.223t Used at Huddersfield ("Huddersfield" - NO Halifax - "G2" town die) probably for a few weeks (9 Aug seen) in machine installed for over-stamping meter mail; philatelic covers were stamped standard and with the normal "Huddersfield Halifax" town die (dated 9 Aug), but these items were backdated and their status is such as to not deserve listing here *
- Royal Mail 350 years 2453
E.224 Used at Leeds from Aug to Dec; nos 3875,3903, E.198,201 also in use C

- E.225 Pride in poppy care 2662
Used at Gatham ("Medway" town die),
Maidstone ("Medway & Maidstone" town die),
both on 10 Oct, then withdrawn prior to
correct introduction on 24 Oct *
- E.226 Royal Mail Code Show Science Museum 2583
Used at Reading (A2) on 31 Oct *
- E.227 European Year of the Environment 2540
Used at Manchester (Q) on 12 Nov 1988 D
and seen used on dates in Jan and July
1989, possibly used continuously between
these dates and beyond (then see below)
- E.227R USED IN RED FROM JAN 1990 (16 Jan seen) D



E.228 (type E.1)

- E.228 Liverpool is a Mech Letter Office E.1
Used at Liverpool (two dies) from
about 28 Nov 1988 to 5 Jan 1990
(not continuously) (then see below).
These dies we assume were produced about
1978, and it is the first slogan we have
listed as an exceptional use which was not
previously used as a "general" slogan;
eventually the slogan was announced in the
normal way in March 1989 as a "repeat" but
its original use had been announced neither
in 1988 nor in 1978!
- E.228R USED IN RED FROM 6 JAN 1990 (two dies) C
(change to red ink was late at Liverpool)
Eight dies used from 22 Jan 1990
- E.229 Autumn Stampex/BPE 2650
Used at "London SW" from 14 Dec 1988 D
to 9 Jan 1989
- E.A230 "ET" video 2656
Used at Oxford 20 to 28 Dec, D
having previously been used late to 30 Nov
- E.230 CBI 1992 2664
Used at Twickenham MLO 23 to 30 Dec C
after "Happy Christmas" slogan, and at
Croydon from 3 to 24 Jan 1989 (probably
since at Croydon this slogan had not been
used during the correct period in Nov 1988)

1989

- E.231 A Happy Christmas (Welsh bilingual) 1392
Used at Swansea (machine 2) D
3 to 4 Jan, having been withdrawn on 20 Dec
- E.232 Write now! 2460
Used at Milton Keynes from 6 Jan C
to March; E.219 also in use - not to be
confused with no.3803 used at Nottingham
- E.233 County Councils Centenary 2678
(first design)
Used at Shrewsbury with *
"Shropshire & Mid Wales" town die (second
class) on 10 Jan, then withdrawn prior to
correct introduction on 23 Jan, see no.3928
- E.234 Please use the Postcode 2nd PAID M.23
Used in black at Barnet on 27 Jan *

- E.235 County Councils Centenary 2685
(second design)
Used at Newcastle-upon-Tyne 31 Jan *
to 6 Feb, then withdrawn prior to correct
introduction on 27 Feb, see no.3936
- E.236 Spring Stampex 1989 2682
Used at London SW 7 to 12 April, D
having previously ended in March
- E.237 Drinkwise 2721
Used at "Bournemouth-Poole" on 13 June, *
then withdrawn prior to correct intro-
duction on 19 June, see no.3974; not to be
confused with early uses at other offices
- E.238 Return to sender? 2400 C
- E.239 Return to sender? Rubber stamp 2406 C
One die of each design used at Chelmsford
from 10 July 1989 to 4 Jan 1990 (then see
below), and one die of E.238 at Nottingham
(nos 3803-4 also in use) 29 Aug to 2 Sep
(valuation "D")
- E.238R USED IN RED FROM 5 JAN 1990 C
- E.239R USED IN RED FROM 5 JAN 1990 C
One die of each design used at Chelmsford
(note: there was a further use of type 2400
at Nottingham from 8 Jan 1990)
- E.240 A Happy Christmas The Post Office 1278
Used at Torquay ("South Devon 2") *
on 27 Nov, then withdrawn prior to correct
introduction on 4 Dec; not to be confused
with early uses at Wincanton and Yeovil
- E.241 Please use the postcode 2ND PAID M.23
Used at Enfield 11 to 15 Dec in black D
(see also E.197); also used at Barnet on
2 Jan 1990 in black (see also E.234)
- E.242 Royal Mail 350 years 2453
Used at Stevenage 12 Dec 1989 D
to 4 Jan 1990 (not seen used in red);
see also E.192
- E.243 Write now! 2460
Used at Dolgellau from 18 Dec 1989 D
and at Bath from 27 Dec 1989, both to
to 4 Jan 1990 (then see below)
- E.243R USED IN RED FROM 5 JAN 1990 C
to date at Bath and Dolgellau
- E.244 We ♥ lead-free 2692
Used at Bridgwater (in black) D
from 23 to 30 Dec after "Post early"
slogan (which was used late to 22 Dec)

1990

- E.245 Sheffield is a Mech Letter Office 1909
Used at Sheffield on 3 and 4 Jan (black) E
Two dies used; E.198 also in use
- E.245R USED IN RED FROM 5 JAN 1990 C

EXCEPTIONAL SLOGANS USED IN RED FROM 5 JAN 1990

- E.171R "Today's Post Office" at 3 Welsh offices
- E.198R "Today's Post Office" at Sheffield
- E.201R "Leeds is a MLO"
- E.221R "Remember the postal code" at SE16
- E.227R "European Year of Environment"
- E.228R "Liverpool is a MLO"
- E.238-9R "Return to sender?" at Chelmsford
- E.243R "Write now!" at Dolgellau and Bath
- E.245R "Sheffield is a MLO"

Local Publicity slogans are defined in chapter 1, and the listings below are continued from our previous books. One die of each slogan was used at the relevant town mentioned in the slogan, unless otherwise stated. The number at the right is the design or "type" number, which in this chapter are LP slogans. For details of the valuation codes see chapter 1.

7 Local Publicity Slogans

We start this chapter by listing amendments to our earlier books. Such refinements to the data published earlier are only possible thanks to those who have reported the extra information.

Firstly, the following are amendments to "Collecting Slogan Postmarks" (published 1986) chapter 7.

LP.13 Used standard to 19 Sep (12.30pm seen)
 LP.407t 22 Dec reported

The following are amendments to "Slogan Postmarks of the Seventies" (published 1980), though some of them are corrected in the 1989 reprint.

LP.1085t 30 April reported
add LP.1100 Used standard 16 June (1971)
 (1.45pm seen, transposed by 6pm)
 LP.1273 amend end date to 27 June 1979
 LP.1293 used standard from 12 July (1973)
 LP.1349t correction, type no. should be 422
 LP.1523t amend end date to 31 Dec
 LP.1675 amend end date to 29 Sep 1976 (stand'd)
 LP.1700 amend end date to 27 June 1981
 LP.1728 amend dates to 718 May 1977 to
 25 April 1980
 LP.1752 used stand'd from 31 Aug (10.45am seen)
 LP.1772 amend end date to 14 Feb 1981
 LP.1788 not LP.1788t
 LP.1817 amend end date to 30 Aug 1980
 LP.1845 amend end date to 14 March 1981
 LP.1858 amend end date to 30 Aug 1982
 LP.1860 amend end date to 31 May 1986
 LP.1861 amend end date to 31 Oct
 (official end date 29 Oct)

add (before LP.1893)

*LP.A1893 Tenby holiday guide 15p 650
 16 Dec seen, thus LP.1893 presumably
 started 16 Dec (1977) or later
 LP.1895 amend end date to 31 Dec 1983;
 town die changed to "Head Post Office
 West Lothian" from 4 Feb 1983
 LP.1911 One die used but two from about 1980;
 amend end date to 4 Jan 1990 and -
add LP.1911R Used in red from 5 Jan 1990
 LP.1912 amend end date to 8 Aug 1981
 LP.1914 amend end date to 11 April 1981
add LP.1915t Used transposed at Llangejni 4 Dec
 1984 only, then standard again
 LP.1915 stamping stopped at Beaumaris 30 Jan
 1988, then used in red at Llangejni on
 paid mail April 1989 (only year shown);
 amend end date to 4 Jan 1990 and -
add LP.1915R Used in red from 5 Jan 1990
 LP.1928 amend end date to April 1981
 LP.1934 amend end date to 21 Sep
 (official end date 16 Sep)
 LP.1938/t amend transposed dates to 723 to 26 Oct
 (because seen standard again by 27 Oct)
 LP.1942 amend end date to 30 Nov 1981
 LP.1961 amend end date to 15 May
 (official end date 12 May)
 LP.1971 amend end date to 26 July 1980
 LP.1981 amend end date to 4 Feb 1980
 LP.1982 amend end date to 7 Dec

We now continue with listings of Local Publicity slogans, starting with LP.1983 so as to replace the whole of page 227 in the "Seventies" book.

1979

- Gt Yarmouth 'wish you were here' 727
*LP.1983 20 Nov 1979 to 17 May 1980 B
One die used, but two dies
3 to 22 Dec 1979
- S Woodham Ferrers the place to be 713
*LP.1984 About 3 Dec 1979 to 9 Aug 1980 B
(re-use after short break)
Two dies used at Chelmsford, later one
die along with one die of LP.1996
- Happy Christmas from Bridlington 692
LP.1985 1 to 24 Dec C
Used at York; no.3255, LP.1939 also
in use
- Hagley Hall 728
LP.1986 10 to about 19 Dec (transposed) D
LP.1986 10 Dec 1979 to 10 March 1980 C
(official end date 8 March 1980)
(standard)
Used at Dudley and Wolverhampton
(LP.1914 also in use), one die each,
standard but initially transposed at
Dudley; for similar design but with
dates removed see LP.2030
- Merseyside 729
LP.1987 17 Dec 1979 to 15 March 1980 C
Used at Liverpool; nos 3203, 3225-6
also in use
- Oldham - your northern base 705
LP.1988 718 Dec 1979 to 31 Aug 1980 B
(re-use after short break)
Two dies used
- Tenby holiday guide 20p 675
*LP.1989 718 Dec 1979 to 3 May 1980 C
- Taunton PO Telecomms Museum 723
LP.1990 20 Dec 1979 to 24 May 1980 B
(re-use after no.3256)
- Holiday at Bridlington 676
LP.1991 27 Dec 1979 to mid-Nov 1980 C
Used at York; no.3255, LP.1939 also
in use
- Llandudno colour guide 20p 701
LP.1992 728 Dec 1979 to 13 Dec 1980 B
(re-use after Christmas pressure
period) Two dies used
- Weymouth & Portland 652
*LP.1993 27 Dec 1979 to 28 June 1980 C
The above shows the official start
date, but the slogan started late,
possibly not until early Jan 1980



Type LP.727



Type LP.728

MERSEY-
SIDE
INTO THE 80'S
WITH
PRIDE

Type LP.729

DO IT
AT THE
DOVECOT
ARTS CENTRE
STOCKTON ON TEES TS11 625

Type LP.730

WEST MIDLAND
SAFARI & LEISURE PARK

RING ABOUT
A GREAT DAY OUT
0299 401213

Type LP.731

LEICESTER
SPEEDWAY

Tuesday,
7.30 p.m.

Type LP.732

1980

- Sun sea sand Hastings is grand 688
LP.1994 2 Jan to 30 April C
Two dies used
- Dovecot Arts Centre Stockton 730
(first use)
LP.1995 16 to 22 Jan D
Two dies used at Middlesbrough with
"Cleveland" town dies
- S Woodham Ferrers riverside town 670
*LP.1996 5 Feb 1980 to 28 May 1982 B
One die used at Chelmsford;
LP.1984, 2018, no.3412 also in use
- Tatton Park Knutsford 681A
LP.1997 1 March to 24 Nov C
(official end date 13 Oct)
Used at Altrincham; LP.2011 also in use
- West Midland Safari & Leisure Park 731
LP.1998 24 March to 6 Oct C
(no end date announced)
Used at Dudley; no.3277, LP.2001 also in
use
- Leicester speedway 732
LP.1999 26 March to 13 Oct B
Two dies used; nos 3271, 3303, 3321
also in use
- Knebworth 697
LP.2000 1 April to 24 Sep C
(official end date 30 Aug)
Two dies used at Stevenage
- Hagley Hall 728
LP.2001 8 April to 13 Sep C
(re-use after no.3277)
Used at Dudley (LP.1998 also in use) and
Wolverhampton (LP.1914 also in use)
- Expanding Hastings 683
*LP.2002 1 May to 31 Aug C
Two dies used
- Swansea (map of area) 641
LP.2003 10 May to 12 July C
(re-use after no.3288/t)
Four dies used with "West Glamorgan"
town dies
- Enjoy historic Bath 733
LP.2004 12 May 1980 to 31 Dec 1981 B
Nos 3287, 3364, LP.2033, no.3374
also in use



Type LP.733



Type LP.734

- Ashley House Bognor Regis - see no.3298
- LP.2005 Channel shuttle to Europe 734 B
13 May 1980 to 12 May 1982
Used at Dover
- LP.2006 Come racing at Great Yarmouth 717 C
19 May to 20 Sep
LP.2007 also in use
- LP.2007 Gt Yarmouth 'wish you were here' 727 C
2 June to 13 Sep
LP.2006 also in use
- LP.2008 Worth Valley Railway - daily steam 719 C
2 June to 29 Aug
Used at Bradford, Keighley, one die each
- LP.2009 Taunton PO Telecomms Museum 723 C
7 June 1980 to 3 Jan 1981
(re-use after no.3302)
- In 1980 a "cachet" was used on mail from the PO Telecommunications Museum itself in Taunton. It was probably applied as a rubber stamp and its design resembled type LP.723 but without the "skid lines" at the right of the design
- LP.2010 Dovecot Arts Centre Stockton 730 D
(second use)
16 to 21 June
Two dies used at Middlesbrough with "Cleveland" town dies
- LP.2011 Knutsford Mrs Gaskell's 'Cranford' 735 C
7 July to 2 Aug
Used at Altrincham; LP.1997 also in use
- LP.2012 Midland Railway Centre Ripley 736 C
7 July to 30 Aug
Two dies used at Derby; LP.2013 also in use
- LP.2013 Derby Playhouse season tickets 737 C
21 July to 20 Sep
Two dies used; LP.2012 also in use
- LP.2014 Torquay a quality resort 738 C
4 Aug to 13 Nov
(official end date 11 Oct)
One die used at Manchester
- LP.2015 See the new Wigan yourself 673 C
8 Aug 1980 to April 1981
(re-use after no.3315)
LP.1928 also in use
- LP.2016 Swansea (map of area) 641 C
11 Aug to 13 Dec
(re-use after no.3314)
Four dies used with "West Glamorgan" town dies
- LP.2017 Set your sites on Sunderland 739 B
16 Aug 1980 to 14 Aug 1982
Two dies used



Type LP.735



Type LP.736



Type LP.737



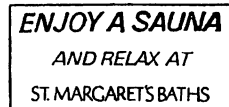
Type LP.738



Type LP.739



Type LP.740



Type LP.539



Type LP.539A

- *LP.2018 S Woodham Ferrers the place to be 713 B
23 Aug 1980 to 28 May 1982
(re-use after no.3320)
One die used at Chelmsford; LP.1996, no.3412 also in use
- LP.2019 Hastings all seasons 680 C
1 Sep 1980 to 8 Jan 1981
(except 14 Oct, see no.3333)
(official end date 31 Dec 1980)
Two dies used
- LP.2020 Dovecot Arts Centre Stockton 730 C
(third use)
6 to 30 Sep
(official end date 13 Sep)
Two dies used at Middlesbrough with "Cleveland" town dies
- LP.2021 Gt Yarmouth 'wish you were here' 727 C
22 Sep to 29 Nov
(re-use after one week break)
- LP.2022 Merseypride - alive on Merseyside 740 C
3 Nov 1980 to 6 Feb 1981
(official end date 31 Jan 1981)
Two dies used at Liverpool
- LP.2023 Enjoy a Sauna 539 C
6 Nov to 3 Dec
- LP.2024 Enjoy a Sauna 539A C
6 Nov to 3 Dec
One die of each design used at Leicester; we do not illustrate all "repeat" slogans from the 1970s, but since the two designs are shown at different points in the "Seventies" book we take the opportunity to show both designs here for convenience



Type LP.741



Type LP.742



Type LP.743



Type LP.728A



Type LP.744

- LP.2025 Dovecot Arts Centre Stockton 730
(Fourth use)
17 to 22 Nov D
Two dies used at Middlesbrough with "Cleveland" town dies
- LP.2026 The Pantiles Royal Tunbridge Wells 741
1 Dec 1980 to 22 Aug 1981 B
- LP.2027 Wood Green shopping city 742
1 to 31 Dec C
Two dies used at Wood Green N22
- LP.2028 Book a break at Brixham 743
8 Dec 1980 to 24 Jan 1981 C
Used at London W1
- LP.2029 Gt Yarmouth 'wish you were here' 727
8 Dec 1980 to 16 May 1981 B
(re-use after one week break)
Two dies used to 3 Jan 1981 (official end date of second die 21 Dec 1980), then one die
- LP.2030 Hagley Hall 728A
15 Dec 1980 to 28 March 1981 C
Two dies used at Dudley, but only one die while no.3358 in use; these are the two dies of type LP.728 with the dates suitably removed

- LP.2031 Llandudno colour guide 20p 701
29 Dec 1980 to 14 Dec 1981 B
(official end date 12 Dec 1981)
Two dies used; used with "Colwyn Bay" town die in error 19 Jan 1981. Late use to 14 Dec 1981 was with "Llandudno-Colwyn Bay" town die (at least one die) in error (this slogan was supposed to stop for the Christmas pressure period when the joint "Llandudno-Colwyn Bay" town dies were used)
- LP.2032 Weymouth & Portland 652
29 Dec 1980 to 27 June 1981 C

- LP.2033 West country holiday country 744
29 Dec 1980 to 24 Dec 1981 B
Used at :
Bristol 29 Dec 1980 to 31 Jan 1981,
Taunton 5 to 31 Jan 1981,
Exeter ("Exeter District" town die) 2 Feb to 24 Dec 1981
Plymouth 2 to 28 Feb 1981
and 5 to 31 Oct 1981
Truro 9 March to 4 April 1981
Bath 13 April to 9 May 1981
Yeovil 18 May to 27 June 1981
Dorchester 6 July to 1 Aug 1981
Torquay ("South Devon" town die) 10 Aug to 26 Sep 1981
and 7 to 24 Dec 1981
Barnstaple ("North Devon" town die) 9 to 28 Nov 1981

1981

- LP.2034 Cowal Peninsula & Dunoon 745
5 Jan to 1 May C
Used at Greenock; LP.2035 also in use
- LP.2035 Rothesay & Isle of Bute 746
5 Jan 1981 to 27 Feb 1982 C
Used at Greenock; LP.2034 also in use
- LP.2036 Sun sea sand Hastings is grand 688
9 Jan to 30 April C
(official start date 2 Jan)
Two dies used
- *LP.2037 Tenby holiday guide 20p 675
26 Jan to 2 May C
- LP.2038 Taunton PO Telecomms Museum 723
2 Feb to 3 July D
(re-use after LP.2033)
Used very little, only in reserve machine
- LP.2039 Sherborne is unique 747
2 March to 27 June C
- LP.2040 Knebworth 748
30 March to 29 Aug C
Two dies used at Stevenage
- LP.2041 Historic Gawsorth Hall 749
1 April to 29 Aug C
Two dies used at Macclesfield
- LP.2042 North Wales holiday enquiries 750
13 April to 29 Aug C
Two dies used at Bangor Gwynedd



Type LP.745



Type LP.746



Type LP.747



Type LP.748

LP.2043	<u>Weston Park</u> 13 April to 4 July Used at Wolverhampton	<u>751</u>	C
LP.2044	<u>Hagley Hall</u> 21 April to 9 May (re-use after no.3358) Two dies used at Dudley	<u>728A</u>	C
LP.2045	<u>Expanding Hastings</u> 1 May to 29 Aug Two dies used	<u>683</u>	C
LP.2046	<u>Grand Theatre Blackpool</u> 5 May to 15 June (official end date 13 June) Four dies used at Blackpool with "Fylde Blackpool Wyre" town dies	<u>752</u>	C
LP.2047	<u>National Butterfly Museum</u> 13 May to 10 June Used at Brighton with "Sussex Coast" town die; LP.2050 also in use	<u>753</u>	C
LP.2048	<u>Come racing at Great Yarmouth</u> 18 May to 19 Sep LP.2049 also in use	<u>717</u>	B
LP.2049	<u>Gt Yarmouth 'wish you were here'</u> 1 June to 1 Dec (official end date 30 Nov) LP.2048 also in use. Officially there was a one week break in this slogan 14 to 19 Sep, but the slogan appears to have continued in use uninterrupted	<u>727</u>	B
LP.2050	<u>Bluebell Railway</u> 1 June to 11 July Used at Brighton with "Sussex Coast" town die; LP.2047 also in use	<u>754</u>	C
LP.2051	<u>Keighley & Worth Valley railway</u> 22 June to 22 Aug Used at Bradford, Keighley, two dies each	<u>755</u>	C
	<u>Send holiday postcards - see no.3386</u>		
*LP.2052	<u>Tenby holiday guide 20p</u> 6 to 20 July Used in error	<u>675</u>	D
LP.2053	<u>Peterlee is the place to be</u> 18 July 1981 to 17 July 1982 (re-use after no.3384)	<u>630</u>	C
LP.2054	<u>Sally Viking line</u> 10 Aug to 5 Sep Used at Margate ("Thanet A" town dies), Ramsgate ("Thanet B" town dies), two dies each	<u>756</u>	C
LP.2055	<u>Visit City of Bangor</u> 1 Sep 1981 to 31 Aug 1983 Two dies used at Bangor Gwynedd	<u>757</u>	B
LP.2056	<u>Hastings all seasons</u> 1 Sep to 31 Dec (except 14 Oct, see no.3403) Two dies used	<u>680</u>	C
LP.2057	<u>Catch the sun at Thanet</u> 7 Sep 1981 to 22 March 1983 (official end date 18 March 1983) (re-use after LP.2054) One die used at Margate ("Thanet A" town die) and two dies used at Ramsgate ("Thanet B" town dies). For illustration of type 510A see page 223 of "Seventies" book	<u>510A</u>	B



Type LP. 749



Type LP. 750



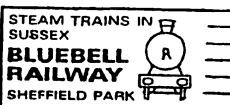
Type LP. 751



Type LP. 752



Type LP. 753



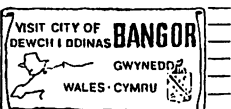
Type LP. 754



Type LP. 755



Type LP. 756



Type LP. 757



Type LP. 758



Type LP. 759



Type LP. 760

*LP.2058	<u>Wellington shopping centre</u> 10 to 16 Sep Used in error at Aldershot	<u>716</u>	D
*LP.2059	<u>Get to grips with Wolverhampton</u> late-Sep to 24 Oct Officially LP.1914 continued to Oct 1981, but it ended April 1981, then the slogan reintroduced in Sep 1981	<u>699</u>	C
LP.2060	<u>Rhyl sun centre</u> 2 Nov 1981 to 31 March 1982 Used at Rhyl with "Clwyd 2" town die	<u>758</u>	C
LP.2061	<u>Watford market</u> 1 to 21 Dec	<u>759</u>	C
LP.2062	<u>Bude Cornwall free holiday guide</u> 7 Dec 1981 to 30 Nov 1982 Used at London SW1, but transferred to South Kensington SW7 from 29 Jan 1982	<u>760</u>	B

- LP.2063 Gt Yarmouth 'wish you were here' 727 B
 7 Dec 1981 to 22 May 1982
 (re-use after one week break)
 Two dies used to 24 Dec 1981, then one die
- LP.2064 Llandudno colour guide 20p 701 C
 30 Dec 1981 to 11 Dec 1982
 Two dies used; philatelic replacement envelopes dated 29 Dec 1981

1982



Type LP.761



Type LP.762



Type LP.763



Type LP.764



Type LP.765



Type LP.766

- LP.2065 Bath winter break 761 C
 2 Jan to 27 Feb
- LP.2066 Sun sea sand Hastings is grand 688 C
 2 Jan to 30 April
 Two dies used
- LP.2067 Tenby holiday guide 20p 675 C
 25 Jan to 1 May
- LP.2068 The Pantiles Royal Tunbridge Wells 741 C
 22 Feb to 21 Aug
- LP.2069 Bath blooms in the spring 762 C
 1 March to 29 May
- LP.2070 Reading Town Thames & countryside 763 C
 5 April to 15 May
 Six dies used
- LP.2071 Weston Park 751 C
 5 April to 15 May
 Used at Wolverhampton
- LP.2072 Weymouth sun 'n' fun 764 C
 17 April to 16 July
 Two dies used
- *LP.2073 Expanding Hastings 683 B
 1 May to 4 Oct
 Two dies used
- LP.2074 Visit Hagley Hall 765 C
 3 May to 18 Sep
 Two dies used at Dudley; although 3 May was a public holiday, the slogan was used at 11.45pm on that day

- LP.2075 Come racing at Great Yarmouth 717 B
 24 May to 18 Sep
 LP.2079 also in use
- LP.2076 See Bath in bloom 679 C
 1 June to 2 Oct
 No.3465 also in use
- LP.2077 Maritime Bristol 766 B
 1 June to 4 Sep
 (official end date 28 Aug)
 Twelve dies used

- LP.2078 Exeter European floral city 767 C
 1 June to 4 Sep
 Two dies used with "Exeter District" town dies
- LP.2079 Gt Yarmouth 'wish you were here' 727 B
 1 June to 2 Oct
 LP.2075 also in use. Officially there was a one week break 13 to 18 Sep, but the slogan appears to have continued in use uninterrupted

- LP.2080 Swale 768 C
 7 June to 30 Sep
 Three dies used at Chatham with "Medway" town dies

- LP.2081 Philatelic Counter Hull 769 B
 17 July 1982 to 25 May 1983
 Two dies used

This was the first of several long-running slogans sponsored by the Post Office and advertising Philatelic sales counters. These slogans did not necessarily run continuously (similarly the maximum number of dies may not have remained in use all the time) and we have not relisted each of these slogans after each interruption (such as for "Happy Christmas" slogan).

- LP.2082 Set your sites on Sunderland 770 B
 16 Aug 1982 to 30 April 1984
 Two dies used
- *LP.2083 Visit Inverness (lines at right) 771 B
 31 Aug 1982 to 31 May 1984
 LP.1860 also in use
- LP.2084 Gillingham Business Park 772 C
 1 Oct to 31 Dec
 Three dies used at Chatham with "Medway" town dies



Type LP.767



Type LP.768



Type LP.769



Type LP.770



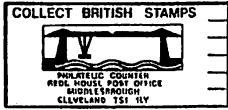
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Type LP.772



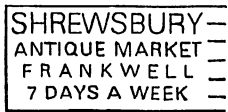
Type LP.773



Type LP.774



Type LP.775



Type LP.776

- LP.2085 Bath winter break 761 C
4 Oct to 31 Dec
No.3465 also in use
- *LP.2086 Hastings all seasons 680 B
5 Oct 1982 to 6 Jan 1983
(except 14 Oct, see no.3472)
(official end date 31 Dec 1982)
Two dies used; seen dated 4 Jan 1982 in error
- LP.2087 Falmouth gem of Cornish Riviera 773 C
18 Oct 1982 to 19 March 1983
Used at Birmingham
- LP.2088 Philatelic Counter Middlesbrough 774 B
18 Oct 1982 to 8 June 1985
Used at Middlesbrough with "Cleveland"
town die; see note after LP.2081. This
design shows the Philatelic Counter at
Rede House Post Office; it was later
moved, see LP.2156
- LP.2089 Great holidays Great Yarmouth 775 C
29 Nov 1982 to 14 May 1983
Two dies used at Norwich to 24 Dec 1982,
then one die; nos 3441-3 also in use
- LP.2090 Shrewsbury antique market 776 C
29 Nov 1982 to 31 May 1983
Used at Shrewsbury with "Shropshire
& Mid Wales" town dies; announced as two
dies but second die only used on
philatelic mail, probably first day
only; no.3492 also in use
- LP.2091 Llandudno colour guide 20p 701 B
29 Dec 1982 to 10 Dec 1983
Two dies used



Type LP.777

1983

- LP.2092 Tenby holiday guide free 777 C
4 Jan to 28 March
Used at Haverfordwest
 - LP.2093 Sun sea sand Hastings is grand 688 C
6 Jan to 31 May
(official start date 4 Jan)
Two dies used
 - *LP.2094 Bude Cornwall free holiday guide 760 B
about 12 Jan 1983 to Dec 1986
Used at South Kensington SW7;
officially LP.2062 continued un-
interrupted, but slogan not used Dec
1982 to early Jan 1983. Transferred to
"London SW" from 25 Oct 1984; nos 3661,
3681, 3700, 3733 also in use
 - LP.2095 Philatelic Counter Cambridge 778 C
17 Jan to 8 Oct
Six dies used 17 to 29 Jan, 1 March
to 31 Aug (official end date 20 Aug),
26 Sep to 8 Oct
 - LP.2096 The Pantiles Royal Tunbridge Wells 32 C
31 Jan to 15 Feb
 - *LP.2097 Older design with no frame replaced 741 C
15 Feb to 18 June
by newer design with frame
 - LP.2098 Clydebank Enterprise Zone 779 C
7 Feb 1983 to 7 Feb 1984
Used at Clydebank, Glasgow, one die
each; nos 3486, 3510, 3517, LP.2119 also
in use at Glasgow
- Type LP.778

Type LP.779
- LP.2099 Medway means business 780 B
14 Feb to 7 May
Three dies used at Chatham with
"Medway" town dies
 - LP.2100 Weymouth sun 'n' fun 764 C
21 Feb to 20 Aug
One die used though announced as two
 - LP.2101 King's Lynn speedway 781 C
12 March to 26 Aug
Two dies used
-
- Type LP.780
-
- Type LP.781



Type LP.782



Type LP.783



Type LP.784



Type LP.784A



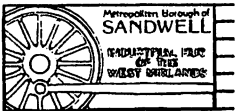
Type LP.785



Type LP.786



Type LP.787



Type LP.788



Type LP.789



Type LP.790

- LP.2102 Leicester speedway 732 B
21 March to 22 Oct
Two dies used; no.3520 also in use
- LP.2103 Weston Park 751 C
28 March to 7 May
Used at Wolverhampton
- LP.2104 Take a break in Bath 782 B
1 April 1983 to Aug 1987
(official end date 31 March 1987)
Nos 3504, 3563, LP.2140, 2153, 2176 also in use
- LP.2105 Burntwood Recreation Centre 783 D
(first use)
25 to 30 April
Used at Walsall; E.172 also in use
- LP.2106 Come racing at Great Yarmouth 717 C
16 May to 17 Sep
Used at Norwich; nos 3441-3 and LP.2108 also in use
- LP.2107 Burntwood Recreation Centre 783 D
(second use)
23 May to 4 June
(re-use after no.3497)
Used at Walsall; E.172 also in use

- LP.2108 Great holidays Great Yarmouth 775 C
31 May to 26 Nov
Used at Norwich; nos 3441-3 and LP.2106 also in use; officially there was a one week break from 12 to 17 Sep but the slogan apparently continued in use
- LP.2109 Expanding Hastings 683 C
1 June to 4 Oct
Two dies used
- LP.2110 Leisure centre Irvine 784 C
13 June to 8 Aug
(official end date 6 Aug)
- LP.2111 8 Aug to 5 Nov 784A C
Used at Kilmarnock; the initial design, with white lettering on a black background, was replaced by the revised design with black lettering on a white background because of "cancellation difficulties" with the former
- LP.2112 Ogwr opening for industry 785 B
27 June to 13 Dec
Used at Cardiff; nos 3515, 3522 also in use
- LP.2113 See Devizes in bloom 786 C
4 July to 27 Aug
- LP.2114 South Bristol Technical College 787 C
8 Aug to 29 Oct
Used at Bristol
- *LP.2115 The Pantiles Royal Tunbridge Wells 741 C
about 6 Sep to about 15 Dec
- LP.2116 Sandwell industrial hub 788 B
26 Sep 1983 to 3 Nov 1984
Used at Warley (three dies) and West Bromwich (two dies); withdrawn 1 to 20 Dec 1983 except for one die at West Bromwich
- LP.2117 Hastings all seasons 680 C
5 Oct to 31 Dec
(except 14 Oct, see no.3531)
Two dies used
- LP.2118 Christmas magic Manchester 789 B
22 Nov to 20 Dec
(official start date 1 Dec)
Ten dies used
- LP.2119 Glasgow's miles better 790 C
25 Nov to 24 Dec
Four dies used, and a fifth die used in red ink at National Savings Bank office with "Glasgow G58" town die, see chapter 2 (valuation "E"); LP.2098 also in use



Type LP.791



Type LP.792

1984

- LP.2120 Hagley Hall functions for you! 791 B
3 Jan to 31 Dec
Used at Dudley; nos 3550, 3560, 3577, 3586, 3610 also in use
- LP.2121 Sun sea sand Hastings is grand 688 C
3 Jan to 31 May
Two dies used
- LP.2122 Preseli heart of Pembrokeshire 792 C
9 Jan to 7 April
Used at Haverfordwest, possibly used also with "Milford Haven" town die as LP.2130, 2134 and 2141
- LP.2123 Beautiful Raleigh country E Devon 793 C
16 Jan to 5 May
Used at Exeter with "Exeter District" town die
- LP.2124 Tenby holiday guide free 777 C
23 Jan to 31 March
Used at Tenby; see also LP.2126
- LP.2125 Weymouth sun 'n' fun 764 C
30 Jan to 28 July
- LP.2126 Tenby in Wales holiday resort 794 C
26 March to 21 April
Used at Pembroke Dock to 7 April, then transferred to Tenby from 9 April
- LP.2127 Come racing at Great Yarmouth 717 B
30 April to 26 Nov (but see below) (official end date 29 Sep)
Used at Norwich, probably to 1 Dec when replaced by "Happy Christmas" slogan; nos 3441-3 also in use
- LP.2128 Expanding Hastings 683 C
1 June to 4 Oct
Two dies used
- LP.2129 Inverness conference capital 795 B
1 June 1984 to 30 June 1985
At Inverness there are Sunday collections and 30 June 1985 was a Sunday; LP.1860 also in use
- LP.2130 Milford Haven waterway 796 C
4 June to 6 July (official end date 30 June)
Used at Haverfordwest (also used with "Milford Haven" town die), also at Milford Haven, Pembroke Dock; used beyond 30 June only at Haverfordwest
- LP.2131 Set your sites on Sunderland 770 B
4 June to 5 Nov (re-use after no.3568)
Two dies used



Type LP.793



Type LP.794

visit INVERNESS



Type LP.795



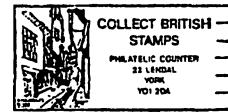
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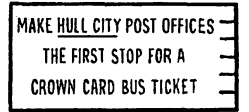
Type LP.797



Type LP.798



Type LP.799



Type LP.800



Type LP.801



Type LP.802

- LP.2132 Philatelic Counter Lincoln 797 B
16 July 1984 to 4 Jan 1990 (black)
- LP.2132R Philatelic Counter Lincoln 797 C
5 Jan to 31 March 1990 (red)
See note after LP.2081, certainly not used continuously and probably not used between 29 June 1985 and 28 April 1986; it was possibly at this point (April 1986) that a replacement slogan die was introduced; a further change of slogan die took place about 16 June 1989, but it is thought this was the original (1984) die being re-introduced. Interrupted for "Happy Christmas" slogan 4 to 19 Dec 1989, then both the dies mentioned above used from 20 Dec 1989. End date of the slogan is currently (Feb 1990) uncertain, but the Philatelic Counter is due to close in March 1990
- LP.2133 Why not visit historic Newark? 798 C
16 July to 8 Sep
Used at Newark; see also LP.2152
- LP.2134 Middlesex Cricket at Lords - see no.3593
- LP.2134 Preseli heart of Pembrokeshire 792 C
3 Sep to 1 Dec
Used at Haverfordwest (also used with "Milford Haven" town die)
- LP.2135 Philatelic Counter York 799 B
3 Sep 1984 to 4 Jan 1990 (black)
- LP.2135R Philatelic Counter York 799 C
5 Jan to 28 Feb 1990 (red)
Six dies used; see note after LP.2081; Nos 3778,3860, LP.2173,2199,2225 also in use
- LP.2136 Radio Countysound - see no.3605



Type LP.803

LP.2136 Hull Crown Card bus ticket 800 B
 1 Oct 1984 to 27 Sep 1986
 Two dies used to 19 Jan 1985, then one die to 23 Nov 1985, then 7 April to 3 May and 1 to 27 Sep 1986; LP.2146 also in use

This was the first in a number of long-running "bus ticket" slogans following the introduction of sales of bus tickets at post offices. The sponsor for these slogans was thus the Post Office, and rather like the long-running "Philatelic Counter" slogans (see note after LP.2081) we have not relisted each of these slogans after each short break in use. Thus the dates are shown either as above ie. where specific dates are known, or as one "run", but readers should note there may have been breaks of use in such a run, or the number of dies in use at any one time may have been less than the number shown. The exceptions are the slogans announced for short periods and listed accordingly eg. Greater Manchester and Liverpool.

LP.2137 Hastings all seasons 680 C
 5 Oct 1984 to about 7 Jan 1985 (official end date 31 Dec 1984)
 Two dies used, though only one die beyond official end date, see LP.2144. Note : there was no "Hastings Day" slogan used in 1984 since 14 Oct was a Sunday (and none in 1985 as sponsored slogans had by then by and large ended at Hastings)

Wellington shopping centre 716
 Seen used Oct 1984 with census diamond, and presumed to have been used at Aldershot; since not used with a dated town die this item has not been given a numbered entry in this listing

LP.2138 Sunderland site of Nissan plant 801 B
 6 Nov 1984 to 7 Dec 1985
 Two dies used; LP.2155 also in use

*LP.2139 Christmas city centre Manchester 802 C
 1 to 20 Dec
 Ten dies used

LP.2140 Wells England's smallest city 803 C
 3 Dec 1984 to 2 March 1985
 Used at Bath; LP.2104 also in use

LP.2141 Preseli heart of Pembrokeshire 792 C
 20 Dec 1984 to June 1985 (official end date 2 March 1985) (re-use after no.3615)
 Used at Haverfordwest (also used with "Milford Haven" town die)

(LP.2142) Hull Crown Card bus ticket
 - previously listed, this entry is now deleted and merged with LP.2136

1985

LP.2143 Beautiful Raleigh country E Devon 793 C
 1 to 19 Jan
 Used at Exeter with "Exeter District" town die - used on 1 Jan only on philatelic mail; LP.2145 also in use

LP.2144 Sun sea sand Hastings is grand 688 C
 21 Jan to 30 March
 Two dies used, but one die started late, see LP.2137

*LP.2145 West country holiday country 744 D
 7 Jan to 25 March
 Used in error at Exeter with "Exeter District" town die (letter "D"); used intermittently, possibly on other dates also; LP.2143, 2150 also in use

LP.2146 Explore and save with EYMS tickets 804 B
 21 Jan 1985 to 30 Aug 1986
 Used at Hull to 29 June 1985, then 20 Jan to 5 April and 6 May to 30 Aug 1986; see note after LP.2136; LP.2136 also in use
 EYMS = East Yorkshire Motor Services

LP.2147 West Yorkshire Saverstrips 805 B
 21 Jan 1985 to Dec 1987
 Used at Bradford (four dies), Huddersfield (two dies with "Huddersfield Halifax" town dies), Leeds (two dies), Wakefield; see note after LP.2136.

Latest dates seen :
 Nov 1986 Huddersfield
 Dec 1986 Leeds
 Feb 1987 Wakefield
 Dec 1987 Bradford

LP.2148 South Yorkshire Day Rover tickets 806 B
 11 Feb 1985 to about May 1987
 Used at Barnsley, Doncaster, Sheffield (two dies); announced as ending at Sheffield Feb 1986 but in fact it continued to Aug 1986; see note after LP.2136.

Latest dates seen :
 Aug 1986 Sheffield
 April 1987 Barnsley
 May 1987 Doncaster

Radio Countysound - see no.3624

EXPLORE AND SAVE WITH EYMS
 TICKETS NOW ON SALE AT
 MOST NORTH HUMBERSIDE
 POST OFFICES

Type LP.804

MAKE ANY WEST YORKSHIRE
 POST OFFICE YOUR NEXT STOP
 FOR SAVERSTRIPS

Type LP.805

MAKE ANY SOUTH YORKSHIRE
 POST OFFICE YOUR NEXT STOP
 FOR AN OUT AND ABOUT
 DAY ROVER TICKET

Type LP.806

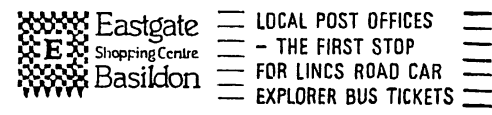
SAVER TICKETS AND
 CLIPPERCARDS
 NOW AT YOUR
 POST OFFICE

Type LP.807

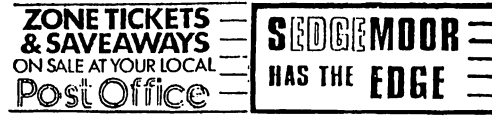
- Saver tickets at your post office 807
 (Greater Manchester)(first use)
 LP.2149 18 to 25 Feb C
 Used at Bolton ("Bury Bolton Wigan" town die), Manchester (four dies), Oldham ("Rochdale Oldham Ashton-u-Lyne" town die), Stockport, Wigan
- Beautiful Raleigh country E Devon 793
 LP.2150 18 Feb to 18 May C
 (re-use after no.3621)
 Used at Exeter with "Exeter District" town die; LP.2145 also in use
- Relax at Weymouth 245
 LP.2151t 18 to 22 Feb (transposed) D
 LP.2151 22 Feb to 29 June (standard) C
- Why not visit historic Newark? 798
 LP.2152 9 April to 25 May C
 Used at Nottingham (see also LP.2154); no.3622 also in use
- Wells England's smallest city 803
 LP.2153 7 May to 8 June C
 Used at Bath; LP.2104 also in use
- Have you visited Newark yet? 808
 LP.2154 28 May to 29 July C
 Used at Nottingham (see also LP.2152); no.3622 also in use
- Explorer bus ticket Cleveland 809
Co Durham etc
 LP.2155t 10 June 1985 only (transposed) D
 LP.2155 10 June 1985 to Feb 1989 (standard) B
 Used at Darlington, Durham, Middlesbrough ("Cleveland" town die), Morpeth ("Mid Northumberland" town die), Newcastle-upon-Tyne, Sunderland, but not all continuously, and most stopped temporarily for no.3646; all standard but transposed at Darlington first day only. See note after LP.2136, see also note after LP.2157 concerning Middlesbrough, LP.2156-7 also in use.
- Latest dates seen :
 Dec 1986 Darlington
 Dec 1986 Newcastle-upon-Tyne
 Jan 1988 Durham
 Nov 1988 Middlesbrough
 ("Cleveland" town die)
 Feb 1989 Morpeth
 ("Mid Northumberland" town die)
 Feb 1989 Sunderland
 (LP.2183 also in use)



Type LP.812 Type LP.813



Type LP.814 Type LP.815

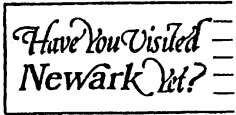


Type LP.816 Type LP.817

- Philatelic Counter Middlesbrough 810
 LP.2156 10 June 1985 to 7 Jan 1989 B
 Used at Middlesbrough with "Cleveland" town die; nos 3649, 3823, 3838, 3889, LP.2155, 2157 also in use; see notes after LP.2081 and 2157.
 In this design the address of the Philatelic Counter has been changed to "Middlesbrough Branch Office" (see LP.2088 for earlier design), though the Philatelic Counter at this new location then closed in Oct 1989
- Cleveland Easy Rider bus tickets 811
 LP.2157 1 July 1985 to May 1988 B
 Used at Middlesbrough with "Cleveland" town die; nos 3649, 3823, 3838, LP.2155-56 also in use; see note after LP.2136.
 LP.2155, 2156 and 2157 were not all used continuously at Middlesbrough; at least for the remainder of 1985, LP.2155 and LP.2157 were thought to have been used one at a time but not both together. Similarly they were both used intermittently in 1986 and for most of 1987. LP.2156 stopped at least for "Happy Christmas" slogan in Dec 1985. Not until 1987-8 were all three slogans in use together, then LP.2157 was withdrawn due to wear in 1988

- Scenic Newry & Mourne 812
 LP.2158 1 to 27 July D
 Used at Newry
- Carlisle worth a closer look 813
 LP.2159 5 Aug to 1 Nov C
 Two dies used

- Inverness conference capital 795
 LP.2160 1 Sep 1985 to 1 June 1986 B
 (re-use after no.3646)
 At Inverness there are Sunday collections and 1 Sep 1985 and 1 June 1986 were Sundays; LP.1860 also in use



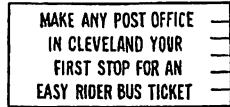
Type LP.808



Type LP.809



Type LP.810



Type LP.811

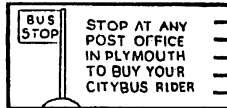
- LP.2161 Eastgate shopping centre Basildon 814
2 Sep 1985 to 2 Sep 1986 C
(official end date 30 Aug 1986)
Two dies used
- Saver tickets at your post office 807
(Greater Manchester)(second use)
- LP.2162 2 to 21 Sep C
Used at Bolton ("Bury Bolton Wigan"
town die), Manchester (four dies),
Oldham ("Rochdale Oldham Ashton-u-Lyne"
town die), Stockport
- LP.2163 Lines Road Car Explorer tickets 815
2 Sep to 30 Nov C
Used at Boston, Skegness, Spilsby,
one die each
- LP.2164 Liverpool zone tickets & saveaways 816
2 Sep to 3 Oct C
(official end date 28 Sep)
Two dies used
- LP.2165 Sedgemoor has the edge 817
30 Sep 1985 to 7 May 1986 C
(official end date 29 March 1986)
Two dies used at Bridgwater
- LP.2166 Sunderland site of Nissan plant 801
23 Dec 1985 to 30 April 1986 B
(re-use after no.3671)
Two dies used; LP.2155 also in use

1986

- LP.2167 Holiday in sunny Broadstairs 818
6 Jan to 15 Feb C
Used at Croydon, Manchester, one die
each
- LP.2168 Margate more sun for your money 819
6 Jan to 21 June C
Used at Birmingham, Sheffield, one die
each, both ended 1 Feb, also at Margate
(two dies with "Thanet A" town dies) to
21 June
- LP.2169 Plymouth citybus rider 820
1 to 28 Feb C
Saver tickets at your post office 807
(Greater Manchester)(third use) C
3 Feb to 3 March C
(official end date 28 Feb)
Used at Bolton ("Bury Bolton Wigan" town
die), Manchester (four dies), Oldham
("Rochdale Oldham Ashton-u-Lyne" town
die), Stockport; used only at Bolton
beyond official end date, but also seen
used 1 April at Stockport though not in
March
- LP.2170 Liverpool zone tickets & saveaways 816
(second use) C
3 to 28 Feb C
Two dies used; no.3678 also in use
- LP.2172 North Woolwich old station museum 821
3 to 29 March (standard) C
LP.2172t 3 to 29 March (transposed) C
Used standard at Chelmsford and
transposed at Stratford E15, one die
each
- LP.2173 York City PO for a Minster Card 822
26 March 1986 to about 5 May 1989 B
Four dies used; nos 3778, 3860,
LP.2135, 2199 also in use; see note
after LP.2136
- LP.2174 Carlisle worth a closer look 823
1 April to 8 Nov B
Two dies used
- LP.2175 Weymouth & Portland 652
1 April to about 29 Oct C
(official end date 30 June)
- *LP.2176 Bath rovercard 824
24 April to 9 June C
Originally announced as starting
1 April, then delayed to 9 May, but
apparently used on arrival of the slogan
die without waiting for 9 May; LP.2104
also in use
- LP.2177 Philatelic Counter Bradford 825
28 April 1986 to 4 Jan 1990 (black) B
LP.2177R 5 Jan to May 1990 (red) C
Two dies used; nos 3763, 3945, LP.2147,
2200, 2218 also in use; see note after
LP.2081. End date currently (Feb 1990)
uncertain but Philatelic Counter due to
close in May 1990
- *LP.2178 Bridge of Allan welcomes visitors 444
about 30 April to 27 May D
Used in error at Stirling

Holiday in Sunny
BROADSTAIRS
on Sea.
Send SAE to: Pierremont Hall
Broadstairs, Kent CT10 1JH

Type LP.818



Type LP.820



Type LP.822



Type LP.824



Type LP.819



Type LP.821



Type LP.823



Type LP.825

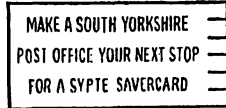
- LP.2179 S Yorkshire SYPTE savercard 826 B
 15 May 1986 to Dec 1987
 Used at Sheffield (see also LP.2181);
 LP.2148, 2188, E.198 also in use. See
 note after LP.2136
- LP.2180 Southend on Sea the place to be 827 B
 27 May 1986 to 7 Jan 1987
 (official end date 27 Dec 1986)
 Two dies used
- LP.2181 S Yorkshire SYPTE savercard 828 B
 2 June 1986 to Dec 1987
 Used at Doncaster (see also LP.2179);
 LP.2148 also in use. See note after
 LP.2136
- LP.2182 Medway enterprise agency (1st use) 829 C
 2 June to 6 Sep
 (official end date 30 Aug)
 Two dies used at Maidstone with "Medway
 & Maidstone" town dies; no.3708 also in
 use
- LP.2183 Sunderland site of Nissan plant 801 B
 9 June 1986 to 31 Aug 1989
 Two dies used; no.3973, LP.2155 also
 in use
- LP.2184 Hereward country 830 C
 16 June to 8 Sep
 (official end date 19 July)
 Used at Cambridge (two dies, dates as
 above), Peterborough (two dies, used 17
 June to 16 July, LP.2187 also in use)
- LP.2185 Eden Court Theatre Inverness 684 B
 24 June 1986 to 24 Jan 1987
 (re-use after no.3711)
 LP.2186, no.3718, LP.2192 also in use;
 see note after LP.2208-9
- LP.2186 Inverness conference capital 795 C
 24 to 30 June (re-use after no.3711)
 LP.2185 also in use; see note after
 LP.2208-9
- LP.2187 Margate more sun for your money 819 C
 30 June to 2 Aug
 Two dies used at Peterborough;
 LP.2184 also in use
- LP.2188 Philatelic Counter Sheffield 831 B
 30 June 1986 to 27 Nov 1989
 Two dies used probably to Dec 1988,
 then one die; LP.2148, 2179, E.198 also
 in use; see note after LP.2081.
- LP.2189 Victorian rose garden at Warwick 832 C
 14 July to 12 Sep
 Used at Coventry with "Coventry and
 Warwickshire" town die; no.3147 also in
 use, see chapter 4
- LP.2190 Midland Scottish zonal bus tickets 833 C
 1 to 30 Aug
 Two dies used at Falkirk
- LP.2191 Medway enterprise agency (2nd use) 829 C
 about 27 Sep to 29 Nov
 (official start date 6 Oct)
 Two dies used at Maidstone with "Medway
 & Maidstone" town dies
- Ocean Sound - see no.3740



Type LP.826



Type LP.827



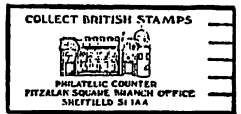
Type LP.828



Type LP.829



Type LP.830



Type LP.831



Type LP.832



Type LP.833

1987

- LP.2192 Inverness conference capital 795 B
 3 to 25 Jan (re-use after no.3718)
 LP.2185 also in use; at Inverness
 there are Sunday collections and 25 Jan
 was a Sunday. See also note after
 LP.2208-9
- LP.2193 Holiday in sunny Broadstairs 818 C
 19 Jan to 28 Feb
 Used at Croydon, Manchester, one die
 each
- LP.2194 Margate more sun for your money 819 C
 2 to 28 Feb
 Two dies used at Leicester
- LP.2195 Inverness conference capital 795 B
 1 March to 26 April
 (re-use after no.3754)
 LP.2196 also in use; at Inverness there
 are Sunday collections and 1 March and
 26 April were Sundays. See also note
 after LP.2208-9
- LP.2196 Eden Court Theatre Inverness 684 B
 2 March to 25 April
 (re-use after no.3754)
 LP.2195 also in use; see also note after
 LP.2208-9
- LP.2197 Shanklin all-year-round holiday 834 C
 2 to 14 March
 Four dies used at Portsmouth
- LP.2198 Shrewsbury Beautiful Britain award 835 C
 2 March to 30 April
 Two dies used with "Shropshire &
 Mid Wales" town dies



Type LP.834



Type LP.835



Type LP.836



Type LP.837



Type LP.838



Type LP.839



Type LP.840



Type LP.841



Type LP.842

VISIT THE ISLE OF SKYE

Type LP.843

- LP.2199 York new official guide on sale 836 C
1 to 28 May
Six dies used; LP.2135, 2173 also in use
- LP.2200 Bradford's bouncing back 837 B
4 May to 31 Dec
Two dies used from 5 May; philatelic replacement envelopes were dated 4 May which was the announced start date but a public holiday; LP.2147,2177 also in use
- LP.2201 Cophorne Birmingham luxury hotel 838 C
5 to 18 May
- LP.2202 Arndale Centre Manchester 839 C
11 May to 1 June
Used 11 to 23 May at Stockport, and 18 May to 1 June at Manchester, one die each
- LP.2203 Eden Court Theatre Inverness 684 B
- LP.2204 Inverness conference capital 795 B
25 May to 1 Aug
(re-use after no.3768)
See note after LP.2208-9
- LP.2205 Discover Ettrick and Lauderdale 840 C
22 June to 13 Oct
(official end date 30 Sep)
Used at Galashiels
- *LP.2206 Hastings all seasons 680 *
7 July only seen
One die used in error
- LP.2207 Visit floral Ipswich 841 C
20 July to 12 Sep

- LP.2208 Eden Court Theatre Inverness 684 B
31 Aug 1987 to 2 Aug 1988
LP.2209 also in use; see note after LP.2209
- LP.2209 Inverness conference capital 795 B
31 Aug 1987 to 4 Jan 1990 (black)
- LP.2209R Inverness conference capital 795 B
5 Jan 1990 to date (red)
LP.2208, 2224 (and 2224R) also in use.
LP.2208-9 are both re-uses after no.3792
Since sponsored slogans take priority over the Post Office's own slogans, it was surprising to see the two Inverness slogans replaced by "A Happy Christmas" from 7 to 22 Dec 1987, with the LP slogans used again from 23 Dec (philatelic replacement envelopes dated 20 Dec, the correct start date).
It transpired that the two LP slogans were used on a semi-permanent basis and no charge was made. These can therefore be regarded as Post Office sponsored slogans and, as with other similar slogans, individual re-uses of these two slogans have from this point no longer been listed separately.
LP.2208-9 were both interrupted for "Jesus is alive!" in 1988, then LP.2209 for "John Wesley" and "Bible Week" in 1988. LP.2209 was further interrupted in 1989 for "NATO" 28 March to 10 April, then "Be properly addressed" 2 to 6 May and again 8 to 13 May ("Conference Capital" used Sunday 7 May), then "Drinkwise" 19 to 24 June, "Fish called Wanda video" 14 to 19 Aug and "Europe against cancer" 4 Sep to 14 Oct; at Inverness there are Sunday collections but there were none on Monday 1 May 1989
- LP.2210 Chatelherault Country Park 842 C
14 Sep to 23 Nov
Two dies (announced as three) used at Motherwell with "Clyde Valley MLI" town dies; used in red ink on normal mail on first day
- *LP.2211 Visit the Isle of Skye 843 C
25 Nov 1987 to 4 Jan 1990 (black)
- LP.2211R Visit the Isle of Skye 843 C
5 Jan 1990 to date (red)
Used at Kyle (from 25 Nov 1987, date supplied later by Post Office) and Portree (start date observed as being between 1 and 5 Dec 1987, start date not recorded by Post Office); this is a PO sponsored slogan similar to LP.2208-9. Interrupted at Kyle by "Happy Christmas" 4 to 19 Dec 1989 and at Portree by "Post early for Christmas" 27 Nov (but started 28 Nov) to 16 Dec 1989 (but used late to 19 Dec; however philatelic cover for "Visit Skye" backdated to 18 Dec)

1988

- Weymouth & Portland 652
 *LP.2212 about 7 Jan to 8 Feb D
 Used in error at Weymouth
- Take a break in Bath 782
 *LP.2213 about 2 Feb 1988 to 4 Jan 1990 (black) B
 *LP.2213R 5 Jan 1990 to date (red) B
 Nos 3840,3859,3930,3953,4006,4009,4016,
 E.243/R also in use
- Holiday in sunny Broadstairs 818
 LP.2214 14 March to 26 April C
 Used at Croydon, Manchester, one die
 onch
- Pride in Huddersfield 844
 *LP.2215 14 March to 11 June C
 Two dies used with "Huddersfield
 Halifax" town dies, but only one while
 no.3857 in use (3 to 31 May); the slogan
 is thought to have started on 16 March
 though philatelic covers backdated to 14
 March, later announced as the start date
- Somerset great for a break 845
 LP.2216 18 April to 17 Oct B
 (official end date 15 Oct)
 Three dies used at Birmingham; no.3833
 also in use
- Grampian's going places 846
 LP.2217 28 April to 11 May C
 Used at Aberdeen (four dies to 4 May,
 then two dies) and Elgin (one die)
- Tower Bridge floodlit - see no.3874
- Bradford's bouncing back 837
 *LP.2218 10 Aug seen *
 Used in error in machine introduced
 for over-stamping meter mail (see
 chapter 3), and probably used for
 several weeks; LP.2177 also in use



Type LP.844



Type LP.845



Type LP.846



Type LP.847



Type LP.848

- The Brighton guide 847
 LP.2219 15 Aug to 26 Nov C
 Used at Brighton with "Sussex Coast"
 town die
- Broad Marsh Centre 848
 LP.2220t 17 Oct only (transposed) D
 LP.2220 17 Oct to 12 Nov (standard) C
 Two dies used at Nottingham to 29 Oct,
 then one die; both dies used transposed
 on first day, then standard; nos 3803,
 3804, 3839 also in use
- Greater Manchester Radio - see no.3923

GB Slogans & Special Hand Cancellations

We carry good stocks including General and Local Publicity Slogans and Special Hand Cancellations; also First Day and Philatelic Counters cancellations, Channel Islands, Isle of Man and Bire.

- Also available :
- Railway and Air Covers
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JOIN OUR NEW ISSUE SERVICE FOR SLOGANS & HAND CANCELLATIONS (all issues or just your special themes), also FDC's -

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51 Robyns Way, Sevenoaks,
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1989

TEESIDE
Initiative Talent Ability

Type LP.849



Type LP.851

SELBORNE WALK SHOPPING CENTRE
ONE STOP SHOPPING AT WALTHAMSTOW CENTRAL

Type LP.853



Type LP.855

VICTORIA PLACE
shopping & eating
VICTORIA STATION ABOVE PLATFORM 14

Type LP.850

YORK
THE DISTINCT ADVANTAGE

Type LP.852

BOARZELL TUTORIAL COLLEGE EXAM RETAKES HURST GREEN 528

Type LP.854

INVEST IN SUNDERLAND
B-R-I-T-A-I-N'S N-E-W-E-S-T
ENTERPRISE ZONE

Type LP.856

- LP.2221 Teeside Initiative Talent Ability 849
9 Jan to about 22 Dec (official end date 9 Dec) B
Four dies used at Middlesbrough with "Cleveland" town dies; this was the only LP slogan (ignoring Perth and Inverness where "main office" Sunday collections were already carried out) in use for the limited reintroduction of Sunday collections from 19 Nov (see chapter 3), this includes 10 Dec (after official end date); probably all four dies continued to 11 Dec then only one die
- LP.2222 Victoria Place 850
6 to 20 Feb C
Used at "London SW"; no.3932 also in use
Shopping Centre Camberley - see no.3950
- *LP.2223 Robin Hood Nottingham 851
2 May to about 8 July B
Three dies used but later four dies when national slogans not in use; nos 3803, 3804 also in use. The British Postmark Bulletin later announced that slogan had continued till Aug but this is thought unlikely

- Inverness Highland Capital 50
1 June 1989 to 4 Jan 1990 (black) C
*LP.2224R 5 Jan 1990 to date (red) B
In this 1963 design there are no lines at the right, and mountain is shaded; see note after LP.2209, and LP.2224 was a PO-sponsored slogan similar to LP.2209 which was also in use; interrupted for "BBC Children in need" 8 to 17 Nov and "Post early for Christmas" 27 Nov to 16 Dec (but used late to 19 Dec) 1989
- LP.2225 York the distinct advantage 852
5 June to 8 July C
Four dies used; LP.2135 also in use
A taste of Moray - see no.3977
- *LP.2226 Selborne Walk Shopping Centre 853
26 June to 8 July D
Three dies used at Walthamstow E17; normal use of this slogan is not thought to have started until about 28 June, but philatelic covers were later backdated to 26 June, the official start date
- *LP.2227 Boarzell Tutorial College 854
1 Aug to 8 Sep C
(official end date 2 Sep)
Three dies used at Tonbridge, but two dies while no.3987 in use, and again from 29 Aug; announced (late) as starting 31 July, but slogan dies arrived late; no.4003 also in use
- LP.2228 I have a pride in Perth (1st use) 855
28 Aug to 3 Dec C
Four dies used with "Perth Dundee Angus" town dies, later three dies when no.4010 and other slogans came into use; at Perth there are Sunday collections and 3 Dec was a Sunday, though the dies ended on different dates as other slogans came into use, see also LP.2230
Sunderland Illuminations - see no. 3998
- LP.2229 Sunderland Enterprise Zone 856
1 Nov 1989 to 4 Jan 1990 (black) C
LP.2229R 5 Jan 1990 to date (red) B
Two dies used; the apostrophe after "Britain" appears to be present in one die and absent from the other; not used on Sundays in Nov-Dec 1989 even though the reintroduction of limited Sunday services in Nov 1989 included the Sunderland area, since all mail was sent to Newcastle-upon-Tyne for stamping
- LP.2230 I have a pride in Perth (2nd use) 855
17 Dec 1989 to 3 Jan 1990 C
(re-use after no.4035)
(official end date 31 Dec 1989)
Four dies used with "Perth Dundee Angus" town dies, one die from 17 Dec followed by the other three as "Don't smoke" and "A Happy Christmas" ended; at Perth there are Sunday collections and 17 and 31 Dec 1989 were Sundays

SUMMARY OF LP SLOGANS USED IN RED FROM 5 JAN 1990

LP.1911R Sandwich
LP.1915R Amlwch, Holyhead, Llangefni
LP.2132R Lincoln
LP.2135R York
LP.2177R Bradford

LP.2209R Inverness
LP.2211R Kyle, Portree
LP.2213R Bath
LP.2224R Inverness
LP.2229R Sunderland

8

Maritime 'Slogans'

This section covers machine-impressed slogan-type marks applied to mail, civilian and forces, posted at sea, which received "Paquebot" or "Maritime" postmarks in accordance with Universal Postal Union regulations. See "Collecting Slogan Postmarks" for further details.

CIVILIAN MAIL

In some ways it is regrettable that there was clearly very little machine stamped Paquebot mail in the 1980s. One can only presume that quantities were too small to warrant use of a machine, and that handstamps were in use instead. We have only three reports of machine-applied Paquebot postmarks during the 1980s, and these are as follows:

Bristol 1934-1985 (standard)
(valuation E)

P. 3



PAQUEBOT
POSTED AT SEA

In "Collecting Slogan Postmarks" we list seven other offices that had also used this slogan in earlier years. A later date to record is 1972 at Glasgow.

Newhaven 1969-1981 (transposed)
(standard in earlier years)

P. 5

Weymouth 1975-1981 (transposed)
(valuation D-E for either office)

PAQUEBOT
POSTED AT SEA



In "Collecting Slogan Postmarks" we list five other offices which had used this slogan in earlier years. These include one addition to "Slogan Postmarks of the Seventies", namely the slogan used standard at Torquay ("South Devon") in 1978 - we had already listed it used transposed in 1973.

FORCES MAIL

Quantities of mail were obviously larger than for civilian mail, but most Forces Mail posted at sea was channelled through London, hence the London postmark shown below was not uncommon in the 1980s.

In "Slogan Postmarks of the Seventies" we showed two types of slogan used with "dumb" undated "Post Office" town dies. Of these two we suspect the first, type F. 4A, had already ended, possibly in the 1960s. Since impressions are not dated it is not easy to be certain of the dates of use, the adhesive stamps normally being the only guide.



MARITIME
≡ MAIL ≡



MARITIME
≡ MAIL ≡

Type F. 4B continued in use with various London town dies, either "London" with no die letter, or "London R" as shown above. Unusually it has also been reported used with a "London IS MLO" town die in 1986 and again in 1989. (Valuation C)

The same slogan type was also used at Plymouth, and the postmark illustrated was on an item of mail from the Falklands Task Force in 1982. (Valuation E).

USED IN RED FROM JAN 1990 at London "IS MLO" C

Amendments to "Collecting Slogan Postmarks" :

- P. 2A used to 1932
- F. 2A used at London to 1924
- F. 4A used to 1960s (as mentioned above)

The Forces Postal Service operates wherever British Forces are serving, in the UK or overseas, and stamp cancelling machines with slogans are occasionally used. For security reasons the town die shows "Field Post Office" with a code number, or BAPO (Base Army Post Office) or BFPO (British Forces Post Office) London, these two being used at what is now termed Postal & Courier Depot, Royal Engineers, Mill Hill

9 Slogans used at FPO's

This chapter is based on the listing first included in "Slogan Postmarks of the UK 1917-1969" (published 1974) and as a result of the reports we have since received we have revised the listing in each successive book we have produced. There are changes to the early entries even since "Collecting Slogan Postmarks" was produced in 1986, hence this complete listing including entries for the 1980s.



F. 1

- Victory Bells 64
 F. 1 10 to 15 May 1945 F
 Used at FPO 676 (Inverness)
- When replying please use M.9
correct address
 F. 2 Nov 1956 to Feb 1960 C
 (except for period of F. 3)
 Used at FPO 774 (Rheindahlen); also listed
 as M.9 in "Miscellaneous" chapter of
 "Collecting Slogan Postmarks"
- Correct addressing 143
 F. 3 April 1959 D
 Used at FPO 2 (Nicosia Cyprus) and at
 FPO 774 (Rheindahlen)
- Correct addressing 143
 F. 4 Feb to April 1960 D
 Used at FPO 2 (Nicosia Cyprus) to March
 1960 and at FPO 774 (Rheindahlen) to April



WHEN REPLYING
PLEASE USE THE
CORRECT ADDRESS

F. 2



CORRECT ADDRESSING
WHAT A BLESSING
SAVES US GUESSING

F. 4

- Save while you serve M.10
 F. 5 April to Oct 1962 D
 Used at FPO 1,2,3 (all three at Cyprus -
 Famagusta, Nicosia, Episkopi respectively),
 21 (Aden)(confirmation required of FPO 21),
 774 (Rheindahlen) and BAPO 1 (London)
 (confirmation required of BAPO 1), at least
 for April, July and Oct, possibly other
 months also. Also used as a machine
 backstamp without town die at BAPO London.
- Handstamps with the same wording were also
 used, in various colours, as backstamps in
 1962-3.
- Also listed as M.10 in "Miscellaneous"
 chapter of "Collecting Slogan Postmarks".
- When replying please use M.9
correct address
 F. 6 Nov 1963 to Sep 1965 C
 (except for periods of F.7, 8)
 Used at FPO 774 (Rheindahlen)
- Post early for Christmas 169
 F. 7 Dec 1963 (17th only seen) E
 F. 8 Dec 1864 E
 F. 9 Dec 1965 E
 Used at FPO 774 (Rheindahlen)



SAVE WHILE YOU
SERVE FOR A
HOME
YOU CAN
OWN

F. 5



POST
EARLY
FOR
CHRISTMAS

F. 9



F.13t



F.15

- F.10 Correct addressing 143
 July 1966 to Oct 1970 C
 Used at FPO 2 (Cyprus)
- F.11 Stop accidents 443
 29 Nov to 1 Dec 1966 E
 Used at FPO 11 (Rheindahlen)
- F.12 Stop accidents 443
 Dec 1967 (28th seen) E
 Used at FPO 11 (Rheindahlen)
- F.13 I'm Backing Britain 623A
 Feb to March 1968 (standard) E
 Used at "Base Fleet Mail Office 20"
 (Singapore)
- F.13t Feb to May 1968 (transposed) D
 Used at FPO 1 (Bahrain), 9 (Munster)
 (both Feb to March), 10 (Dortmund), 11
 (Rheindahlen) (both Feb only), BFPO London
 (March to May)
- F.14 I'm Backing Britain 623A
 15 June 1968 (standard) E
 Used with FPO 8 town die at Aldershot
 Army Display
- F.14t 31 Aug and 4 Sep 1968 (transposed) F
 Used with FPO 8 town die at Army displays
 at Plymouth (31 Aug) and Ulster (4 Sep)
- F.15 Stop accidents 443
 27 Dec 1968 to 23 Jan 1969 E
 Used at FPO 11 (Rheindahlen)
- F.16 Post early for Christmas 169
 8 Nov (probably to Dec) 1976 D
- F.17 25 Nov to Dec 1977 D
 Used at BFPO London
- F.18 I'm Backing Britain 623A
 29 Nov 1983 to 17 Jan 1984 E
 Used at FPO 8 (Ulster), though "8"
 damaged and it resembles a "6"



P.18



AIDS
 Don't die of
 ignorance

F.19

- AIDS 2534
 March 1987 to date (black) D
 F.19 5 Jan 1990 to date (red) D
- 16 dies supposedly issued, though 12 dies seen used, one in Ulster (FPO 8), and in Germany at FPO 9, 10, 12, 20, 21, 23, 24, 25, 28, 31, 43; the earliest dates seen are mostly in 1987, but some are in 1988, and FPO 43 first seen in 1989; at least at FPO 8 and 28 slogan thought to have ended in 1989. See also no.3754/R in chapter 5.
- As we complete these notes in Feb 1990 a confused picture emerges over the change to red ink, which in the British civilian PO took place from 5 Jan 1990. Reports include the use of this slogan later in Jan 1990 as follows :
- FPO 12 seen in red 15.1.90
 FPO 20 seen in reddish black 18.1.90
 FPO 24 still in use in black 16.1.90
 FPO 25 seen in red 8.1.90
 FPO 31 seen in reddish black 12.1.90 and
 in red on 18.1.90
 FPO 43 seen in red/black mixture 22.1.90

10

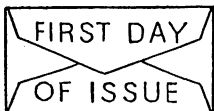
Channel Islands & Isle of Man Slogans

This chapter, which lists all slogans used in Guernsey, Jersey and the Isle of Man, includes both General and Local Publicity slogans. We start each section with 1970s slogans that were still in use in 1980 or later.

Guernsey

Amendments to "Slogan postmarks of the Seventies" :

- G. 9t confirmed as transposed, dates "about 15 Nov 1973 to about 14 Jan 1974"
 G.10t started "about 15 Jan 1974"



Type G. 7



1969-1979 TEN SUCCESSFUL YEARS

COLLECT
 GUERNSEY
 STAMPS NOW

Write to:
 PHILATELIC BUREAU
 HEAD POST OFFICE
 GUERNSEY
 For details

For details
 write to:

PHILATELIC BUREAU
 POSTAL HEADQUARTERS
 GUERNSEY



Type G.13

Type G.14

- G. 7t First day of issue G. 7
 First used on 10 Feb 1972, this slogan took over from M.11/t (which continued in use in Jersey, see next section) and was used on bulk "medical mailings". From about 1973 these mailings seem to have ceased, but the slogan continued in use throughout the 1970s and 1980s for each "stamp issue" day, and was used on ordinary letters bearing at least one of the new stamps, similarly for collectors' covers normally with only one of the new stamps. Valuation of covers depends on the stamps used.

- G.13t 1969-1979 Collect stamps G.13
 1 Oct 1979 to 30 Sep 1980

- G.14t Collect Guernsey stamps G.14
 1 Oct 1980 to 24 Jan 1982

- G.15t BBC Radio Guernsey G.15
 25 Jan to 24 April 1982

- G.16t Collect Guernsey stamps G.14
 about 12 May 1982 to 24 June 1984

- G.17t La Société Guernesiaise G.16
 1 to 31 Oct 1982

- G.18t Methodism in Guernsey G.17
 25 June to 5 July 1984

- G.19t NSPCC Centenary G.18
 6 July to 2 Aug 1984

- G.20t Collect Guernsey stamps G.14
 3 Aug 1984 to 28 Feb 1986
 (re-use after G.18t-19t)
 Transferred to use on local mail only for duration of G.21t, G.23t and G.24t

- G.21t First class mail G. 4
 about 1 Sep 1984 to 73 June 1985
 Used on mail to UK (G.20t remained in use on local mail) on increase of UK second class rate to 13p, since Guernsey rate for all mail to UK was 13p and to avoid such mail being given second class treatment; remained in use even though Guernsey rate was later increased.

- G.22t Smile Week G.19
 12 to 18 May 1985
 Probably used on local mail only, thus G.20t may have been interrupted accordingly

- G.23t First class mail G.4A
 3 to 27 June 1985
 Experimental plastic die, see chapter 3; G.20t also in use

- G.24t First class mail G. 4
 727 June 1985 to 6 Jan 1986
 (re-use after G.23t)
 G.20t also in use



.....on the Air from March 16th

Type G.15



La Société Guernesiaise
 Centenary Exhibition
 7th-31st October 1982

Type G.16



Type G.17



Type G.18



Type G. 4

Type G.4A

SMILE WEEK

The friendliest friendly society
ANCIENT ORDER OF FORESTERS
 National Conference
 GUERNSEY 31st Aug - 7th Sept, 1985

Type G.19

Type G.20

COLLECT GUERNSEY STAMPS AND COINS

SEPT. 6-20 1987  SEPT. 6-20 1987

Type G.21

Type G.22



COLLECT GUERNSEY STAMPS AND COINS

Type G.23

Type G.24

G.25t Ancient Order of Foresters G.20
 27 Aug to 7 Sep 1985 C
 Probably used on local mail only, thus G.20t may have been interrupted accordingly

G.26t Stamps and coins G.21
 1 March 1986 to 30 June 1987 B
 Two dies used

G.27t Guernsey Festival G.22
 1 to 31 July 1987 D
 Two dies used

G.28t Stamps and coins G.21
 1 Aug to 722 Sep 1987 B
 (re-use after G.27t)
 Two dies used, but only one while G.29t in use

G.29t Channel TV 25th Anniversary G.23
 23 Aug to 5 Sep 1987 D
 Used on local mail only; G.28t continued in use

G.30t Stamps and coins G.24
 22 Sep 1987 to date B
 New design with frame and lines at right to give added grip in machines; two dies used but additional two dies in FCT machine from Nov 1987, though one die withdrawn in favour of the following slogans used on local mail only.

Note : G.31t onwards all used on local "island mail" only, while G.30t continued in use on outward mail

G.31t Deaf Awareness Week G.25
 15 to 21 Nov 1987 D

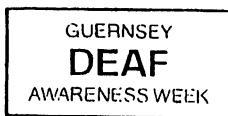
G.32t "Jesus is alive!" 2608
 4 to 17 April 1988 E
 This die was borrowed from the British Post Office, see no.3844/t (chapter 5)

G.33t The Samaritans 25th Anniv G.26
 16 to 29 May 1988 D

G.34t Citizens Advice Bureau G.27
 26 June to 2 July 1988 D

G.35t West Show G.28
 8 to 21 Aug 1988 D

- G.36t Autocross Club G.29
 14 to 27 Sep 1988 D
- G.37t Venture Scouts G.30
 28 Sep to 4 Oct 1988 D
- G.38t Autocross Club G.29
 5 to 12 Oct 1988 D
 (re-use after G.37t)
- G.39t Guilles Allès Library G.31
 13 to 19 Nov 1988 D
- G.40t WI (Women's Institute) G.32
 15 to 28 Jan 1989 D
- G.41t Priaulx Library G.33
 26 March to 3 April 1989 D
- G.42t Environment 2000 G.34
 1 to 7 May 1989 D
- G.43t Guernsey Festival G.35
 20 Aug to 16 Sep 1989 D



GUERNSEY

DEAF

AWARENESS WEEK

Type G.25



the samaritans



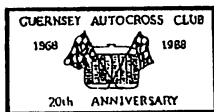
Type G.26



Type G.27



Type G.28



Type G.29



Type G.30



Type G.31



Type G.32



Type G.33



Type G.34



Type G.35

Jersey

Amendments to "Slogan Postmarks of the Seventies" :
 J.14t used to 5 Sep (1972)
 J.69t continued in use to 31 May 1989 almost continuously, generally being used on outward mail while other slogans were used on local mail only (unless otherwise stated).

Where "two dies" are shown, they were used on both outward and local mail.

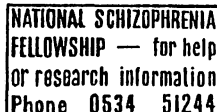
	<u>First day of issue</u>	<u>M.11</u>	
M.11/t	1 Oct 1969 to Jan 1988 This slogan was first used on bulk "medical mailings" of First Day covers on most of the Guernsey and Jersey commemorative stamps from postal independence in 1969, to about 1972; also known used (standard) on an "ordinary" UK 5d stamp postmarked at Jersey on 1 Oct 1969. From about 1973, when "medical mailings" seem to have ceased, the slogan continued in use in Jersey through the 1970s and 1980s up to Jan 1988, transposed only (while in Guernsey a replacement design G.7t had continued). Used on each "stamp issue day" on ordinary letters bearing at least one of the new stamps, similarly for collectors' covers normally with only one of the new stamps. Valuation of covers depends on the stamps used.		D
J.90t	<u>Lions Club Swimarathon</u> 18 to 23 Feb 1980	<u>J.32</u>	C
J.91t	<u>National Schizophrenia Fellowship</u> 14 to 22 April 1980	<u>J.59</u>	D
J.92t	<u>Samaritans</u> 23 to 29 April 1980	<u>J.28</u>	C
J.93t	<u>Jersey Royal potatoes</u> 2 to 22 June 1980	<u>J.60</u>	C
J.94t	<u>Youth & Friendship's hostels</u> 1 Sep to 7 Oct 1980	<u>J.61</u>	C
J.95t	<u>Soroptimist International</u> 2 to 26 Oct 1980	<u>J.62</u>	C
J.96t	<u>Poppy appeal</u> 27 Oct to 8 Nov 1980	<u>J.39</u>	C
J.97t	<u>Lions Club Swimarathon</u> 15 to 21 Feb 1981	<u>J.32</u>	C
J.98t	<u>Keep Jersey tidy</u> 6 to 12 April 1981	<u>J.63</u>	C
J.99t	<u>Internat'l Year of disabled people</u> 16 April to 16 May 1981 Used on local mail to 29 April, then outward mail	<u>J.64</u>	C
J.100t	<u>Good Food Festival</u> 3 to 16 May 1981 (local mail)	<u>J.65</u>	C
J.101t	<u>National Schizophrenia Fellowship</u> 17 to 23 May 1981	<u>J.59</u>	C
J.102t	<u>Jersey Royal potatoes</u> 8 to 28 June 1981	<u>J.60</u>	C
J.103t	<u>Shoplifters cost you ££££s</u> 15 to 21 June 1981	<u>J.66</u>	D



Type M.11



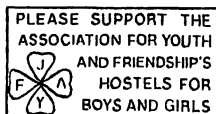
Type J.53



Type J.59



Type J.60



Type J.61



Type J.62



Type J.63



Type J.64



Type J.65



Type J.66



Type J.67

J.104t	<u>Shoplifters cost you ££££s</u> 13 to 19 July 1981 (outward mail)	<u>J.66</u>	C
J.105t	<u>Internat'l year of disabled people</u> 13 to 26 July 1981 (local mail)	<u>J.64</u>	C
J.106t	<u>Shoplifters cost you ££££s</u> 17 to 23 Aug 1981	<u>J.66</u>	C
J.107t	<u>Internat'l Popular Music Festival</u> 1 to 12 Sep 1981 (outward mail)	<u>J.67</u>	D
J.108t	<u>National Schizophrenia Fellowship</u> 6 to 12 Sep 1981 (local Mail)	<u>J.59</u>	C
J.109t	<u>Poppy appeal</u> 25 Oct to 7 Nov 1981	<u>J.39</u>	C
J.110t	<u>Lions Club Swimarathon</u> 21 to 27 Feb 1982	<u>J.32</u>	C
J.111t	<u>Royal British Legion</u> 1 to 7 March 1982	<u>J.68</u>	D



Type J.68



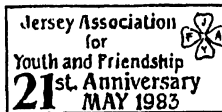
Type J.70



Type J.72



Type J.74



Type J.76



Type J.78



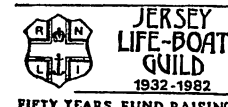
Type J.80



Type J.82



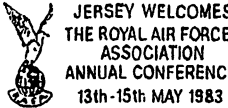
Type J.69



Type J.71



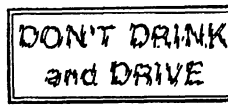
Type J.73



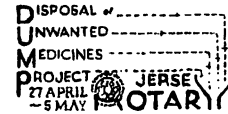
Type J.75



Type J.77



Type J.79



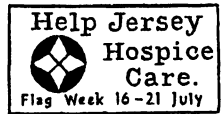
Type J.81



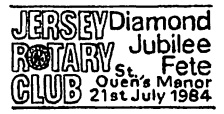
Type J.83

J.112t	<u>BBC Local Radio</u> 8 to 28 March 1982	<u>J.69</u>	C
J.113t	<u>Schizophrenia research</u> 16 to 22 April 1982	<u>J.53</u>	C
J.114t	<u>Good Food Festival</u> 18 April to 15 May 1982	<u>J.70</u>	C
J.115t	<u>Royal British Legion</u> 1 to 7 June 1982	<u>J.68</u>	C
J.116t	<u>Mentally Handicapped Children</u> 21 to 27 June 1982	<u>J.44</u>	C
J.117t	<u>Royal British Legion</u> 1 to 7 July 1982	<u>J.68</u>	C
J.118t	<u>Jersey Life-boat Guild</u> 19 to 25 July 1982	<u>J.71</u>	D
J.119t	<u>Royal British Legion</u> 1 to 7 Aug 1982	<u>J.68</u>	C
J.120t	<u>Variety help a child in need</u> 11 to 16 Oct 1982	<u>J.72</u>	D
J.121t	<u>Poppy appeal</u> 31 Oct to 13 Nov 1982	<u>J.39</u>	C
J.122t	<u>Telecoms 10 years trunk service</u> 4 to 17 Jan 1983 Two dies used	<u>J.73</u>	C
J.123t	<u>Good Food Festival</u> 18 April to 8 May 1983	<u>J.74</u>	C
J.124t	<u>RAFA Annual Conference</u> 9 to 15 May 1983 Two dies used	<u>J.75</u>	D
J.125t	<u>Assocn for Youth & Friendship</u> 16 to 22 May 1983	<u>J.76</u>	D
J.126t	<u>Keep Jersey tidy</u> 6 to 12 June 1983	<u>J.63</u>	C
J.127t	<u>Shoplifters cost you ££££</u> 20 to 26 June 1983	<u>J.66</u>	C
J.128t	<u>National Schizophrenia Fellowship</u> 27 June to 3 July 1983	<u>J.59</u>	C
J.129t	<u>Shoplifters cost you ££££</u> 18 to 24 July 1983 (local mail)	<u>J.66</u>	C
J.130t	<u>British Midland 1953-1983</u> 18 to 24 July 1983 (outward mail)	<u>J.77</u>	C
J.131t	<u>Shoplifters cost you ££££</u> 22 to 28 Aug 1983	<u>J.66</u>	C
J.132t	<u>Schweppes bicentenary</u> 3 to 9 Oct 1983 Two dies used	<u>J.78</u>	C
J.133t	<u>Poppy appeal</u> 31 Oct to 13 Nov 1983	<u>J.39</u>	C
J.134t	<u>Don't drink and drive</u> 7 to 20 Dec 1983	<u>J.79</u>	D
J.135t	<u>Lions Club Swimarathon</u> 20 to 26 Feb 1984	<u>J.32</u>	C
J.136t	<u>For Easter Jersey fresh</u> 16 to 24 April 1984	<u>J.80</u>	D
J.137t	<u>DUMP Disposal of unwanted medicines</u> 25 April to 5 May 1984	<u>J.81</u>	C
J.138t	<u>Good Food Festival</u> 6 to 19 May 1984	<u>J.82</u>	C

J.139t	<u>Don't drink and drive</u> 21 to 27 May 1984	<u>J.79</u>
J.140t	<u>Schizophrenia research</u> 1 to 7 June 1984	<u>J.53</u>
J.141t	<u>Methodism in Jersey</u> 25 June to 8 July 1984	<u>J.83</u>
J.142t	<u>Help Jersey Hospice Care</u> 9 to 14 July 1984	<u>J.84</u>
J.143t	<u>Rotary Club Diamond Jubilee Fete</u> 15 to 21 July 1984	<u>J.85</u>
J.144t	<u>Schizophrenia research</u> 12 to 18 Aug 1984	<u>J.53</u>
J.145t	<u>Don't drink and drive</u> 20 to 26 Aug 1984	<u>J.79</u>
J.146t	<u>Poppy appeal</u> 29 Oct to 11 Nov 1984	<u>J.39</u>
J.147t	<u>Don't drink and drive</u> 12 to 25 Nov 1984	<u>J.79</u>
J.148t	<u>National Schizophrenia Fellowship</u> 10 to 16 Dec 1984	<u>J.59</u>
J.149t	<u>Don't drink and drive</u> 17 to 23 Dec 1984	<u>J.79</u>
J.150t	<u>Lions Club Swimathon</u> 18 to 24 Feb 1985	<u>J.32</u>
J.151t	<u>Jersey Police belt up</u> 4 to 10 March 1985	<u>J.86</u>
J.152t	<u>National Schizophrenia Fellowship</u> 25 to 31 March 1985	<u>J.59</u>
J.153t	<u>25th Easter Hockey Festival</u> 1 to 7 April 1985	<u>J.87</u>
J.154t	<u>Jersey Police belt up</u> 15 April to 4 May 1985	<u>J.86</u>
J.155t	<u>Good Food Festival</u> 5 to 18 May 1985	<u>J.88</u>
J.156t	<u>Jersey Police belt up</u> 19 May to 2 June 1985	<u>J.86</u>
J.157t	<u>Jersey Police belt up</u> 17 to 23 June 1985	<u>J.86</u>
J.158t	<u>Schizophrenia research</u> 24 to 30 June 1985 (local mail)	<u>J.53</u>
J.159t	<u>National Schizophrenia Fellowship</u> 24 to 30 June 1985 (outward mail)	<u>J.59</u>
J.160t	<u>Jersey Police belt up</u> 1 to 7 July 1985	<u>J.86</u>
J.161t	<u>Sark to Jersey rowing race</u> 8 to 13 July 1985	<u>J.89</u>
J.162t	<u>Jersey Police belt up</u> 22 July to 4 Aug 1985	<u>J.86</u>
J.163t	<u>RAF Association Diamond Jubilee</u> 8 to 14 Sep 1985	<u>J.90</u>
J.164t	<u>National Schizophrenia Fellowship</u> 23 to 29 Sep 1985	<u>J.59</u>
J.165t	<u>Poppy appeal</u> 4 to 9 Nov 1985	<u>J.39</u>
J.166t	<u>Don't drink and drive</u> 2 to 15 Dec 1985	<u>J.79</u>



Type J.84



Type J.85



Type J.86



Type J.87



Type J.88



Type J.89



Type J.90



Type J.91



Type J.92



Type J.93

J.167t	<u>National Schizophrenia Fellowship</u> 16 to 22 Dec 1985	<u>J.59</u>
J.168t	<u>Don't drink and drive</u> 23 to 29 Dec 1985	<u>J.79</u>
J.169t	<u>Lions Club Swimathon</u> 17 to 23 Feb 1986	<u>J.32</u>
J.170t	<u>Stop smoking</u> 10 to 16 March 1986	<u>J.91</u>
J.171t	<u>Schizophrenia research</u> 17 to 23 March 1986	<u>J.53</u>
J.172t	<u>Round Jersey relay</u> 16 to 22 June 1986	<u>J.92</u>
J.173t	<u>Industry Year 1986</u> 23 to 28 June 1986	<u>J.93</u>
J.174t	<u>Sark to Jersey rowing race</u> 29 June to 4 July 1986	<u>J.89</u>
J.175t	<u>Industry Year 1986</u> 5 to 6 July 1986 (re-use after J.174t)	<u>J.93</u>
J.176t	<u>Jersey Schizophrenia Fellowship</u> 7 to 13 July 1986	<u>J.94</u>



**JERSEY
SCHIZOPHRENIA
FELLOWSHIP**
INFORMATION
TEL: 51244

Type J.94



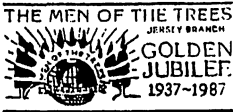
Type J.95

The Jersey Blind Society
1886 to 1986
A Century of Service

Type J.96



Type J.97



Type J.98



Type J.99

**ARE YOU ON THE
DRAFT REGISTER OF
ELECTORS? CHECK NOW
AT YOUR PARISH HALL**

Type J.100



Type J.101



Type J.102



Type J.103

- J.177t Industry Year 1986 J.93 C
14 July to 14 Sep 1986
(re-use after J.176t)
- J.178t Jersey Schizophrenia Fellowship J.94 C
15 to 21 Sep 1986
- J.179t British Pharmaceutical Conference J.95 D
22 to 28 Sep 1986 (outward mail)
- J.180t Industry Year 1986 J.93 C
22 Sep to 26 Oct 1986 (local mail)
(re-use after J.178t)
- J.181t Poppy appeal J.39 C
27 Oct to 8 Nov 1986
- J.182t The Jersey Blind Society J.96 D
9 to 15 Nov 1986
- J.183t Industry Year 1986 J.93 C
16 to 30 Nov 1986 (re-use after J.182t)
- J.184t Jersey Schizophrenia Fellowship J.94 C
1 to 7 Dec 1986
- J.185t Industry Year 1986 J.93 C
8 to 31 Dec 1986 (re-use after J.184t)

- J.186t Lions Club Swimathon J.32 C
9 to 15 Feb 1987
- J.187t Jersey Deaf Children's Week J.97 D
3 to 16 May 1987
- J.188t Jersey Schizophrenia Fellowship J.94 C
25 to 31 May 1987
- J.189t The Men of the Trees Golden Jubilee J.98 D
8 to 14 June 1987
- J.190t St John Ambulance Centenary J.99 D
22 to 28 June 1987
- J.191t Sark to Jersey rowing race J.89 C
5 to 11 July 1987
- J.192t Draft Register of Electors J.100 C
20 July to 2 Aug 1987
- J.193t Channel TV 25 years J.101 C
3 Aug to 27 Sep 1987
- J.194t Jersey Schizophrenia Fellowship J.94 C
28 Sep to 4 Oct 1987
- J.195t Int Year for Shelter for Homeless J.102 D
5 to 11 Oct 1987
- J.196t Polio plus J.103 D
12 to 25 Oct 1987
- J.197t Poppy Appeal J.39 C
26 Oct to 7 Nov 1987
- J.198t Lions Club Swimathon J.32 C
8 to 14 Feb 1988
- J.199t Polio plus J.103 C
24 April to 7 May 1988
- J.200t Jersey Deaf Children's Week J.97A D
8 to 14 May 1988
(1987 design with dates removed)
- J.201t Telethon 88 J.104 D
15 to 27 May 1988
- J.202t Poppy appeal J.39 C
30 Oct to 12 Nov 1988
- J.203t Drive dry J.105 D
16 to 31 Dec 1988



Type J.97A



Type J.104

DRIVE DRY

JERSEY ROAD SAFETY PANEL

Type J.105

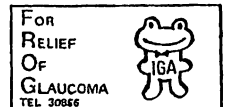


FORT REGENT
25-30 APRIL 1989

Type J.106



Type J.107



Type J.108

J.204t	<u>Lions Club Swimmarthon</u> 6 to 12 Feb 1989	<u>J.32</u>	C	J.210t	<u>Jersey Schizophrenia Fellowship</u> 26 June to 2 July 1989	<u>J.94</u>	C
J.205t	<u>Jersey Schizophrenia Fellowship</u> 13 to 19 March 1989	<u>J.94</u>	C	J.211t	<u>For relief of glaucoma</u> 3 to 9 July 1989	<u>J.108</u>	C
J.206t	<u>Mission Jersey</u> 27 March to 3 April 1989	<u>J.106</u>	D	J.212t	<u>Jersey Schizophrenia Fellowship</u> 9 to 15 Oct 1989	<u>J.94</u>	C
J.207t	<u>Jersey Deaf Children's Week</u> 7 to 13 May 1989 (1987 design with dates removed, as J.200t)	<u>J.97A</u>	C	J.213t	<u>Poppy appeal</u> 30 Oct to 11 Nov 1989	<u>J.39</u>	C
J.208t	<u>Jersey Post</u> 1 June 1989 to date Three dies used on outward and local mail, two when other slogans in use	<u>J.107</u>	B	J.214t	<u>For relief of glaucoma</u> 13 to 18 Nov 1989	<u>J.108</u>	C
J.209t	<u>Drive dry</u> 12 to 25 June 1989	<u>J.105</u>	C	J.215t	<u>Jersey Schizophrenia Fellowship</u> 4 to 10 Dec 1989	<u>J.94</u>	C
				J.216t	<u>Drive dry</u> 11 to 24 Dec 1989	<u>J.105</u>	C

Isle of Man

Amendments to "Slogan Postmarks of the Seventies" :
add IM.1 Used standard at Ramsey 5 July (1973)
IM.1t Another bulk mailing at Douglas on 22 Nov
1974, similar to 12 March 1976

Note : All slogans below up to IM.59t used at Douglas (two dies) and Ramsey, unless otherwise stated

IM.29t	<u>Isle of Man for holidays</u> 1 Oct 1979 to 1 March 1980 Used at Douglas (two dies) and Ramsey; IM.30t also in use	<u>LP.338</u>	B
IM.30t	<u>Happy holidays Isle of Man</u> 3 Dec 1979 to 14 April 1984 Used at Castletown, Peel, Port Erin and Port St Mary; IM.29t and IM.31t-59t also in use	<u>LP.9</u>	C

IM.31t	<u>Isle of Man for holidays in May</u> 3 March to 3 May 1980	<u>LP.494</u>	C
IM.32t	<u>International TT Races</u> 6 May to 7 June 1980	<u>249</u>	C
IM.33t	<u>Isle of Man for holidays</u> 9 June to 5 July 1980	<u>LP.338</u>	C
IM.34t	<u>Super September</u> 7 July to 16 Aug 1980	<u>IM.2</u>	C
IM.35t	<u>Manx Grand Prix</u> 18 Aug to 6 Sep 1980	<u>273</u>	C
IM.36t	<u>Isle of Man for holidays</u> 8 Sep 1980 to 28 Feb 1981	<u>LP.338</u>	B
IM.37t	<u>Isle of Man for holidays in May</u> 2 March to 2 May 1981	<u>LP.494</u>	C
IM.38t	<u>International TT Races</u> 5 May to 13 June 1981	<u>249</u>	C
IM.39t	<u>Isle of Man for holidays in May</u> 15 to 18 June (latest seen 11.45am) 1981 Used in error at Ramsey	<u>LP.494</u>	D
IM.40t	<u>Isle of Man for holidays</u> 15 June to 4 July 1981 Used at Douglas (two dies), and at Ramsey from 18 June (earliest seen 6pm) after IM.39t	<u>LP.338</u>	C
IM.41t	<u>Super September</u> 6 July to 15 Aug 1981	<u>IM.2</u>	C
IM.42t	<u>Manx Grand Prix</u> 17 Aug to 5 Sep 1981	<u>273</u>	C
IM.43t	<u>Isle of Man for holidays in May</u> 7 Sep (7.30am and 8am seen) 1981 Used in error at Ramsey	<u>LP.494</u>	D
IM.44t	<u>Isle of Man for holidays</u> 7 Sep 1981 to 27 Feb 1982 Used at Douglas (two dies), and at Ramsey after IM.43t	<u>LP.338</u>	B
IM.45t	<u>Isle of Man for holidays in May</u> 1 March to 1 May 1982	<u>LP.494</u>	C
IM.46t	<u>International TT Races</u> 4 May to 12 June 1982	<u>249</u>	C
IM.47t	<u>Isle of Man for holidays</u> 14 to 22 June (6.15am) 1982 Used to 21 June at Ramsey, and to 22 June at Douglas (two dies)	<u>LP.338</u>	D



Type 249



Type 273



Type LP. 9



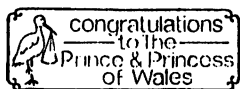
Type LP.338



Type LP.494



Type IM.2



Type IM. 8



Type IM. 9



Type IM.10



Type IM.11



Type IM.12

	<u>Congratulations</u>	<u>IM.8</u>
IM.48	(birth of Prince William) 21 June 1982 only (standard)	D
IM.48t	22 to 29 June 1982 (transposed) Used standard at Douglas (Philatelic Bureau) on 21 June; only philatelic mail dated 21 June (the day of birth of Prince William) and IM.47t remained in use on commercial mail on that day since the birth was in the evening. Used transposed at Douglas (two dies) and Ramsey for dates shown	D
IM.49t	<u>Isle of Man for holidays</u> 30 June to 3 July 1982 (re-use after IM.48/t)	<u>LP.338</u> D
IM.50t	<u>Super September</u> 5 July to 14 Aug 1982	<u>IM.2</u> C
IM.51t	<u>Manx Grand Prix</u> 16 Aug to 11 Sep 1982	<u>273</u> C
IM.52t	<u>Isle of Man for holidays</u> 13 Sep 1982 to 26 Feb 1983	<u>LP.338</u> B
IM.53t	<u>Isle of Man for holidays in May</u> 28 Feb to 30 April 1983	<u>LP.494</u> C
IM.54t	<u>International TT Races</u> 3 May to 11 June 1983	<u>249</u> C
IM.55t	<u>Isle of Man for holidays</u> 13 June to 2 July 1983	<u>LP.338</u> C
IM.56t	<u>Super September</u> 4 July to 13 Aug 1983	<u>IM.2</u> C
IM.57t	<u>Manx Grand Prix</u> 15 Aug to 10 Sep 1983	<u>273</u> C
IM.58t	<u>Isle of Man for holidays</u> 12 Sep 1983 to 25 Feb 1984	<u>LP.338</u> B
IM.59t	<u>Isle of Man for holidays in May</u> 27 Feb to 14 April 1984	<u>LP.494</u> C
IM.60t	<u>Year of sport</u> 16 April 1984 to 16 March 1985 Used at Douglas (two dies), Ramsey (both interrupted for IM.61t), Castletown, Peel, Port Erin, Port St Mary	<u>IM.9</u> B

	<u>Congratulations</u>	<u>IM.8</u>
IM.61t	(birth of Prince Harry) 15 to 22 Sep 1984 Used at Douglas (two dies) and Ramsey; only philatelic mail dated 15 Sep (day of birth of Prince Harry), IM.60t still being used on commercial mail on that date	D
IM.62t	<u>Extra Heysham/Douglas sailings</u> 18 March to 31 Oct 1985 Used at Douglas (two dies), Castletown, Peel, Port Erin, Port St Mary, Ramsey; ended 28 Sep except at Castletown where slogan continued until IM.65t introduced; IM.63t-64t also in use	<u>IM.10</u> C
IM.63t	<u>Isle of Man for holidays</u> 30 Sep to 30 Nov 1985 Used at Douglas (two dies) and Ramsey; IM.62t and IM.64t-65t also in use	<u>LP.338</u> C
IM.64t	<u>Happy holidays</u> 30 Sep to 30 Nov 1985 Used at Peel, Port Erin and Port St Mary; IM.62t-63t and IM.65t also in use	<u>LP.9</u> D
IM.65t	<u>Happy holidays (redrawn)</u> 1 to 30 Nov 1985 Used at Castletown; type IM.11 is a redrawn version of type LP.9, slightly smaller and without lines at right; IM.63t-64t also in use	<u>IM.11</u> D
IM.66t	<u>Heritage Year 1986</u> 2 Dec 1985 to 30 Sep 1986 Used at Douglas (two dies), Castletown, Peel, Port Erin, Port St Mary, Ramsey; at Ramsey on 30 Sep 1986 slogan was prematurely dated 1 Oct 1986	<u>IM.12</u> C
IM.67t	<u>Isle of Man for holidays</u> 1 Oct 1986 to date Used at Douglas (two dies) and Ramsey; IM.68t-69t also in use	<u>LP.338</u> B
IM.68t	<u>Happy holidays</u> 1 Oct 1986 to date Used at Peel, Port Erin, Port St Mary; IM.67t and IM.69t also in use	<u>LP.9</u> C
IM.69t	<u>Happy holidays (redrawn)</u> 1 Oct 1986 to date Used at Castletown; IM.67t-68t also in use	<u>IM.11</u> C

IM.67t-69t are all re-uses after IM.66t

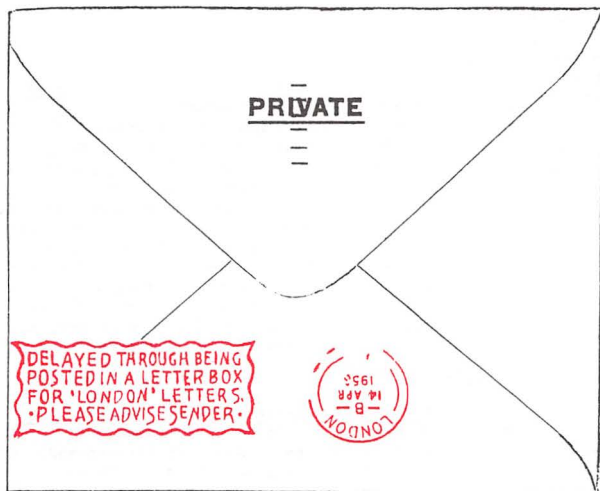
Note : the general change to red ink which took place from 5 Jan 1990 did not apply to the Channel Islands or the Isle of Man

In this chapter we list the slogans which do not conveniently fit into other chapters ie those used for various "special purposes". We include all which started in or continued into the 1980s, hence the inclusion of M.11/t, M.11A/t and M.20 to M.23t. Valuations in this chapter are for good impressions on complete cover.

11 Miscellaneous Slogans

On this page we show amendments to "Collecting Slogan Postmarks" (published 1986), chapter 11:

M.1A The "Posted in wrong box" cachets were used without town die, but a specimen is known dated 14 April 1956 (though the year is unclear, it could even be 1953), used with town die, as shown. The town die is not clear but is almost certainly the London "missort" town die London/-6A-. As with the impressions without town die, these slogans are applied inverted at the lower left of the envelope, so with the envelope upright the message appears upright, and we show the entire envelope here to make this point clearer, even though, unusually, this specimen is on the reverse of the envelope. Valuation "G+".



M.3A with town die



M.3B with town die

M.3A "Air Mail" was also normally applied without town die, but a specimen is known used with town die on 25 Feb 1935 as shown, applied to lower left of envelope. It was applied inverted, coincidentally in the same way as the impression of M.1A described above, and once again on the reverse of the envelope. This is also the latest known use of type M.3A - valuation "G+".

M.3B "By Air Mail", the revised version of M.3A, is also known occasionally used with town die, and the specimens seen have all been struck on the front of the envelope. Although specimens are known dated between March 1935 and Feb 1936, these items are still very scarce - valuation "G+".

M.3B "By Air Mail" is also known used in red (without town die) in Nov 1935 - not illustrated here - valuation "G+".

Handstamps were used on registered and bulky mail in designs similar to both types M.3A and M.3B, not type M.3B alone. These are known occasionally used on "normal mail".

We are grateful to Michael Goodman and Stuart Mackenzie for reporting the above items and for providing the illustrations.



Type M.11

1963 to 1985

First day of issue (thin lettering) M.11
 M.11 7 May 1963 to 18 Nov 1981 (standard) C-E
 M.11t 5 Aug 1964 to 5 July 1978 (transposed) C-D

I. Used on "stamp issue days"
 7 May to 3 Dec 1963 (all standard) on collectors' First Day Covers posted in the special posting boxes provided at selected post offices; this was the first "first day of issue" postmark and preceded handstamps with this wording which followed in 1964

II. From 1964, although the slogan was generally replaced by "first day" handstamps, it was still used on collectors' covers on two occasions:
 (a) 8 June 1964, regional 2½d stamp issue at Guernsey, Jersey and Douglas Isle of Man (all standard), and -
 (b) 7 Feb 1966, regional 4d stamp issue, standard at 16 offices, but transposed at Aberystwyth, and while standard at Guernsey the slogan was used transposed on a replacement envelope

III. From 23 April 1964 to 1981 the slogan was chiefly used on large mailings of first day covers; initially these were chiefly medical mailing companies (see also Guernsey and Jersey, chapter 10), but other charity organisations followed. First transposed use was at Southampton on 5 Aug 1964, and although the slogan was much used, both standard and transposed in the 1960s and 1970s, it was gradually replaced by later designs and was last seen used at Guildford (standard) on 18 Nov 1981

First day of issue M.11A
 (thick lettering)
 M.11A 16 June 1971 to 19 Nov 1985 (standard) C
 M.11At 26 Nov 1969 to 7 May 1980 (transposed) C
 First used at Bethlehem Llandeilo (transposed) for the 1969 Christmas issue on 26 Nov 1969, this slogan was used on large mailings of first day covers as M.11/t category III as shown above. First standard use was at Liverpool on 16 June 1971, and the slogan was used both standard and transposed at a number of offices subsequently. As with M.11/t this slogan was later replaced by other designs, but it was used in the 1980s at Bristol, Haywards Heath and Newton Abbot (all standard) and Liverpool (transposed).
 Last seen used at Haywards Heath (standard) on 19 Nov 1985.

For details of offices and dates for use of both the above slogans, as well as later First Day slogans up to 1983, see "Twenty Years of First Day Postmarks"



Type M.11A

1971 to 1985

Father Christmas and reindeer M.12A
 M.20 Dec 1971 to Dec 1985 D

Used as M.12, but slogan die redrawn without lines at right, and used each Dec from 1971 to 1985.

From 1986 similar postings were made, but envelopes bore a printed "Reindeerland" PFI (postage paid impression), so that machine cancellation became unnecessary



Type M.12A

1976 to 1980

First day of issue M.19
 M.21 24 Nov 1976 only (standard) D
 M.21t 31 May 1978 to 7 May 1980 (transposed) C

New design first used at Tunbridge Wells (standard) on 24 Nov 1976, apparently a replacement for dies of types M.11/M.11A, and used similarly for large postings of first day covers. First transposed use was at Liverpool on 31 May 1978, and again on 6 June and 11 July 1979 and 7 May 1980 (see illustration, a variety of town dies used and no "skid lines" to right of town die). Similar to design used in Isle of Man, see "Slogan Postmarks of the Seventies"

1978 to 1988

First day of issue M.20
 M.22 31 May 1978 to 15 Nov 1988 (standard) C
 M.22t 22 July 1981 to 19 Nov 1985 (transposed) C
 A further new design, and a breakaway from the traditional "envelope" design of types M.11/M.11A and M.19, this was first used at Bournemouth-Poole (standard) on 31 May 1978 and again on numerous subsequent "first days" to 19 Nov 1980. Also used standard at Guildford from 19 Nov 1980, but transposed on 22 July 1981 and 17 Nov 1982, and last used at Guildford (standard) on 20 Nov 1984 (date only shown as "Nov 1984").
 Also used at Sevenoaks (transposed) for each Christmas issue from 16 Nov 1983 to 19 Nov 1985 (though in fact only year without date shown on each occasion, see illustration). By 1985 the use of "first day" slogans seems to have largely come to an end, and there was only one further use of the slogan, at Tonbridge (standard) on 15 Nov 1988 (though the date was shown only as "Nov 1988")

1979 to 1980

M.23t The Ripper M.21
 Oct 1979 to Jan 1980 F

In an unusual attempt to gain impact in this appeal for help within a confined locality, the Police arranged with the Post Office for this slogan to be applied solely to gas bill envelopes in the North of England.

One die of the slogan was applied without town die at Leeds, in black and in the transposed position ie with seven skid lines at the right, over the printed serial of NE Gas Board - "2PP Leeds serial no.18". Since there is no town die the impressions are undated, but the dates shown above are as notified by Leeds Post Office.

A second die was applied in red ink at Newcastle-upon-Tyne on gas bill envelopes of Northern Gas, and although only known dated 9 Nov 1979 (see illustration) it was probably used for the same period at Leeds; the envelopes also bear the printed serial "2PP Newcastle upon Tyne serial no.1"

See also "Collecting Slogan Postmarks" chapter 4.

1983

M.24 Please use the postcode 1st PAID M.22 C
 M.25 Please use the postcode 2nd PAID M.23 C
 Nov 1983 to date

Used in red on paid mail at various offices in London region from mid-Nov 1983 to date. These were the first slogans specifically designed for use on paid mail, as described in chapter 2.

Although dies were issued to additional offices in the London area, the following are the offices from which impressions of these two designs have been seen (both "1st" and "2nd" unless stated otherwise) :

- London E1 ("London E1-E18" town dies) (2nd)
- London W1 (see below) Dartford
- London WC Enfield (2nd)
- Battersea SW11 (2nd) Kingston-upon-Thames (2nd)
- Barnet
- Bromley Twickenham (2nd)
- Croydon Watford

The "1st class" design was also used at Brighton with "Sussex Coast" town die in Oct 1984.

As we complete these notes in 1990, the slogans have not been seen for several years from London E1, Battersea SW11, Enfield and Twickenham, and the slogans have probably ended at these offices.

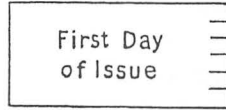
Both designs were used in black in error on normal mail (ie with stamps) on numerous occasions, see E.181-2 and later uses. At Dartford in Jan 1990 both designs were also used in red on normal mail.

M.24A Please use the postcode 1st PAID M.22A C
 M.25A Please use the postcode 2nd PAID M.23A C
 Aug 1989 to date

Revised designs seen used at London W1 from dates shown in illustrations; although



Type M.19



Type M.20



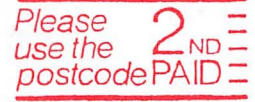
Type M.21 (Leeds)



Type M.21 (Newcastle upon Tyne)



Type M.22



Type M.23



Type M.22A



Type M.23A

M.24A seen from Oct 1989 we assume it was introduced at the same time as M.25A



THIS ITEM MAY _____
BE DELAYED DUE _____
TO INCORRECT _____
METERPRESENTATION _____

Type M.24



THE CORRECT DATE _____
OF POSTING IS _____
SHOWN IN BLACK _____

Type M.25



— S H K N I N M O H S
— OF POSTING IS _____
— THE CORRECT DATE _____

Type M.25 (inverted at Chester)



Item not posted into _____
correct posting box _____
SUBJECT TO _____
POSSIBLE DELAY _____

Type M.26



THIS ITEM WAS NOT _____
POSTED INTO THE _____
CORRECT POSTING BOX _____
AND COULD THEREFORE _____
HAVE BEEN SUBJECT TO _____
A SLIGHT DELAY _____

Type M.27



INCORRECTLY DATED _____
BY SENDER _____
← ACTUALLY _____
POSTED _____

Type M.28

1984

M.26

Incorrect meter presentation M.24
Used at Manchester from about C-D
28 Dec 1984 to March 1987 on meter mail
either posted incorrectly or wrongly dated
- valuation "C".

This is the sort of "explanatory mark" for
which handstamps had previously been used,
but presumably meter postings were in such
volumes as to justify a machine-applied
slogan, and this was the first of several
such slogans, as explained in chapter 3.
Also seen used for stamping normal mail at
Manchester - valuation "D".

Also used at Preston with "Lancashire" town
die on incorrectly dated meter mail Jan to
Feb 1986 - valuation "D"

1986

M.27

Correct date of posting M.25
Used at Liverpool from Jan 1986 C-D
to 7Jan 1990 and, as M.26, used on
incorrectly dated meter mail - valuation
"C"; however it has also been seen used for
stamping normal mail - valuation "D".

Also used at Chester ("Chester Clwyd
Gwynedd" town die) in 1987 on normal mail,
see E.204, but used (correctly) on in-
correctly dated meter mail (with slogan
inverted), only reported used on the date
shown in illustration - valuation "D".

Also used at Romford from Feb 1989 to 7Jan
1990 on incorrectly dated meter mail -
valuation "C". For similarly worded slogan
at Birmingham see M.37

1987

M.28

Item not posted into correct . . . M.26 E

M.29

This item was not posted into . . . M.27 E

Both design slogans struck in black at
London EC, type M.26 from Jan 1987 and then
type M.27 from Nov 1987, and at least one
of the designs also used with London -6A-
missort die. Both designs only seen used to
early 1988, and although obviously designed
for use on mail posted in the "London" box
in error (similar to M.1A, M.1B and M.16),
the slogans were not used for that purpose,
but were used on mail addressed to London
where no postal district given.

At least M.29, however, was then seen again
used Aug to Oct 1989, and this time it was
used correctly on provincial items posted
in a "London" box - valuation "D"

M.29R

USED IN RED FROM JAN 1990 as above D

M.30

Incorrectly dated by sender M.28
Used at Leeds from June 1987 to C
7Jan 1990 (then see below) on incorrectly
dated meter mail (see also M.31). For
similar slogan at Bournemouth see M.32.

Also used at Glasgow from Sep 1987 to date
on incorrectly dated meter mail; also seen
used for stamping normal mail.

Also used at Birmingham from Jan 1990 in
black (AFTER use in red ink, see below) -
M.37 had previously been used at Birmingham

M.30R

USED IN RED FROM JAN 1990 at Leeds C
also at Birmingham 12 Jan 1990 - val'n "D"

1988

M.31

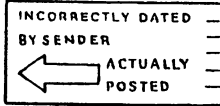
Incorrectly posted in 2nd class M.29
Used at Leeds and only reported used E
on the date shown; used on incorrectly
bundled meter mail (see also M.30).

Also used at Wakefield, so far only
reported used on 2 Aug 1988 (see also M.32)

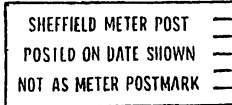


INCORRECTLY POSTED _____
BY SENDER IN 2nd CLASS _____
METER STREAM _____

Type M.29



Type M.30



Type M.31

M.32 Incorrectly dated by sender M.30
 Used at Bournemouth-Poole from 11 April 1988; same wording (but much smaller lettering) as type M.28, and used for same purpose, this being the only one of these slogans so far to be announced in the British Postmark Bulletin (though the usage was not explained), and collectors' stamped covers were accordingly postmarked; announced as two dies but second die held in reserve. Although seldom used according to Bournemouth Post Office, due to improvement by senders in dating of meter mail, the slogan has been seen correctly used on incorrectly dated meter mail from Nov 1988 to ?Jan 1990.

Also used at Wakefield from Oct 1988 to at least Aug 1989 (die with slightly different lettering) on incorrectly dated meter mail - see also M.31.

M.32R USED IN RED FROM JAN 1990 at Bournemouth C

M.33 Sheffield meter post M.31
 Used at Sheffield from April 1988 to ?Jan 1990 on incorrectly dated meter mail D

M.33R USED IN RED FROM JAN 1990 C

M.34 Belfast meter post M.32
 Used at Belfast (in black) from May 1988 to ?Jan 1990 on incorrectly dated meter mail D

M.34R USED IN RED FROM JAN 1990 C

M.35 Hull meter post M.33
 Used at Hull and only reported used on the date shown (30 June 1988); used on incorrectly dated meter mail E

M.36 York meter post M.34
 Used at York, earliest seen 6 July 1988 and continued to at least July 1989, used on incorrectly dated meter mail D

M.37 Correct date of posting M.35
 Used at Birmingham from about 10 Aug 1988 to ?Dec 1989 on incorrectly dated meter mail, but also seen Dec 1989 on normal mail, valuation "D". This slogan has similar wording to type M.25 but different lettering. M.30 later used at Birmingham C

M.38 Doncaster Dist posted on date shown M.36
 Used at Doncaster 8 to 12 Dec 1988 on normal mail. From March to May 1989 seen correctly used on incorrectly dated meter mail D

1989

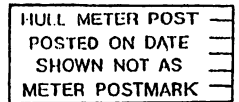
M.39 Cheshire meter post M.37
 Used at Crewe with "Cheshire" town die, seen used from about 12 Sep 1989 to date on incorrectly dated meter mail D

M.40 Watford meter post M.38
 Used on incorrectly dated meter mail, seen used from 18 Oct 1989 to ?Jan 1990 D

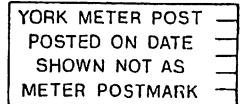
M.40R USED IN RED FROM JAN 1990 D



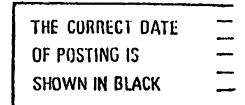
Type M.32



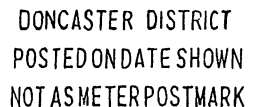
Type M.33



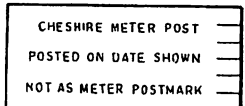
Type M.34



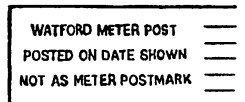
Type M.35



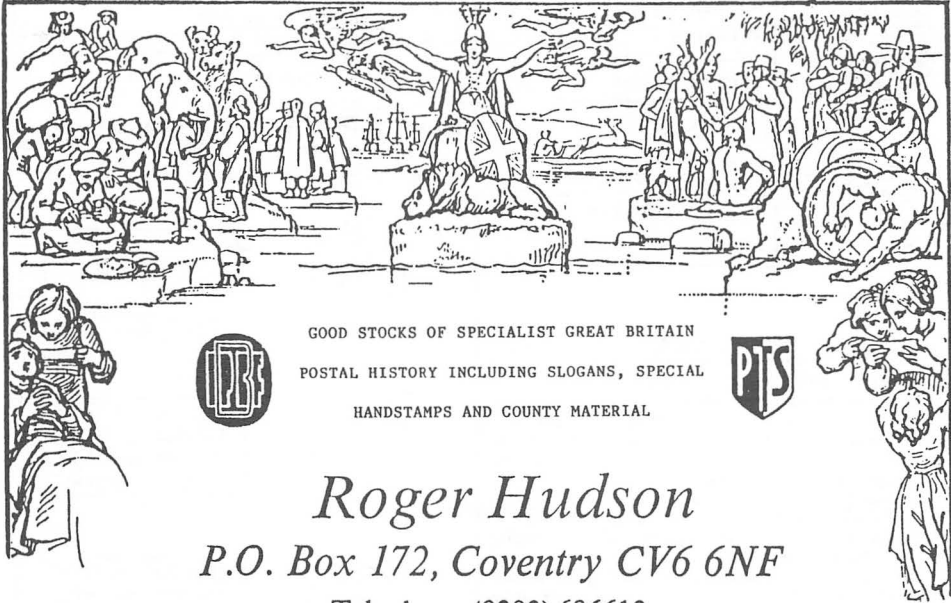
Type M.36



Type M.37



Type M.38



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Index

This Index includes all slogans listed in this volume; for slogans used up to 1979 see "Slogan Postmarks of the Seventies" where the Index includes all slogans to 1979. The same volume gives details of entries below marked (S), which are those which continued into the 1980s.

This Index comprises two sections :

General index : lists by legend slogans of international, national or regional interest, and slogans whose legends do not immediately suggest that they were used at one place only (these are usually only shown in the town index below).

Town index : lists by town all slogans, whether General or Local Publicity, which refer to one location, and where normally used at one town (or a small number of local towns). Where necessary, ie slogans used away from the location they advertise, slogans are listed under both towns, ie the location advertised and the town where used.

For brevity the "t" indicating "transposed" has been omitted from reference numbers in this Index.

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POSTCODE SLOGANS BY AREA

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Belfast	2223				London W2-14	1651			
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Blackburn	1892				Manchester	2544			
Blackpool	2874				Medway	2101			
Bolton	2535				Milton Keynes	2153			
Bournemouth	1392				Newcastle-upon-Tyne	1846			
Brighton	960	1709			Newport Gwent	1668	2098		
Bristol	1070	1923			Northampton	1990			
Cambridge	2013				Norwich	1844			
Canterbury	2159				Nottingham	1744			
Cardiff	2016				Oldham	2063			
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Finally we would like to express our thanks to friends and fellow collectors who have reported their "finds" and who have helped with news over the years. If YOU find a slogan apparently not announced, or would like to report early, late, or exceptional items and errors of colour, please write to Colin Peachey at 19 Moorland Road, Hemel Hempstead, Herts. HP1 1NH, sending photocopies if possible and an SAE.

. . . and a word of personal thanks. Colin would like to express special thanks to his wife Valerie and daughter Julia who have given marvellous support throughout the final months of preparation of this book (and as with the "Seventies" book his son Neil would like a mention too!).